

### PROBLEM

Lack of irrigation techniques/management.

Water scarcity/reduction of ground water level.

To much use of water/less use of water will effect the crop/land.

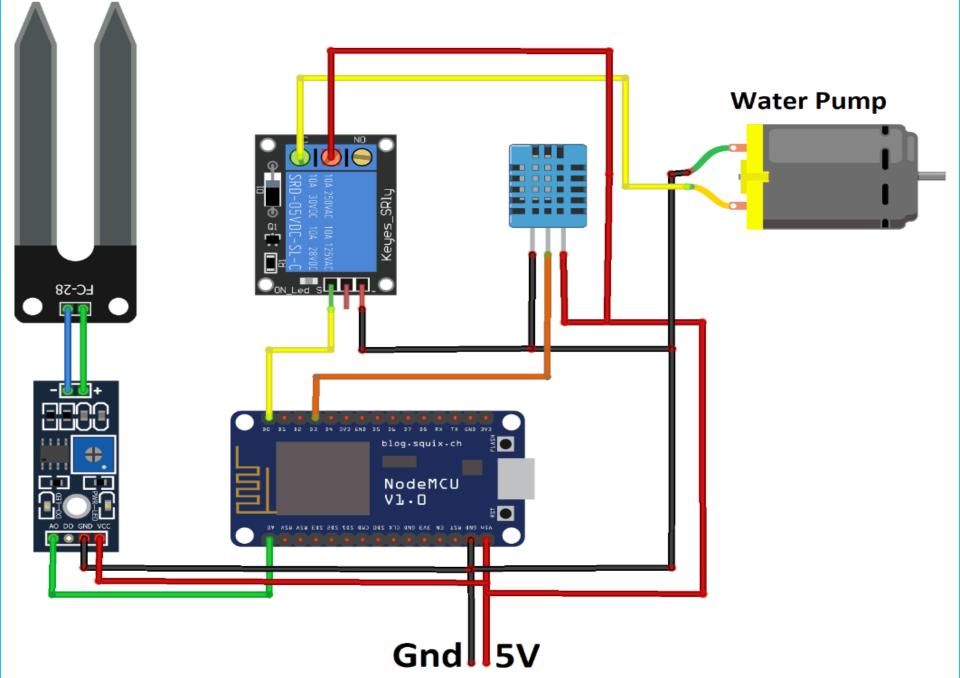


#### SOLUTION

Irrigation of crop/field with a new or advanced method.

The method is irrigation of crops/field based on automated system.

Which is again controlled by a system connected to moisture sensors.



#### **ADVANTAGES**

Reduces use of water.

Reduces man power.

Increases water level.

#### **DISADVANTAGES**

Servicing.

Plugging deep into field.

## MATERIALS REQUIRED

Moistures sensors.

Water irrigation control system.





### SCOPE

We are able to sell up to 20 pieces per month.

### COST & TURNOVER

RS2000/ acre.

The turnover is 20\* 2,000/acre=40,000/1,00,000

### SCALABILITY

At first wee sell up to 20pieces per month.

Next we will increase our sales up to 100 pieces per month.

### TEAM REQUIRED

Maintenance team.

Production team.

Marketing team.

Working area.

### MARKETING

Orientation programs.

Model presentation.

Introducing our model in agriculture offices.

Advertising/posters.

# Mentoring

We need a good and effective code writer.

To maintain the whole product the coding is main.

# Challenges

Maintaince.

Lack of awareness.

## Support Required

Software developer/ algorithm developer.

Financial support.

We technicians to assemble our product.

### CRITICAL FACTOR

Problems due to weather conditions.

Problem during plugging the field.

### RISK FACTOR

Problem occurred due to failure of algorithm.

Sudden failure of automatic controlling system.

