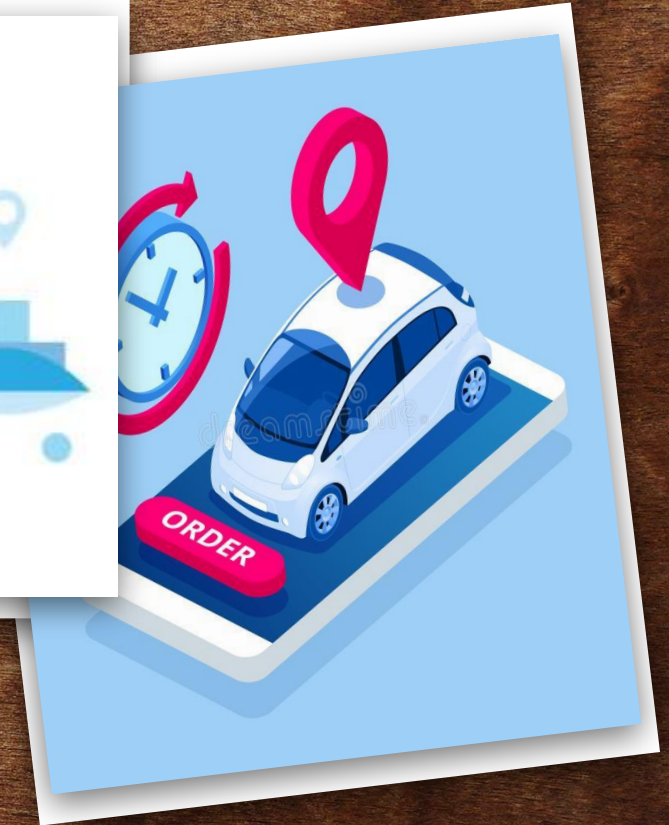


TEAM DELTA-FORCE

Customer Validation Details



U-Drive



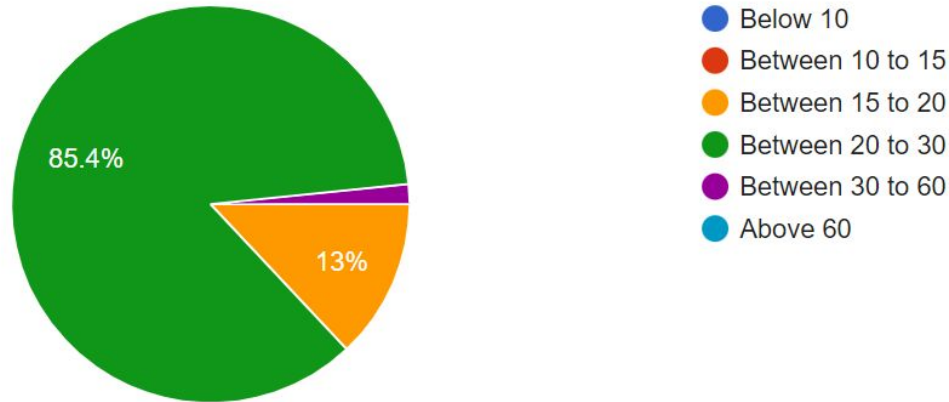


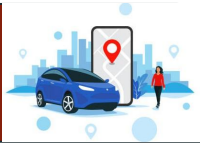
Market Analysis

We have conducted a survey to identify the mindset of customer about our problem and validate our hiring app. We carried out this survey to more than 150 people from the various districts in Srilanka.

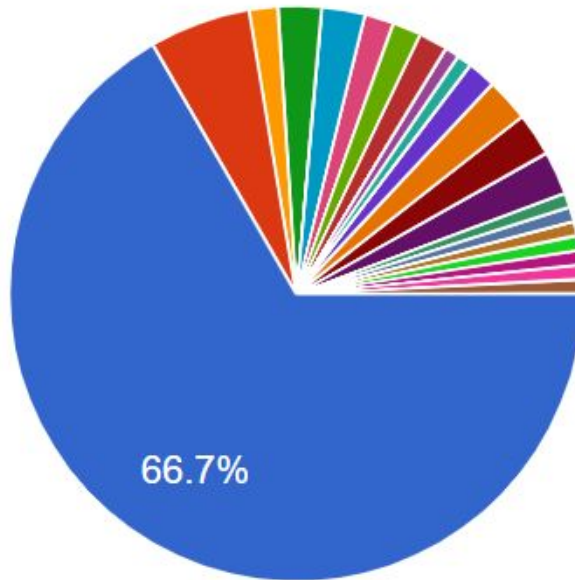
Survey link:- <https://forms.gle/JVzgFRvcugMCTHuUA>

1.Age





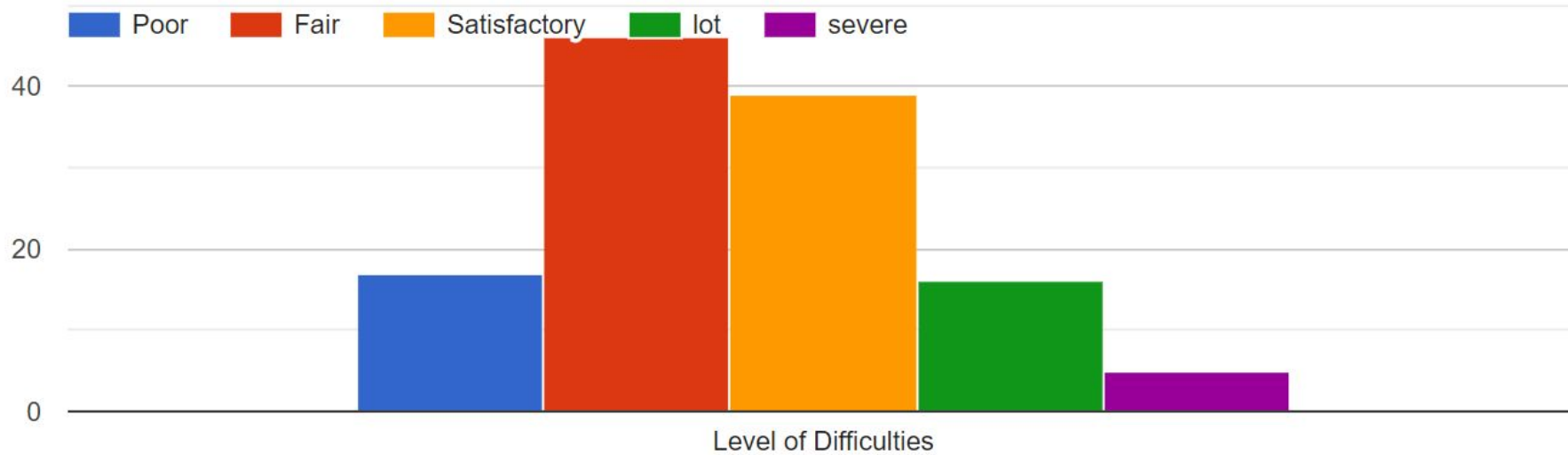
2.District



- Jaffna
- Colombo
- Batticaloa
- Gampaha
- Kalutara
- Kandy
- Matale
- Nuwara Eliya

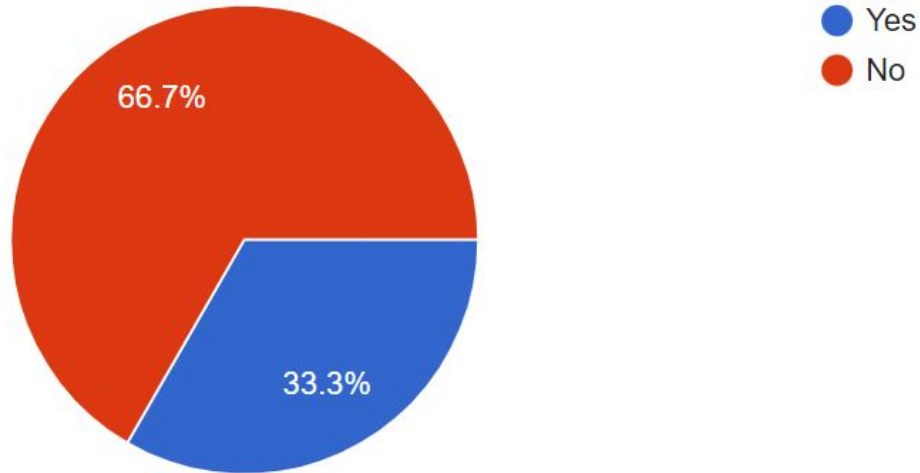


3.Mention the type of travelling difficulties you have?



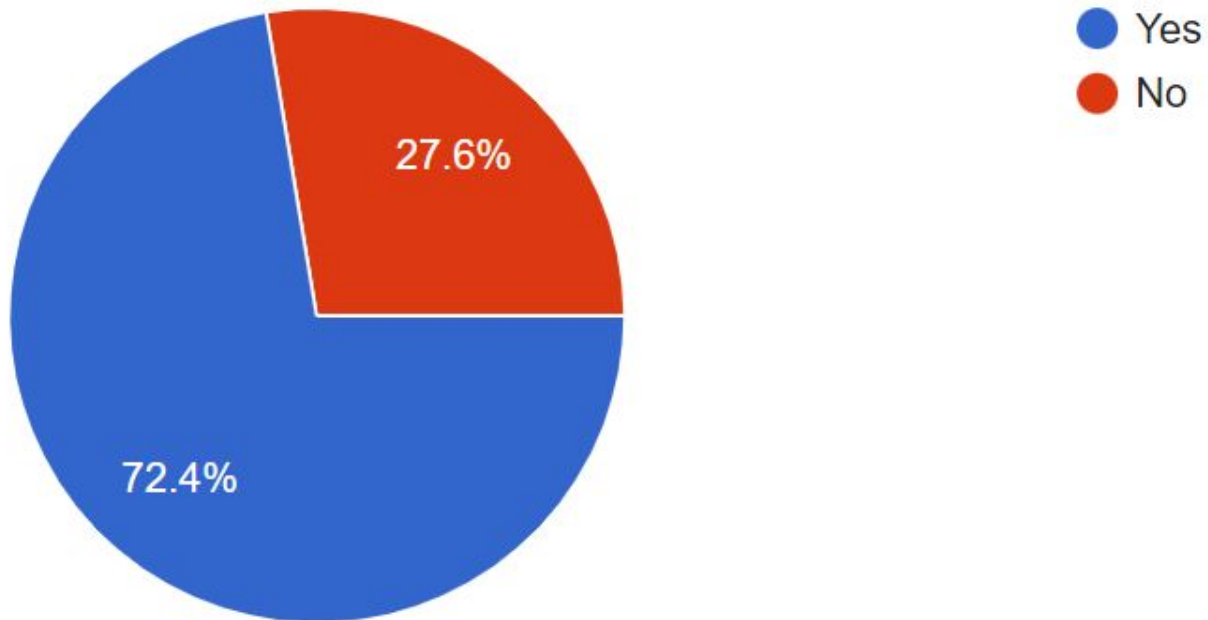


4.Are you a person who prefer to travel in luxury vehicle?



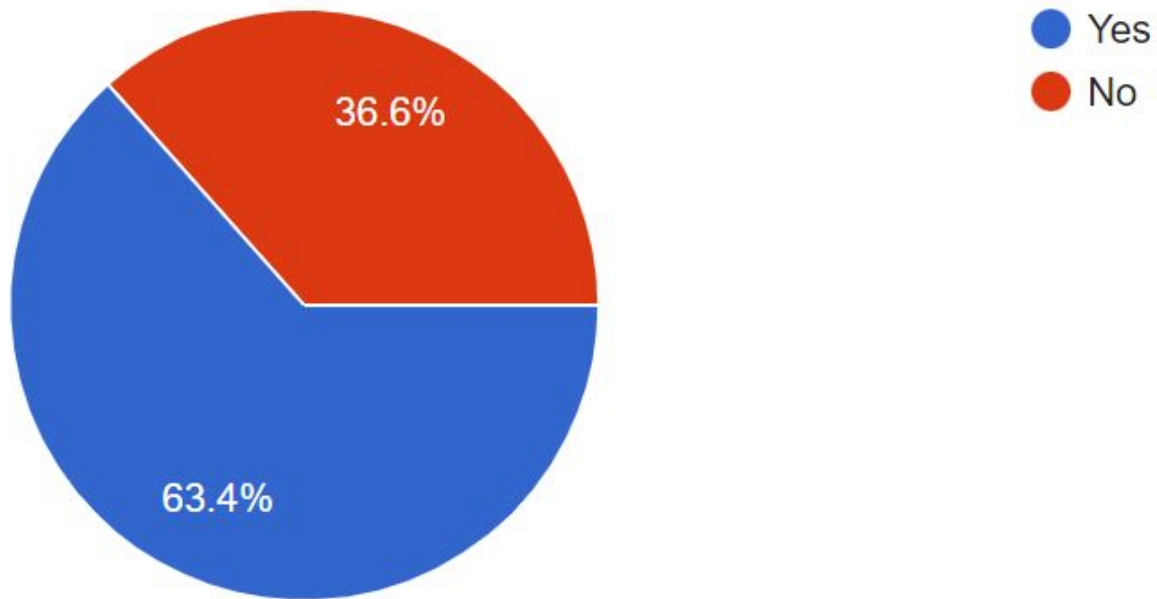


5. Do you prefer privacy when travelling?



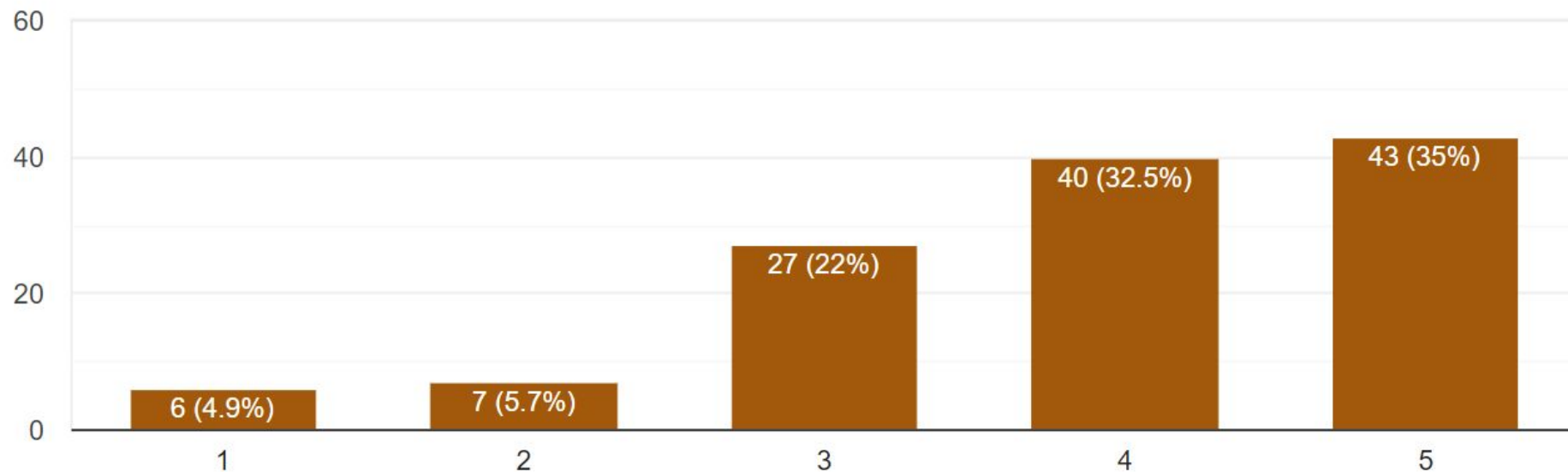


6. Do your area have access to public transport all the time?



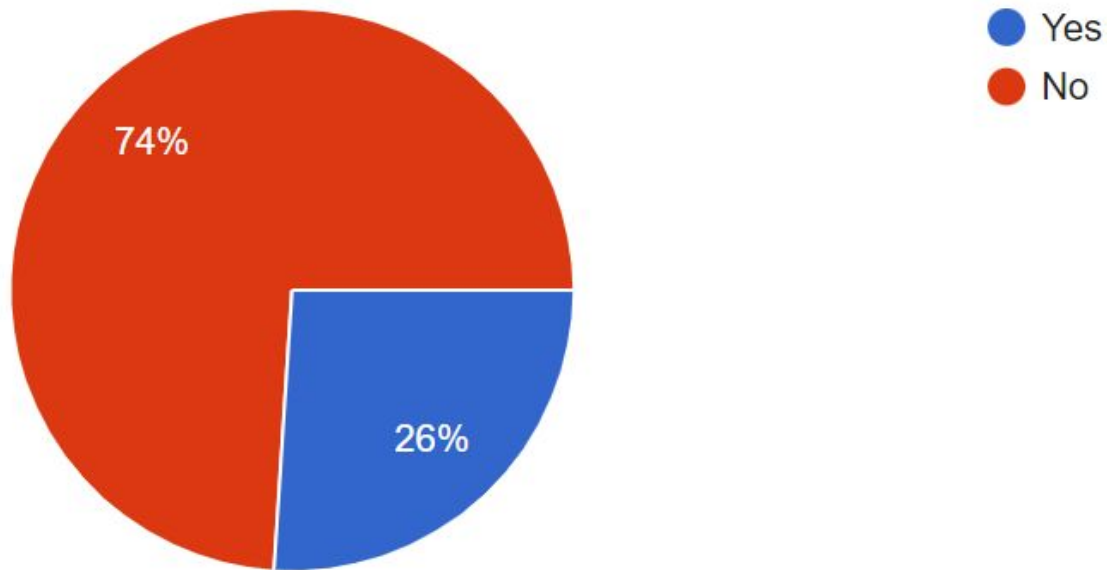


7.How comfortable are you using online apps?



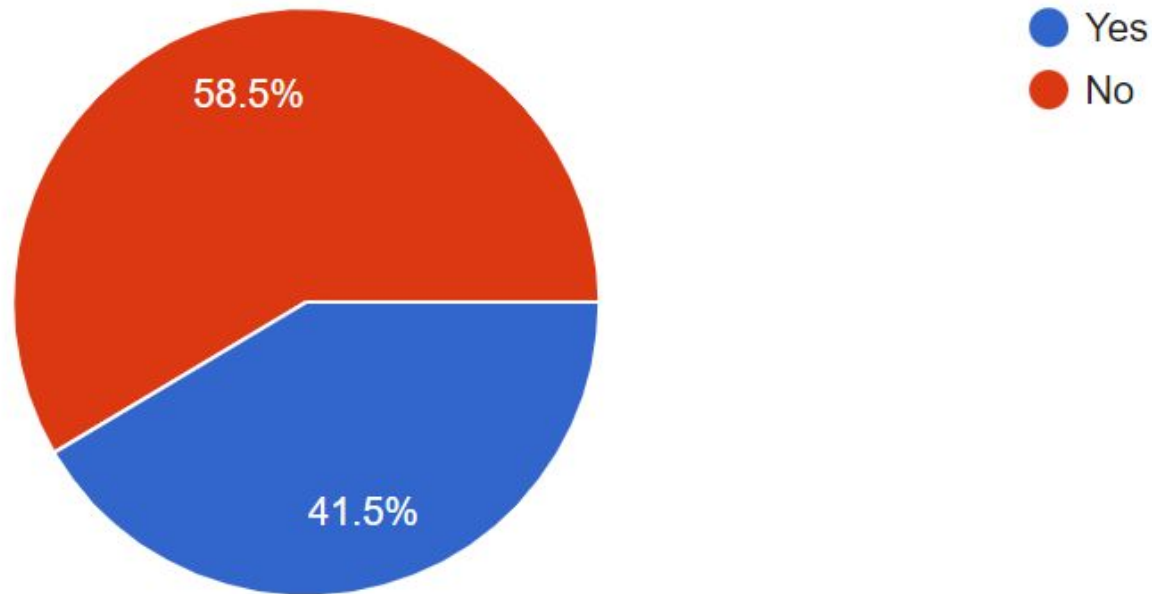


8. Is your area of residence has Uber or Pick me facilities?



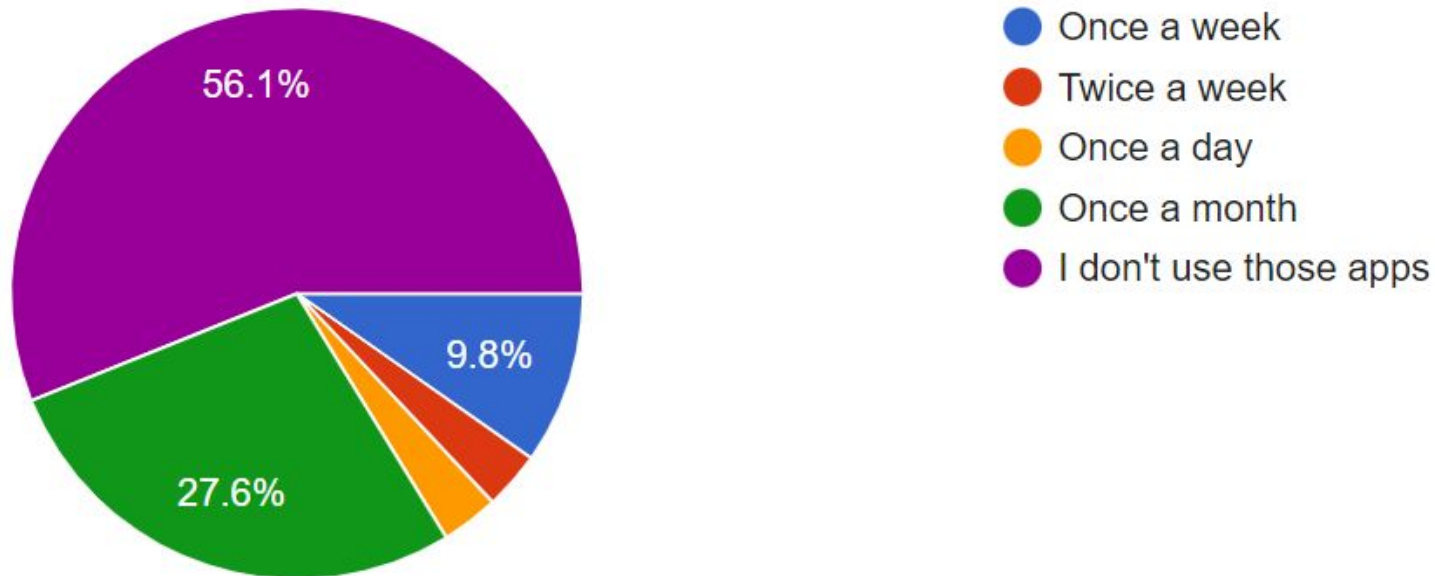


9. Have you already used apps like Uber or Pick me?



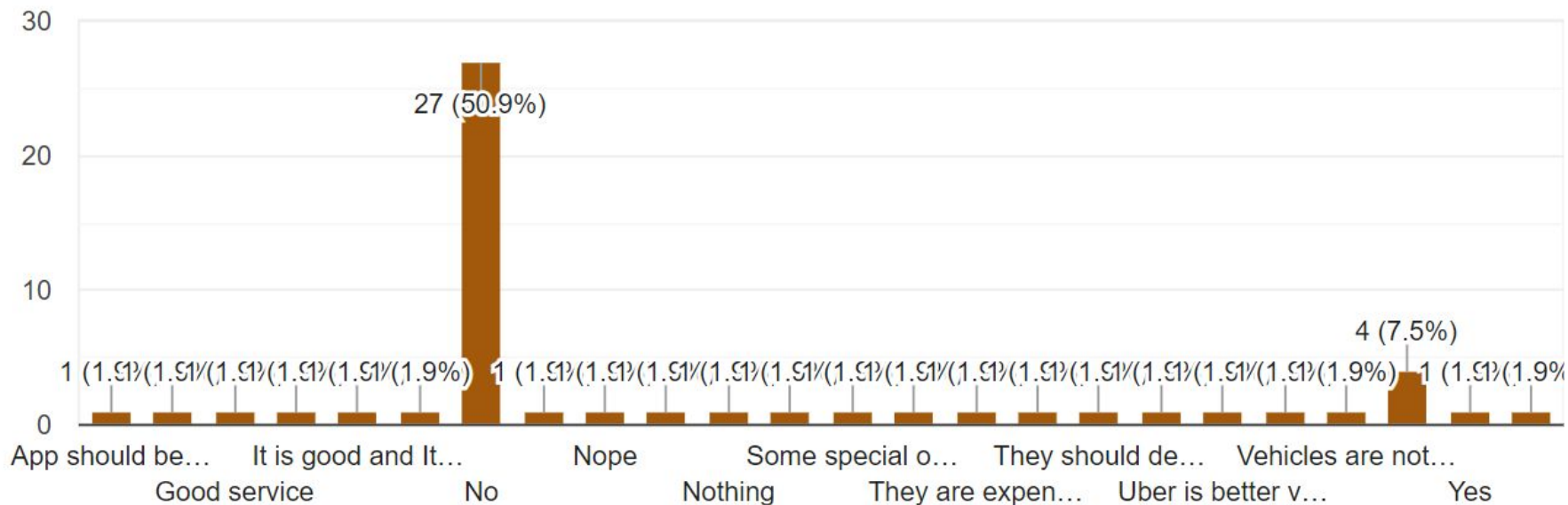


10.If your answer for above question is yes, how often do you use those apps?



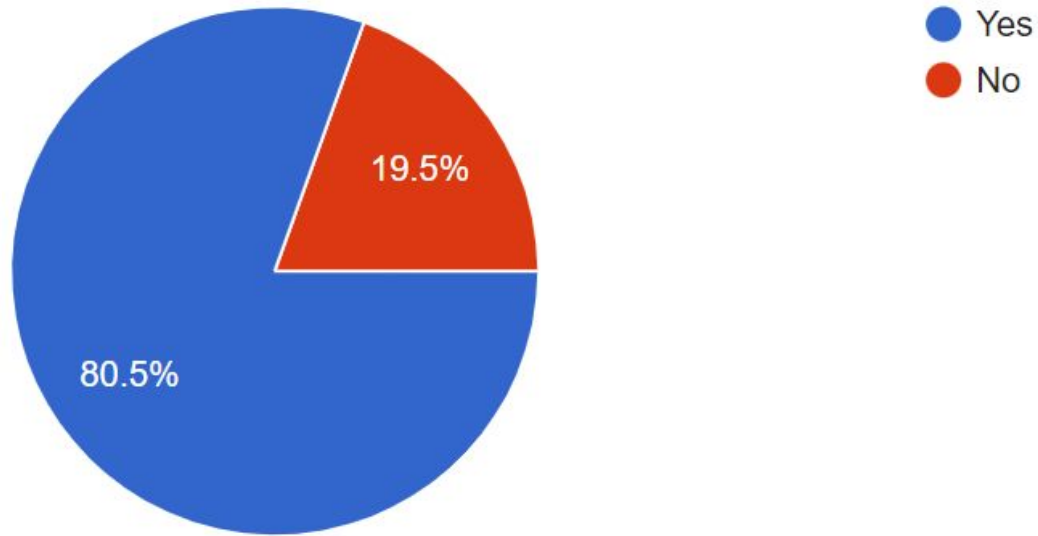


11. Do you have any concerns about the service provide by Uber or Pick me?



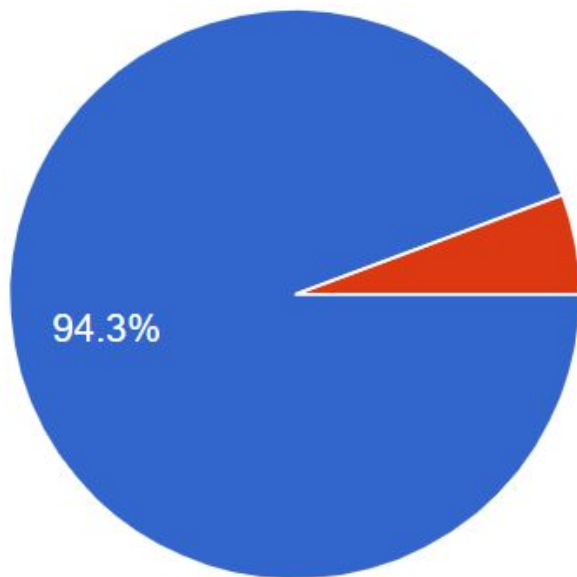


12. Is our idea mentioned will solve your issues





13. After we launch our app, are you willing to use our app ?





Customer validation

Finally we have
validate our idea
by conduct this
survey and
motivated



Thank you

