

## Says

What have we heard them say? What can we imagine them saying?

**Thinks** What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?

"We need datadriven insights to understand the housing market dynamics.

"Homebuyers require information to make informed investment

Analyzing housing prices can inform policy decisions and urban planning."

"Transparency in price analysis enhances the credibility of the research.

Data Collection: Gather comprehensive housing market data, including property prices and location data.

Analysis: Utilize statistical methods to uncover trends, correlations, and price patterns.

Collaboration: Work with economists, urban planners, and real estate experts.

Communication: Present findings through reports, presentations, and visualizations

choices."

Manimozhi.N Suganthi.B Aarthi.M Mugilan.M

**Analysing Housing** Prices in **Metropolitan Areas** <u>of India</u>

any patterns that could assist in forecasting future trends?"

"Can we predict

what factors contribute to the fluctuation in housing price across metropolitan areas?

How can wee identify trends in supply and demand that impact prices?

"What methodologies should be employed to ensure accurate and unbiased analysis?"

Curiosity: Eager to uncover datadriven insights that reveal market trends.

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Impact: Desire to contribute to wellinformed decisionmaking for urban development.

> Rigor: Striving for methodological accuracy and robustness in analysis.

> > **Feels**



What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?