

Outline

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Executive Summary

- Summary of methodologies
 - Data Collection through API
 - Data Collection with Web Scraping
 - Data Wrangling
 - Exploratory Data Analysis with SQL
 - Exploratory Data Analysis with Data Visualization
 - Interactive Visual Analytics with Folium
 - Machine Learning Prediction
- Summary of all results
 - Exploratory Data Analysis result
 - Interactive Analytics in screenshots
 - Predictive Analytics result

Introduction

Project background and context

Space X advertises Falcon 9 rocket launches on its website with a cost of 62 million dollars; other providers cost upward of 165 million dollars each, much of the savings is because Space X can reuse the first stage. Therefore, if we can determine if the first stage will land, we can determine the cost of a launch. This information can be used if an alternate company wants to bid against space X for a rocket launch. This goal of the project is to create a machine learning pipeline to predict if the first stage will land successfully.

Problems you want to find answers

- What factors determine if the rocket will land successfully?
- The interaction amongst various features that determine the success rate of a successful landing.
- What operating conditions needs to be in place to ensure a successful landing program.



Methodology

Executive Summary

- Data collection methodology:
 - Data was collected using SpaceX API and web scraping from Wikipedia.
- Perform data wrangling
 - One-hot encoding was applied to categorical features
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
 - How to build, tune, evaluate classification models

Data Collection

- Describe how data sets were collected.
 - Data collection was done using get request to the SpaceX API.
 - Next, we decoded the response content as a Json using .json() function call and turn it into a pandas dataframe using .json_normalize().
 - We then cleaned the data, checked for missing values and fill in missing values where necessary.
 - In addition, we performed web scraping from Wikipedia for Falcon 9 launch records with BeautifulSoup.
 - The objective was to extract the launch records as HTML table, parse the table and convert it to a pandas dataframe for future analysis.

Data Collection - SpaceX API

 We used the get request to the SpaceX API to collect data, clean the requested data and did some basic data wrangling and formatting

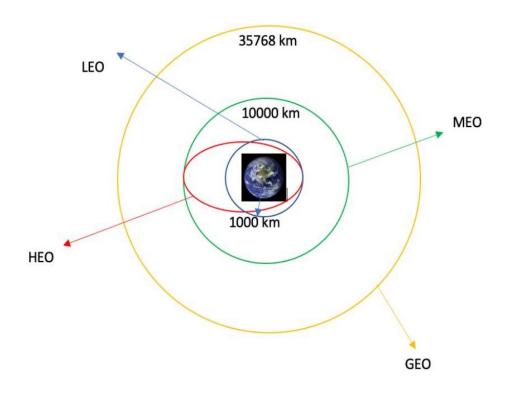
```
1. Get request for rocket launch data using API
           spacex url="https://api.spacexdata.com/v4/launches/past"
           response = requests.get(spacex_url)
   2. Use json_normalize method to convert json result to dataframe
In [12]:
           # Use json normalize method to convert the json result into a dataframe
           # decode response content as ison
           static_json_df = res.json()
In [13]:
           # apply json normalize
           data = pd.json normalize(static json df)
   3. We then performed data cleaning and filling in the missing values
In [30]:
           rows = data falcon9['PayloadMass'].values.tolist()[0]
           df_rows = pd.DataFrame(rows)
           df_rows = df_rows.replace(np.nan, PayloadMass)
           data falcon9['PayloadMass'][0] = df rows.values
           data falcon9
```

Data Collection - Scraping

- We applied web scrapping to webscrap Falcon 9 launch records with BeautifulSoup
- We parsed the table and converted it into a pandas dataframe.

```
1. Apply HTTP Get method to request the Falcon 9 rocket launch page
        static_url = "https://en.wikipedia.org/w/index.php?title=List_of_Falcon_9 and Falcon_Heavy_launches&oldid=1827686922"
In [5]: # use requests.get() method with the provided static_url
          # assign the response to a object
          html_data = requests.get(static_url)
          html_data.status_code
Out[5]: 200
    2. Create a BeautifulSoup object from the HTML response
In [6]: # Use BeautifulSoup() to create a BeautifulSoup object from a response text content
           soup = BeautifulSoup(html_data.text, 'html.parser')
         Print the page title to verify if the BeautifulSoup object was created properly
          # Use soup.title attribute
           soup.title
          <title>List of Falcon 9 and Falcon Heavy launches - Wikipedia</title>
    3. Extract all column names from the HTML table header
In [10]: column_names = []
         # Apply find_all() function with "th" element on first_launch_table
          # Iterate each th element and apply the provided extruct_column from header() to get a column name
         # Append the Non-empty column name ("if name is not None and Len(name) > 0") into a list called column names
         element = soup.find_all('th')
          for row in range(len(element)):
                 name = extract_column_from_header(element[row])
                 if (name is not None and len(name) > 0):
                     column_names.append(name)
             except:
    4. Create a dataframe by parsing the launch HTML tables
    5. Export data to csv
```

Data Wrangling



- We performed exploratory data analysis and determined the training labels.
- We calculated the number of launches at each site, and the number and occurrence of each orbits
- We created landing outcome label from outcome column and exported the results to csv.

EDA with SQL

- We loaded the SpaceX dataset into a SQL database without leaving the jupyter notebook.
- We applied EDA with SQL to get insight from the data. We wrote queries to find out for instance:
 - The names of unique launch sites in the space mission.
 - The total payload mass carried by boosters launched by NASA (CRS)
 - The average payload mass carried by booster version F9 v1.1
 - The total number of successful and failure mission outcomes
 - The failed landing outcomes in drone ship, their booster version and launch site names.

SQL RESULTS (Greater Insights)

1) Number of launches on each site -

```
CCAFS SLC 40 – 55
KSC LC 39A - 22
VAFB SLC 4E – 13
```

2) Number and occurrence of each orbit -

GTO 27
ISS 21
VLEO 14
PO 9
LEO 7
SSO 5
MEO 3
ES-L1 1

HEO 1

GEO 1

SO 1

3) Number and occurence of mission outcome per orbit type-True ASDS 41, None None 19, True RTLS 14, False ASDS 6 True Ocean 5, False Ocean 2, None ASDS 2, False RTLS 1

TASK 4: Create a landing outcome label from Outcome column

Using the Outcome, create a list where the element is zero if the corresponding row in Outcome is in the set bad_outcome; otherwise, it's one. Then assign it to the variable landing_class:

```
#landing_class = 0  # if bad_outcome
#landing_class = 1  #otherwise

landing_class = []
for outcome in df['Outcome']:
    if outcome in bad_outcomes:
        landing_class.append(0)
    else:
        landing_class.append(1)
```

This variable will represent the classification variable that represents the outcome of each launch. If the value is zero, the first stage did not land successfully; one means the first stage landed Successfully

```
df['Class']=landing_class
df[['Class']].head(8)
```

Class

- 0 0
- 1
- 2
- 3
- **4** 0
- 5
- 6 1
- 7

Display the names of the unique launch sites in the space mission

```
%sql SELECT DISTINCT LAUNCH_SITE FROM SPACEXTBL;
 * ibm_db_sa://sny87009:***@824dfd4d-99de-440d-9991-629c01b3832d.bs2io90l08kqb1od8lcg.databases.appdomain.cloud:30119/bludb
Done.
 launch_site
CCAFS LC-40
CCAFS SLC-40
 KSC LC-39A
 VAFB SLC-4E
```

Task 2

CCAFS LC-40

Display 5 records where launch sites begin with the string 'CCA'

```
%sql SELECT LAUNCH_SITE from SPACEXTBL where (LAUNCH_SITE) LIKE 'CCA%' LIMIT 5;
 * ibm_db_sa://sny87009:***@824dfd4d-99de-440d-9991-629c01b3832d.bs2io90l08kqb1od8lcg.databases.appdomain.cloud:30119/bludb
Done.
launch_site
CCAFS LC-40
CCAFS LC-40
CCAFS LC-40
CCAFS LC-40
```

Display the total payload mass carried by boosters launched by NASA (CRS)

```
* **sq1 SELECT SUM(PAYLOAD_MASS__KG_) FROM SPACEXTBL WHERE Customer = 'NASA (CRS)';

* ibm_db_sa://sny87009:***@824dfd4d-99de-440d-9991-629c01b3832d.bs2io90l08kqb1od8lcg.datal
Done.
|: 1
45596
```

Task 4

Display average payload mass carried by booster version F9 v1.1

```
%sql SELECT AVG(PAYLOAD_MASS__KG_) FROM SPACEXTBL WHERE Booster_Version LIKE 'F9 v1.0%';
    * ibm_db_sa://sny87009:***@824dfd4d-99de-440d-9991-629c01b3832d.bs2io90l08kqb1od8lcg.datal
Done.
|: 1
```

Task 5

List the date when the first successful landing outcome in ground pad was acheived.

Hint:Use min function

```
* sql SELECT MIN(Date) FROM SPACEXTBL WHERE Landing_Outcome = 'Success (ground pad)';

* ibm_db_sa://sny87009:***@824dfd4d-99de-440d-9991-629c01b3832d.bs2io90108kqb1od8lcg.datal
Done.
|: 1
2015-12-22
```

List the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000

```
%sql SELECT BOOSTER_VERSION FROM SPACEXTBL WHERE LANDING__OUTCOME = 'Success (drone ship)' AND 4000 < PAYLOAD_MASS__KG_ < 6000;
```

* ibm_db_sa://sny87009:***@824dfd4d-99de-440d-9991-629c01b3832d.bs2io90l08kqb1od8lcg.databases.appdomain.cloud:30119/bludb

booster_version

F9 FT B1021.1

F9 FT B1023.1

F9 FT B1029.2

F9 FT B1038.1

F9 B4 B1042.1

F9 B4 B1045.1

F9 B5 B1046.1

Task 7

List the total number of successful and failure mission outcomes

```
%sql SELECT MISSION_OUTCOME, COUNT(MISSION_OUTCOME) AS TOTAL_NUMBER FROM SPACEXTBL GROUP BY MISSION_OUTCOME;
```

* ibm_db_sa://sny87009:***@824dfd4d-99de-440d-9991-629c01b3832d.bs2io90l08kqb1od8lcg.databases.appdomain.cloud:30119/bludb Done.

mission_outcome total_number

Failure (in flight)	1
Success	99
Success (payload status unclear)	1

List the names of the booster_versions which have carried the maximum payload mass. Use a subquery

```
%sql SELECT DISTINCT BOOSTER_VERSION FROM SPACEXTBL WHERE PAYLOAD_MASS__KG_ = (SELECT MAX(PAYLOAD_MASS__KG_)FROM SPACEXTBL);
```

* ibm_db_sa://sny87009:***@824dfd4d-99de-440d-9991-629c01b3832d.bs2io90l08kqb1od8lcg.databases.appdomain.cloud:30119/bludb Done.

booster_version

F9 B5 B1048.4

F9 B5 B1048.5

F9 B5 B1049.4

F9 B5 B1049.5

F9 B5 B1049.7

F9 B5 B1051.3

F9 B5 B1051.4

F9 B5 B1051.6

F9 B5 B1056.4

F9 B5 B1058.3

F9 B5 B1060.2

F9 B5 B1060.3

List the failed landing_outcomes in drone ship, their booster versions, and launch site names for in year 2015

```
%sql SELECT LANDING_OUTCOME, BOOSTER_VERSION, LAUNCH_SITE FROM SPACEXTBL WHERE Landing_Outcome = 'Failure (drone ship)' AND YEAR(DATE) = 2015;
```

 $* ibm_db_sa://sny87009:***@824dfd4d-99de-440d-9991-629c01b3832d.bs2io90108kqb1od8lcg.databases.appdomain.cloud:30119/bludbDone.$

landing_outcomebooster_versionlaunch_siteFailure (drone ship)F9 v1.1 B1012CCAFS LC-40Failure (drone ship)F9 v1.1 B1015CCAFS LC-40

Task 10

Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order

```
%%sql
SELECT LANDING__OUTCOME, COUNT(LANDING__OUTCOME) AS TOTAL_NUMBER
FROM SPACEXTBL
WHERE DATE BETWEEN '2010-06-04' AND '2017-03-20'
GROUP BY LANDING__OUTCOME
ORDER BY TOTAL_NUMBER DESC
```

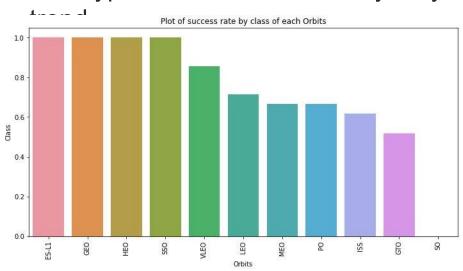
 $* ibm_db_sa://sny87009:***@824dfd4d-99de-440d-9991-629c01b3832d.bs2io90108kqb1od8lcg.databases.appdomain.cloud:30119/bludbDone.$

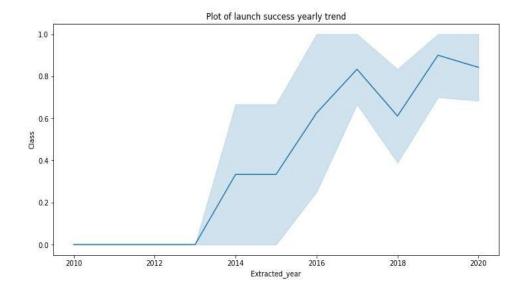
landing_outcome total_number

No attempt	10
Failure (drone ship)	5
Success (drone ship)	5
Controlled (ocean)	3
Success (ground pad)	3
Failure (parachute)	2
Uncontrolled (ocean)	2
Precluded (drone ship)	1

EDA with Data Visualization

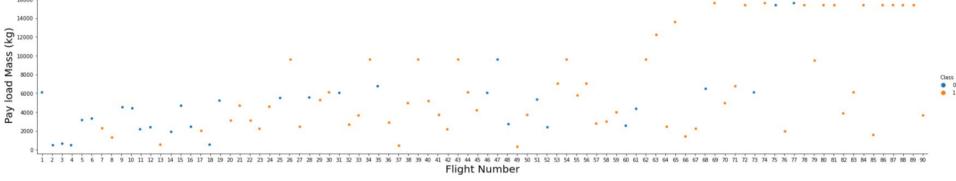
 We explored the data by visualizing the relationship between flight number and launch Site, payload and launch site, success rate of each orbit type, flight number and orbit type, the launch success yearly





We can plot out the FlightNumber vs. PayloadMass and overlay the outcome of the launch. We see that as the flight number increases, the first stage is more likely to land successfully. The payload mass is also important; it seems the more massive the payload, the less likely the first stage will return.

```
sns.catplot(y="PayloadMass", x="FlightNumber", hue="Class", data=df, aspect = 5)
plt.xlabel("Flight Number", fontsize=20)
plt.ylabel("Pay load Mass (kg)", fontsize=20)
plt.show()
```



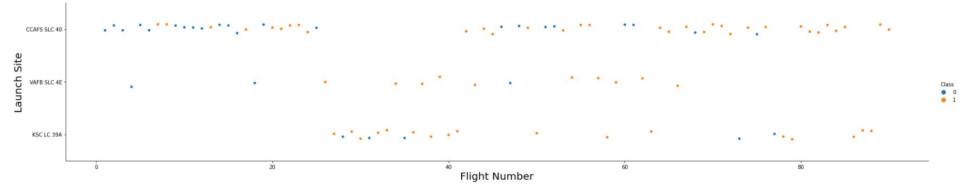
We see that different launch sites have different success rates. CCAFS LC-40, has a success rate of 60 %, while KSC LC-39A and VAFB SLC 4E has a success rate of 77%.

Next, let's drill down to each site visualize its detailed launch records.

TASK 1: Visualize the relationship between Flight Number and Launch Site

Use the function catplot to plot FlightNumber vs LaunchSite, set the parameter x parameter to FlightNumber, set the y to Launch Site and set the parameter hue to 'class'

```
# Plot a scatter point chart with x axis to be Flight Number and y axis to be the launch site,
sns.catplot(y="LaunchSite",x="FlightNumber",hue="Class", data=df, aspect = 5)
plt.ylabel("Launch Site",fontsize=20)
plt.xlabel("Flight Number",fontsize=20)
plt.show()
```



Now try to explain the patterns you found in the Flight Number vs. Launch Site scatter point plots.

Now try to explain the patterns you found in the Flight Number vs. Launch Site scatter point plots.

TASK 2: Visualize the relationship between Payload and Launch Site

We also want to observe if there is any relationship between launch sites and their payload mass.

```
# Plot a scatter point chart with x axis to be Pay Load Mass (kg) and y axis to be the Launch sns.catplot(y="LaunchSite", x="PayloadMass", hue="Class", data=df, aspect = 5)
plt.xlabel("Payload Mass (kg)",fontsize=20)
plt.ylabel("Launch Site",fontsize=20)
plt.show()
```

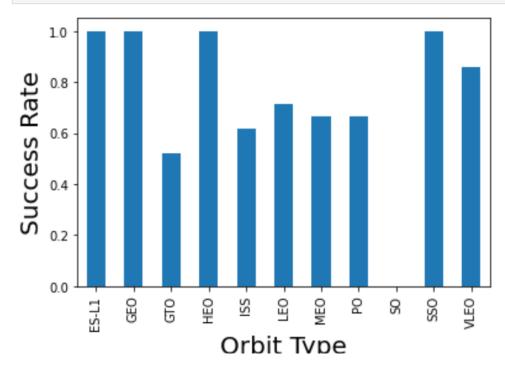
Now if you observe Payload Vs. Launch Site scatter point chart you will find for the VAFB-SLC launchsite there are no rockets launched for heavypayload mass(greater than 10000).

TASK 3: Visualize the relationship between success rate of each orbit type

Next, we want to visually check if there are any relationship between success rate and orbit type.

Let's create a bar chart for the sucess rate of each orbit

```
# HINT use groupby method on Orbit column and get the mean of Class column
df.groupby("Orbit").mean()['Class'].plot(kind='bar')
plt.xlabel("Orbit Type",fontsize=20)
plt.ylabel("Success Rate",fontsize=20)
plt.show()
```



Analyze the ploted bar chart try to find which orbits have high sucess rate.

TASK 4: Visualize the relationship between FlightNumber and Orbit type

For each orbit, we want to see if there is any relationship between FlightNumber and Orbit type.

```
# Plot a scatter point chart with x axis to be FlightNumber and y axis to be the Orbit, and hue sns.catplot(y="Orbit", x="FlightNumber", hue="Class", data=df, aspect = 5)
plt.xlabel("FlightNumber", fontsize=20)
plt.ylabel("Orbit", fontsize=20)
plt.show()
```

You should see that in the LEO orbit the Success appears related to the number of flights; on the other hand, there seems to be no relationship between flight number when in GTO orbit.



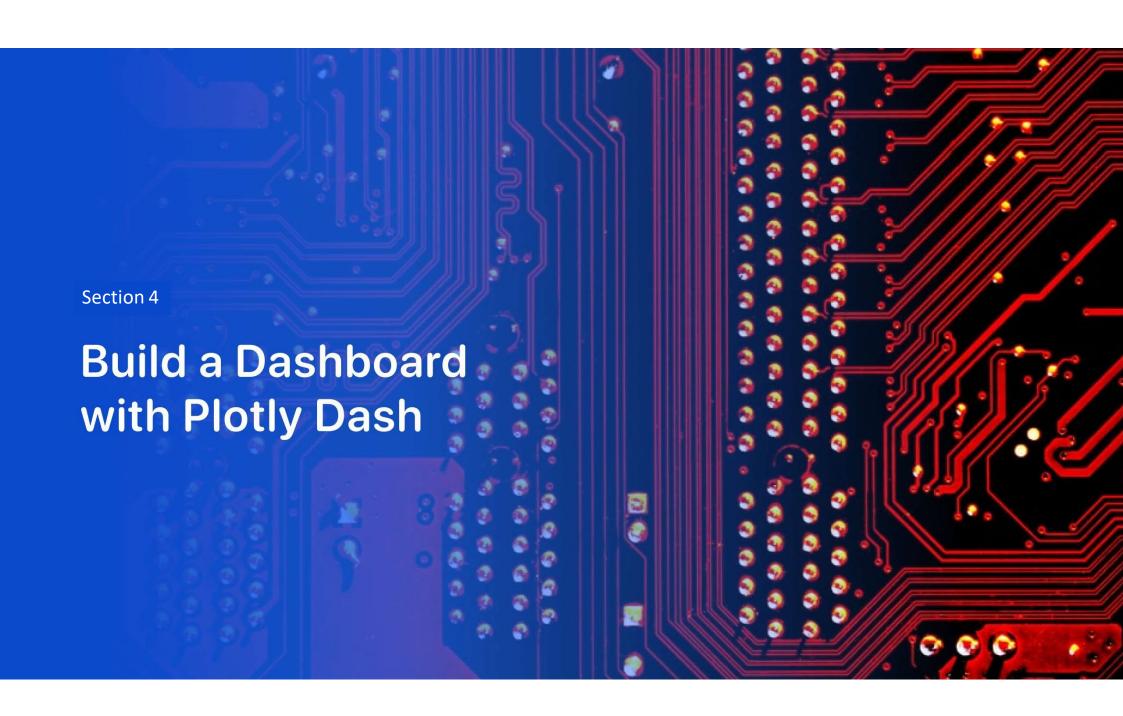
You should see that in the LEO orbit the Success appears related to the number of flights; on the other hand, there seems to be no relationship between flight number when in GTO orbit.

TASK 5: Visualize the relationship between Payload and Orbit type

Similarly, we can plot the Payload vs. Orbit scatter point charts to reveal the relationship between Payload and Orbit type

Build an Interactive Map with Folium

- We marked all launch sites, and added map objects such as markers, circles, lines to mark the success or failure of launches for each site on the folium map.
- We assigned the feature launch outcomes (failure or success) to class 0 and
 1.i.e., 0 for failure, and 1 for success.
- Using the color-labeled marker clusters, we identified which launch sites have relatively high success rate.
- We calculated the distances between a launch site to its proximities. We answered some question for instance:
 - Are launch sites near railways, highways and coastlines.
 - Do launch sites keep certain distance away from cities.

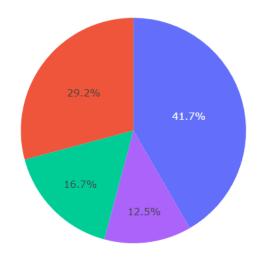


Build a Dashboard with Plotly Dash

- We built an interactive dashboard with Plotly dash
- We plotted pie charts showing the total launches by a certain sites
- We plotted scatter graph showing the relationship with Outcome and Payload Mass (Kg) for the different booster version.

SpaceX Launch Records Dashboard

s Count for all launch sites

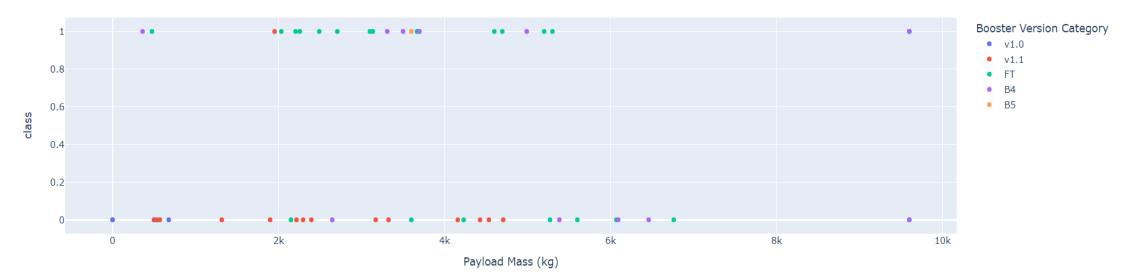




Payload range (Kg):



Success count on Payload mass for all sites

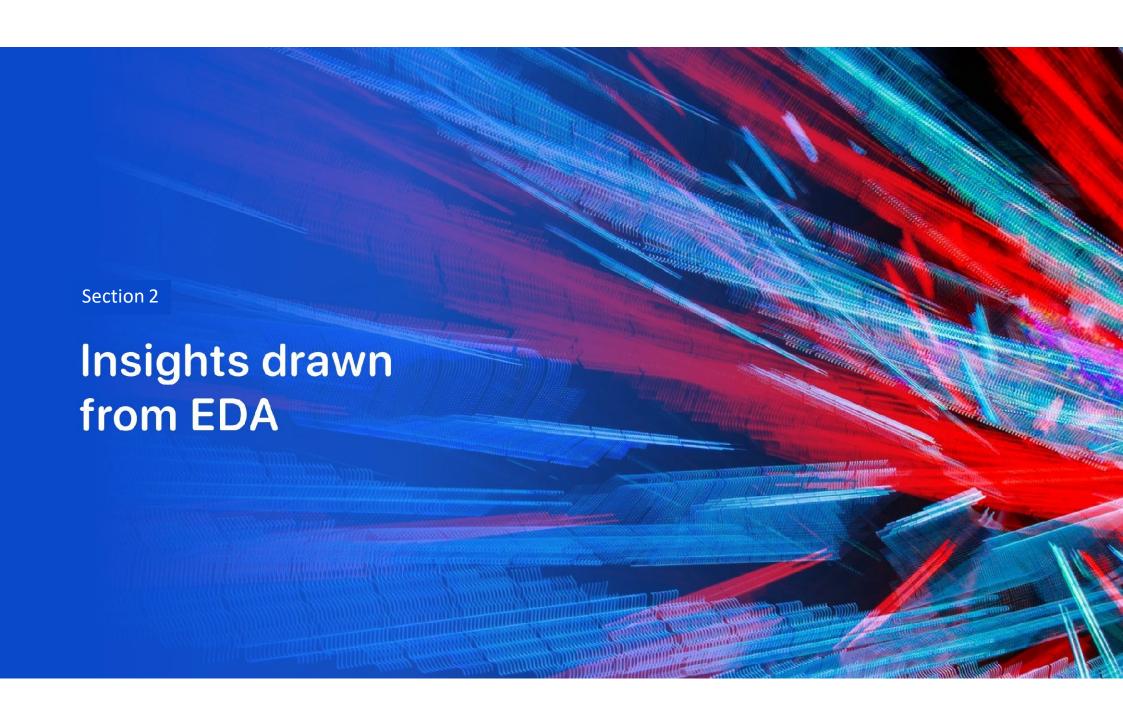


Predictive Analysis (Classification)

- We loaded the data using numpy and pandas, transformed the data, split our data into training and testing.
- We built different machine learning models and tune different hyperparameters using GridSearchCV.
- We used accuracy as the metric for our model, improved the model using feature engineering and algorithm tuning.
- We found the best performing classification model.

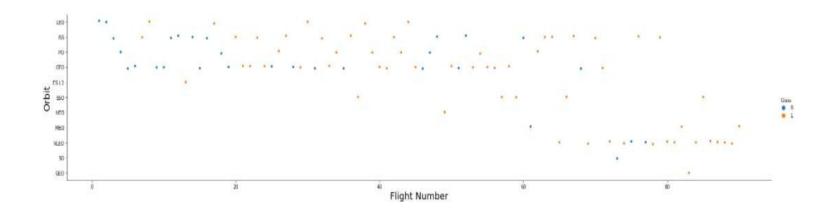
Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results



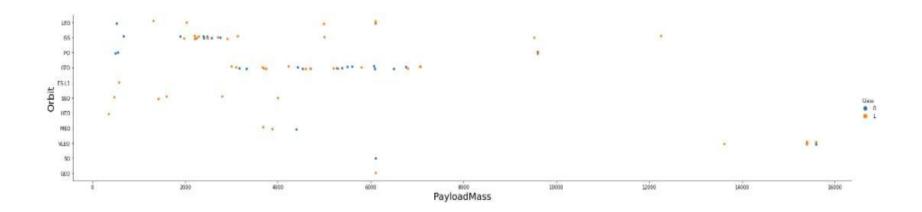
Flight Number vs. Orbit Type

• The plot below shows the Flight Number vs. Orbit type. We observe that in the LEO orbit, success is related to the number of flights whereas in the GTO orbit, there is no relationship between flight number and the orbit.



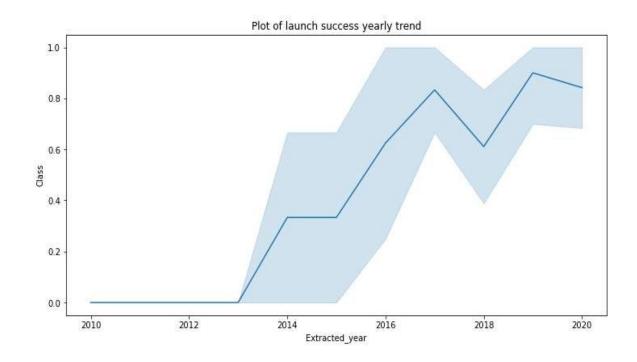
Payload vs. Orbit Type

 We can observe that with heavy payloads, the successful landing are more for PO, LEO and ISS orbits.



Launch Success Yearly Trend

 From the plot, we can observe that success rate since 2013 kept on increasing till 2020.



All Launch Site Names

We used the key word
 DISTINCT to show only
 unique launch sites from the
 SpaceX data.

Display the names of the unique launch sites in the space mission

0 KSC LC-39A 1 CCAFS LC-40 2 CCAFS SLC-40 3 VAFB SLC-4E

Launch Site Names Begin with 'CCA'



 We used the query above to display 5 records where launch sites begin with `CCA`

Total Payload Mass

 We calculated the total payload carried by boosters from NASA as 45596 using the query below

Display the total payload mass carried by boosters launched by NASA (CRS)

Average Payload Mass by F9 v1.1

 We calculated the average payload mass carried by booster version F9 v1.1 as 2928.4

Display average payload mass carried by booster version F9 v1.1

First Successful Ground Landing Date

 We observed that the dates of the first successful landing outcome on ground pad was 22nd December 2015

Successful Drone Ship Landing with Payload between 4000 and 6000

 We used the WHERE clause to filter for boosters which have successfully landed on drone ship and applied the AND condition to determine successful landing with payload mass greater than 4000 but less than 6000

Total Number of Successful and Failure Mission Outcomes

List the total number of successful and failure mission outcomes

```
In [16]:
          task_7a = '''
                  SELECT COUNT(MissionOutcome) AS SuccessOutcome
                  FROM SpaceX
                  WHERE MissionOutcome LIKE 'Success%'
          task 7b = '''
                  SELECT COUNT(MissionOutcome) AS FailureOutcome
                  FROM SpaceX
                  WHERE MissionOutcome LIKE 'Failure%'
          print('The total number of successful mission outcome is:')
          display(create pandas df(task 7a, database=conn))
          print('The total number of failed mission outcome is:')
          create pandas df(task 7b, database=conn)
         The total number of successful mission outcome is:
            successoutcome
         0
                      100
         The total number of failed mission outcome is:
            failureoutcome
Out[16]:
```

 We used wildcard like '%' to filter for WHERE MissionOutcome was a success or a failure.

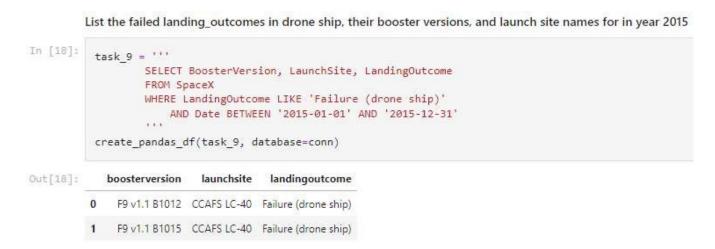
Boosters Carried Maximum Payload

 We determined the booster that have carried the maximum payload using a subquery in the WHERE clause and the MAX() function. List the names of the booster_versions which have carried the maximum payload mass. Use a subquery

Out[17]:		boosterversion	payloadmasskg	
	0	F9 B5 B1048.4	15600	
	1	F9 B5 B1048.5	15600	
	2	F9 B5 B1049.4	15600	
	3	F9 B5 B1049.5	15600	
	4	F9 B5 B1049.7	15600	
	5	F9 B5 B1051,3	15600	
	6	F9 B5 B1051,4	15600	
	7	F9 B5 B1051,6	15600	
	8	F9 B5 B1056.4	15600	
	9	F9 B5 B1058.3	15600	
	10	F9 B5 B1060.2	15600	
	11	F9 B5 B1060.3	15600	

2015 Launch Records

 We used a combinations of the WHERE clause, LIKE, AND, and BETWEEN conditions to filter for failed landing outcomes in drone ship, their booster versions, and launch site names for year 2015



Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad))

Out[19]:		landingoutcome	count
	0	No attempt	10
	1	Success (drone ship)	6
	2	Failure (drone ship)	5
	3	Success (ground pad)	5
	4	Controlled (ocean)	3
	5	Uncontrolled (ocean)	2
	6	Precluded (drone ship)	1
	441	White is sometiment and a contract	100

Failure (parachute)

- We selected Landing outcomes and the COUNT of landing outcomes from the data and used the WHERE clause to filter for landing outcomes BETWEEN 2010-06-04 to 2010-03-20.
- We applied the GROUP BY clause to group the landing outcomes and the ORDER BY clause to order the grouped landing outcome in descending order.



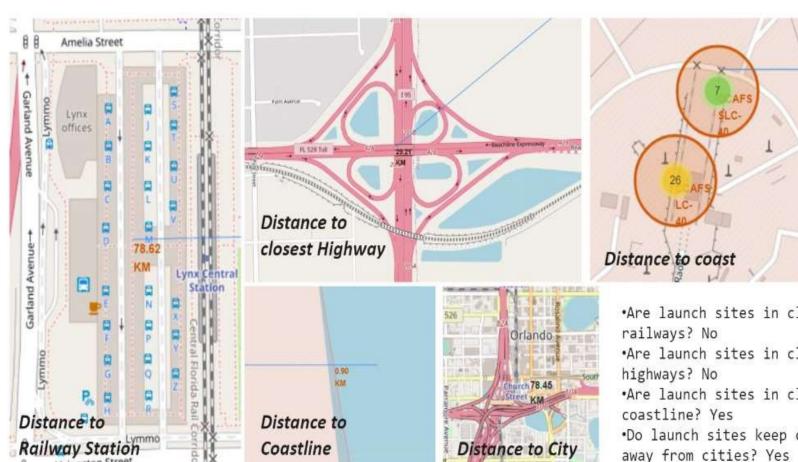
All launch sites global map markers



Markers showing launch sites with color labels



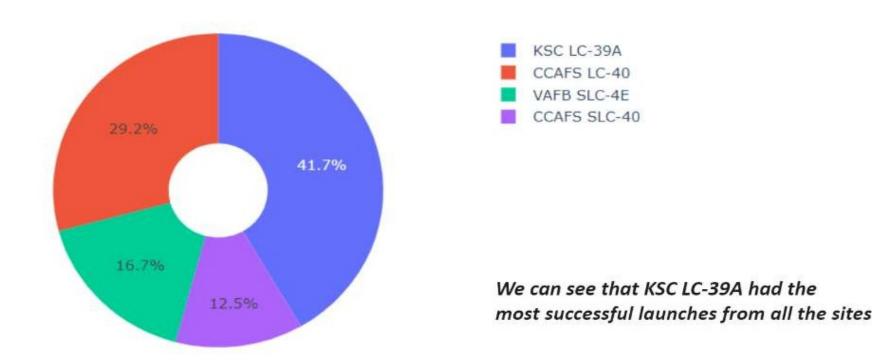
Launch Site distance to landmarks



- ·Are launch sites in close proximity to
- •Are launch sites in close proximity to
- ·Are launch sites in close proximity to
- •Do launch sites keep certain distance away from cities? Yes

Pie chart showing the success percentage achieved by each launch site

Total Success Launches By all sites





Classification Accuracy

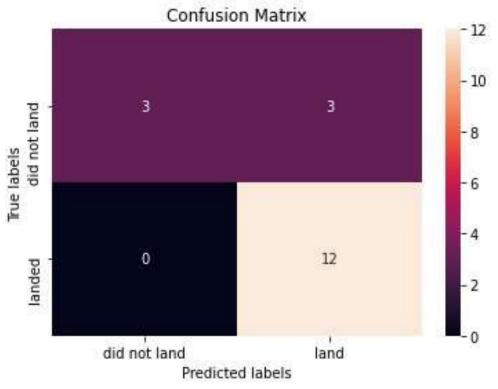
 The decision tree classifier is the model with the highest classification accuracy

Find the method performs best:

```
print('Accuracy for Logistics Regression method:', logreg_cv.score(X_test, Y_test))
print( 'Accuracy for Support Vector Machine method:', svm_cv.score(X_test, Y_test))
print('Accuracy for Decision tree method:', tree_cv.score(X_test, Y_test))
print('Accuracy for K nearsdt neighbors method:', knn_cv.score(X_test, Y_test))
```

Confusion Matrix (Decision Tree – Best Model)

 The confusion matrix for the decision tree classifier shows that the classifier can distinguish between the different classes. The major problem is the false positives .i.e., unsuccessful landing marked as successful landing by the classifier.



Conclusions

We can conclude that:

- The larger the flight amount at a launch site, the greater the success rate at a launch site.
- Launch success rate started to increase in 2013 till 2020.
- Orbits ES-L1, GEO, HEO, SSO, VLEO had the most success rate.
- KSC LC-39A had the most successful launches of anysites.
- The Decision tree classifier is the best machine learning algorithm for this task.

