

MARKET ANALYSIS

Objective of the Dashboard:

To provide a comprehensive overview of vehicle sales performance, highlighting top contributors, market trends, and key metrics such as total sales, volume, pricing insights, and age-based sales contributions. This dashboard enables data-driven decision-making for optimizing sales strategies, understanding customer preferences, and identifying high-performing segments in the automotive market.

Dashboard

Vehicle Condition

1.00

5.00

Total Sales

\$7.47bn

Total Cars Sold

544.79K

Cars Sold Above MMR

255K

Average Selling Price

\$13.71K

