MARKET ANALYSIS

Objective of the Dashboard:

To provide a comprehensive overview of vehicle sales performance, highlighting top contributors, market trends, and key metrics such as total sales, volume, pricing insights, and age-based sales contributions. This dashboard enables data-driven decision-making for optimizing sales strategies, understanding customer preferences, and identifying high-performing segments in the automotive market.

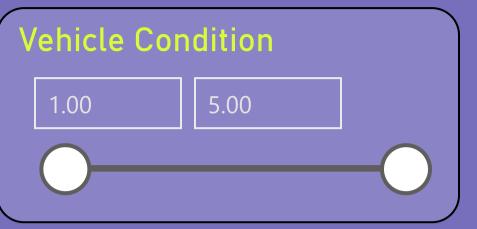
Dashboard

Home

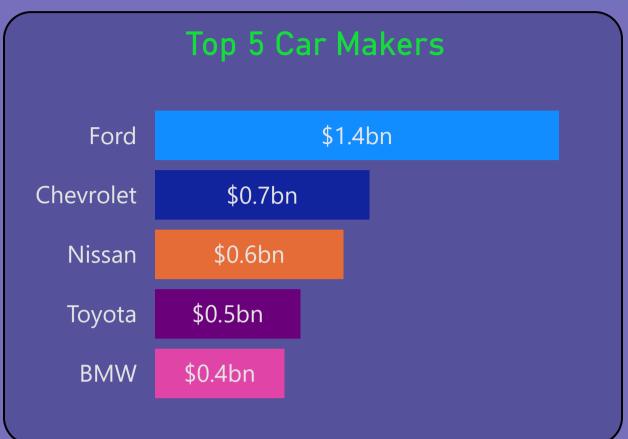
SALES DASHBOARD

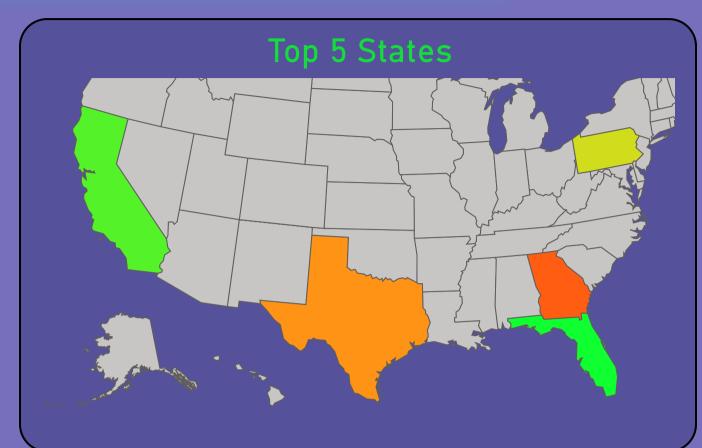
Manufacturing Year

Vehicle Body Type



Total Sales \$7.47bn







Total Cars Sold 544.79K

Cars Sold Above MMR 255K

Average Selling Price \$13.71K

