

# MANISH BISHT

8923897632 | [bishtmaneesh252@gmail.com](mailto:bishtmaneesh252@gmail.com) | Location: Noida, UP | Ready to Relocate

LinkedIn: [www.linkedin.com/in/maneesh-bisht-2635ba326](https://www.linkedin.com/in/maneesh-bisht-2635ba326) | GitHub: <https://github.com/Manish0122>

## SUMMARY

- Entry-level Data Analyst, with hands-on experience working with real-world datasets and business intelligence (BI) tools.
- Proficient in Python, SQL, Excel, and Tableau, and possesses a strong foundation in statistics and business insights from B.Sc.
- Recently earned a Data Analytics Certification.

## EDUCATION AND CERTIFICATION

Data Analytics Certification   Brillica Services, Dehradun	June 2024 – April 2025
BSc in Physics, Chemistry and Mathematic   Sri Dev Suman University, Uttarakhand:	2021-2024
Class 10 <sup>th</sup>   Govt. Inter collage Talwari, Chamoli, Uttarakhand:	83.8%
Class 12 <sup>th</sup>   Govt. Inter collage Talwari, Chamoli, Uttarakhand:	85.4%

## TECHNICAL SKILLS

- Python (NumPy, Pandas, Matplotlib, Seaborn), MySQL (Joins, Subqueries, Aggregations)
- Tableau, Power BI (Dashboards, DAX, Filters)
- MS Excel (Pivot Tables, VLOOKUP, Charts, Advance Excel)
- Data Cleaning / Data Transformation, Power Query
- Data Analysis / Statistical Analysis, Business Intelligence

## Soft Skills

- Communication
- Problem-Solving, Data-Driven Decision Making
- Weekly/monthly reporting, Insights for growth

## PROJECTS

<b>Sales Data Dashboard Development</b>   Excel	18 July – 20 July
Tools Used: Excel, Advanced Formulas, Pivot Tables, and Data Visualization Features.	

- Created a comprehensive Excel dashboard for analyzing a dataset spanning multiple years of sales.
- Automated calculations for revenue, profit margins, and sales trends, improving data accessibility for stakeholders.
- Visualized monthly and yearly performance metrics using pivot tables, charts, and slicers to uncover seasonality and growth patterns.

- Analyzed a dataset of 1,581 customer records and identified actionable insights to improve marketing efficiency.
- Cleaned and validated data by resolving missing values and inconsistencies.
- Performed statistical analysis and created visualizations to identify pattern in buyer demographics and preferences.
- Recommended target marketing strategies for different customer segments (e.g., married males, single males, married females) to increase sales of SUVs, Sedan, and Hatchbacks.
- Tools Used: Python (Pandas, Matplotlib, Seaborn)

**IPL 2025 Auction Analysis Evaluation of Team Strategies and Spending Patterns | Python**

05 Nov- 07 Nov

- Analyzed auction data involving 623 players to evaluate team retention strategies, spending patterns, and squad compositions.
- Performed data cleaning, including handling missing values and duplicates, and converted columns to appropriate data types.
- Conducted team-wise and role-specific analysis to uncover preferences in player acquisition (batsmen, bowlers, all-rounders).
- Visualized trends in player pricing and retention through histograms, KDE plots, and role distributions.
- Provided actionable insights for teams, highlighting aggressive bidding strategies and balance in squad composition.
- Tools Used: Python (Pandas, Matplotlib, Seaborn)

**Employee Accounts Performance Dashboard | Tableau**

05 March- 06 March

- Successfully created advanced dashboards to analyze Techno Edge Employee bank account trends, providing actionable insights on account performance, forecasting and business cycle analysis.
- Skilled in designing interactive charts, including number cards, line graphs, stacked column, and pie charts, to drive strategic decision-making.
- Tool Used: tableau, Data Visualization feature, Advanced Charts

Tableau Dashboard- [View Online](#)**Techno Edge Sales Dashboard | Power BI**

30 March- 03 April

- Analyzed **Techno Edge sales data (2020-2023)** to uncover trends in sales, profit and customer behavior.
- Cleaned and transformed data using **Power Query**, merging tables, handling missing values, and creating calculated columns.
- Developed interactive dashboards with charts, filters, and tooltips to visualize key insights.
- Implemented dynamic reports to track sales trend, top products, and profitability across regions.
- Published and shared reports for data-driven decision-making using Power BI.
- Tool Used: Power BI, Data Visualization feature, Power Query, Advanced Charts.

**OTHER DETAILS****Language:** Hindi, English