*Report writing*

SWOT analysis

We attended two days session about swot analysis which is held by the ASUTOSH JOSHI .

He told about what is swot analysis ,that’s means the strength,weakness, opportunity and threats respectively. He also told that strength and weakness are the internal factor and opportunities and threats are external factor.

He also gave us example of reliance jio network how came in market late and how they build there positive image also they explained what is swot analysis through the movies example,

As his personal experience,he exposed some of his family memories with us. He told us about their kids,as they were immature they was not able to know how face some situation and as sir and his wife got divorced,he took custody of his kids. Nowdays their kids have adapted themselves in absence of their parents so we have to prepare anytime for face to any situation.

From this session we learnt so many things like how to apply swot analysis in our day to day life.How to work on our swot analysis how to defeat weaknesses and overcome in opportunity

That session was so interactive and useful for us. Thank you