

JAYESH CHAUDHARI

WEB DEVELOPER

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SUMMARY

Enthusiastic and **hardworking** web developer with a passion for optimizing websites and driving traffic. An active learner, always exploring new tools and trends to deliver high-performing web solutions.

TECHNICAL SKILLS

- Languages : HTML5, CSS3, JavaScript, React Js.
- Databases: MongoDB
- Version Control : Git, GitHub.
- Hosting Platforms : Hostinger.
- Non-Technical skills : WordPress web development, SEO (organic), Website Administration.
- SEO Techniques : On-page SEO, Technical SEO.
- SEO Tools : SEMrush, Ahrefs, Google Keyword Planner.

PROJECTS

BLOGGING WEBSITE

Jan 2024 - Present

- I manage the full administration of my **WordPress** blogging website, including content updates and plugin integration.
- To track site performance and traffic, I regularly use **Google Search Console**, while keyword research is conducted through **Google Keyword Planner** to optimize content for relevant search terms.
- I have applied on-page SEO techniques by optimizing **meta tags**, headers, and content structure, as well as technical SEO by improving site speed, mobile optimization, and fixing crawl errors.
- Additionally, I use paid tools like **SEMrush** and **Ahrefs** for competitor analysis and content strategy enhancement.
- However, I have not yet ventured into **off-page SEO** strategies such as backlink building.
- <https://www.Techotia.com>

Movie Search Platform

Aug 2024 - Sep 2024

- Developed a Movie Search App using React.js and integrated it with the OMDb API to fetch and display movie details such as actors, genres, and ratings.
- Implemented a search functionality allowing users to search for movies by title and view top trending movies.
- Utilized React Router for seamless navigation between different pages, ensuring a smooth user experience.
- Built a dark mode and light mode toggle feature using CSS and React state management for enhanced user customization.
- Optimized the app for performance with debouncing to improve the search experience.
- Applied responsive design principles to ensure compatibility across devices.

EDUCATION

KBC NMU UNIVERSITY – R. C. P. E. T's Institute of Management Research and Development, Shirpur.

Shirpur, India

- Master of Computer Application | Pursuing

2023 -2025 (Expected)

KBC NMU UNIVERSITY - R. C. P. E. T's Arts, Commerce and Science College, Shirpur

Jalgaon, India

- Bachelor of Management Studies (E - Commerce)
- CGPA : **9.74**

2021- 2023

STATE MAHARASHTRA BOARD | Dr. Vijayrao V. Randhe English School, Shirpur

Nashik, India

- HSC Science (Percentage) : **80.92**

2019-2020

STATE MAHARASHTRA BOARD

Nashik, India

- SSC (Percentage) : **83.20**

2017-2018

LANGUAGES

- English
- Marathi
- Hindi