# **Manish Ashok**

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### **EDUCATION**

California State Polytechnic University, Pomona Master of Science in Business Analytics (GPA: 4.0)

Expected 08/2025 Pomona, California

Relevant Courses: Database, Big Data Technology

08/2017 - 07/2021

**Bangalore Institute of Technology (BIT)** Bachelor of Engineering in Computer Science & Engineering (GPA: 3.18)

Relevant Courses: Algorithms, Data Structures, Operating Systems, Machine Learning, Software

Programming.

Bengaluru, India

#### WORK EXPERIENCE

## Karnataka State Forest Department

Full Stack Developer

09/2022 - 08/2023Bengaluru, India

- Designed and implemented a responsive user interface using React for the front-end, resulting in user engagement on the mobile platform.
- Developed and deployed custom algorithms and ML models, analyzing datasets over 500GB, resulting in a 15% reduction in customer churn (equivalent to retaining 1,200 customers).
- Leveraged Docker for containerization, achieving a 25% reduction in deployment time and enabling swift integration of crucial updates in the forest management application.
- Implemented end-to-end AI pipelines, leveraging state-of-the-art frameworks such as TensorFlow and PyTorch, to optimize data processing and model training workflows.

## **Krypt India Private Limited**

08/2021 - 08/2022Bengaluru, India

Business Analyst

- Tableau dashboard development for a shipping client improved **operational efficiency** by **20**%.
- Assisted in the implementation of a CRM system, improving customer relationship management and resulting in a 20% increase in customer retention.

**Cognitive Solutions** 06/2020 - 01/2021

UX developer Intern

Bengaluru, India

- Enhanced the e-commerce platform, contributing to a 15% boost in user engagement through responsive UI enhancements.
- Conducted code reviews, establishing coding standards that led to a 10% reduction in software bugs.

## ACADEMIC PROJECTS & CERTIFICATIONS

# **Detection Of Zero-Day Security Threat Using ML** *∂*

Paper entitled the same was published in International Journal of Current Engineering And Scientific Research, Volume-8, Issue-9.

• Implemented a machine learning-based solution to identify **dormant malware** in network systems, utilizing environmental variables for effective differentiation between malware and goodware.

#### Dog Care Provider

• Developed server-side functionalities using Spring Framework for efficient user request handling and secure data interactions with AWS, enhancing the web interface's user experience and data management capabilities

## **Smart Inventory Management System**

• Developed an end-to-end inventory management system using Python, Django, and PostgreSQL to streamline operations.

AWS Certfied Cloud Practitioner, Entry Certificate in Business Analysis (International Institute of Business Analysis), Machine Learning Specialization (Coursera), Mastering Data Structures & Algorithms (Udemy), Google Data Analytics with R (Coursera).

## **SKILLS**

- Technical/Programming Languages: Python, C#, Java, SQL, node.js, HTML, CSS, JSON, React, XML, Flutter, VBA Scripts, Tableau.
- Other: Microsoft Office Suite, Agile Methodologies, Product Management, Data visualization, Data Interpretation, Data Modeling.
- Strong Communication and Interpersonal, Presentation, Cross Functional, Critical Thinking, Problem Solving, Decision Making, Time Management.

## LEADERSHIP EXPERIENCE

- Founding Member, Business & Analytical Technology Society (2023)
- Delegate at BIT Alumni Annual Meet events (2019-2021)