

Maven Challenge - Unicorn Landscape

Unicorn companies are companies that reach a valuation of \$1 billion without being listed on a stock exchange



1072

Total Unicorns

\$592bn

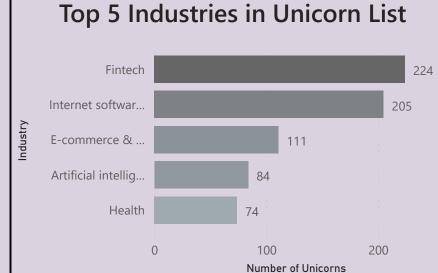
Total Funding

\$3.7T

Total Valuation

Average Years to unicorn





Unicorns Valuation by Industry

Fintech Artificial intelligence Other \$252,000M \$377,000M Health Supply chain, I... \$882,000M **Internet software & services** \$198,000M \$177,000M \$136,000M Cybersecurity \$595,000M Consumer & re... \$426,000M

Changes in Unicorns Funding and Valuation over Time



Countries with Highest Funding

