# MANISH SAHANI

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## Education

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| **Punjab Technical University** | **Aug 2020 - Jul 2024** |
| *B.Tech in Electrical Engineering (**8.2 CGPA**)* | *Punjab, India* |

## Professional Experience

**Attentive AI** — **Mar 2024 – Present**
*Market Research Analyst → Associate Data Analyst* — *Remote*
- Promoted from Market Research Intern to Associate Data Analyst; now leading a team to prepare, process, and manage data end-to-end for SDR operations.
- Key responsibilities include: initiating data preparation from scratch; implementing extraction, transformation, and cleanup processes; automating tasks with Python; and ensuring delivery of reliable, actionable datasets for strategic decision-making. As a Market Research Intern at **Attentive** since March 2024, I have honed my expertise in secondary research and data management. My role primarily involves conducting meticulous secondary research on data imported from **LinkedIn Sales Navigator**, followed by rigorous manual market research to extract critical insights. I am responsible for filtering and preparing this data to ensure its accuracy and relevance, subsequently integrating it into advanced tools such as **ZoomInfo** and **Apollo** for enhanced marketing efficacy.

**ThirdEye Data Inc.** — **Aug 2023 - Nov 2023**
*Junior AI Engineer* — *Remote*
- Pioneered a transformative project development initiative during my **Junior AI** internship, utilizing **Machine Learning**, **Deep Learning**, **Neural Networks**,**NLP** to create a robust and scalable application; delivered exceptional results.
- Designed a **Sentiment Analysis Classifier (NLP, Logistic Regression)**, developed a **Recipe Finder (Django)**, and implemented an **Image Classification Model (CNN)** within tight timelines, enhancing and showcasing my skills.

**COGENT Integrated Business Solutions Inc.** — **Jun 23 - Oct 23**
*Market Research Intern* — *Remote*
- Conducted market research on key competitors in the market. Implemented web scraping techniques to extract data from job search websites, enhancing the accuracy of our job matching algorithm by 45% and alleviating candidate frustration.

## Technical Skills

**Languages**: C++,C, Python, SQL.

**Frameworks/Libraries**: OpenCV, Numpy ,Pandas ,Matplotlib ,Django.

**Dev & Deployment**: VS Code,ClickUp, Postman, Git, Github, Pycharm, Jupyter Notebook, Microsoft Excel

## Key Competencies

- **Data Analytics**
- **Machine Learning**
- **Deep Learning**
- **Agile and ASE**
- **Product Management**
- **SQL**
- **A/B Testing**
- **Business Analytics**

## Projects

**Renewable Energy and Weather Conditions** — **Jul 2023**
View project here
- Leveraged **Data Analytics and Machine Learning** for defining a relation between Weather Conditions,Area, topography to determine the energy that can be generated in the particular area.Created **Dashboards,** on **Microsoft Power BI**, and using matplotlib for plotting and **forecasting energy generation**.

**Image Classification (using CNN)** — **Oct 2023**
View project here
- Designed and implemented a **Convolutional Neural Network (CNN)** model tailored for image classification tasks. This involved creating the architectural framework and subsequently training the model to effectively discern whether an input image depicts a cat or a dog, thereby demonstrating proficiency in both model design and **predictive analytics** within the realm of **computer vision**.

## Soft Skills and Interests

- **Communication and Presentation Skill**: Proficient in articulating complex technical concepts with clarity. Actively engages in collaborative team communication, contributing constructively to discussions and decisions. Skilled in written communication, public speaking, and facilitation, fostering positive relationships and achieving productive outcomes. Demonstrates adaptability in communication styles, navigating multicultural environments with empathy and emotional intelligence.
- **Interests :** Interested in participating in hackathons, coding competitions and attending various DevOps events.
- **Hobbies:** Learning New skills, reading books.