

## MANISH SONI

347.307.1375; [manish.soni@utdallas.edu](mailto:manish.soni@utdallas.edu)

<https://www.linkedin.com/in/manish-soni>; <http://www.sonimanish.com>

### EDUCATION

**The University of Texas at Dallas, Richardson, TX**

December 2017

*M.S., Information Technology and Management*

**GPA: 3.75**

**Maharishi Dayanand University, India**

August 2008 – June 2012

*B.Tech., Information Technology*

**GPA: 3.50**

### CERTIFICATIONS AND TECHNICAL SKILLS

Technical Skills/Tools: C#, .NET, UWP, Android, SQL, NoSQL, MongoDB, WCF, HTML, CSS, JavaScript, R-Studio, MapReduce, Stash, Elastic Search, GIT, MS Project, MS-VISIO, JIRA

Certifications: R-Programming, Google Analytics, IBM TDS, MS WP, PMP (Coursera)

Data Visualization Tools: Tableau, MS Excel – (Pivots, Macros)

Analytical Skills: Statistical Reporting, Predictive Modeling, Forecasting, Logistic and Multiple Regression, Outlier Analysis, Segmentation, Cluster Analysis, Decision Trees

### ACADEMIC PROJECTS

*Data Mining in R, "Exploration of United States Air pollution", R Programming*

May 2016

- Identified the levels of air pollution in different U.S cities using packages in R
- Built regression models that predicted the levels of increase in air pollution in future

*Cool Data, Data Visualization Project for Pantry Kart, Tableau*

January 2016 – April 2016

- Visualized transactional data of Pantry Kart and developed storyboards using Tableau
- Mined the patterns and insights for customer demographics which can improve their operations

*Customer Complaint Analytics, SAS Enterprise Miner*

January 2016 – April 2016

- Predicted the pattern/nature of complaints received by Consumer Financial Protection Bureau
- Identified the relationships among various attributes to reduce the number of complaints

*Fissure Simulation, MS Project*

April 2016

- Served as a Project Manager for the Alliance project
- Completed tasks efficiently using communications, stakeholder management, training and reward programs

*Conveyer Belt Project, MS Project*

February 2016 – April 2016

- Executed the computer controlled Conveyor Belt Project with critical path analysis under budget and on time using MS Project 2013

### BUSINESS EXPERIENCE

**Yoola (Startup), Pune, India**

*Product and Technology Head*

October 2015 – August 2016

- Monitored product development process from conception and ideation to commercialization
- Translated UX research and creative designs into development plans, leveraging the intuitive mobile designs
- Defined the technology and the operational flow for the admin panel for the product
- Managed effectively the product along with the Team of 10 people working for the product
- Successfully Fetched 100 stores in a month after the launch of the product

**BookMyShow, Pune, India**

*Mobile Application Developer*

July 2014 – September 2015

- Developed and maintained windows platform for the BookMyShow app
- Implemented in-App Analytics using Google Analytics for Personalization/Recommendations
- Managed and defined the cross platform features for the app like SVG Seat Selection MyWallet
- Represented BookMyShow in Microsoft Build'15, Mumbai
- Collaborated with Microsoft, India for Win10 UWP App Development and Preinstall builds

**Innosols Infocom Pvt. Ltd., Faridabad, India**

*Software Developer*

January 2013 – June 2014

- Managed and developed S!MS i.e. customized Construction ERP
- Conducted trainings and Troubleshooting meetings with the customers for S!MS Platform