

Manisha Murkhe

Product Designer | UIUX Designer

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Profile

Product Designer | UI/UX Designer with 1+ year of experience crafting intuitive, user-centered digital products. I blend design thinking with business goals to deliver meaningful and scalable solutions. Skilled in user research, wireframing, prototyping, and usability testing using tools like Figma and Adobe XD. I thrive in cross-functional teams, turning complex challenges into elegant user experiences.

Certificates

- Google UX Design
- Udemy Figma (UI/UX)
- Udemy Adobe Illustrator

Professional Experience

- ReserveOcean, Product Designer | UI UX Designer**06/2024 – 06/2025
 - Founding Design Contributor:** Joined from inception and played a critical role in shaping the product vision, roadmap, and MVP scope alongside founders. Actively contributed to product planning sessions, aligning design direction with evolving business goals and customer pain points.
 - Business Model Design:** Collaborated with stakeholders to define the revenue model and go-to-market strategies, ensuring UX solutions supported monetization.
 - Industry Research:** Conducted deep research into hotel/restaurant workflows — including food ordering systems, outlet layouts, and analytics — to shape informed product decisions.
 - Design Ownership:** Led all UX/UI efforts across multiple product modules (ordering interface, layout builder, dashboard), from user flows to polished UI.
 - Cross-functional Collaboration:** Worked daily with engineers and founders to prioritize features, resolve constraints, and ship functional prototypes rapidly.
 - User Testing & Iteration:** Ran continuous feedback loops with real users to improve product-market fit and optimize usability.
- Easy Kiya, UI/UX Designer Intern**05/2023 – 10/2023
 - Designed brand logo and contributed to UI/UX for a delivery app for groceries.
 - Worked on key features including app flow and payment integration within the settings.
 - Gained hands-on experience in mobile UI design, visual design, and branding.
- Hyatt regency pune, Team leader**06/2022 – 12/2022
 - Managed the team of 20 employee for In room dining. Team engagement, team management were priority and builded work spirit for team via taking briefings. Operated 303 rooms for all meal courses through In room dining.
- ITC Grand Central Mumbai, In room dining lead**02/2021 – 05/2022
 - Worked as 'VIP Guest Butler' Also was responsible for In room dining order taker and 3 cloud kitchen delivery portals and leaded the team and Played versatile role.
- Trident BKC, Food and beverage assistance**02/2019 – 01/2021
 - Worked in pattessire, all day dinner and In room dining as a assistance. Managed the operation for 404 room for In room dining.

Projects

Portfolio 2025

Skills

Design skills UI Design, UX Design, Wireframing, Prototyping, Design System, Design Thinking.	Research and strategy User Research, Competitive Analysis,Market Research, Customer Journey Mapping.
Tools & Plarforms Figma, Sketch, Adobe Illustrator, Adobe XD, Jira.	Product & Business Skills Product Strategy, Scrum Planning , A/B Testing, Cross-functional Collaboration.

Education

Bachelor's In Hospitality and Tourism Management06/2016 – 05/2019
Madurai kamraj university