

# Front end Features That Make Up For a Successful Stock Trading App

## 1. The check-in process

The authorization process has to be extremely easy and non-burdening for the users. It is at this stage when you should offer users multiple check-in options – use of pin code, biometrics, etc. This way, you will be able to ensure that their experience is safe.

## 2. User profile

Users should be given the option to save their personal information and preferences related to notifications or simply the frequency in which they want their account to get debited.

## 3. Putting trades on stocks

The one obvious feature that should be added in your stock trading app development process is giving the users the functionality to execute orders and monitor their flow of funds.

#### 4. Real-Time portfolios

Nothing is deemed more beneficial than real-time updates when your users invest in stock trading app, through their time and money. Users should be given the ease to view their portfolios in real-time and they should be timely updated to give them a very clear idea of where they stand investment-wise.

#### 5. Deposits

Using this feature investors will be able to see the status of their deposits in real-time with minimal efforts.

#### 6. Search

In your stock trading app for investors, your users should be given the option to search for active stocks and their present rate in the market.

#### 7. Analytics

The stock market participants would appreciate the opportunity to look at the statistics and analyze the end result of their trades, transactions, etc.

## 8. Push Notifications

Another must-have part of your stock trading app development process. You should give your users notification of how their stocks have moved, but they should be timed in a way that they are not bothersome for the busy investors.