# Manisha Gupta



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### **EDUCATION**

University of Southern California, U.S.A.

M.S in EE (Machine Learning and Data Science)

Rajasthan Technical University, India

B. Tech in Electronics and Communications

Dec 2021

Aug 2013

GPA: 4.0

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WORK EXPERIENCE Mar 2014-Nov 2019

# Associate-Projects in Cognizant Technology Solutions, India

#### Lead Backend Developer

Aug 2016 - Nov 2019

- Supervised the Offshore team and with onsite coordination for requirements delivery
- Built Standalone websites from scratch for clients in Retail and Consumer vertical
- Created low-level modules using .Net with high portability for smooth business functioning spanning versatile data projects
- Accomplished delivery of three projects running simultaneously between 3 global regions within budget limit and before deadline
- Pioneered 10-member team training program resulting quick transition for new joiners and received award from Global delivery leader for mentorship

# Systems Engineer in Tata Consultancy Services, India BI Developer

Mar 2014 - Aug 2016

- Achieved 30% reduction in developer's efforts by Creation of BIML scripts for automatization of SSIS package creation
- Generated SSIS packages to perform extraction, transformation and loading operation on data from multiple source systems and upload data into client system

### **Backend Developer**

- Built and provided maintenance for .NET websites using ASP.NET MVC, SQL, Umbraco, and jQuery for client in Media & Information vertical
- Reduced Developer's efforts and dependency by 40% by creating CMS Landing Page automation
- Formulated and developed automatic deployment utility, improved deployment process by better reporting and reduced developer's efforts

#### **SKILLS**

- Functional: Product Enhancement, Technical Consulting, Business Analysis, Project Management, Agile Methodology
- **Technical:** Python, C#, Asp .Net, MVC, HTML, jQuery, CSS, Web Services, Web APIs
- Database: SQL Server 2008 R2/2012
- Other: SSIS, BIML, SSRS, Umbraco

# **HONORS AND AWARDS**

- Guiding Light Cognizant Internal award for team work and mentorship
- On the Spot TCS award for excellent work in meeting critical business requirements and timely delivery with zero defect
- Special Initiative TCS Internal award for designing business utility to automatize work
- Certificate of Appreciation from higher management for organizing CSR cultural event and science fair in TCS

### **LEADERSHIP & EXTRACURRICULAR ACTIVITIES**

Web Design Specialist, USC IT Provost Team

Aug 2020 - Present

#### **ACADAMIC PROJECTS**

#### **Netflix Recommendation Engine**

This project aims to build a movie recommendation mechanism within Netflix using Netflix data using numpy, pandas and sklearn