

# LOAD FORECASTING WORKSHOP

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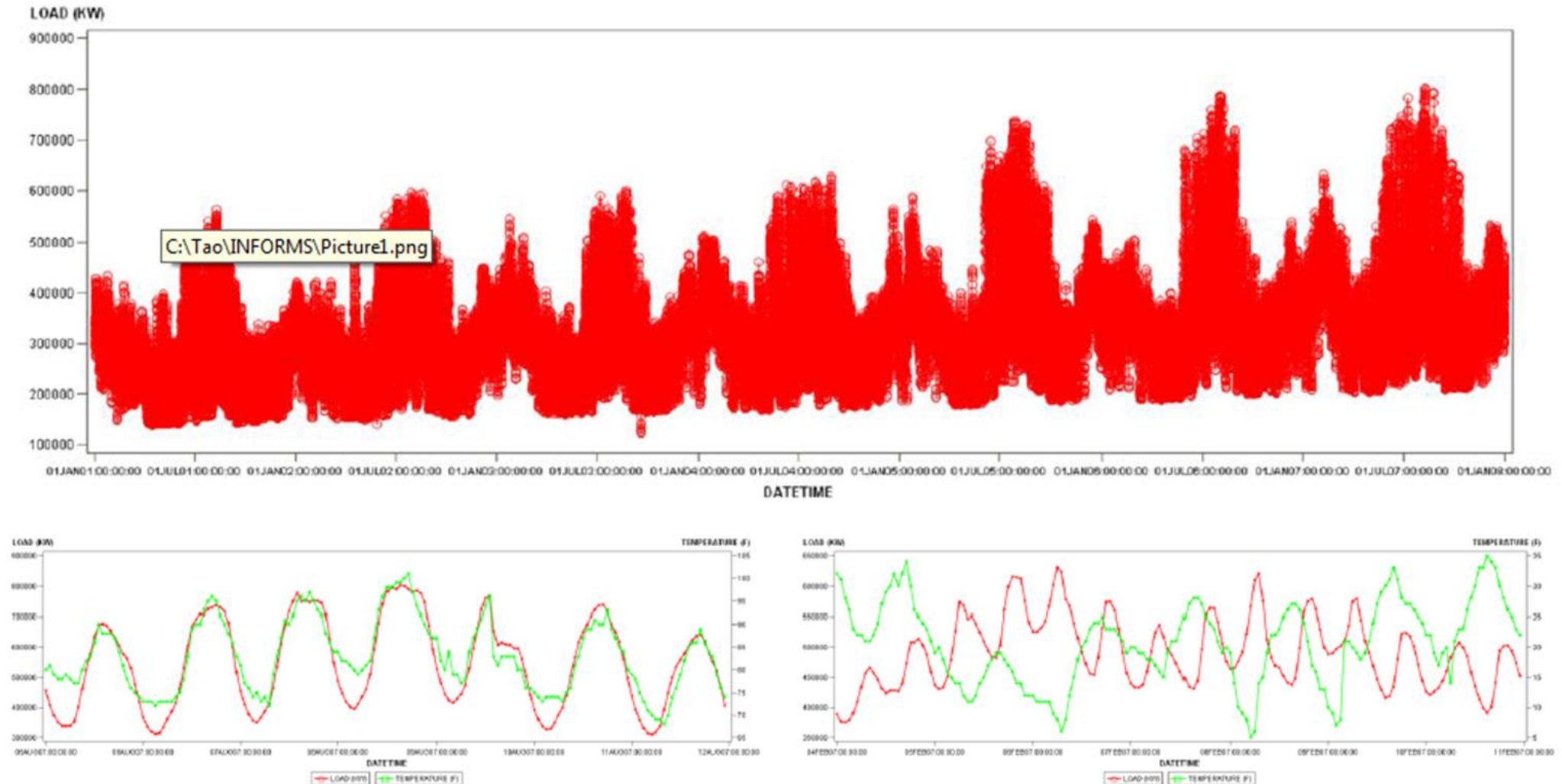
Dr. Aric LaBarr

Institute for Advanced Analytics

# INTRODUCTION TO LOAD FORECASTING

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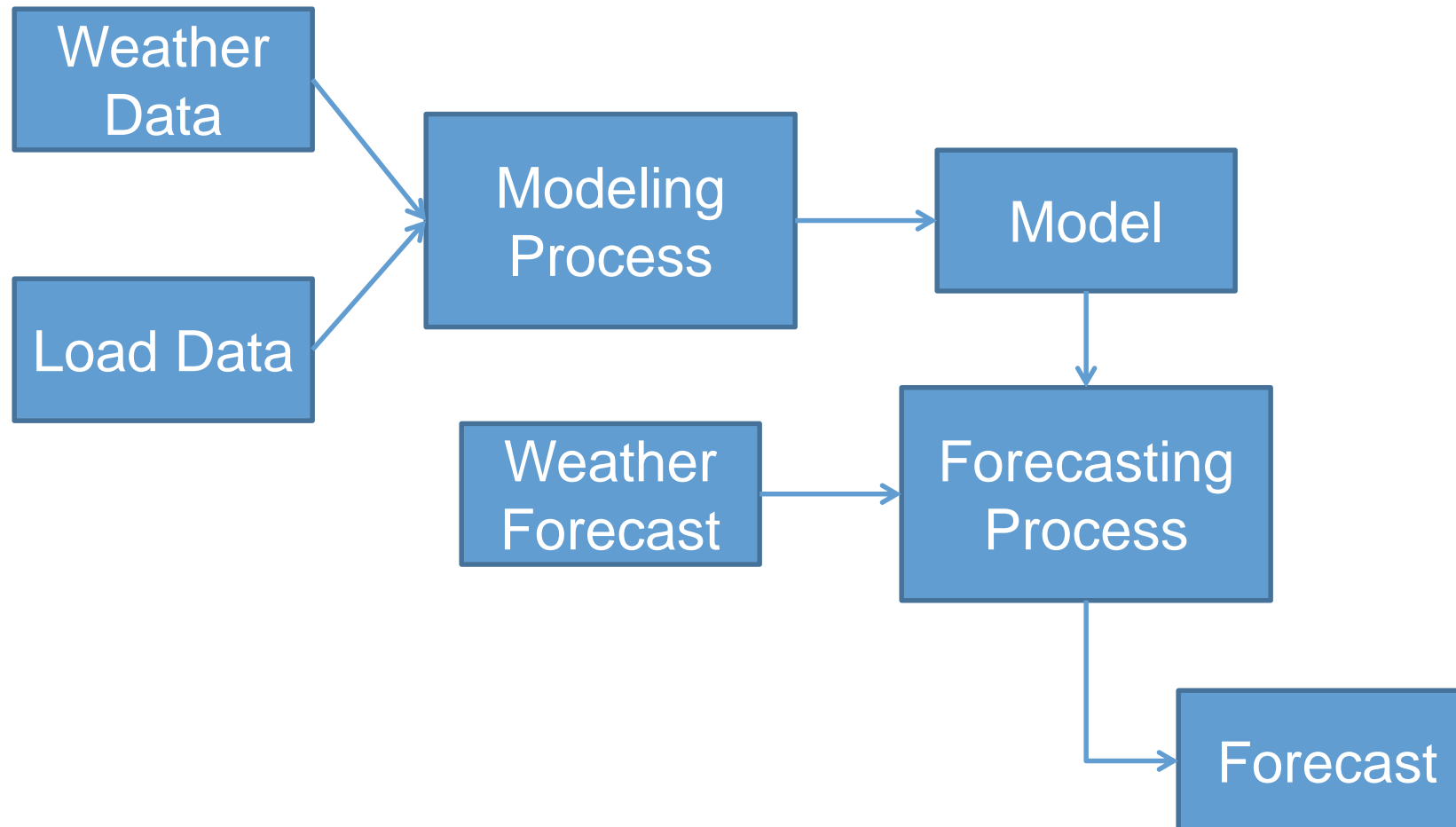
# What is Electric Load Forecasting?



# Why Electric Load Forecasting?

- National Grid USA is currently seeking an **Analyst in Electric Forecasting and Analysis**:
  - Use econometric and statistical modeling to develop and **analyze short and long term electric peak**, energy and supply forecasts;
  - Develop and **analyze statistical models to segment, profile and model consumers** across operating regions in order to support design solutions and enhance efficiency and operability;
  - Ability to **interact with external customers** including regulators, market operators and other market participants is critical. **Demonstrated experience in working on external teams and/or presenting the Company's position to regulators**, professional organizations and other market entities is preferred.

# Load Forecasting Process



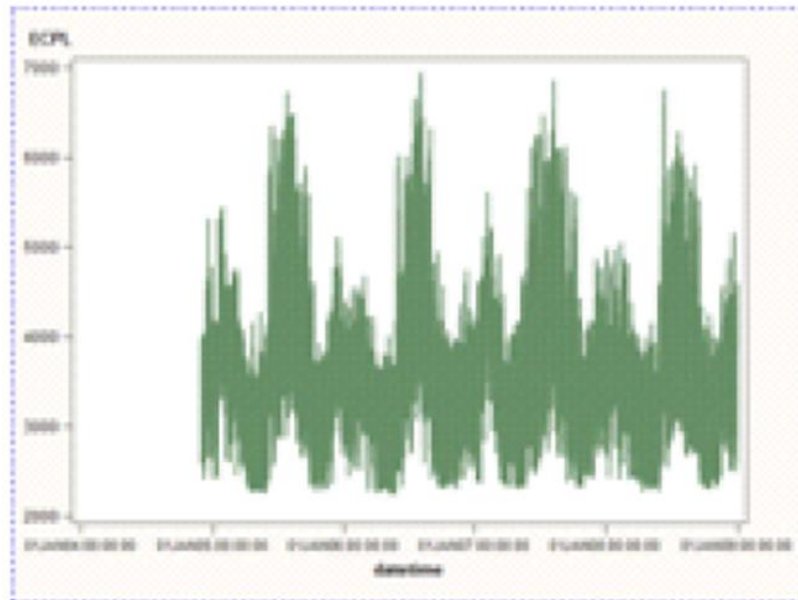


# NAÏVE MODEL

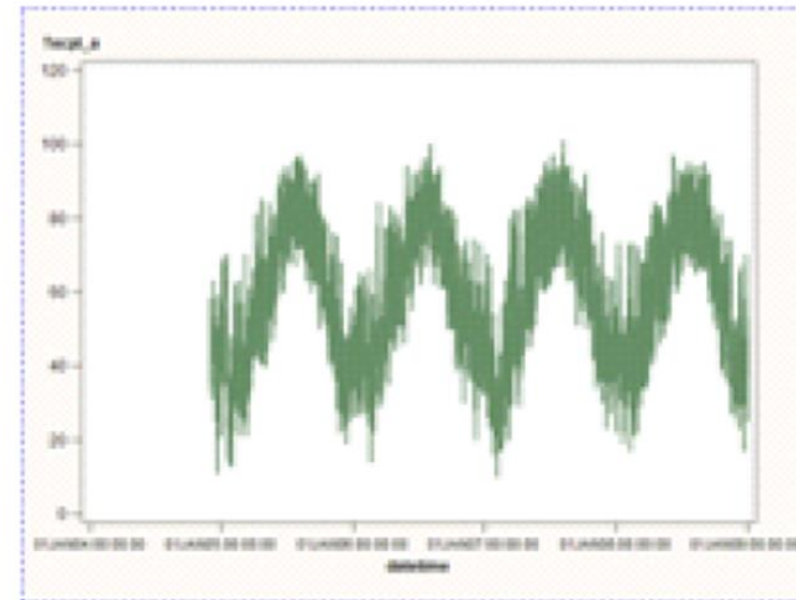
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# Understanding Relationships

4 Years of Load



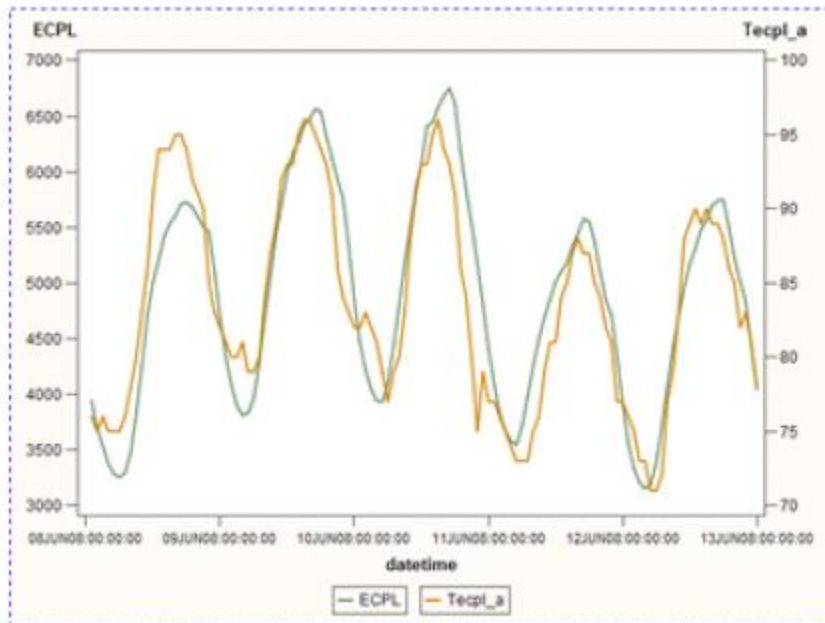
4 Years of Temperature



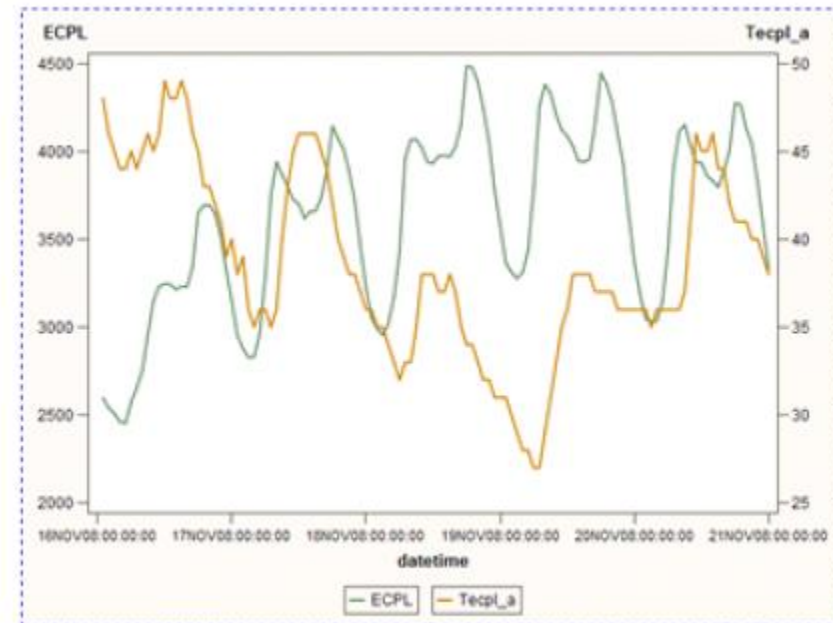


# Understanding Relationships

July 8-12



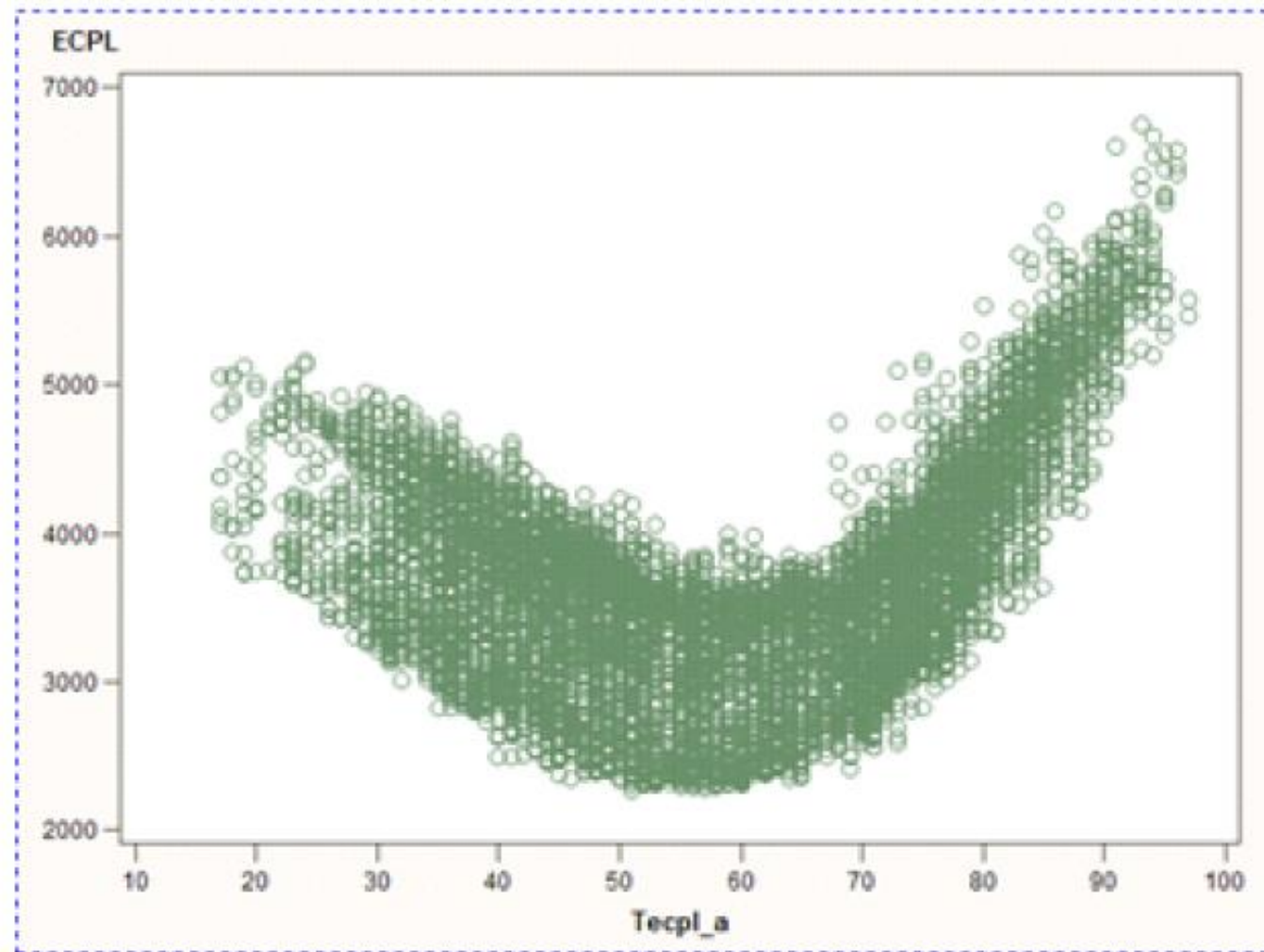
November 16-21



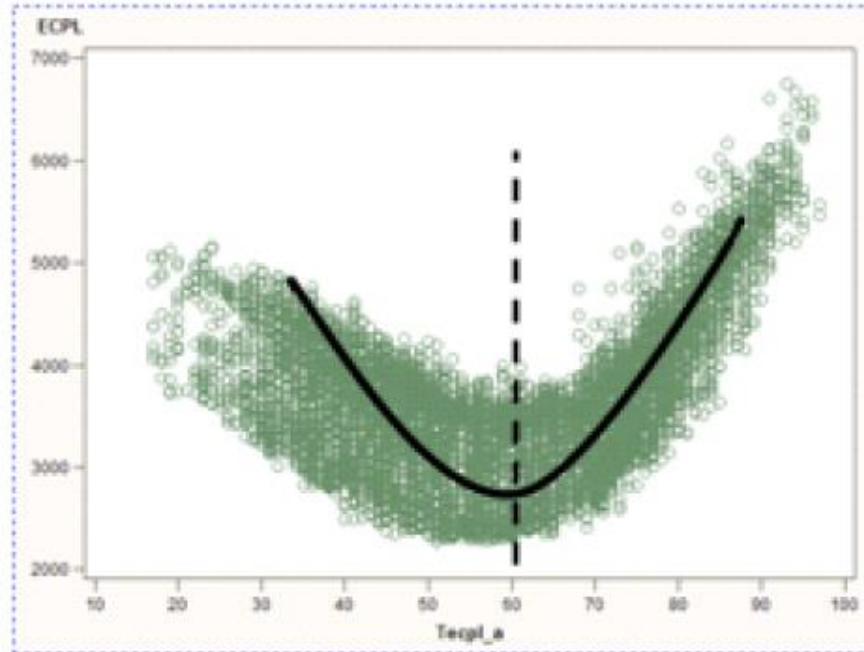
# Understanding Relationships

- Typically this data exhibits the following:
  - Trend – energy usage increases / decreases over time
  - Seasonality
    - Year to Year?
    - Day to Day
    - Week to Week!

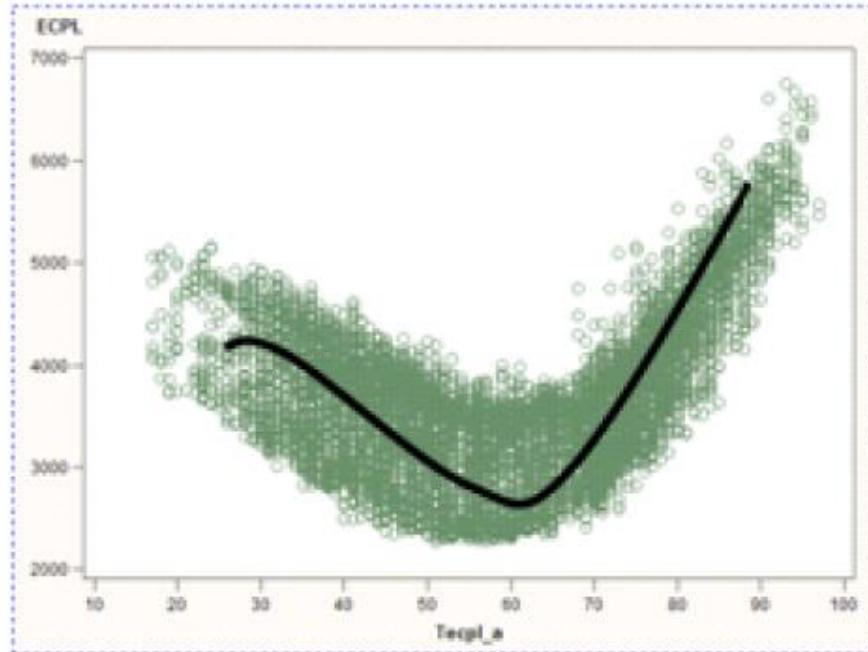
# Load-Temperature Relationship



# Load-Temperature Relationship

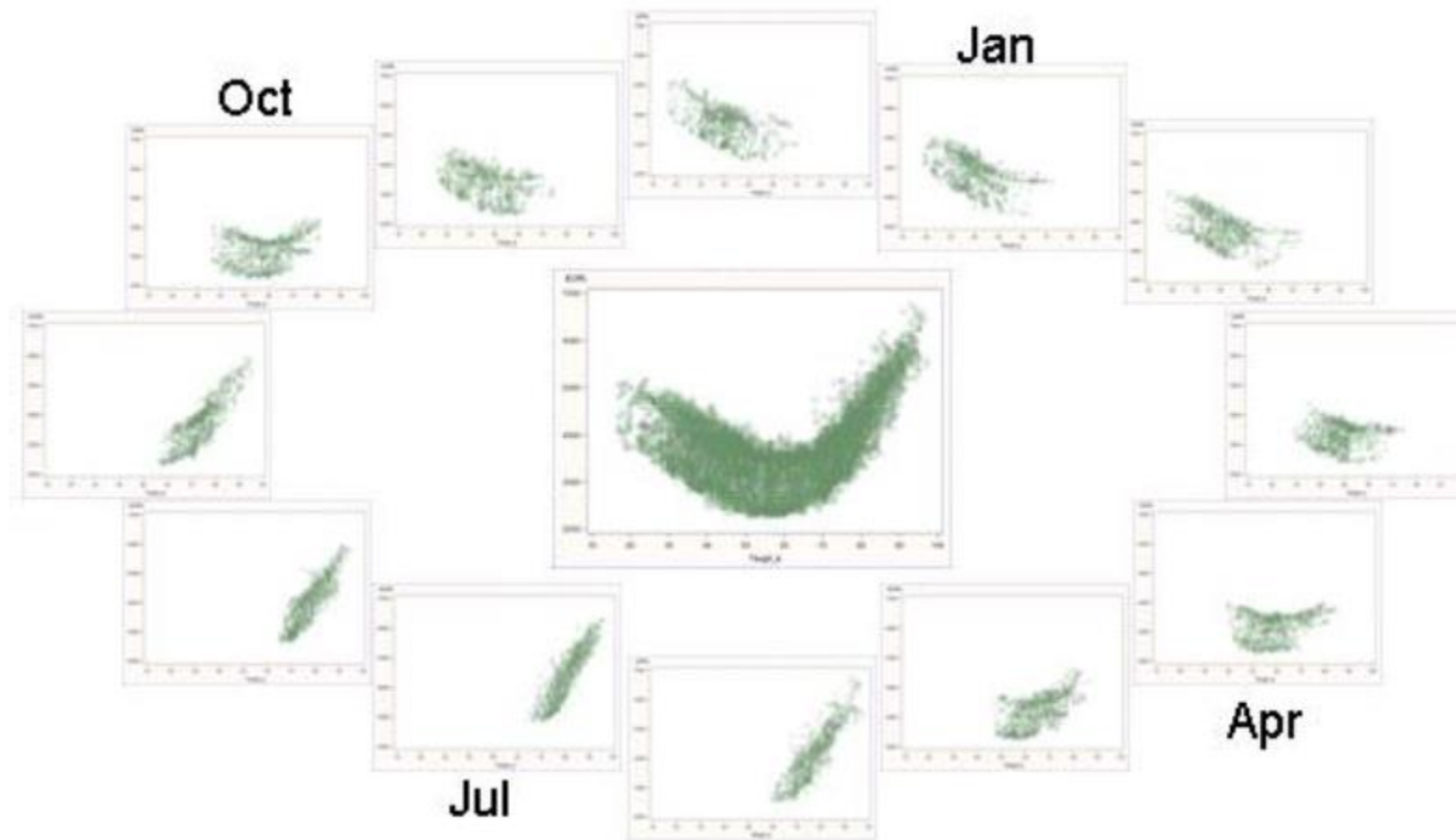


2<sup>nd</sup> order – symmetric

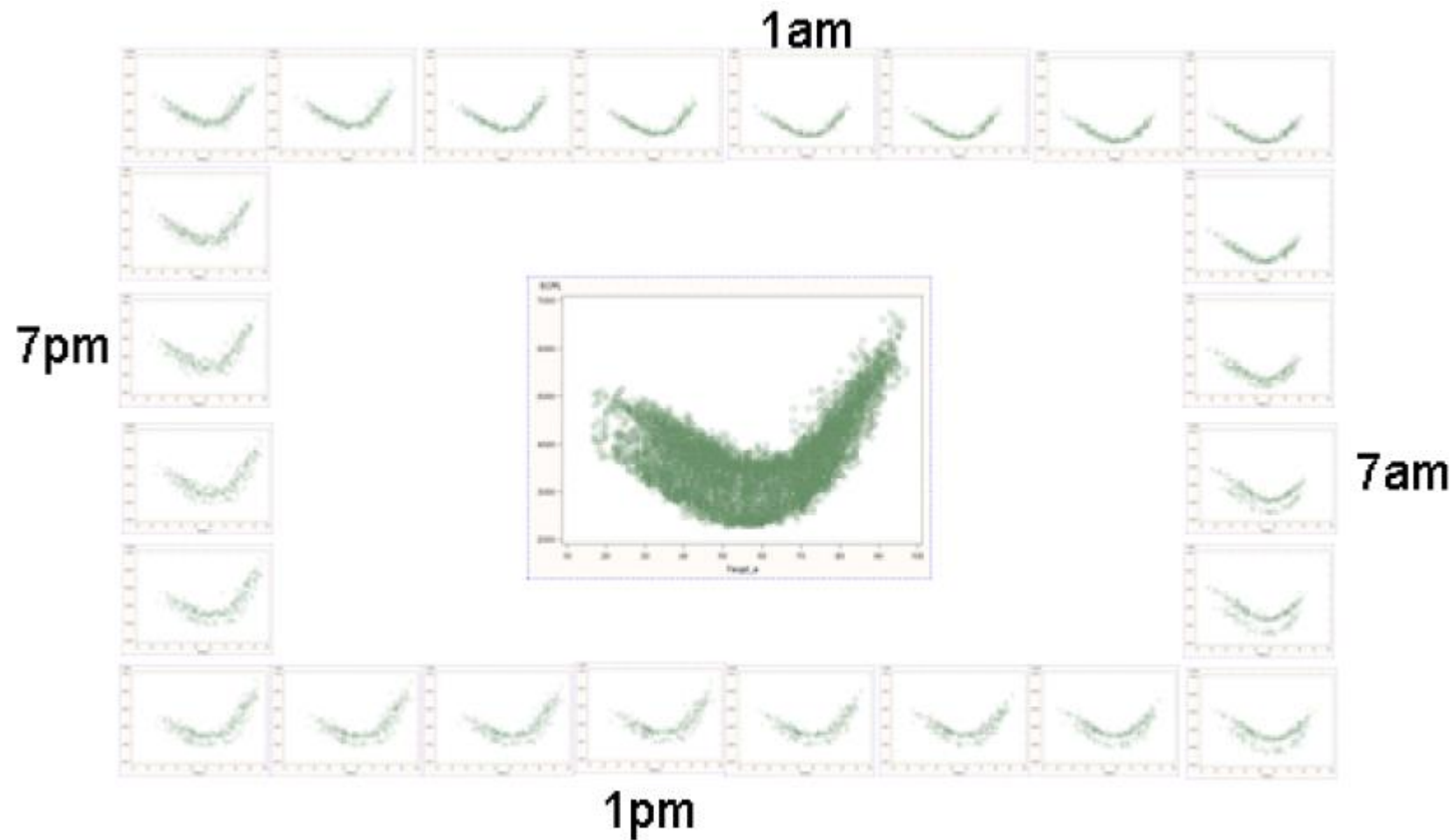


3<sup>rd</sup> order – asymmetric

# Load-Temperature Relationship



# Load-Temperature Relationship



# Naïve Load Model

- The following variables would be in the naïve load forecasting model:
  - Interaction of Day & Hour
  - Month
  - Trend
  - “Temperature”:  $T$ ,  $T^2$ ,  $T^3$
  - Interaction of “Temperature” and Hour
  - Interaction of “Temperature” and Month

# Naïve Load Model

$$\begin{aligned} E(\text{Load}) = & \beta_0 + \beta_1 * \text{Trend} + \beta_2 * \text{Day} * \text{Hour} + \beta_3 * \text{Month} \\ & + \beta_4 * \text{Month} * T + \beta_5 * \text{Month} * T^2 + \beta_6 * \text{Month} * T^3 \\ & + \beta_7 * \text{Hour} * T + \beta_8 * \text{Hour} * T^2 + \beta_9 * \text{Hour} * T^3 \end{aligned}$$





# RECENCY EFFECT MODEL

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# Recency Effect

- The phenomenon that when people are asked to recall in any order the items on a list, those that come at the end of the list are more likely to be recalled than the others.
- We can apply this thinking to modeling as well:
  - Previous values of **temperature** might effect the current value of **load**.
  - $T(t-1)$  refers to the temperature at lag one,  $T(t-2)$  refers to the temperature at lag two, ...

# Recency Effect Load Model

$$\begin{aligned} E(\text{Load}) = & \beta_0 + \beta_1 * \text{Trend} + \beta_2 * \text{Day} * \text{Hour} + \beta_3 * \text{Month} \\ & + \beta_4 * \text{Month} * T + \beta_5 * \text{Month} * T^2 + \beta_6 * \text{Month} * T^3 \\ & + \beta_7 * \text{Hour} * T + \beta_8 * \text{Hour} * T^2 + \beta_9 * \text{Hour} * T^3 \\ & + \beta_{10} * \text{Month} * T(t-1) + \beta_{11} * \text{Month} * T(t-1)^2 + \beta_{12} * \text{Month} * T(t-1)^3 \\ & + \beta_{13} * \text{Hour} * T(t-1) + \beta_{14} * \text{Hour} * T(t-1)^2 + \beta_{15} * \text{Hour} * T(t-1)^3 \end{aligned}$$

# Recency Effect Load Model

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# DYNAMIC TIME SERIES MODEL

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# Dynamic Time Series Load Model

$$\begin{aligned} E(\text{Load}) = & \beta_0 + \beta_1 * \text{Trend} + \beta_2 * \text{Day} * \text{Hour} + \beta_3 * \text{Month} \\ & + \beta_4 * \text{Month} * T + \beta_5 * \text{Month} * T^2 + \beta_6 * \text{Month} * T^3 \\ & + \beta_7 * \text{Hour} * T + \beta_8 * \text{Hour} * T^2 + \beta_9 * \text{Hour} * T^3 \\ & + \beta_{10} * \text{Month} * T(t-1) + \beta_{11} * \text{Month} * T(t-1)^2 + \beta_{12} * \text{Month} * T(t-1)^3 \\ & + \beta_{13} * \text{Hour} * T(t-1) + \beta_{14} * \text{Hour} * T(t-1)^2 + \beta_{15} * \text{Hour} * T(t-1)^3 \\ & + \text{TIME SERIES RESIDUALS} \end{aligned}$$



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ARIMA / ESM / Neural Network

# ESM Example

$$\begin{aligned} E(\text{Load}) = & \beta_0 + \beta_1 * \text{Trend} + \beta_2 * \text{Day} * \text{Hour} + \beta_3 * \text{Month} \\ & + \beta_4 * \text{Month} * T + \beta_5 * \text{Month} * T^2 + \beta_6 * \text{Month} * T^3 \\ & + \beta_7 * \text{Hour} * T + \beta_8 * \text{Hour} * T^2 + \beta_9 * \text{Hour} * T^3 \\ & + \beta_{10} * \text{Month} * T(t-1) + \beta_{11} * \text{Month} * T(t-1)^2 + \beta_{12} * \text{Month} * T(t-1)^3 \\ & + \beta_{13} * \text{Hour} * T(t-1) + \beta_{14} * \text{Hour} * T(t-1)^2 + \beta_{15} * \text{Hour} * T(t-1)^3 \\ & + Z_t \end{aligned}$$

Exponential Smoothing Model

# ESM Example

$$\begin{aligned}
 E(\text{Load}) = & \beta_0 + \beta_1 * \text{Trend} + \beta_2 * \text{Day} * \text{Hour} + \beta_3 * \text{Month} \\
 & + \beta_4 * \text{Month} * T + \beta_5 * \text{Month} * T^2 + \beta_6 * \text{Month} * T^3 \\
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 \end{aligned}$$

**+  $Z_t$**

$$\hat{Z}_{t+k} = L_t + kT_t + S_{t-p+k}$$

$$L_t = \theta(Z_t - S_{t-p}) + (1 - \theta)(L_{t-1} + T_{t-1})$$

$$T_t = \gamma(L_t - L_{t-1}) + (1 - \gamma)T_{t-1}$$

$$S_t = \delta(Z_t - L_t) + (1 - \delta)S_{t-p}$$

# ARIMA Example

$$\begin{aligned}
 E(\text{Load}) = & \beta_0 + \beta_1 * \text{Trend} + \beta_2 * \text{Day} * \text{Hour} + \beta_3 * \text{Month} \\
 & + \beta_4 * \text{Month} * T + \beta_5 * \text{Month} * T^2 + \beta_6 * \text{Month} * T^3 \\
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 \end{aligned}$$

**+  $Z_t$**

$$\hat{Z}_t = \omega + \phi_1 Z_{t-1} + \dots + \phi_p Z_{t-p} + \varepsilon_t + \theta_1 \varepsilon_{t-1} + \dots + \theta_q \varepsilon_{t-q}$$

# NN Example – k Hidden Nodes

$$\begin{aligned}
 E(\text{Load}) = & \beta_0 + \beta_1 * \text{Trend} + \beta_2 * \text{Day} * \text{Hour} + \beta_3 * \text{Month} \\
 & + \beta_4 * \text{Month} * T + \beta_5 * \text{Month} * T^2 + \beta_6 * \text{Month} * T^3 \\
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 \end{aligned}$$

**+  $Z_t$**

$$\begin{aligned}
 \hat{Z}_t = & \omega_0 + \omega_1 f(\omega_{1,1} Z_{t-1} + \dots + \omega_{1,p} Z_{t-p}) \\
 & + \omega_2 f(\omega_{2,1} Z_{t-1} + \dots + \omega_{2,p} Z_{t-p}) \\
 & + \dots + \omega_k f(\omega_{k,1} Z_{t-1} + \dots + \omega_{k,p} Z_{t-p})
 \end{aligned}$$



# OTHER APPROACHES & NUANCES

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# How Much Data to Use?

- Only recent data for the forecasting period
  - Advantages – No Need for Complicated Interaction Model, Easier Hypothesis Test  $\alpha$  Levels
  - Disadvantages – Not Generalizable, Proxies for Holidays / Other Interventions Not in Data



# How Much Data to Use?

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  - Advantages – No Need for Complicated Interaction Model, Easier Hypothesis Test  $\alpha$  Levels
  - Disadvantages – Not Generalizable, Proxies for Holidays / Other Interventions Not in Data
- Use long history
  - Advantages – Generalizable Model, Model has Seen Many Different Interventions Previously
  - Disadvantages – Complicated Interactions, Hypothesis Test  $\alpha$  Levels Difficult

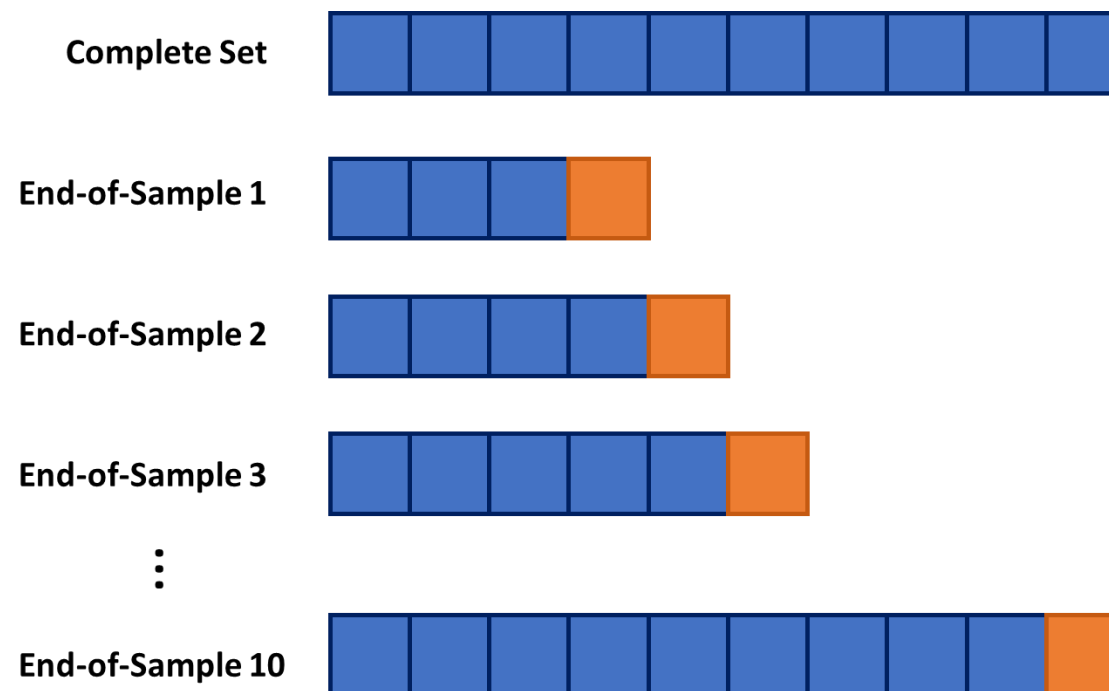
# End-of-Data Hold Out Sample



- Cannot randomly sample from different points in time.
- Sample isolated to end of data set.

# Rolling Hold-out Samples

- Comparable to k-fold cross-validation.
- Rolling windows of same length to predict.
- Can be as small as one observation.



# Seasonal ARIMA Models

- Only use stochastic differences to account for the seasonality in the model.
  - Advantages – Temperature (and its forecast) is NOT needed.
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# Seasonal ARIMA Models

- Only use stochastic differences to account for the seasonality in the model.
  - Advantages – Temperature (and its forecast) is NOT needed.
  - Disadvantages – Accuracy diminishes as forecast horizon becomes larger.
- Use deterministic methods to account for the seasonality in the model.
  - Advantages – More Accurate Long Term
  - Disadvantages – Need Accurate Forecasts of Temperature

# Temperature Forecasting

- One problem with using temperatures is that you need accurate forecasts of temperatures for accurate forecasts of load.
  - Weather data typically available.
  - Could forecast own temperatures.

# Temperature Forecasting

- What temperature data did you use when you calculated MAPE in your validation data set?

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- What temperature data did you use when you calculated MAPE in your validation data set?
  - Actual?
  - What might be the problem here?

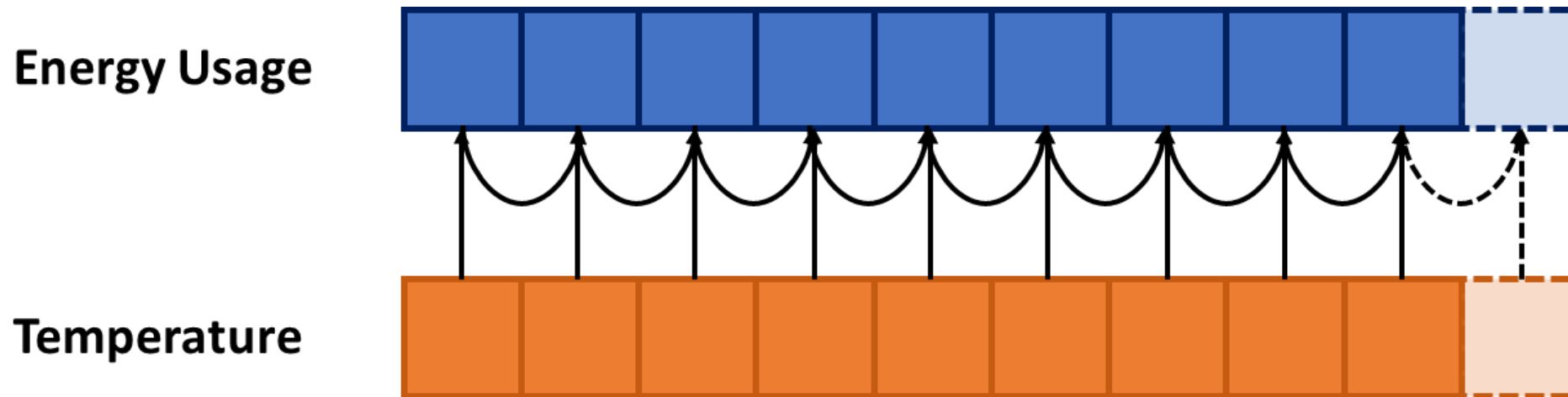


# Temperature Forecasting

- What temperature data did you use when you calculated MAPE in your validation data set?
  - Actual?
  - What might be the problem here?
- What temperature data did you use in your actual forecasts?

# Look Ahead Bias

- Temporal structure of data can lead to inherent biases.
- **Look ahead bias** – using unknown information in prediction of model.



# Temperature Forecasting

- What temperature data did you use when you calculated MAPE in your validation data set?
  - Actual?
  - What might be the problem here?
- What temperature data did you use in your actual forecasts?
  - LOOK AHEAD BIAS! → MAPE's ARE TOO LOW!!

# Intervention Analysis

- Weekends
  - Saturday and Sunday are inherently different than the rest of the week.

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  - Intervention Points may not be enough, but why?

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  - Does your model depend on what happened 24 hours ago?

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  - Saturday and Sunday are inherently different than the rest of the week.
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  - Lags of 24 hours throw off the models around weekends because of the severe drop.
  - Lags of 168 hours would correct this problem.

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  - Lags of 168 hours would correct this problem.

Typically think of bigger seasons into smaller Seasons.



# Intervention Analysis

- Holidays
  - If Monday is holiday, do we treat Tuesday as a typical Monday?
  - If Friday is a holiday, do we treat Saturday differently?
  - Are all Friday holidays actually holidays in the sense of load?
  - What to do with data sets without holidays?
    - Are weekends like holidays?

# Intervention Analysis

- Severe Weather Outages
  - Hurricanes
  - Snow Storms
  - Polar Vortex
    - Are we in normal November weather?
    - Should our model be treated like another month of year?
- Outliers

