

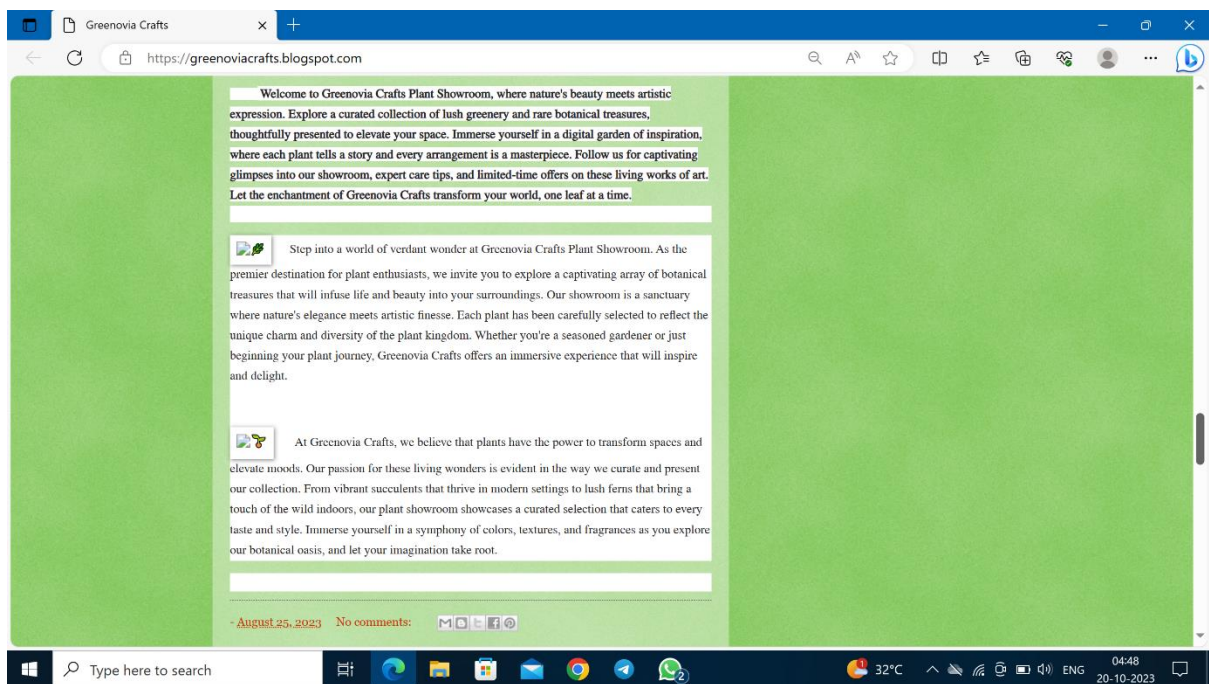
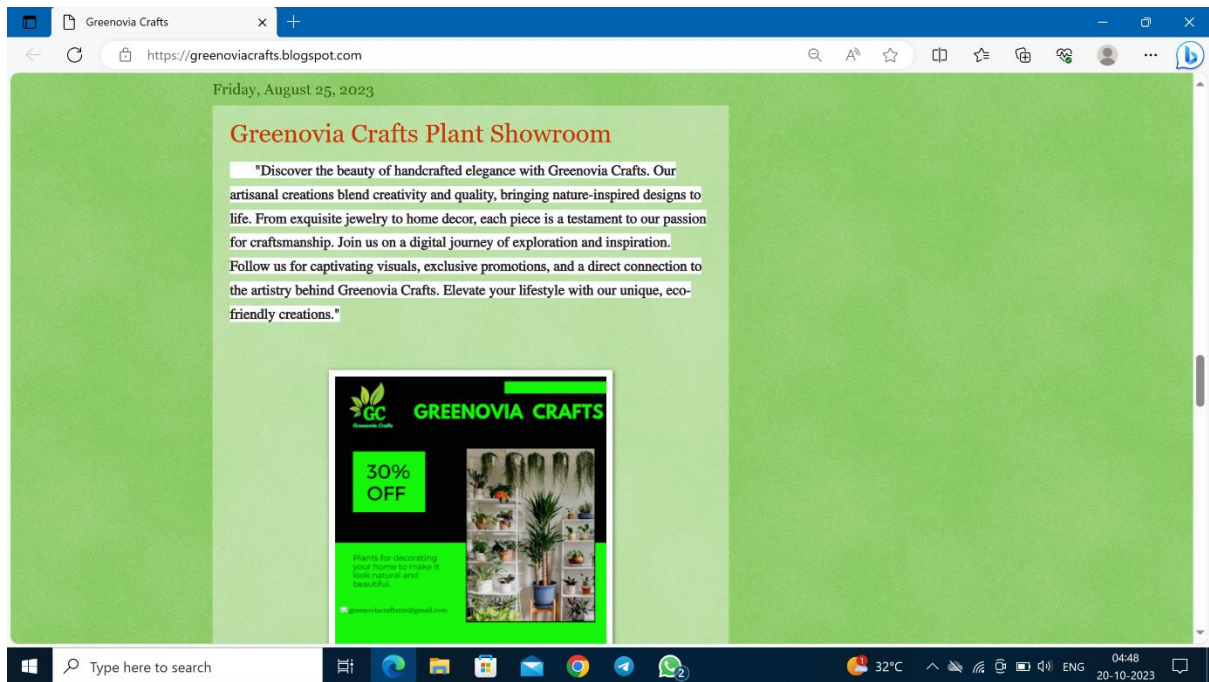
Assignment on Digital Marketing

Register Number	960220106063
NM ID	ED4AABD1B82CD2E8B464A8282C13431D
Team ID	NM2023TMID02686

1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

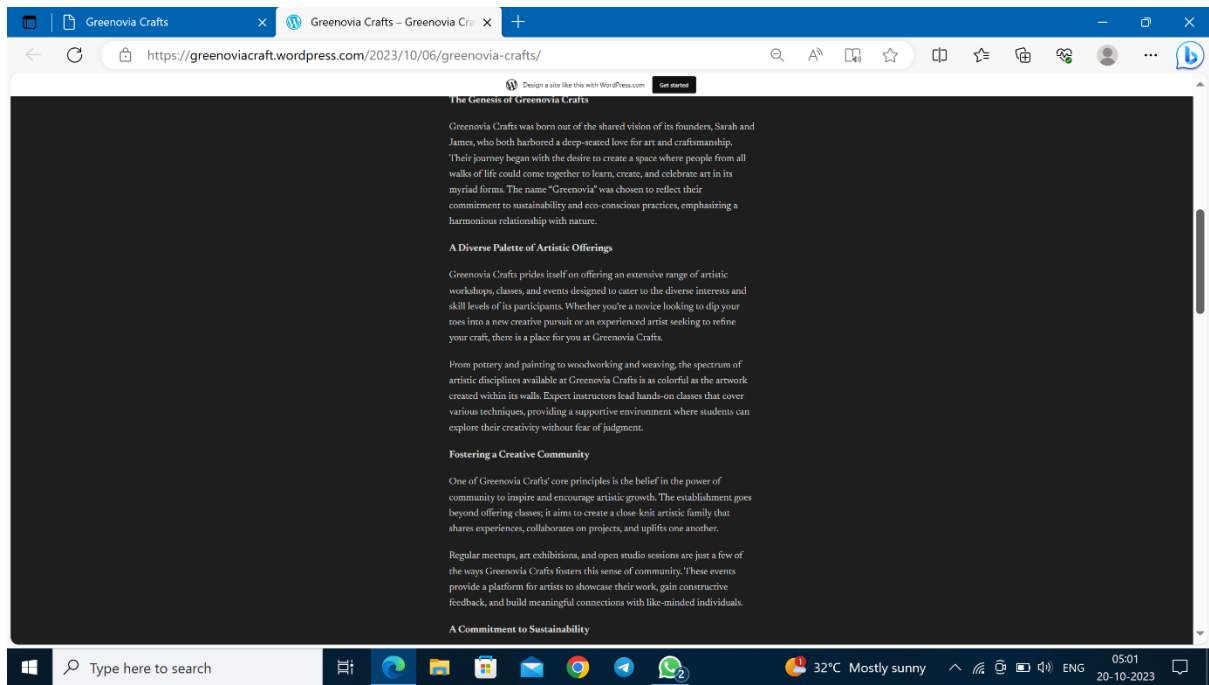
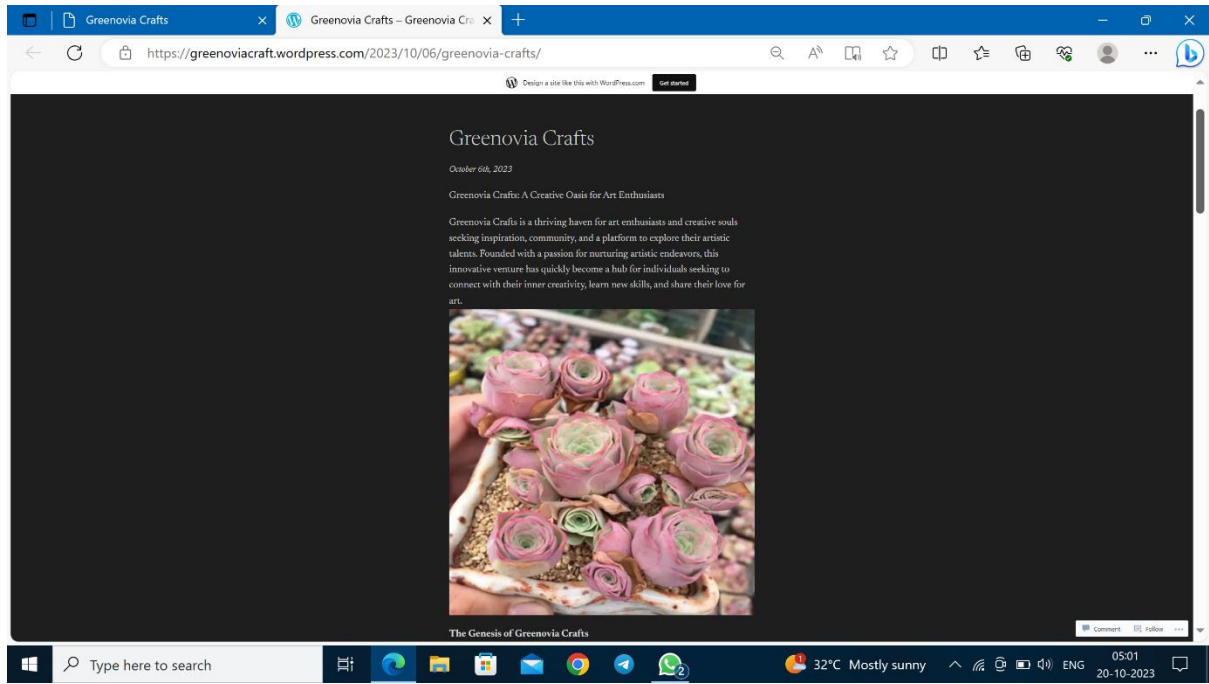
Blogspot:

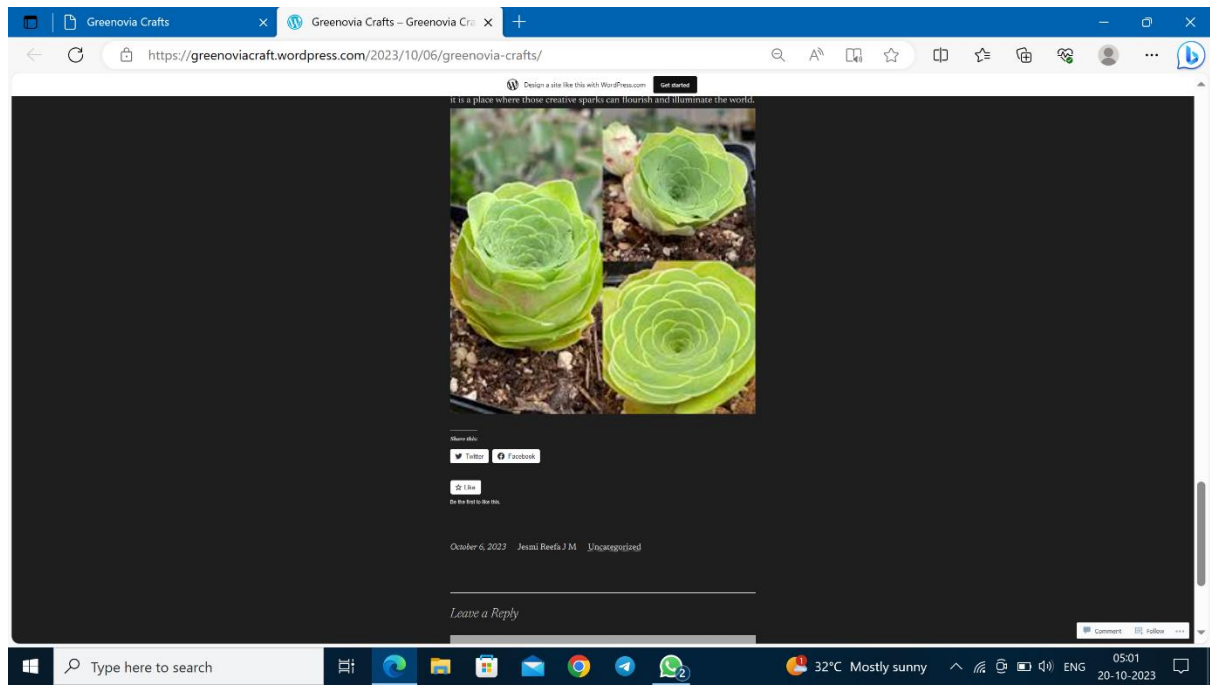




URL link: <https://greenoviacrafts.blogspot.com>

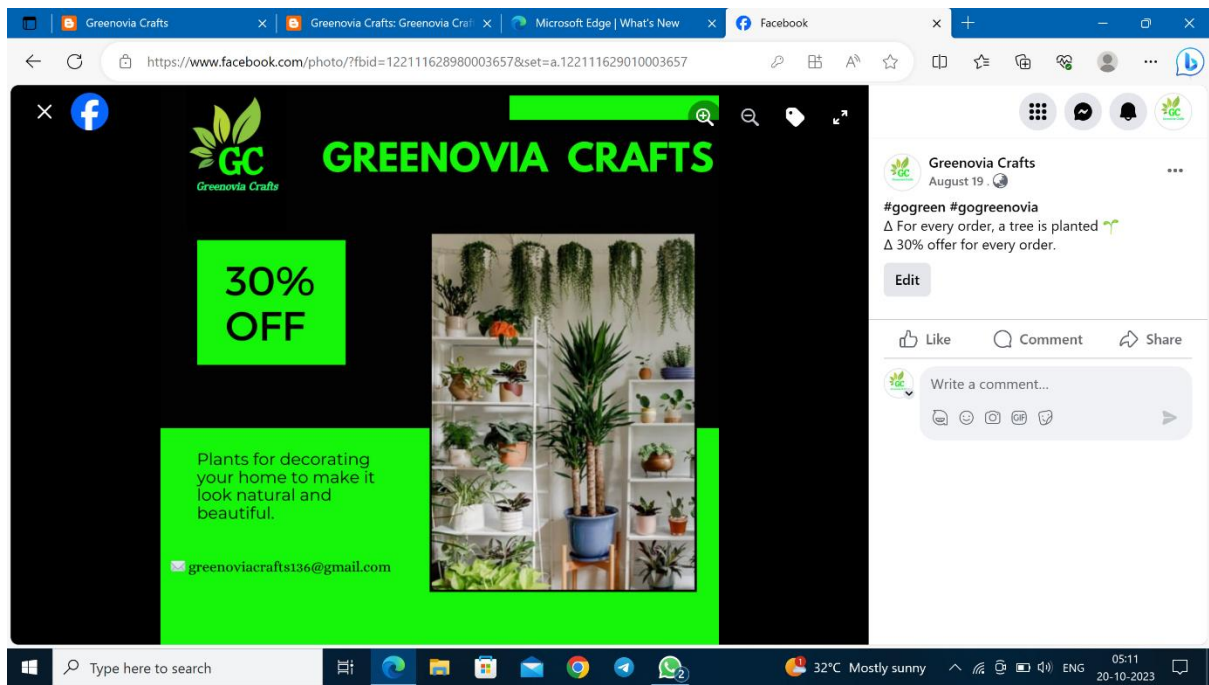
Wordpress :





URL link: <https://greenoviacraft.wordpress.com/2023/10/06/greenovia-crafts/>

2. Create a New Facebook Business Page and post one social media poster for your brand.



URL link:

<https://www.facebook.com/profile.php?id=61550109728394&mibextid=2JQ9oc>

3. Create and design a social media advertisement poster using canva.



GC
Greenovia Crafts

GREENOVIA CRAFTS

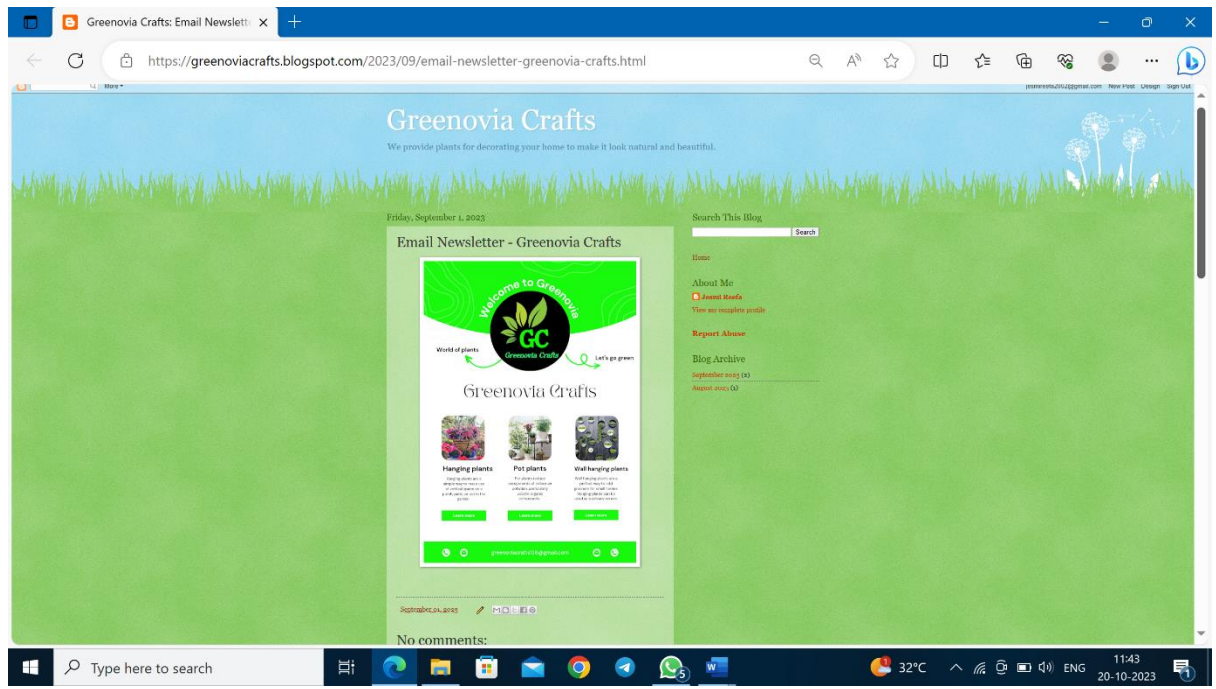
**30%
OFF**

Plants for decorating
your home to make it
look natural and
beautiful.

✉ greenoviacrafts136@gmail.com

URL link: <https://greenoviacrafts.blogspot.com>

4. Create email newsletter design using MailChimp or Canva tool.



URL Link: <https://greenoviacrafts.blogspot.com/2023/09/email-newsletter-greenovia-crafts.html>