

Group Task

Date	22 October 2023
NM ID	NM2023TMID02686
Team Leader	4D21A5C50AF556B843740F0BC6A08256
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Team member 2	EFB8ED0F739692E8D7E44F7D8E5E9DB3
Team member 3	ED4AABD1B82CD2E8B464A8282C13431D
Title	To Create Brand Name, Brand Mail and Brand Logo in Canva.

Identify Your Target Audience:

All (Men,Women and kids)

Define Your Brand Personality:

- Elegant
- Casual
- Sporty
- Smart
- Stylish
- Fabulous

Make A List of Brand Name Ideas:

- ❑ Royal ClockFace
- ❑ Tick Tock Time
- ❑ The Vigilant
- ❑ Watch World
- ❑ Always On Time
- ❑ Royal Timezz
- ❑ Global Watches

- ❑ Swiss Time
- ❑ Ionic Watches
- ❑ Watch Link

Narrow Your List:

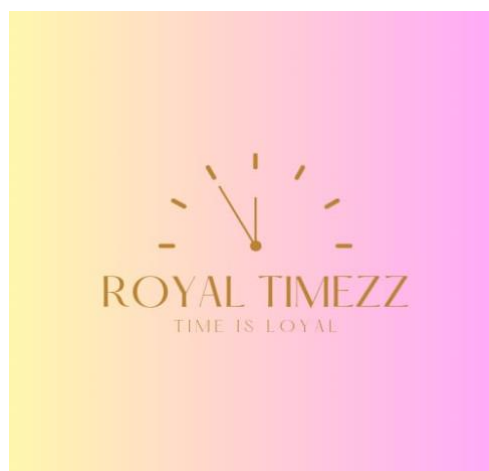
- ❑ Swiss Time
- ❑ Royal Timezz
- ❑ Ionic Watches
- ❑ Royal ClockFace
- ❑ Watch World
- ❑ Always On Time

Check For Availability:

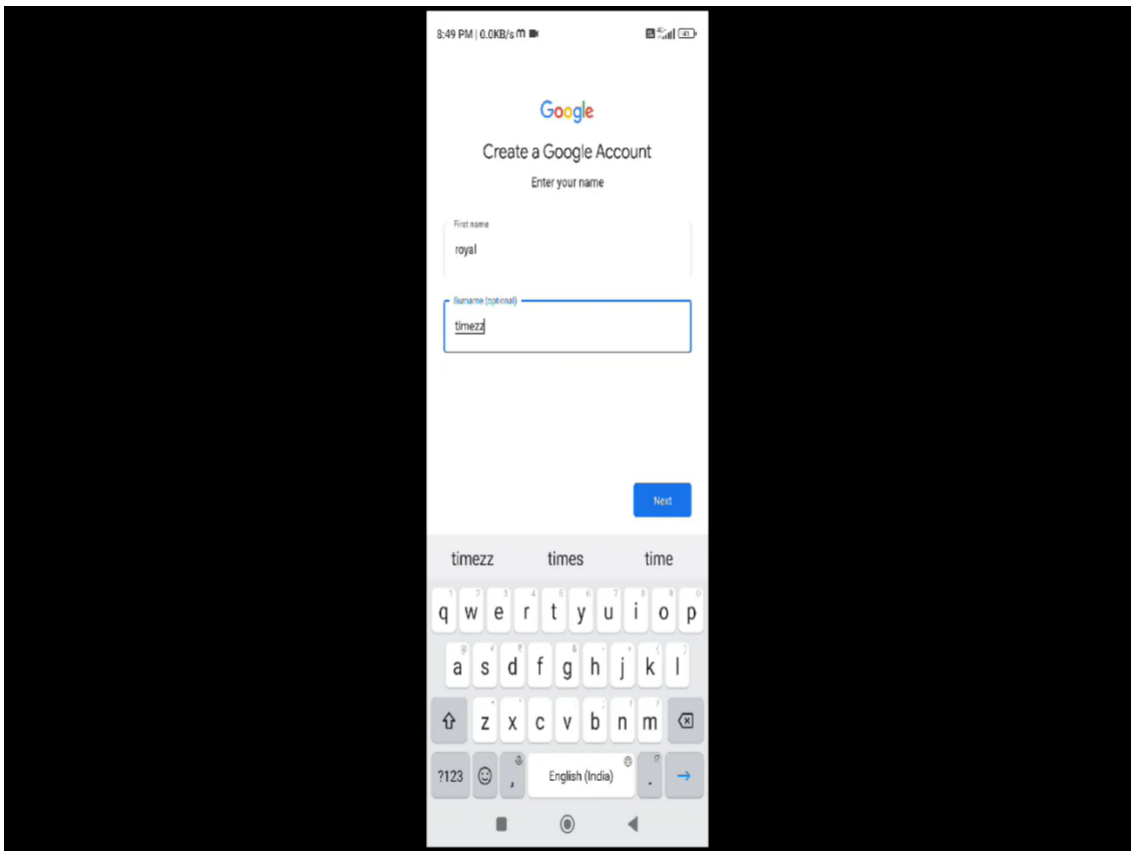
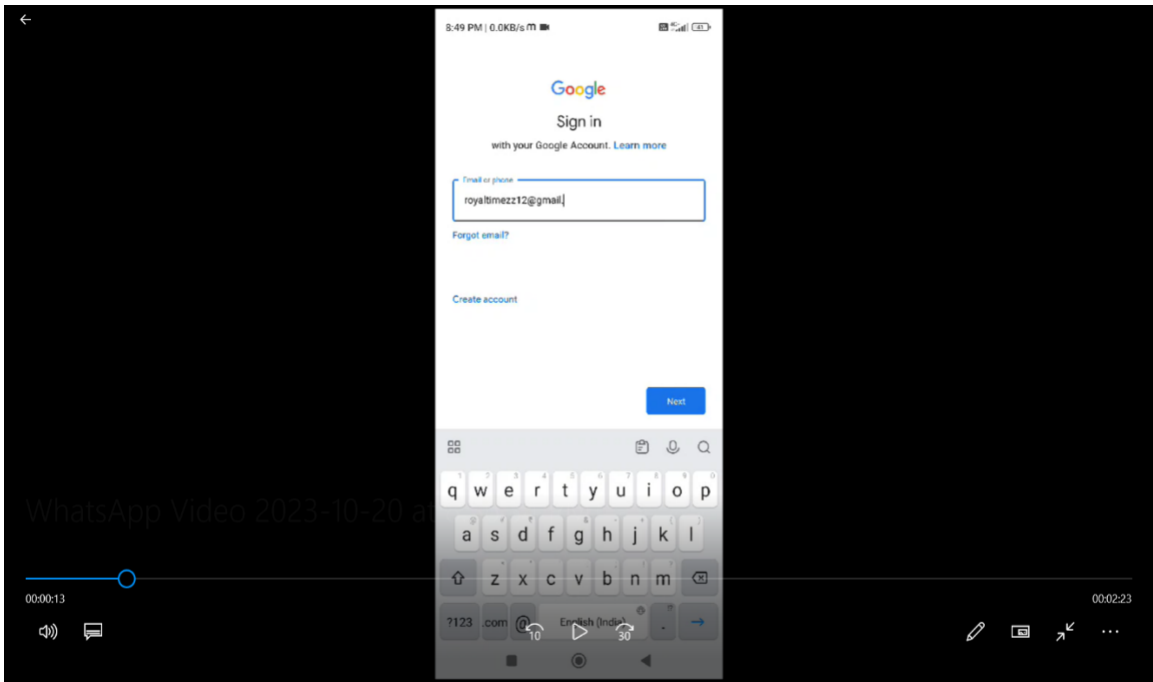
We have checked for the availability and our brand name does not exist.

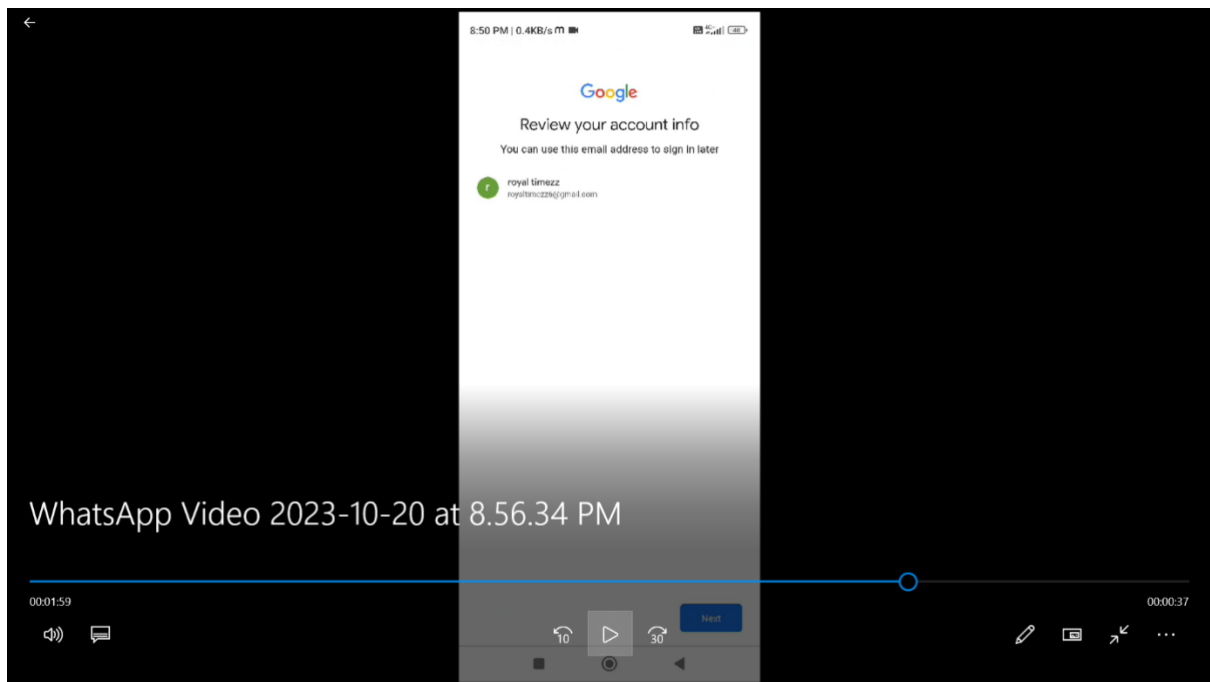
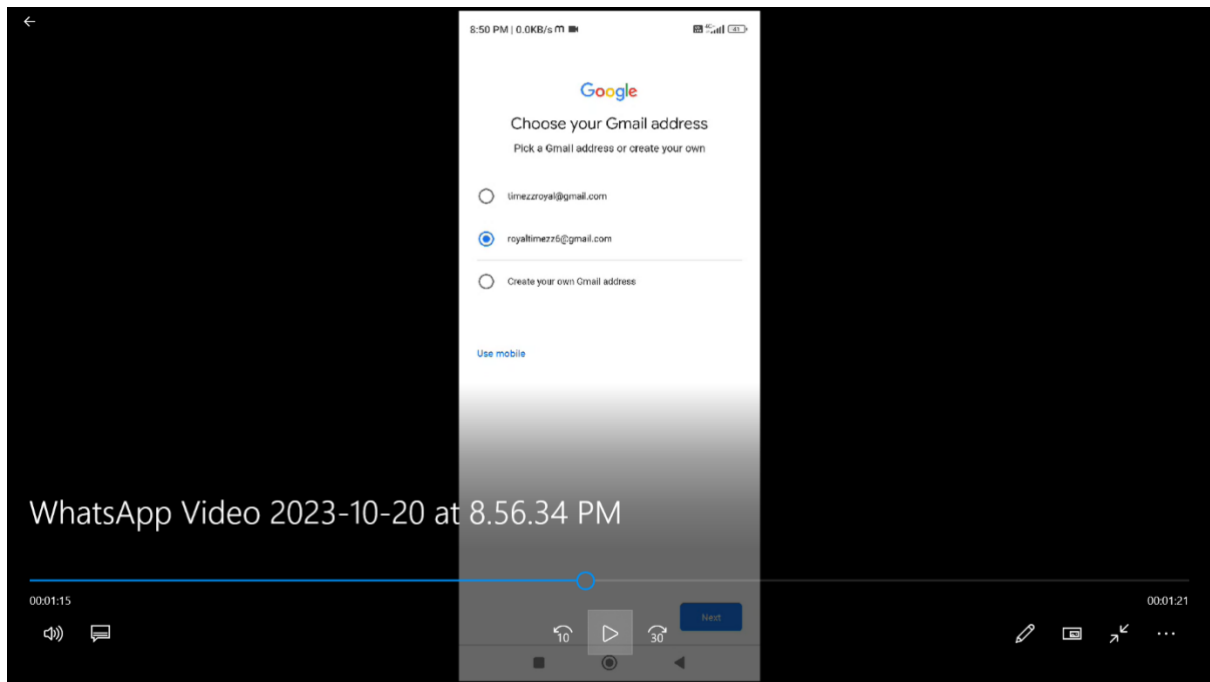
Test Your Shortlist Of Potential Brand Names:

We have tested our shortlist of potential brand names and we selected our brand name as “ ROYAL TIMEZZ “



To create Brand Email



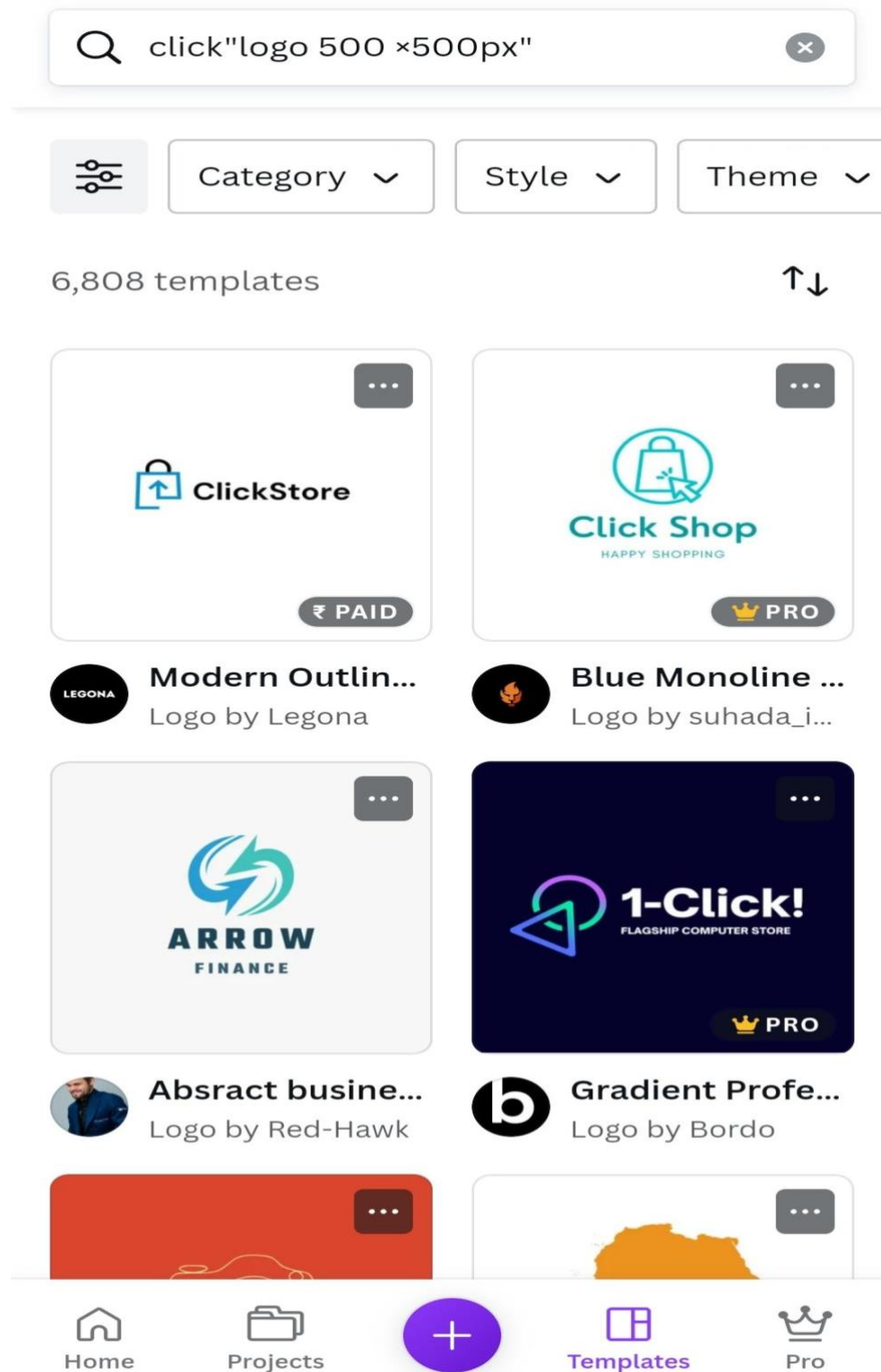


Email:royaltimezz6@gamil.com

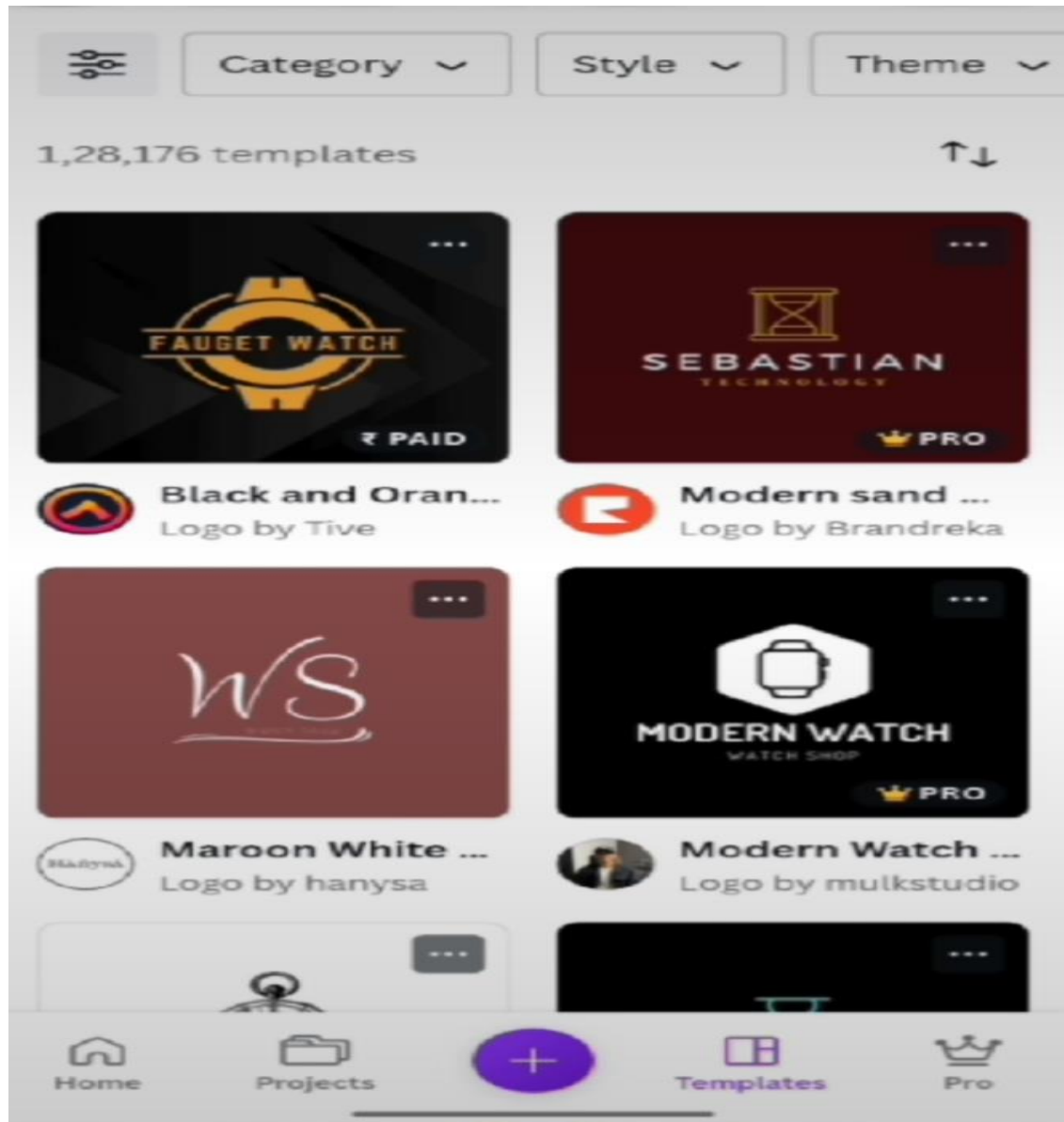
To create a Brand logo design using canva

Navigation:

1.Click "logo 500 ×500 px"

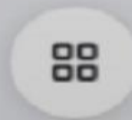


2.Scroll down to search templates:

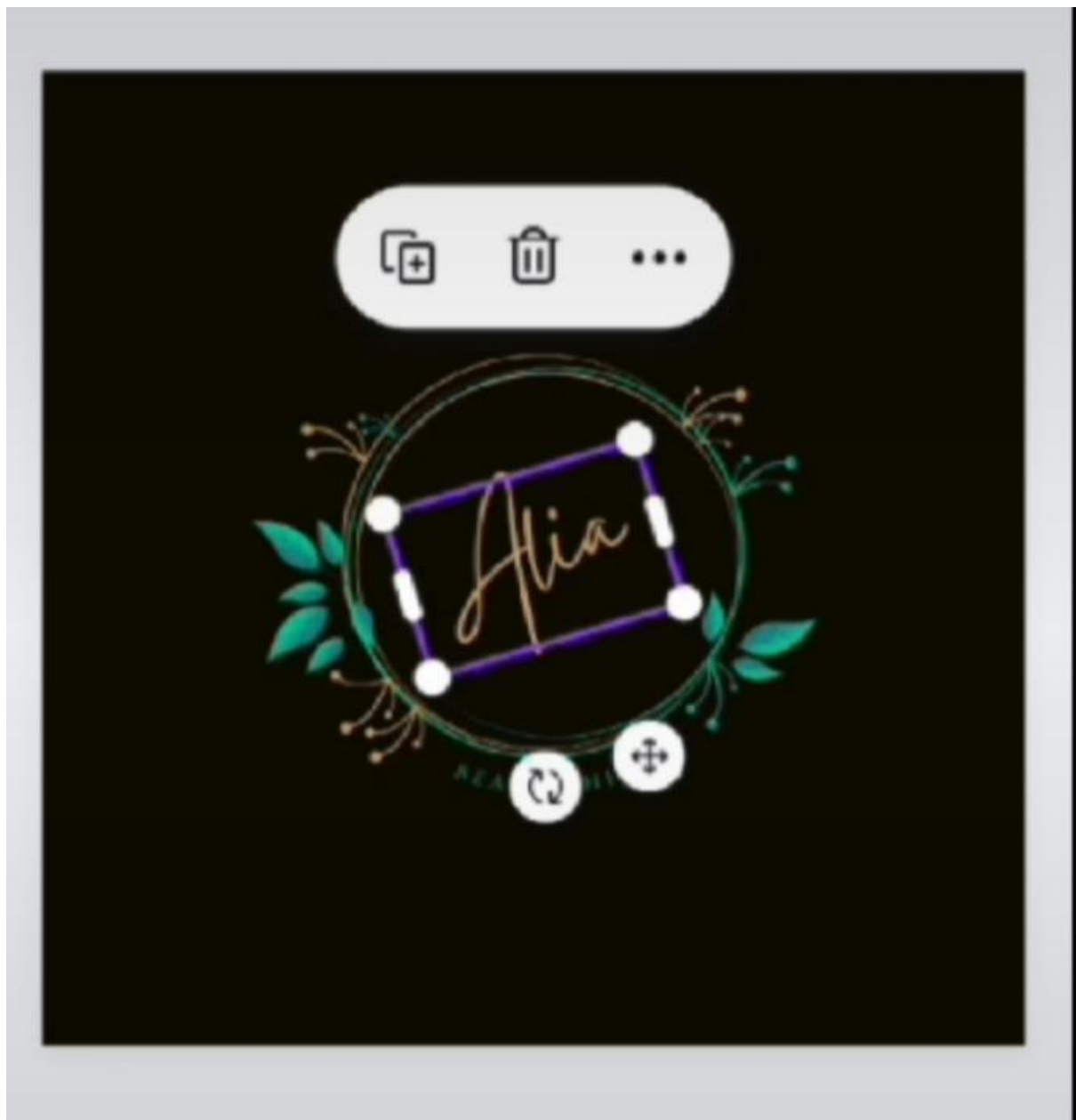


Design picking:

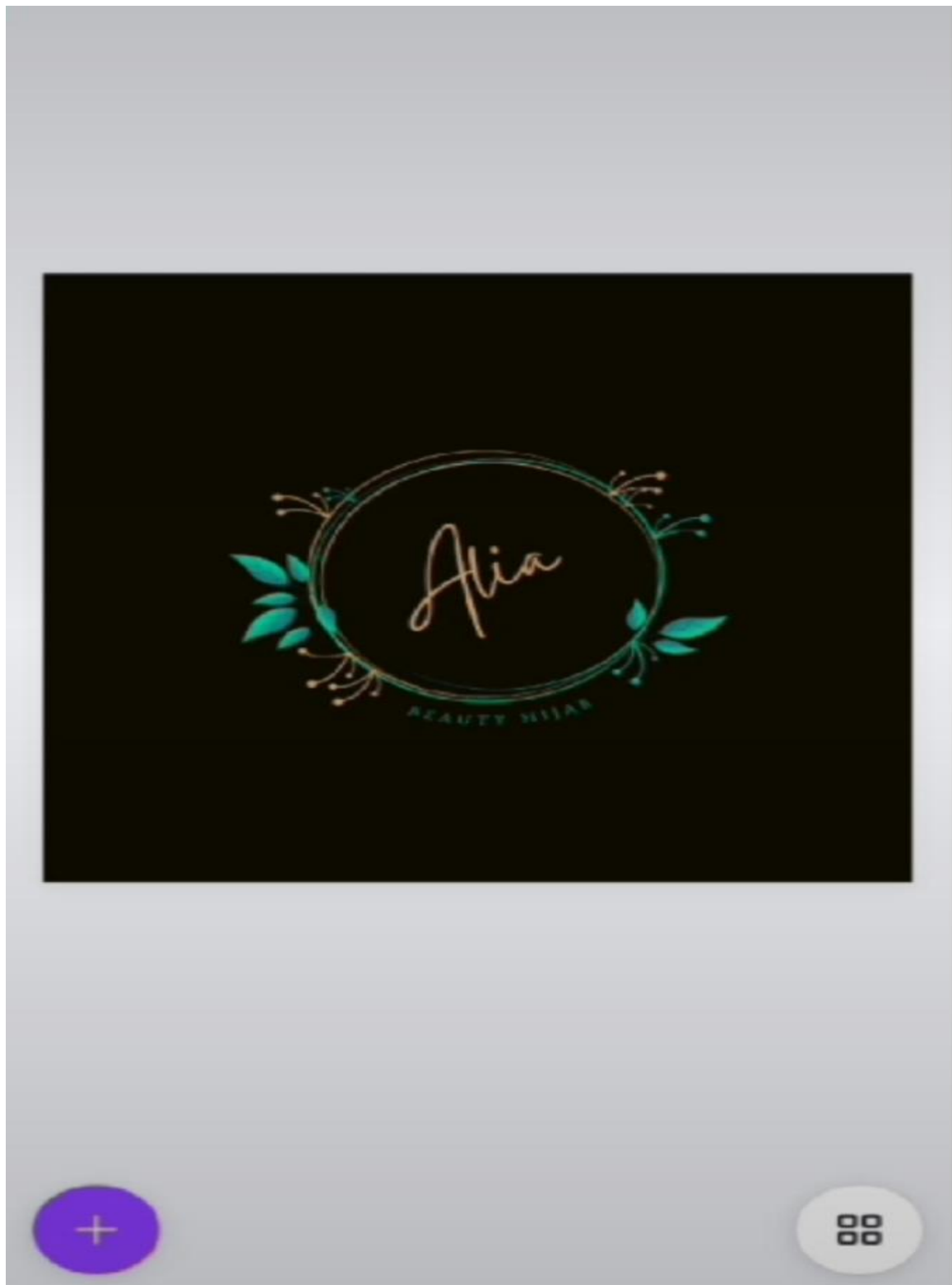
1.Pick a design of your choice by selecting it:



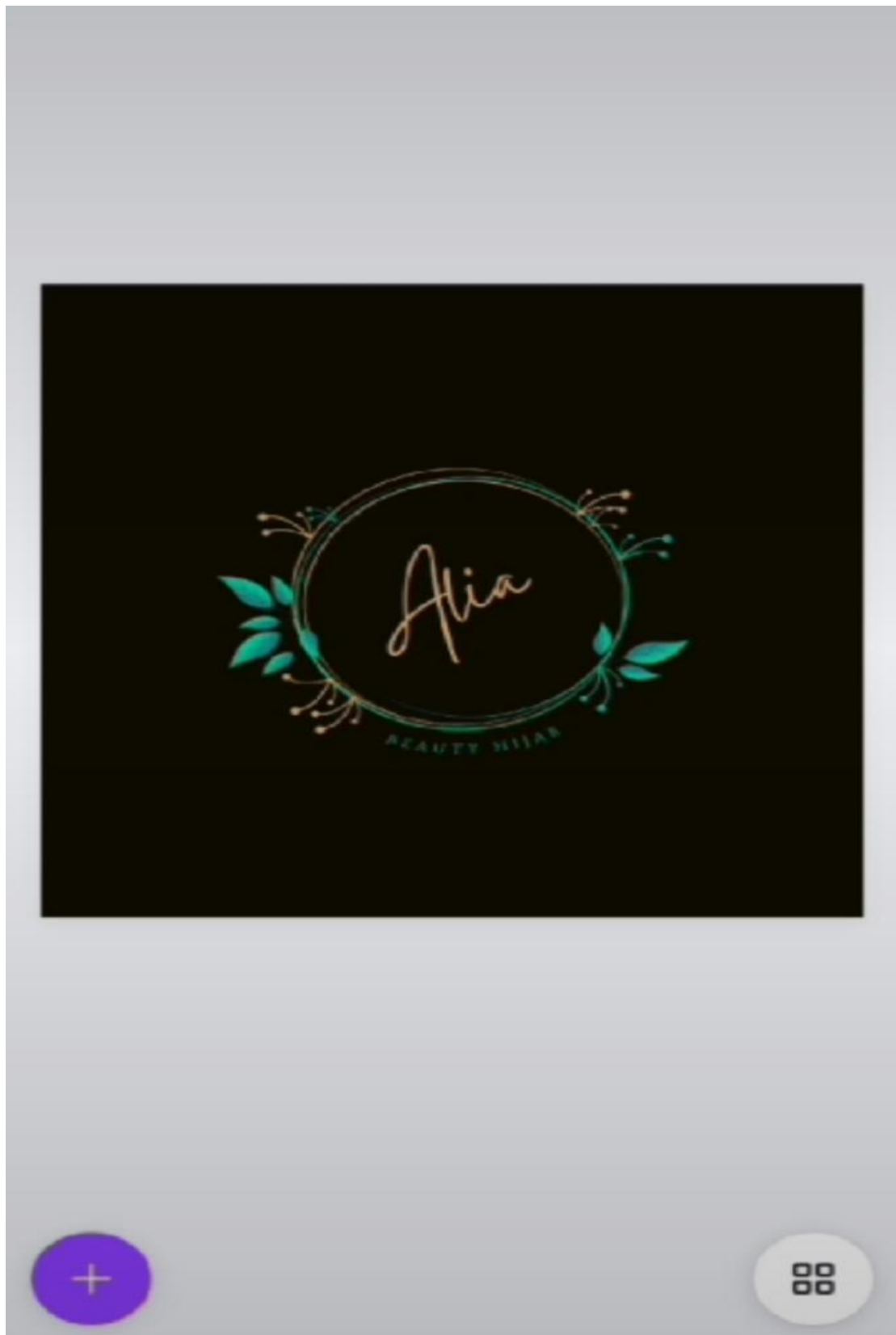
2.Edit the contents and select it and edit accordingly to your needs:



click "LANTERN":

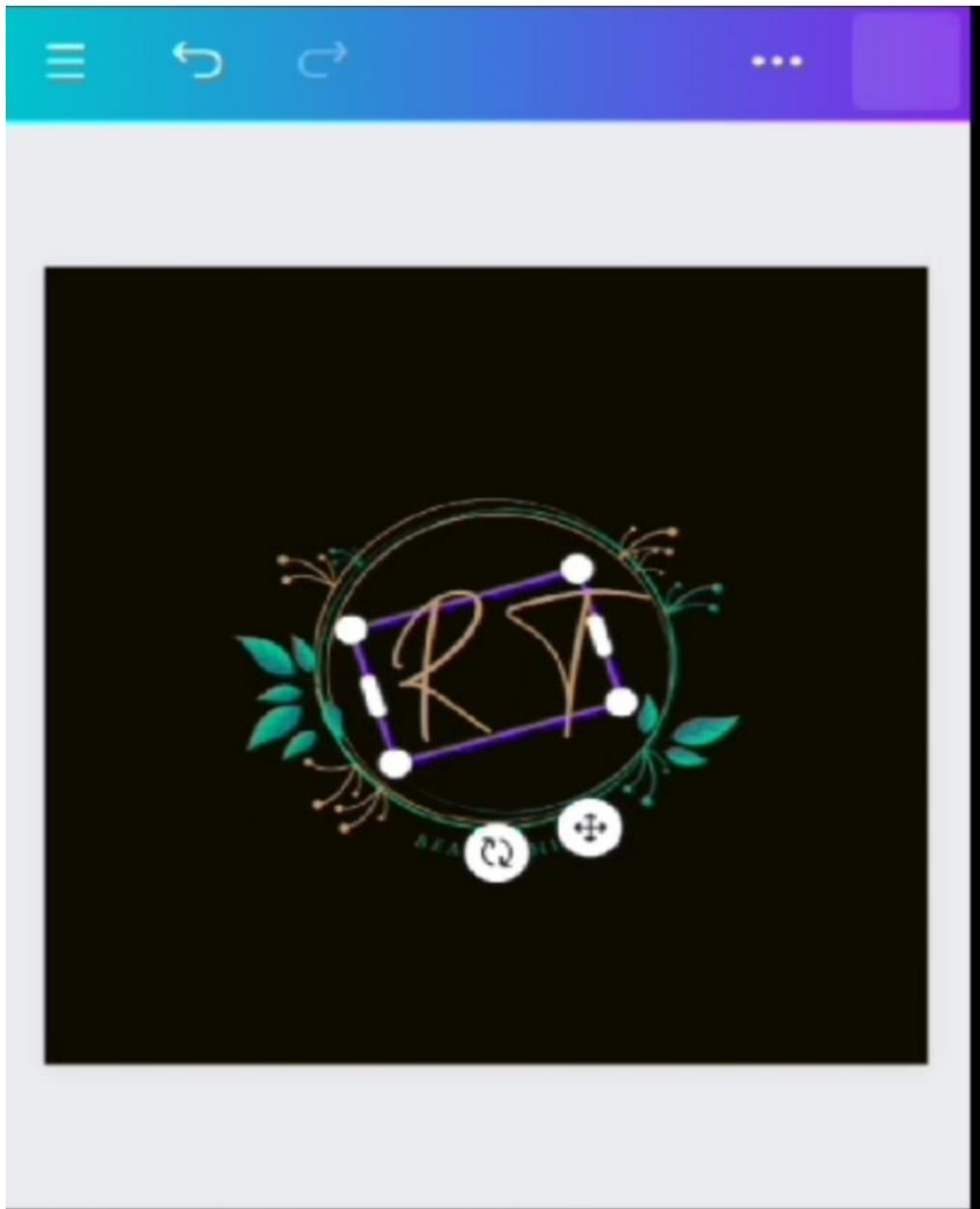


Click "EFFECTS":



Select Different Styles and choose it:

1. Click the Text and select bold icon and add bold spacing:



2.Add bold Spacing:



Replace



Colour



Animate

L

