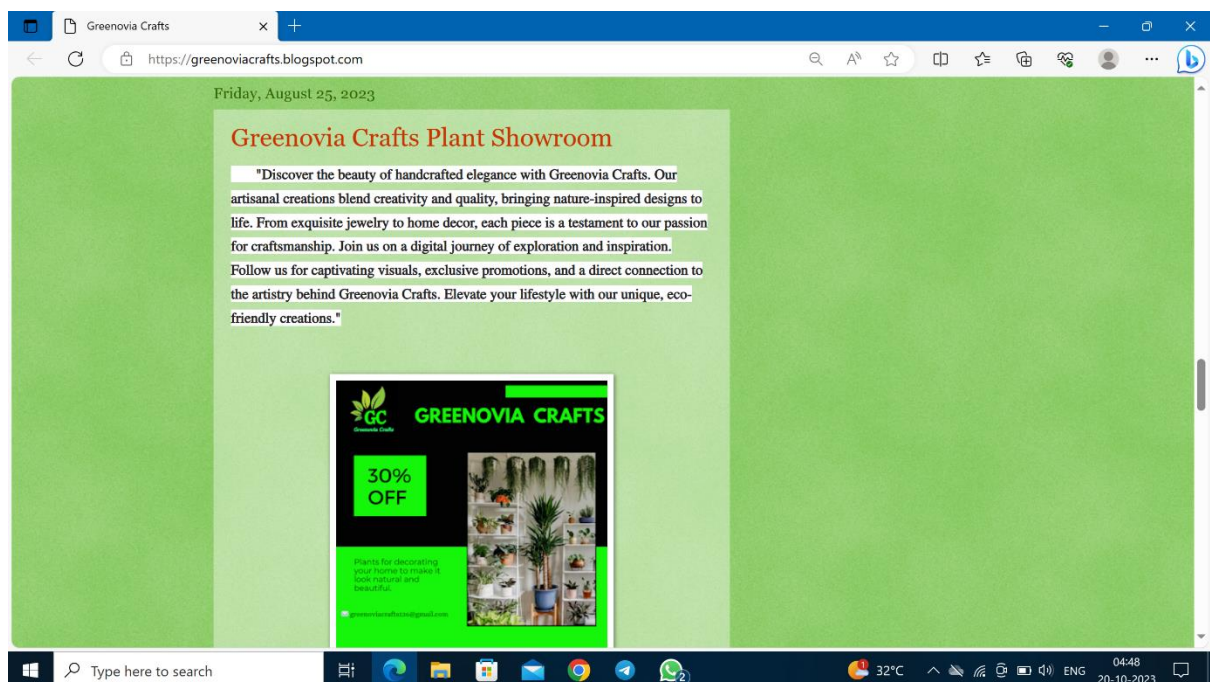
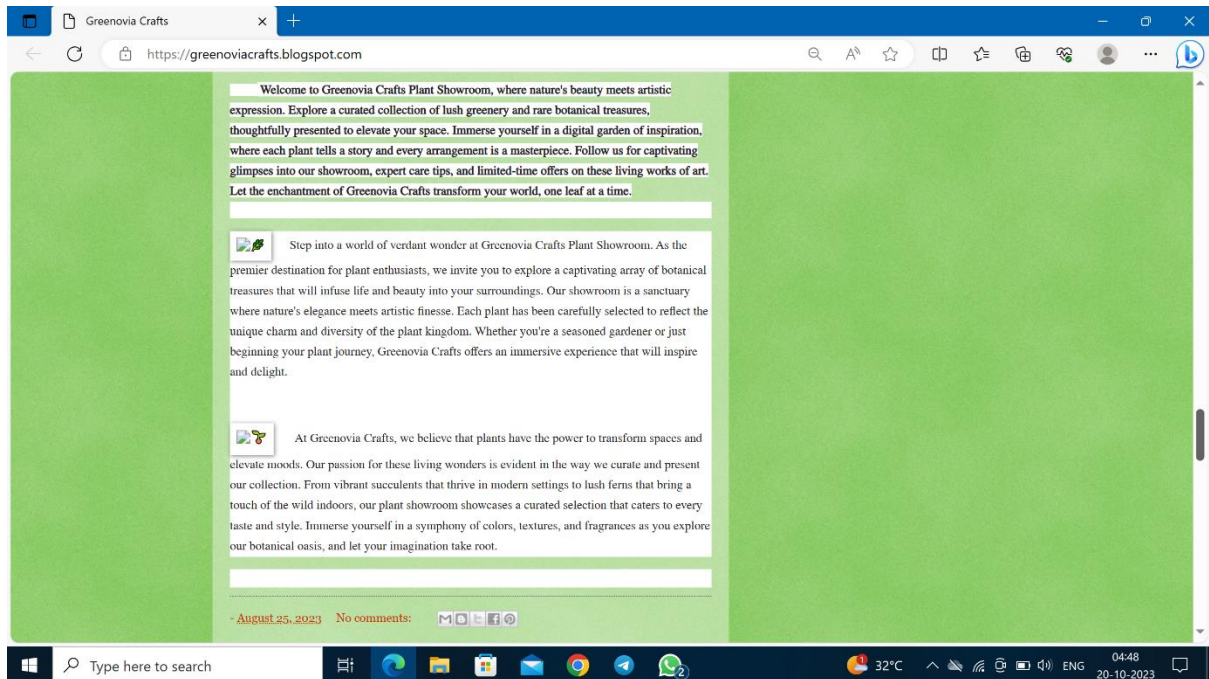


Assignment on Digital Marketing

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

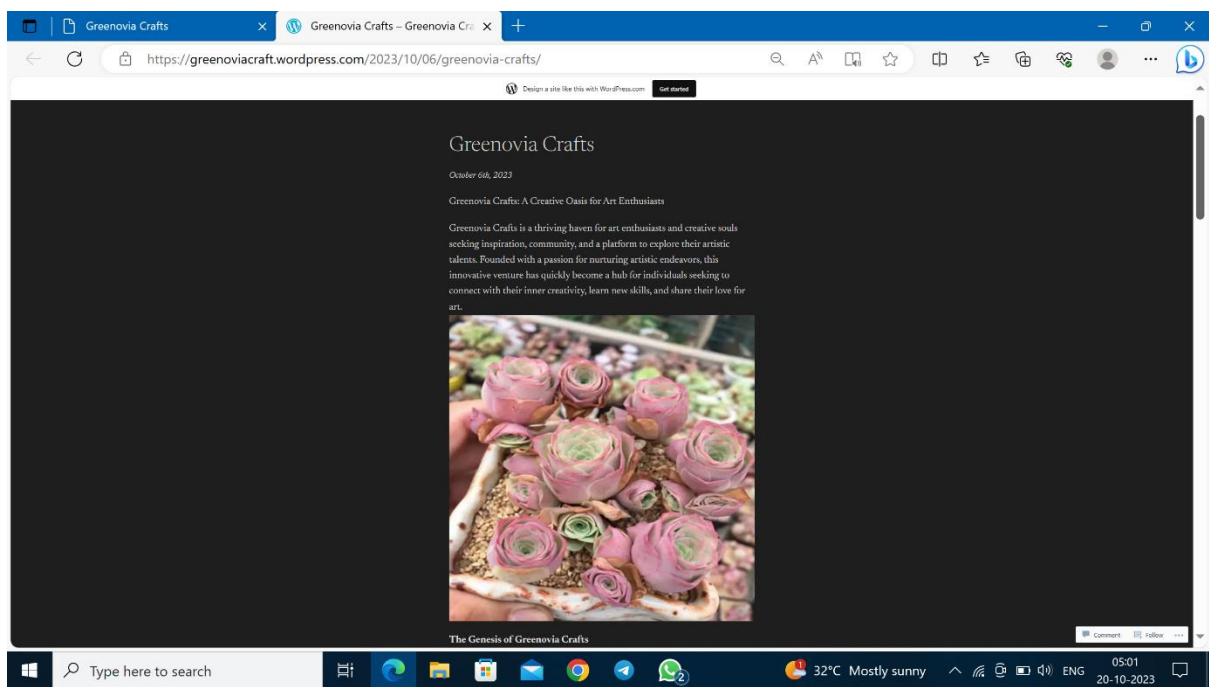
Blogspot:

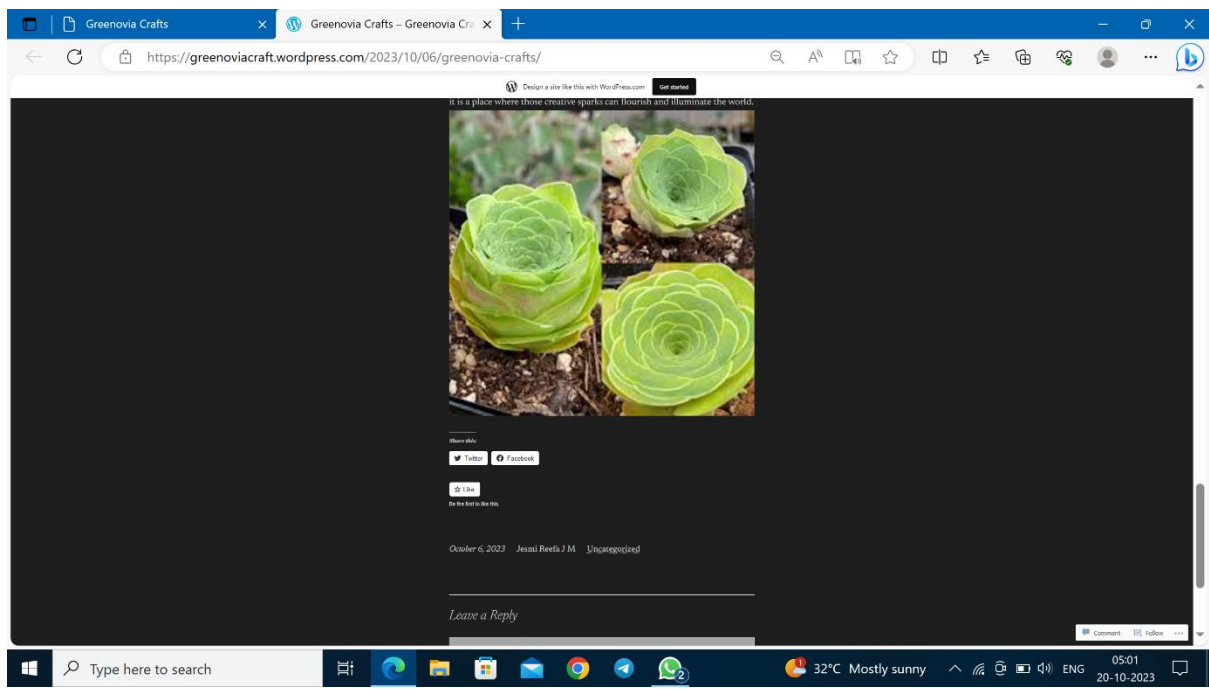
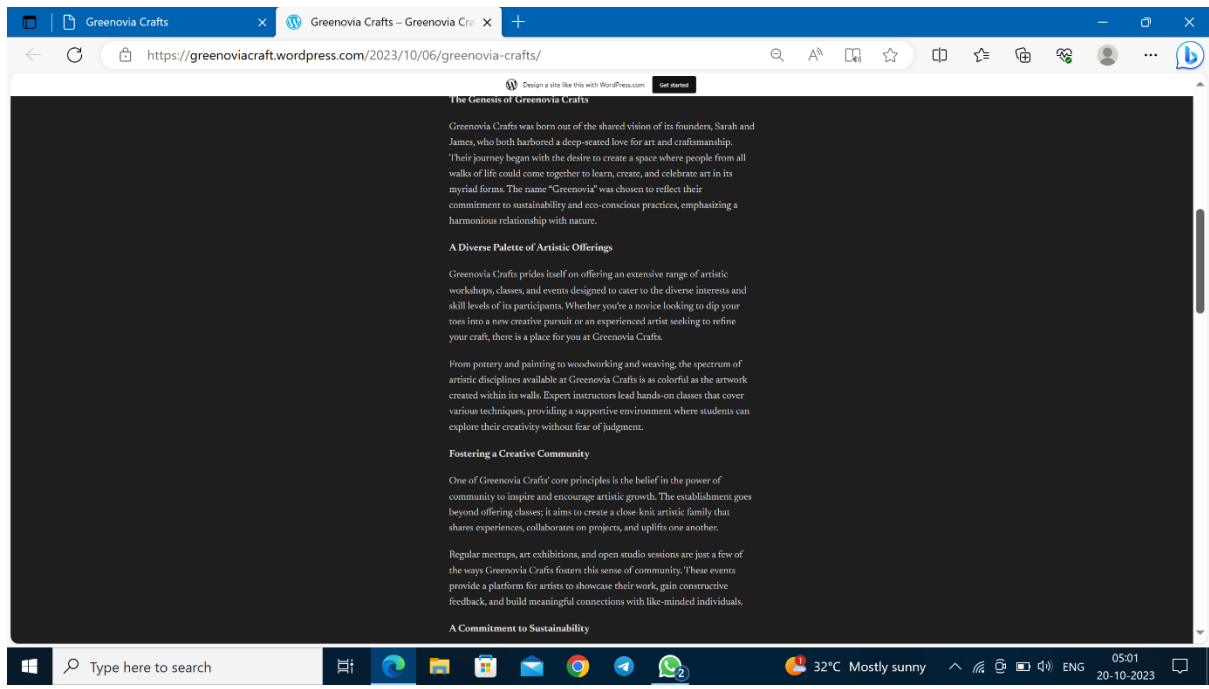




URL link: <https://greenoviacrafts.blogspot.com>

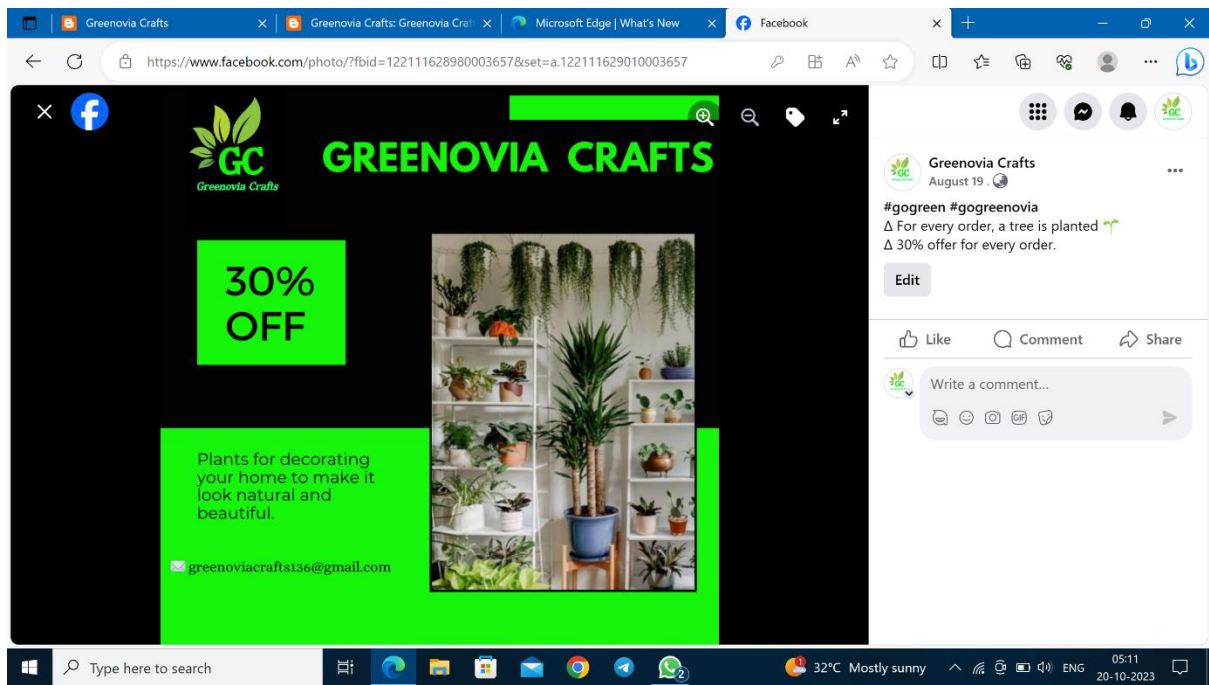
Wordpress :





URL link: <https://greenoviacraft.wordpress.com/2023/10/06/greenovia-crafts/>

2. Create a New Facebook Business Page and post one social media poster for your brand.



URL link:

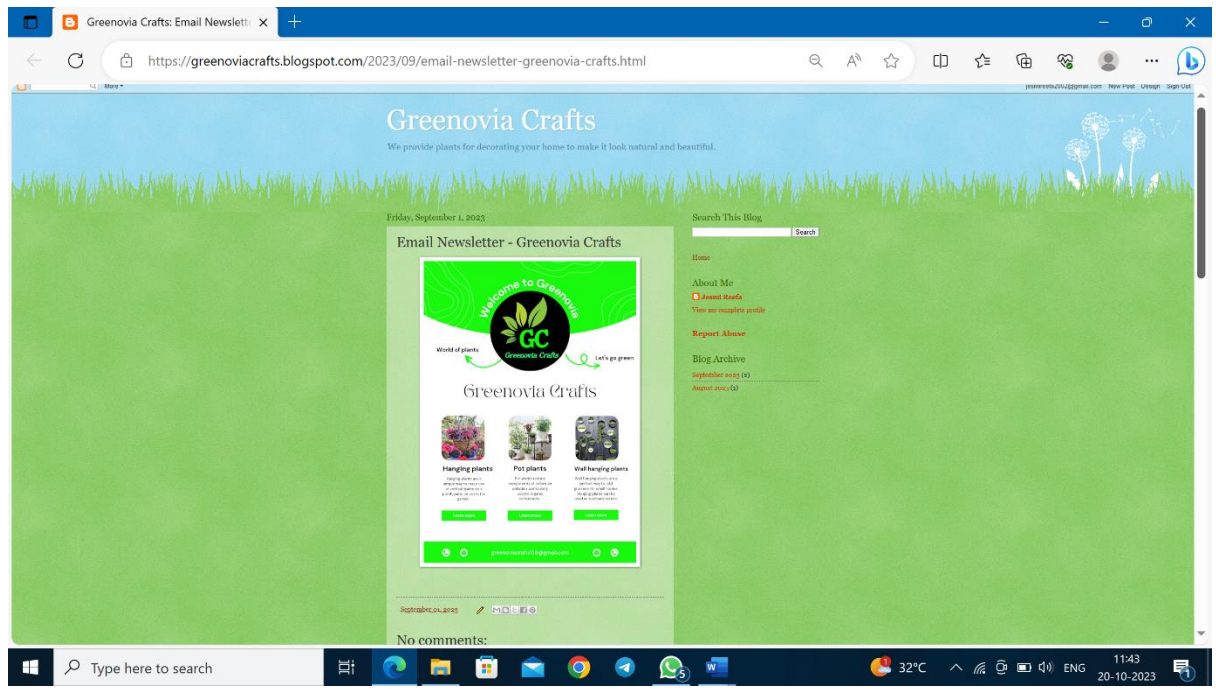
<https://www.facebook.com/profile.php?id=61550109728394&mibextid=2JQ9oc>

3. Create and design a social media advertisement poster using canva.



URL link: <https://greenoviacrafts.blogspot.com>

4. Create email newsletter design using MailChimp or Canva tool.



URL Link: <https://greenoviacrafts.blogspot.com/2023/09/email-newsletter-greenovia-crafts.html>