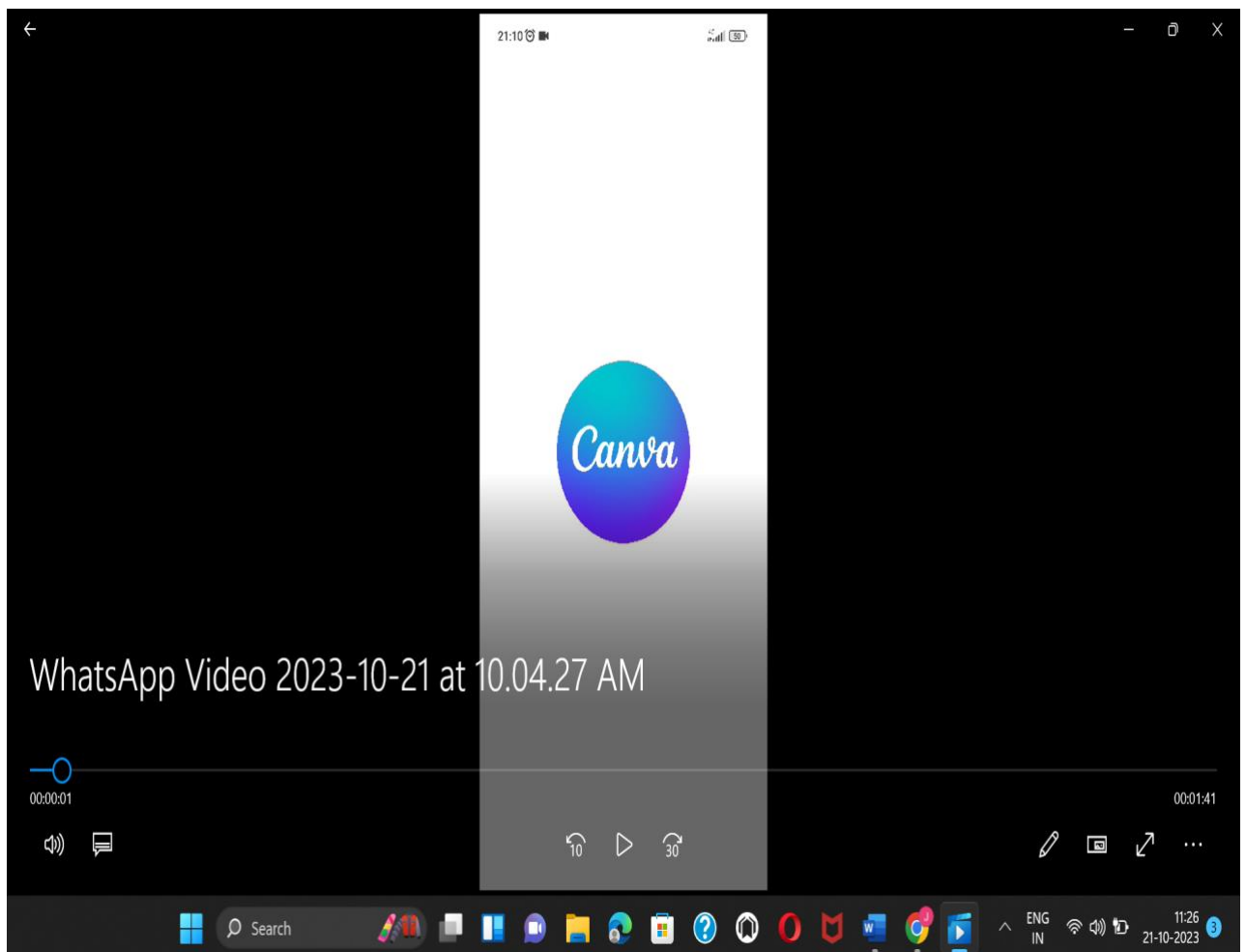


## Project on digital marketing

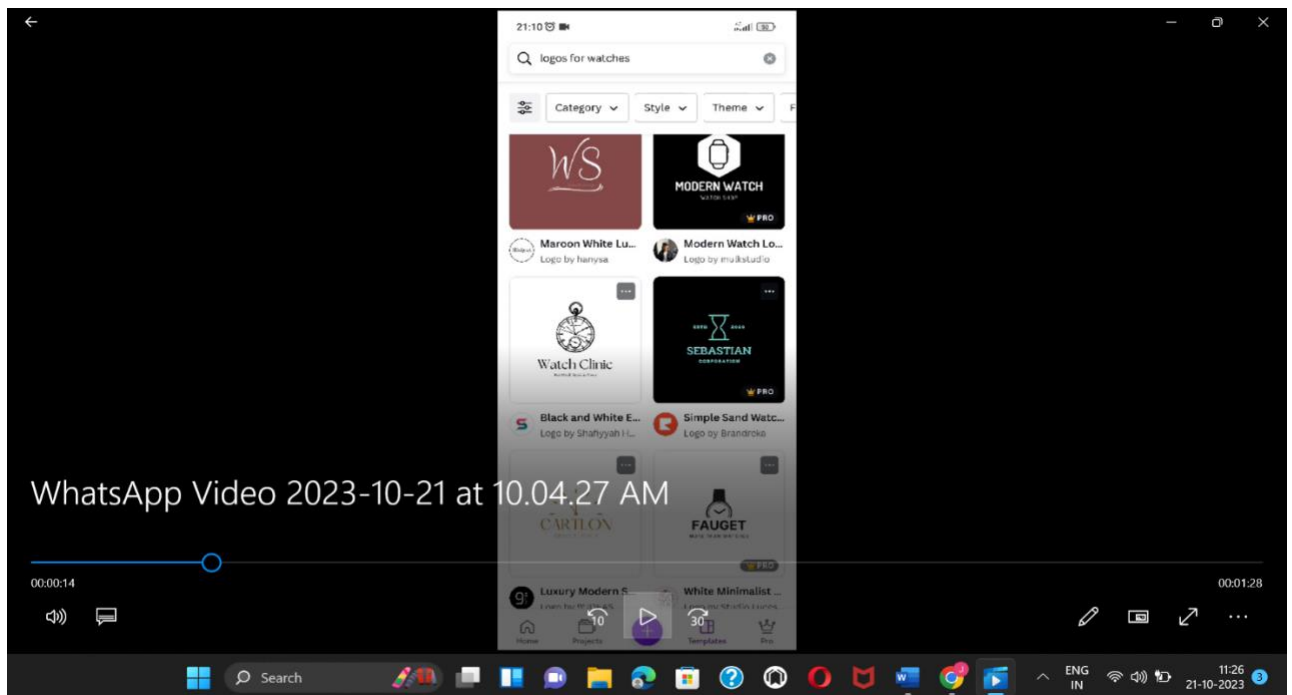
Date	22 October 2023
NM ID	NM2023TMID02686
Team Leader	4D21A5C50AF556B843740F0BC6A08256
Team member 1	6DE924429DF412F995C4F1EE65575B7E
Team member 2	EFB8ED0F739692E8D7E44F7D8E5E9DB3
Team member 3	ED4AABD1B82CD2E8B464A8282C13431D
Title	To Create Brand Name, Brand Mail and Brand Logo in Canva.

### 1.Steps to create Brand name

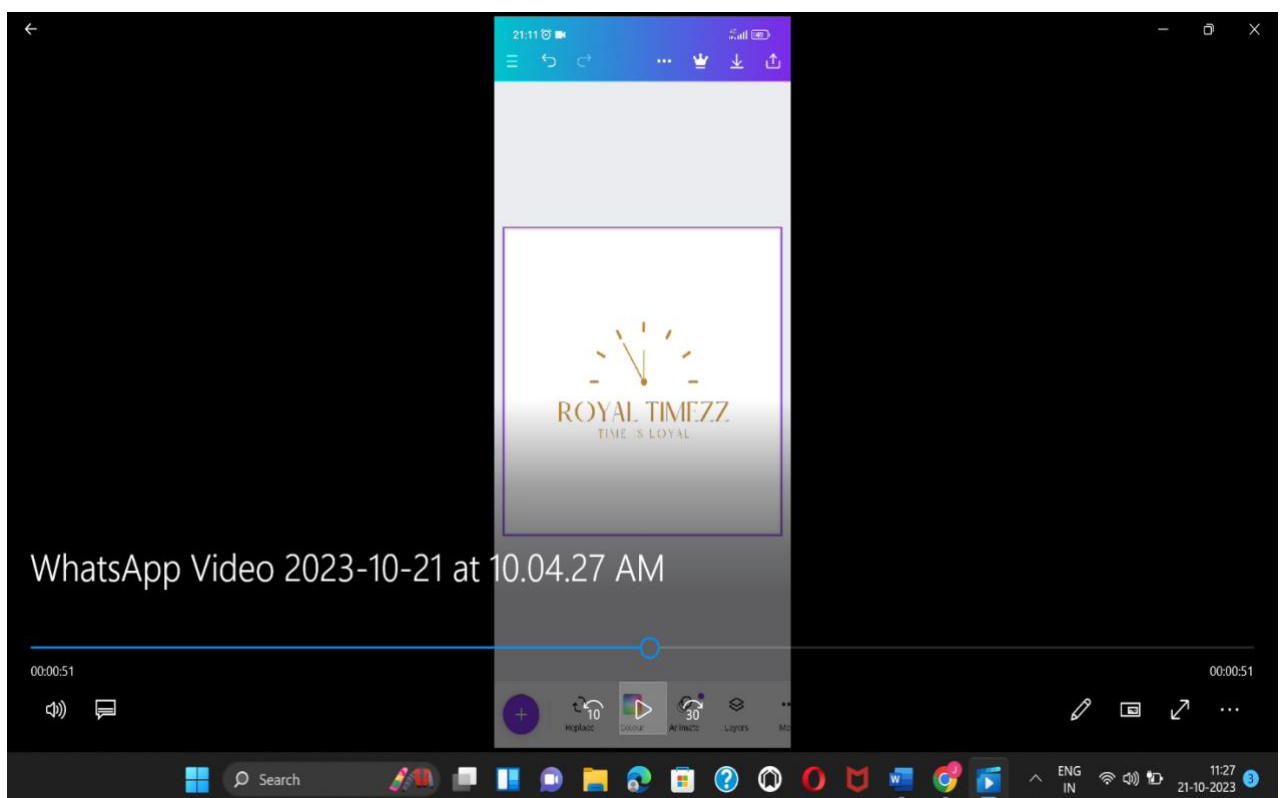
#### Step 1: Open Canva app and sign in



**Step 2: Search brand name templates related to your marketing product.**

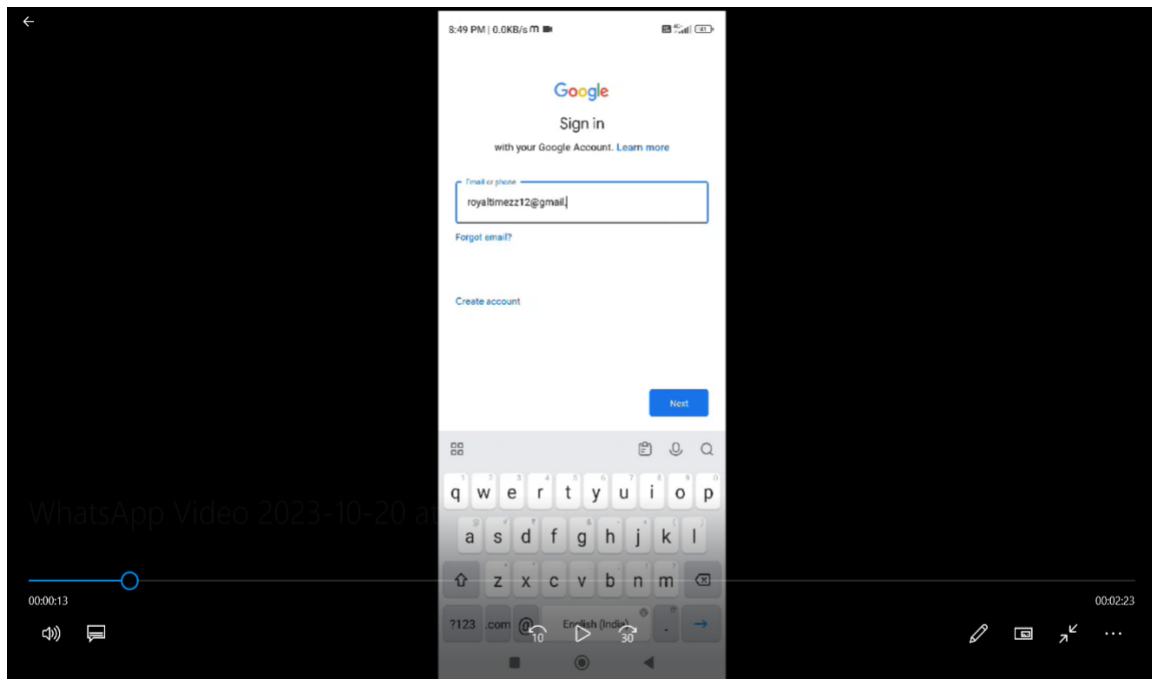


**Step 3: After selecting a template edit it according to your brand name and save it.**

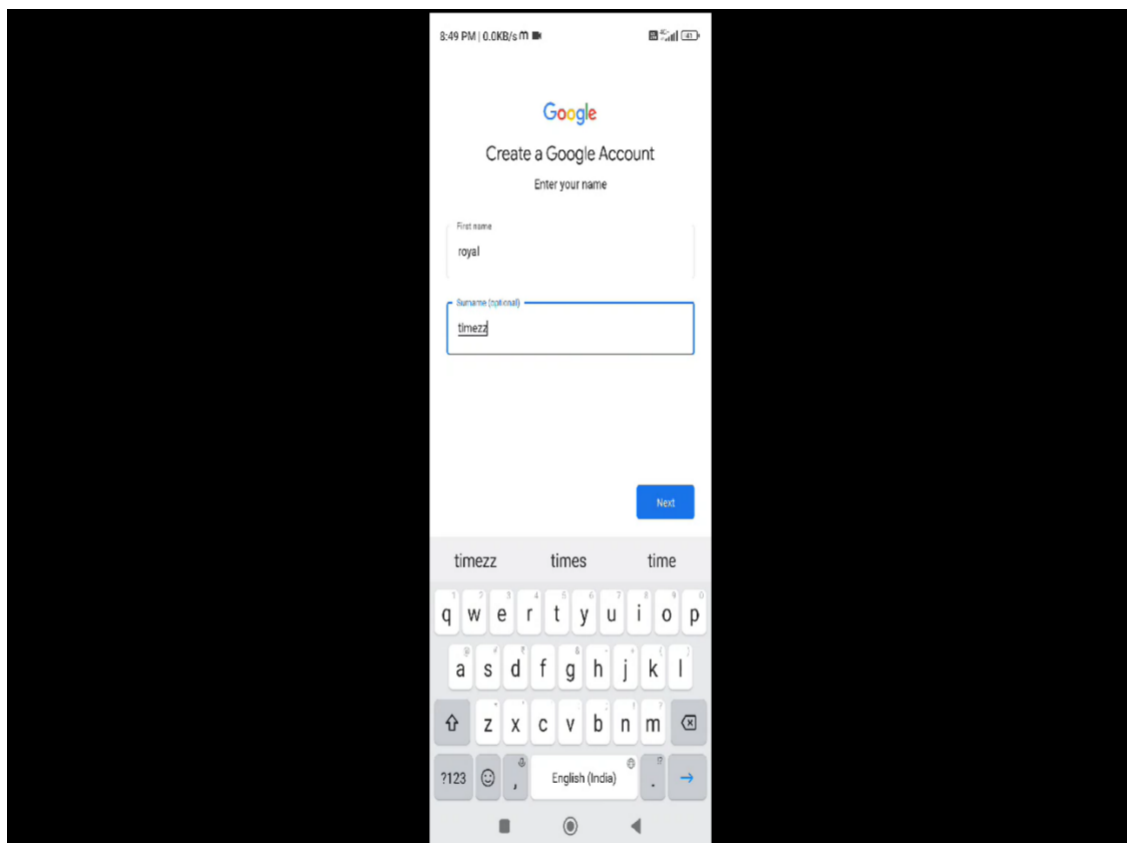


## 2.Steps to create Brand Email

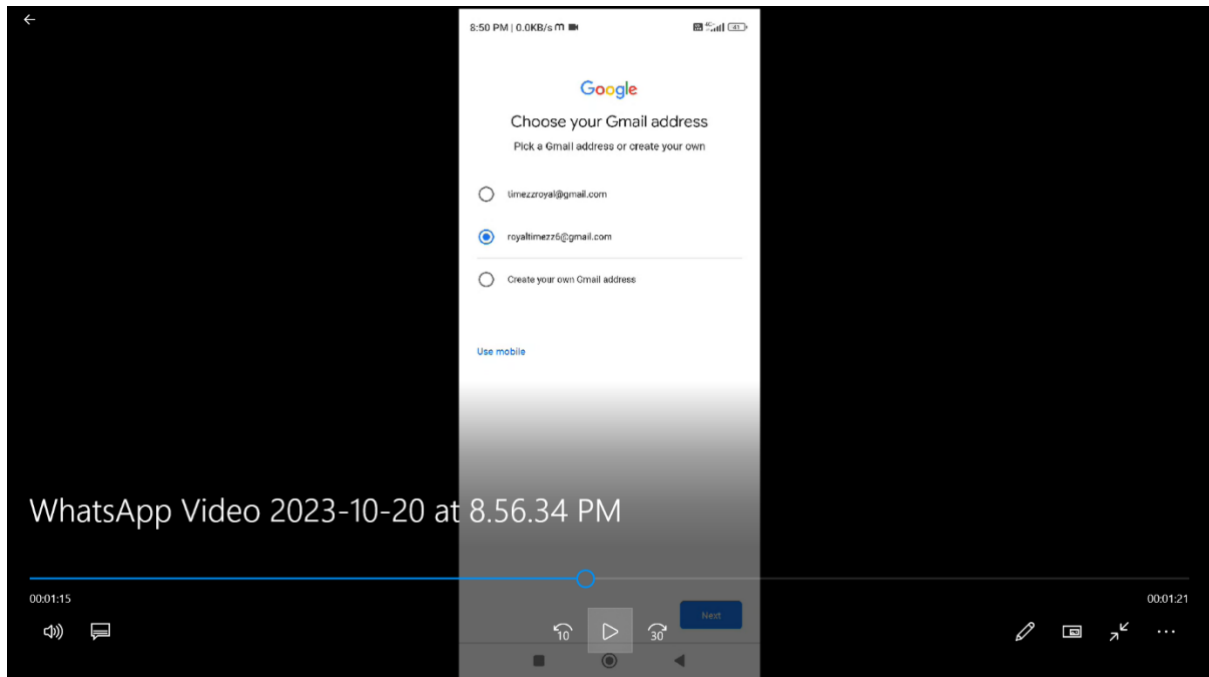
### Step1: Go to the google account creation page



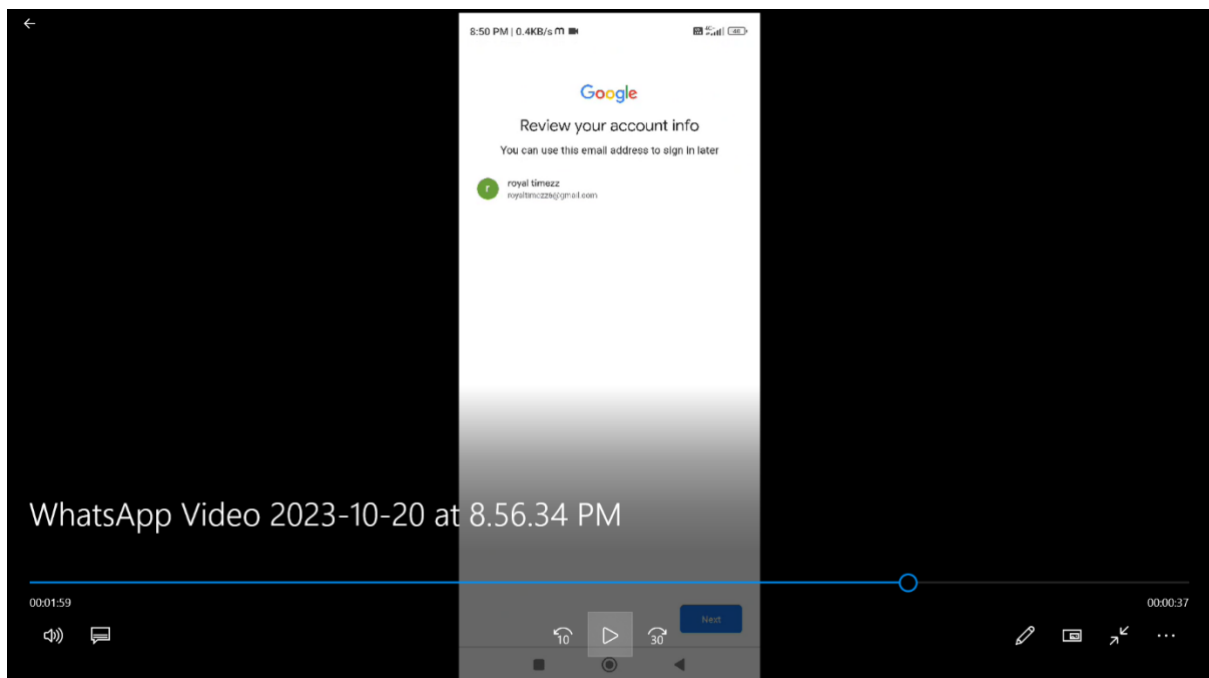
### Step 2: Enter the first and second name of your google account.



**Step 3: Select a name from the recommended names or create your own and then accept the “Terms of Service”.**

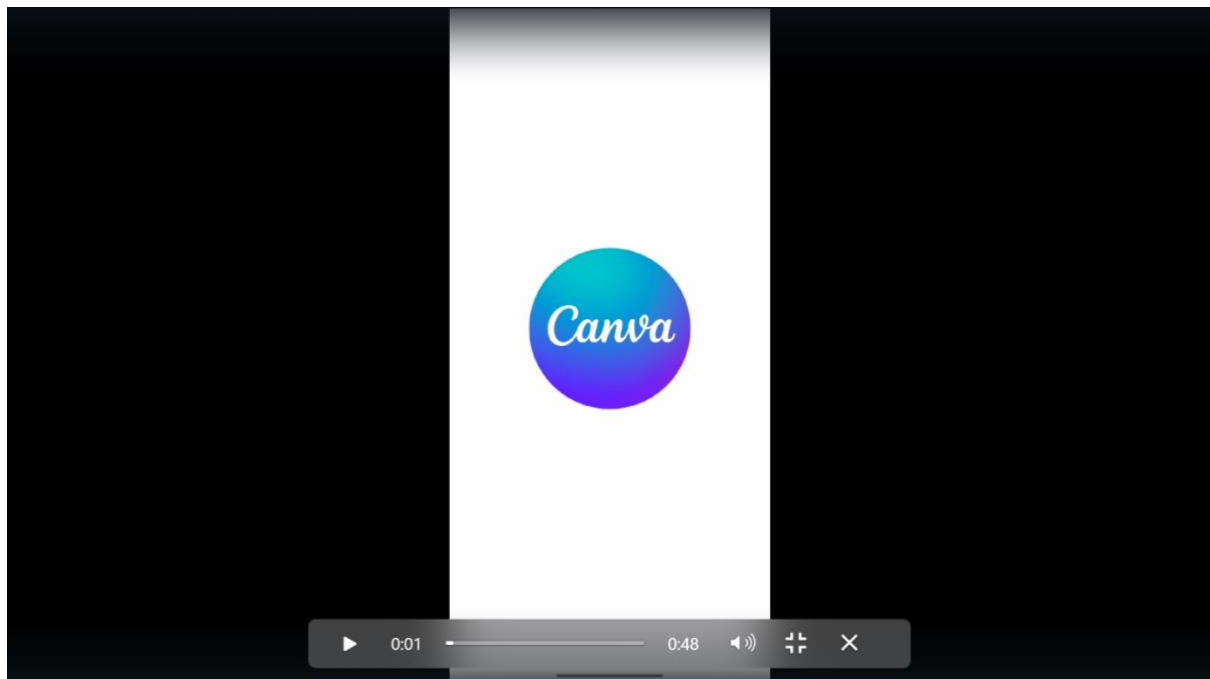


**Step 4: Your Gmail account is created and you can start using it.**

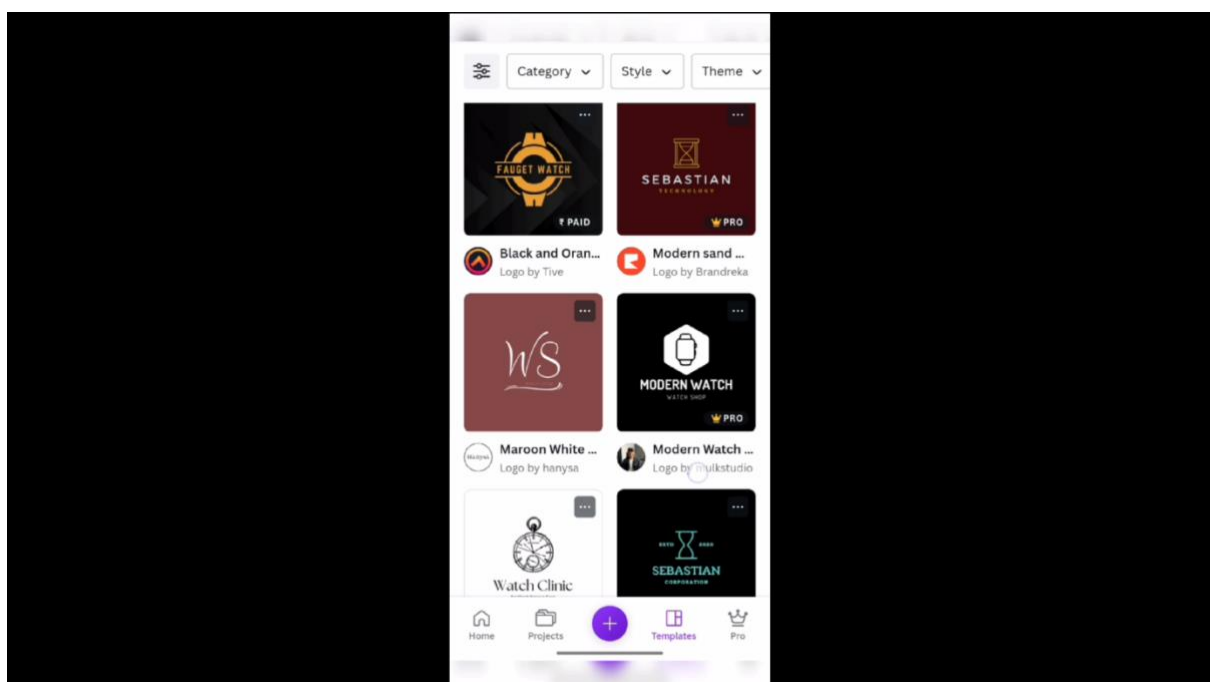


### 3.Steps to create Brand logo

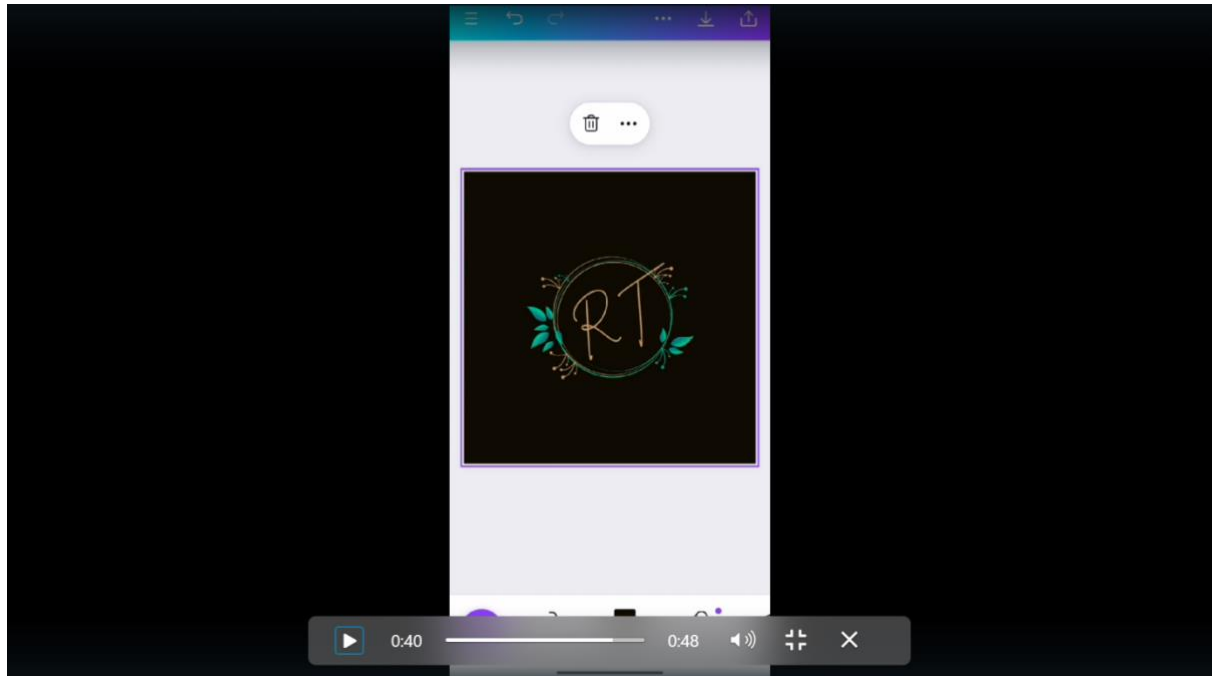
Step 1: Open Canva app and sign in.



Step 2: Search logo with your brand name.



**Step 3: After selecting logo edit the logo according to your brand name.**



**Brand Logo:**



**Brand name : Royal Timezz**

**Category : Watch**

**Target Audience : All ( Men, Women and Kids)**

**Email ID : [royaltimezz6@gmail.com](mailto:royaltimezz6@gmail.com)**

**Logo Theme : Related Watch Brand**

( Orange and Green )

Demo link: <https://youtu.be/-N1Wmjgo3Rk?si=1vPQSh8jBPonJQ5Q>