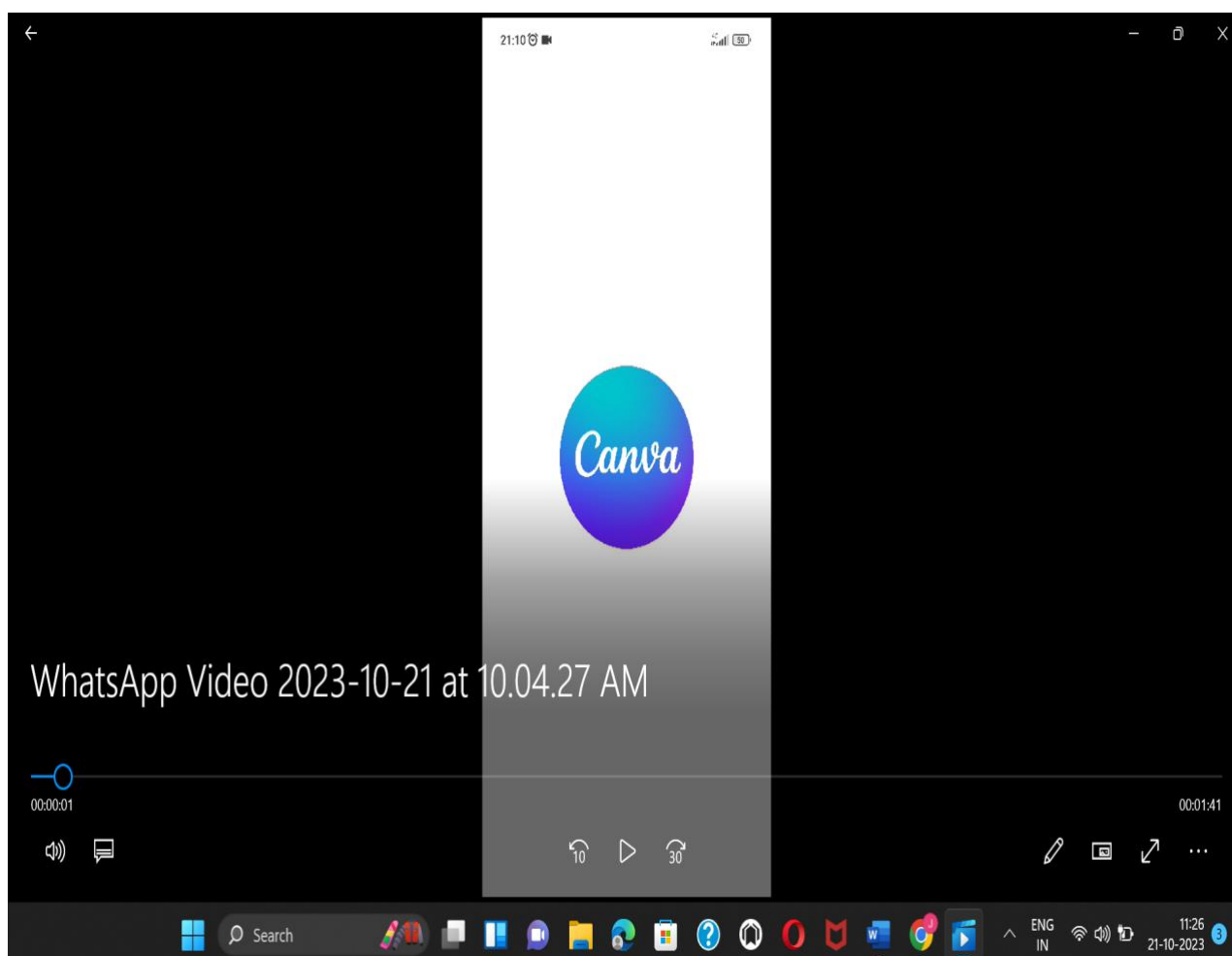


Project on digital marketing

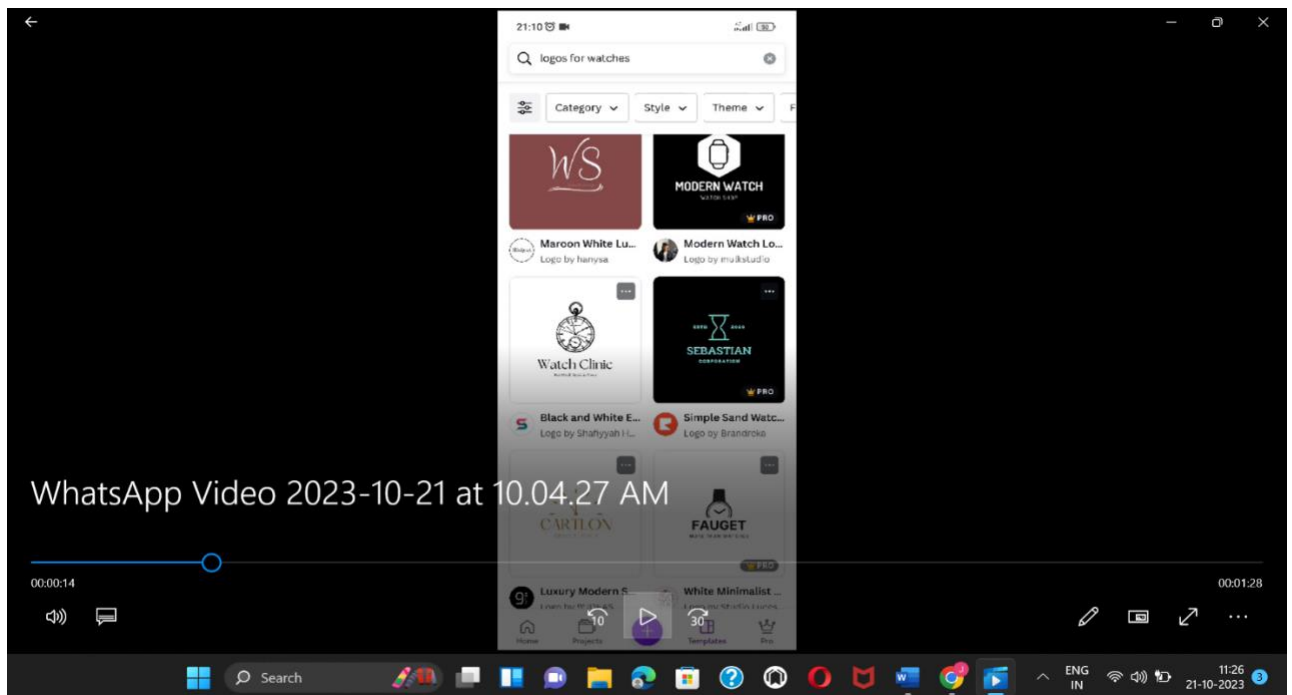
Date	22 October 2023
NM ID	NM2023TMID02686
Team Leader	4D21A5C50AF556B843740F0BC6A08256
Team member 1	6DE924429DF412F995C4F1EE65575B7E
Team member 2	EFB8ED0F739692E8D7E44F7D8E5E9DB3
Team member 3	ED4AABD1B82CD2E8B464A8282C13431D
Title	To Create Brand Name, Brand Mail and Brand Logo in Canva.

1.Steps to create Brand name

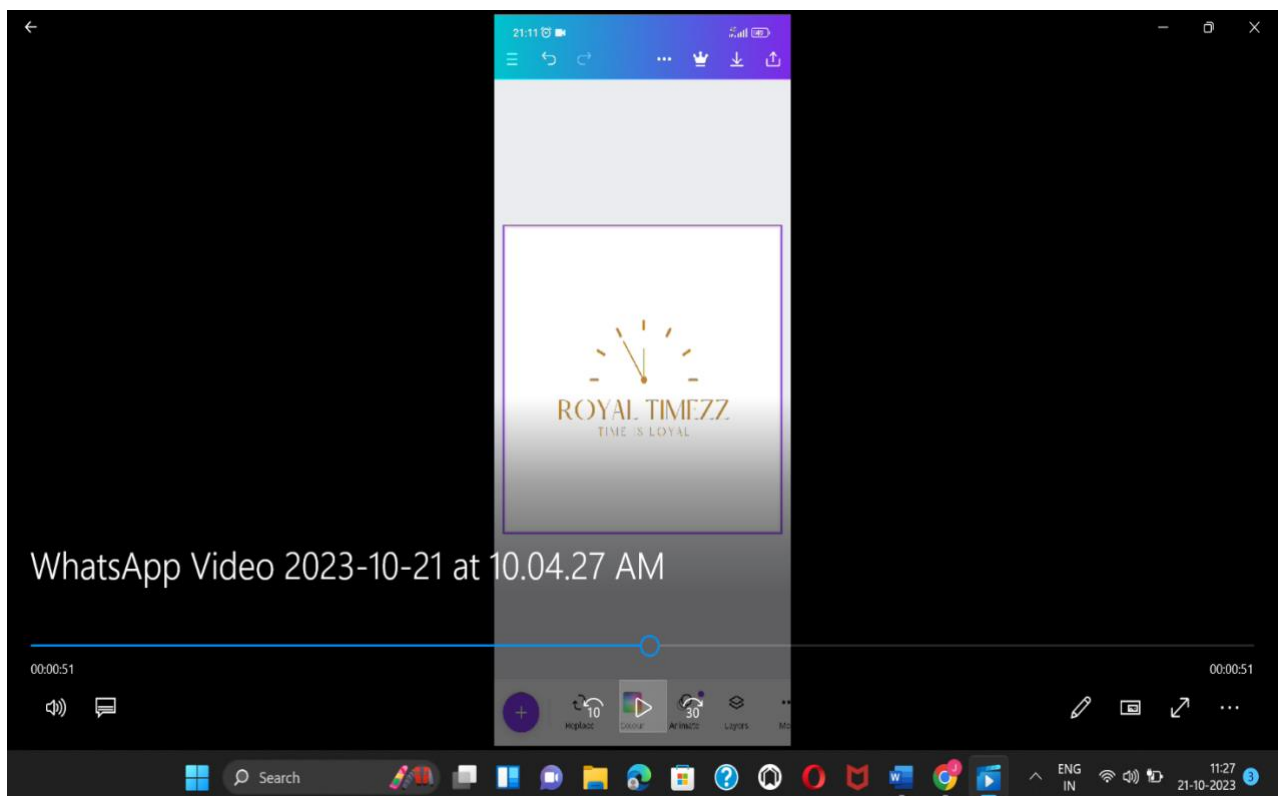
Step 1: Open Canva app and sign in



Step 2: Search brand name templates related to your marketing product.

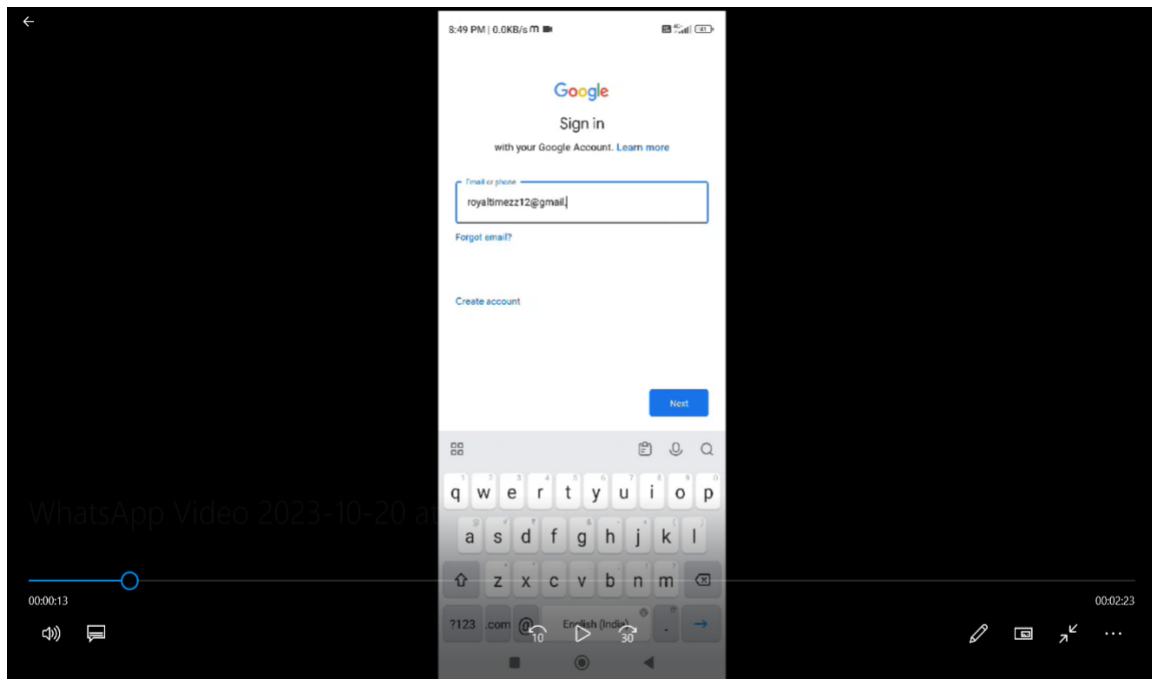


Step 3: After selecting a template edit it according to your brand name and save it.

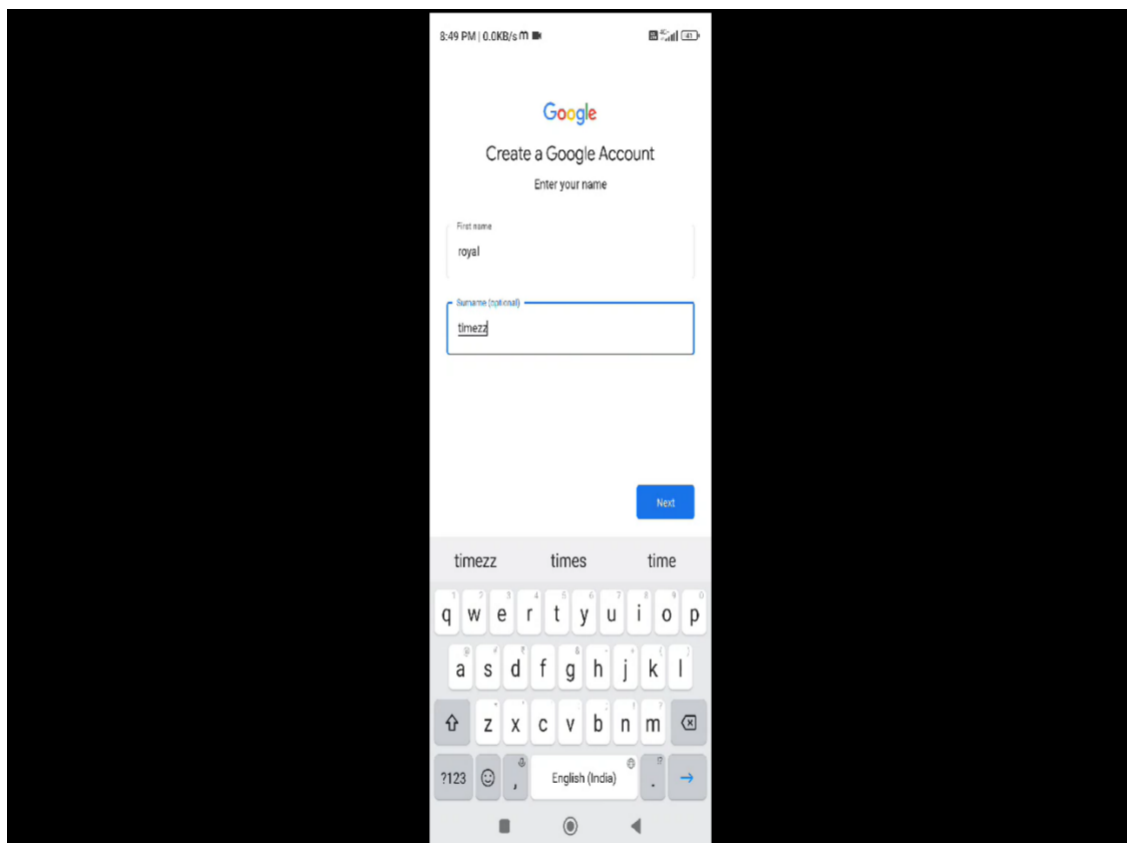


2.Steps to create Brand Email

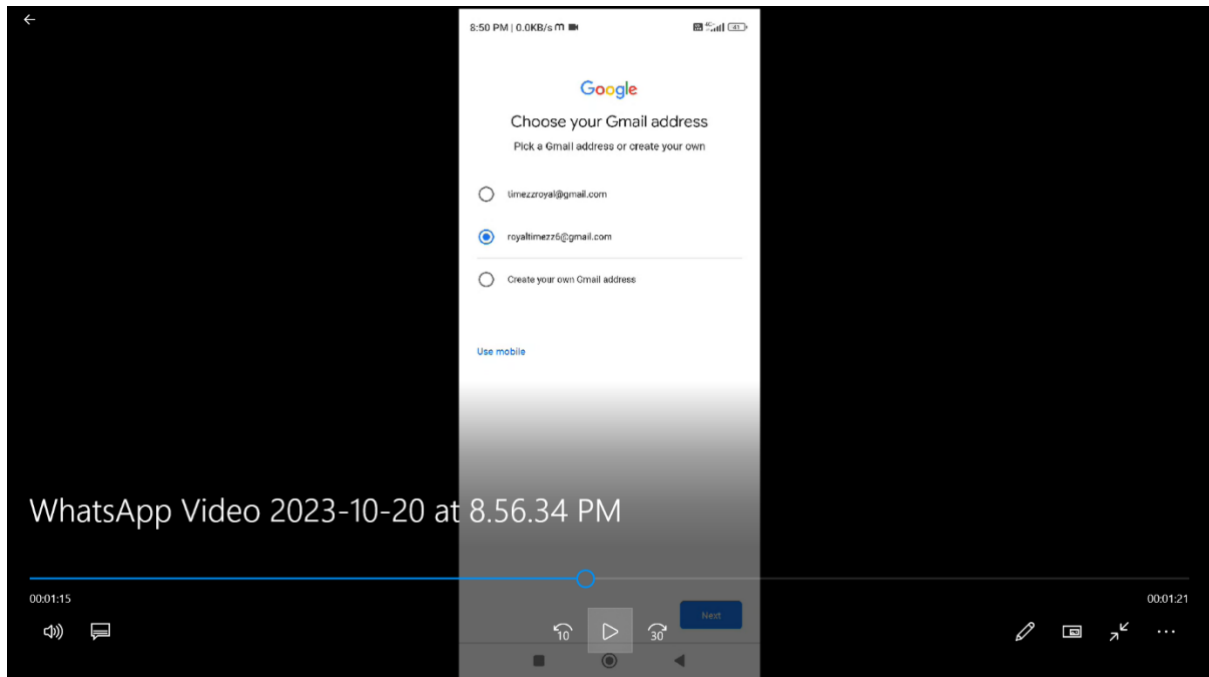
Step1: Go to the google account creation page



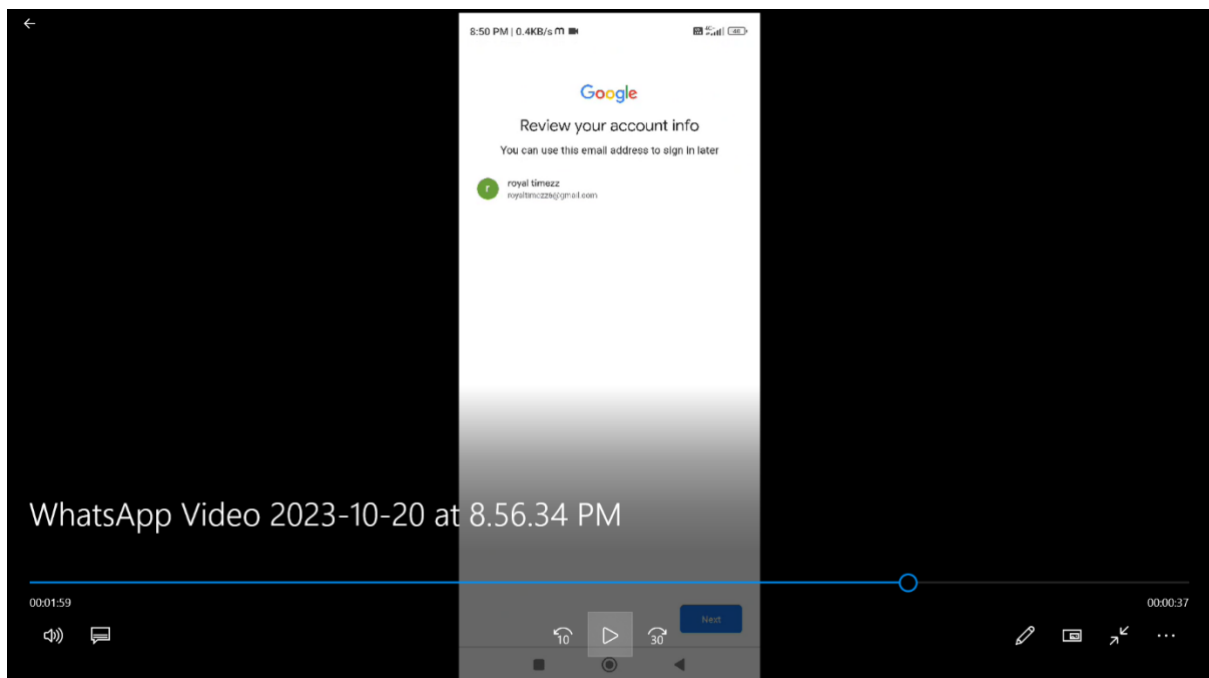
Step 2: Enter the first and second name of your google account.



Step 3: Select a name from the recommended names or create your own and then accept the “Terms of Service”.

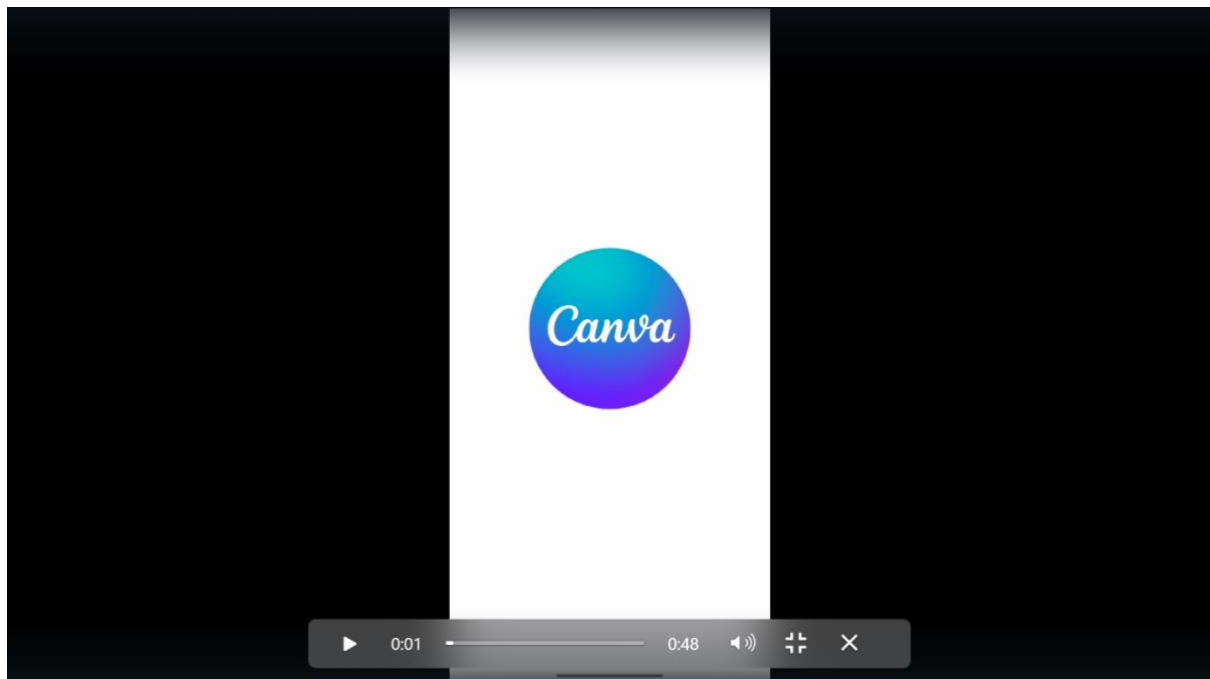


Step 4: Your Gmail account is created and you can start using it.

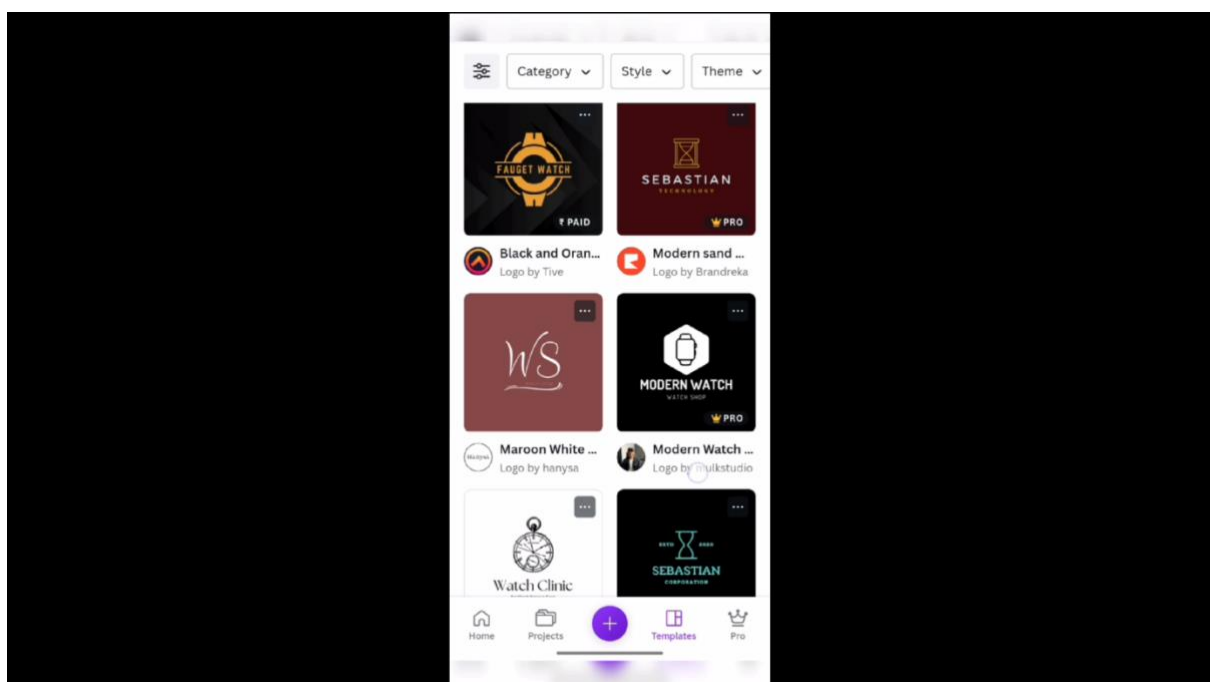


3.Steps to create Brand logo

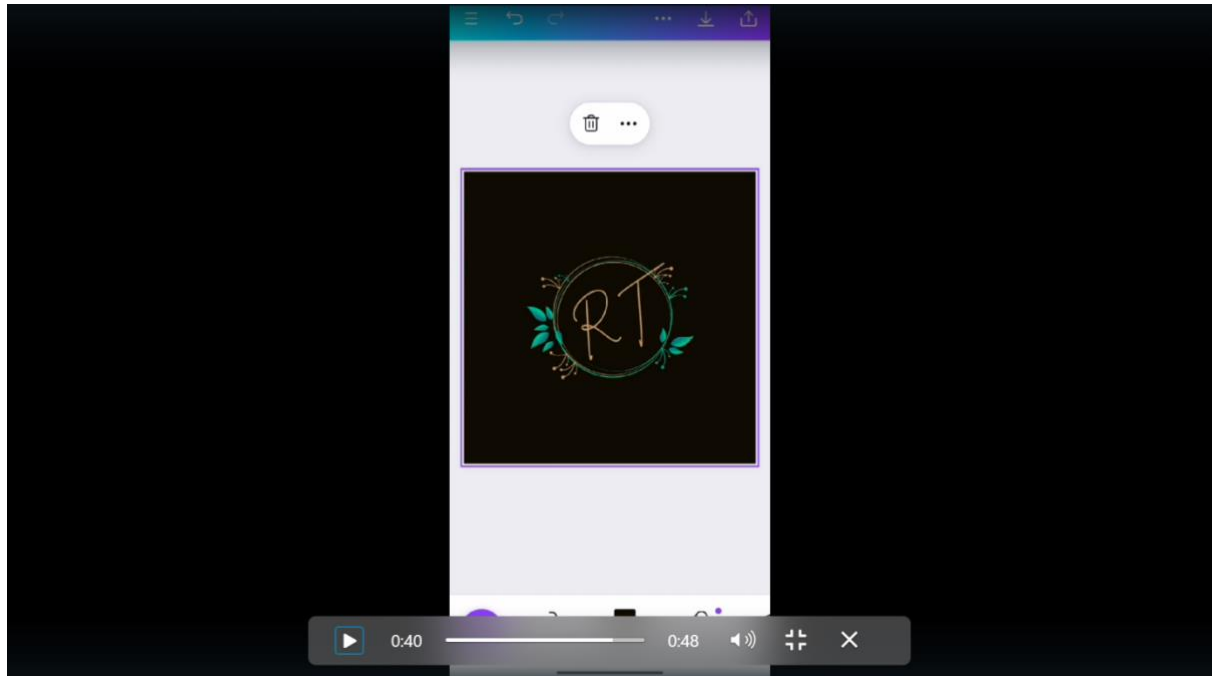
Step 1: Open Canva app and sign in.



Step 2: Search logo with your brand name.



Step 3: After selecting logo edit the logo according to your brand name.



Brand Logo:



Brand name : Royal Timezz

Category : Watch

Target Audience : All (Men, Women and Kids)

Email ID : royaltimezz6@gmail.com

Logo Theme : Related Watch Brand

(Orange and Green)

Demo link: <https://youtu.be/-N1Wmjgo3Rk?si=1vPQSh8jBPonJQ5Q>