

Project design phase-2

Technical Architecture

Date	03 November 2023
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Project Title	To Create Brand Name, Brand Mail and Brand Logo using canva

Fow chart:



Table: Components & Technologies

COMPONENT	DESCRIPTION	TECHNOLOGY
Tect	You can add and customize text with a variety of fonts, sizes, colors, and styles.	Front-End Development
Images	Canva provides access to a vast library of stock photos and illustrations. You can also upload your own images.	Cloud Infrastructures
Illustrations	Canva offers a collection of pre-made illustrations and icons for use in your designs	Graphics Rendering:
Backgrounds	Customize the background of your design with colors, gradients, textures, or images.	Content Delivery Network (CDN)
Shapes	You can add shapes like circles, rectangles, and lines to your designs.	Data Storage and Databases

Charts and graphs	Create and insert data visualizations like bar charts and pie charts.	Security Measures
Elements	Canva has a wide array of design elements, such as stickers, frames, and borders.	Machine Learning and AI
Templates	Canva provides pre-designed templates for various purposes, including social media posts, presentations, and marketing materials.	Collaboration tools
Video	You can edit and customize videos within Canva, including adding text and effects.	Content Delivery
Audio	Canva allows you to add audio to your designs, which is useful for creating multimedia content.	Mobile Development:
Animations	You can add animations and transitions to elements in your designs.	Analytics and User Tracking
Background music	Include background music in your videos or presentations.	Payment Processing

Table2: Application & Characteristics

CHARACTERISTICS	DESCRIPTION	TECHNOLOGY
User-Friendly Interface	Canva offers an intuitive, easy-to-use interface, making it accessible for both beginners and experienced designers.	Web Technologies

Tem plates	Canva provides a wide range of professionally designed templates for various purposes, such as social media graphics, presentations, posters, and more	Backend Technologies
Drag-and-Drop Design	You can create designs by simply dragging and dropping elements like text, images, and shapes onto your canvas.	Graphics and Image Processing
Text Tools	Canva offers a variety of fonts, text styles, and formatting options for customizing text in your designs.	AI and Machine Learning
Image Library	Canva includes an extensive library of stock photos, illustrations, and icons that you can use in your projects.	Mobile Applications