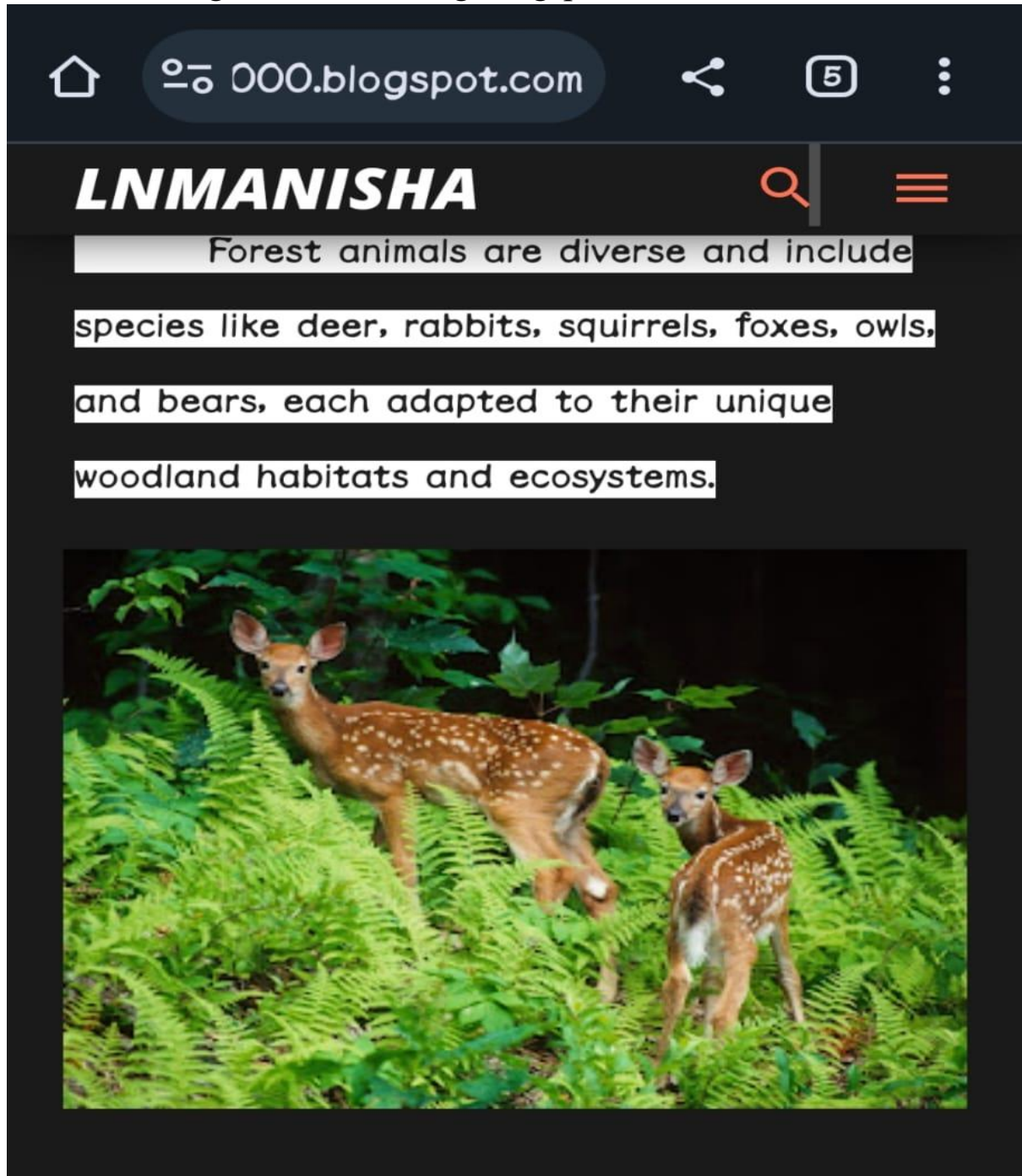


Assignment on Digital Marketing

1. Create a blog or website using Blogspot:



The air is alive with the symphony of rustling leaves, chattering squirrels, and the distant call of unseen birds. As one ventures deeper into the heart of the forest, the undergrowth becomes a tangle of emerald vines and delicate wildflowers, painting the ground with vibrant colors. Amidst the tranquility, an air of mystique lingers—a reminder that within this verdant sanctuary, both beauty and unknown dangers reside, waiting for those who dare to explore its enigmatic depths.





LNMANISHA



In the heart of an ancient land, a dense and enchanting forest stands as a realm untouched by time. Towering trees, their trunks adorned with mossy tapestries, reach skyward like ancient sentinels guarding the secrets within. Shafts of sunlight pierce through the thick canopy, creating a dappled dance of light and shadow on the forest floor.





Forest Adventures

August 25, 2023

The "Adventures of Forest" sounds like the title of a captivating story! However, you haven't provided specific details about the plot, characters, or setting of the story. Could you please provide more information or context so that I can help you develop the concept further? Are you looking for a summary, character ideas, setting descriptions, or something else? Feel free to share your thoughts, and I'll be glad to assist you in creating an exciting adventure based on the forest theme.



Link:

<https://lnmanisha05062000000.blogspot.com/2023/08/forest-adventures.html>

Customize the theme design and post new article with 500 words using WordPress

During the Middle Ages, the art of perfumery thrived in the Arab world. Muslim chemists, notably Ibn Sina (Avicenna), refined distillation techniques, enabling the extraction of essential oils from various natural sources. This pivotal development laid the foundation for modern perfumery.

The Renaissance period in Europe witnessed the revival of perfume, driven by the influence of the Ottoman Empire and increased trade with the East. Perfume became a symbol of luxury and sophistication among the European elite. In the 17th century, France, under Louis XIV, emerged as a perfume hub, with Grasse in the south of France earning its reputation as the perfume capital of the world.

The 18th century saw the birth of modern perfumery as synthetic fragrances were introduced. A pivotal moment came with the creation of Eau de Cologne by Johann Maria Farina, a fragrance that remains iconic to this day. The industry continued to evolve, with technological advancements allowing for mass production and standardization of scents.

By the 20th century, perfume had become a global industry. Iconic fragrances like Chanel No. 5, with its innovative use of aldehydes, and Shalimar by Guerlain, known for its oriental notes, became synonymous with luxury and sensuality. Perfume advertisements became a form of art, with marketing campaigns featuring famous faces and elaborate storytelling.

The art of perfumery is a blend of chemistry and creativity. Perfumers, often called “noses,” are highly skilled individuals who can identify and combine hundreds of ingredients to create a unique scent. The composition of a perfume typically includes top, middle, and base notes, which evolve over time as the fragrance dries down on the skin.



In conclusion, perfume is more than just a fragrance; it's a journey through time and culture. From its ancient origins in religious rituals to its modern role in personal expression, perfume has left an indelible mark on human history.

Its evolution reflects the ever-changing nature of society, technology, and art, making it a truly captivating subject that continues to enchant us with its power to evoke memories and emotions through scent.



Link:

<https://carltonperfume8.wordpress.com/2023/10/07/carlton-perfume/>

2. Create a New Facebook Business Page and post one social media poster for your brand



Carlton Perfume

+ Add to story

 Edit profile



Which city do you live in?

Your profile can change as much as you do. Add details to help people get to know you better.

Not now

Add City



Carlton Perfume



19 Aug • 🌐

#Perfume #fragrance #discount #ordernow

CARLTON PERFUME



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50% Off

LINK:

<https://www.facebook.com/profile.php?id=61550263236899&mibextid=ZbWKwL>

3. Create and design a social media advertisement poster using canva:

*Carlton
perfume*



4. Create a email newsletter design using Mailchimp or canva tool:



000.blogspot.com



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EMAIL NEWSLETTER- HALEENA MANISHA BOUTIQUE

September 01, 2023



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Link:

<https://lnmanisha05062000000.blogspot.com/2023/09/email-newsletter-haleena-manisha.html>