

Manish Sharma

Driven professional with a unique blend of technical proficiency from BCA coupled with strategic marketing insights gained from an MBA in IT & Marketing. Seeking a dynamic role that leverages my cross-disciplinary skills to drive innovation, optimize technology-driven marketing strategies, and deliver exceptional business outcomes.

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EDUCATION

High School

BBSSM Inter College

04/2014 - 06/2015

Intermediate

BBSSM Inter College

04/2016 - 05/2017

Courses

- Commerce

Bachelor of Computer Application (BCA)

Chaudhary Charan Singh University Meerut

08/2017 - 11/2020

Courses

- General

Master of Business Administration(M.B.A)

Dr. A.P.J. Abdul Kalam Technical University

11/2020 - 07/2022

Courses

- Information Technology & Sales and Marketing

Bachelor of Library Science(B.LI.Sc)

Vinayak Vidhyapeeth

09/2022 - 09/2023

Courses

- Librarian

WORK EXPERIENCE

Sales Promoter

DotPe Private Ltd.

08/2020 - 07/2022

- I was working as a sales promoter to customers for making them move from offline menu to online menu. This involved rigorous knowledge of McD's online application and I learned it quickly and was aware all the integrities required to support my daily job requirements. But since my interest was in IT, soon I took initiative with my manager and started getting involved with backend support team who used to help with any day to day challenges. I was the key person to report the problems as well as the key person acting as their User acceptance tester. Not just problems, I also reported enhancements to support team that were being provided to me directly by customers.

SKILLS

C language

C++

JavaScript

HTML

CSS

Bootstrap

DBMS

Cloud Computing

Ops

MS Office

PERSONAL PROJECTS

Marketing Strategies of McDonald's

(11/2021 - 12/2021)

- Information about Marketing Strategies of McDonald's and it's Stores, about their history about McDonald's foundation was available in their website, so people can learn about McDonald's organization's, it's marketing strategies, history and their achievements. On McDonald's website people can go through the category of products and check their availability.

Andy.com(E-Commerce Website)

(11/2023 - Present)

- Designed, developed, and launched a fully designed eCommerce website from concept to execution. Leveraged of front-end technologies to create a seamless and user-friendly online shopping experience.
- <https://manisharma1798.github.io/Andy/>

CERTIFICATES

TCE infoSolutions Pvt. Ltd (06/2019 - 07/2019)

One month Summer Training Program of PHP and MySQL. One week PYTHON Workshop (09/2018-10/2018)

Introduction to Cloud Computing with AWS, Azure and GCP(Udemy) (10/2023)

It introduce the 3 major cloud providers, explaining their services and market positions. I'll learn about global data centers, regions and zones

LANGUAGES

Hindi

Native or Bilingual Proficiency

English

Limited Working Proficiency

Nepali

Full Professional Proficiency

INTERESTS

Current Events

Learning New skills