

# ECOMMERCE SALES DASHBOARD

Segment

Consumer

Corporate

Home Office

YTD Sales

\$11.53M ▼ -0.83%



YTD Profit

\$1.34M ▲ 4.50%



YTD Quantity

#107.2 k ▼ -7.29%



YTD Profit Margin

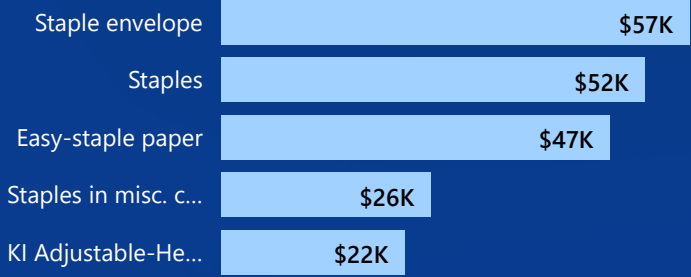
11.58% ▲ 5.37%



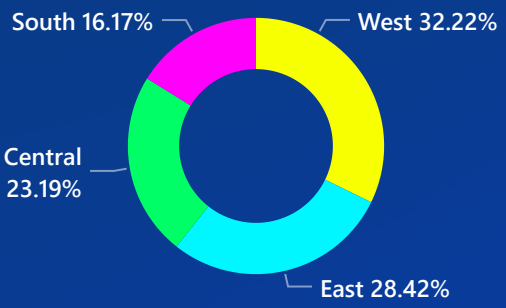
Sales by Category

category_name	PYTD Sales	YTD Sales	YoY Sales	Trend
Furniture	2.50M	\$2.52M	0.73%	▲
Office Supplies	7.00M	\$6.92M	-1.22%	▼
Technology	2.13M	\$2.10M	-1.37%	▼

Top 5 Products by YTD Sales

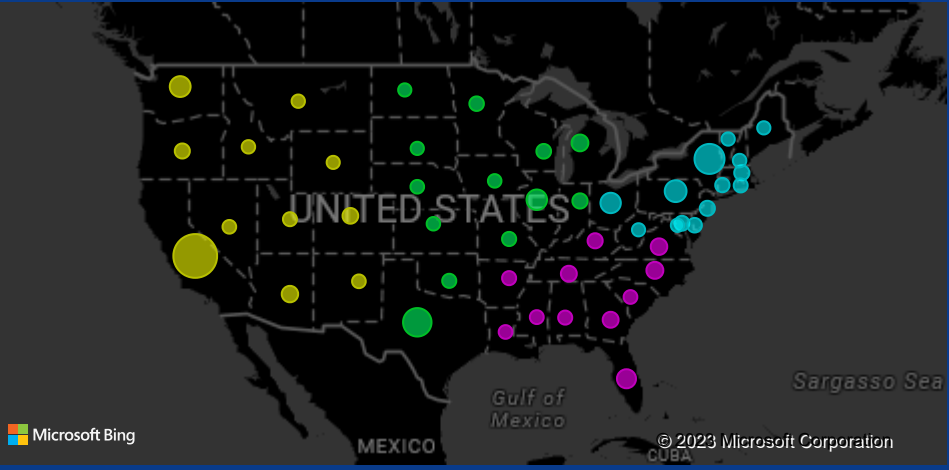


YTD Sales by Region

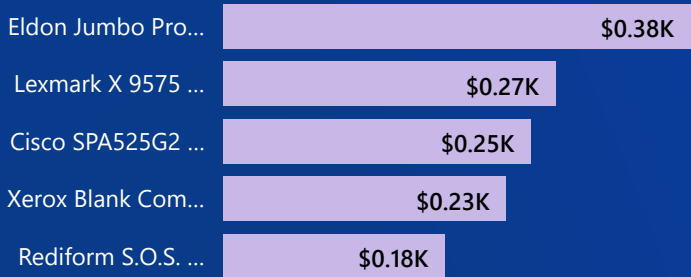


Sales by State

customer\_region ● Central ● East ● South ● West



Bottom 5 Products by YTD Sales



YTD Sales by Shipping Type

