Superstore Sales Dashboard

Total Revenue

$1.34M

Sum of Sales

Total Profit

175.23K

Sum of Profit

Total Quantity Sold

22K

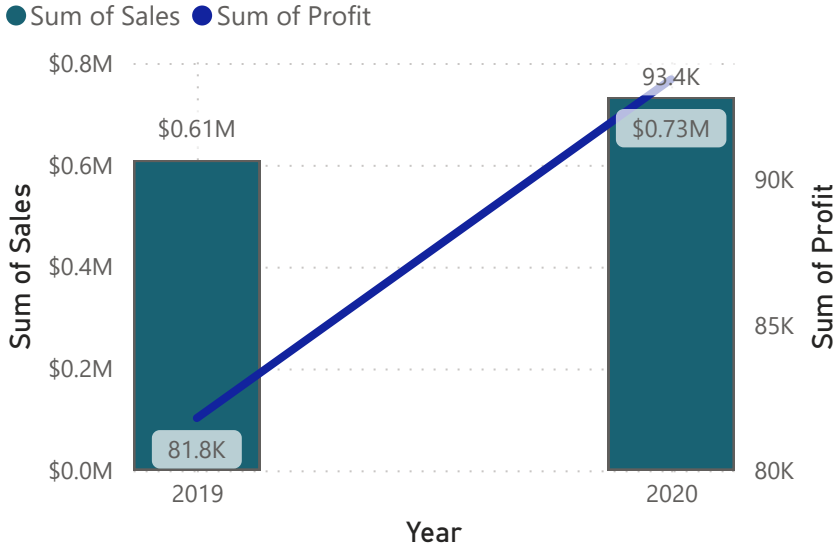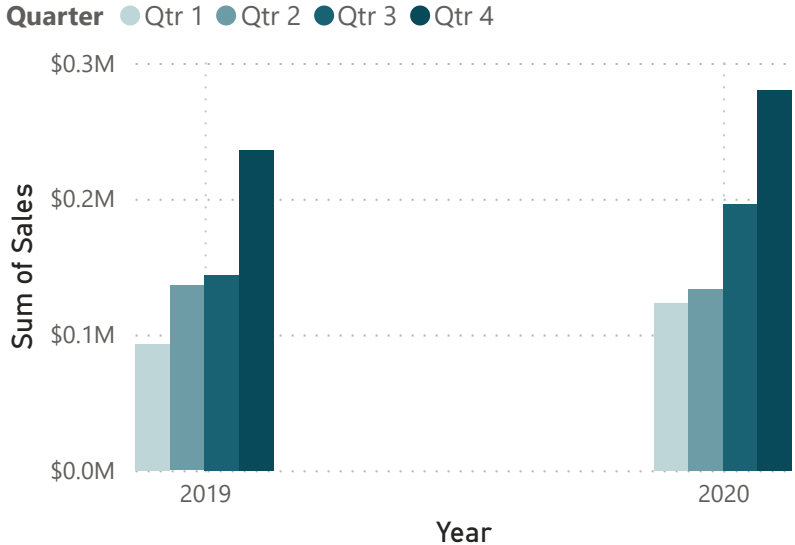Sum of Quantity

Slicer by Order Date

Order Date

02-01-2019
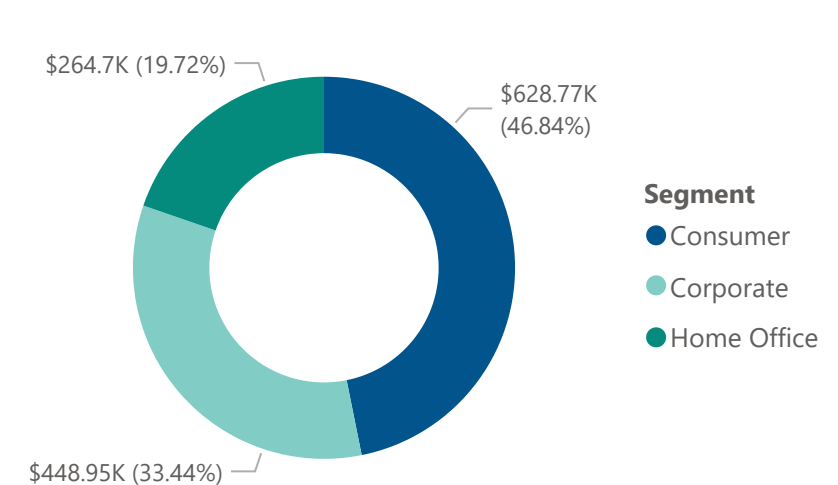
30-12-2020

Sum of Sales and Sum of Profit by Year

● Sum of Sales ● Sum of Profit

- $0.61M (2019)
- $0.73M (2020)
- 81.8K
- 93.4K

Year

Sum of Sales by Year and Quarter

Quarter ● Qtr 1 ● Qtr 2 ● Qtr 3 ● Qtr 4

Year — 2019, 2020

Sum of Sales by State

Sum of Sales and Sum of Profit by Segment

- $264.7K (19.72%)
- $628.77K (46.84%)
- $448.95K (33.44%)

Segment
- ● Consumer
- ● Corporate
- ● Home Office

Sum of Profit and Sum of Sales by Category

- 9.98K (5.69%)
- 74.80K (42.68%)
- 90.46K (51.62%)

Category
- ● Technology
- ● Office Supplies
- ● Furniture
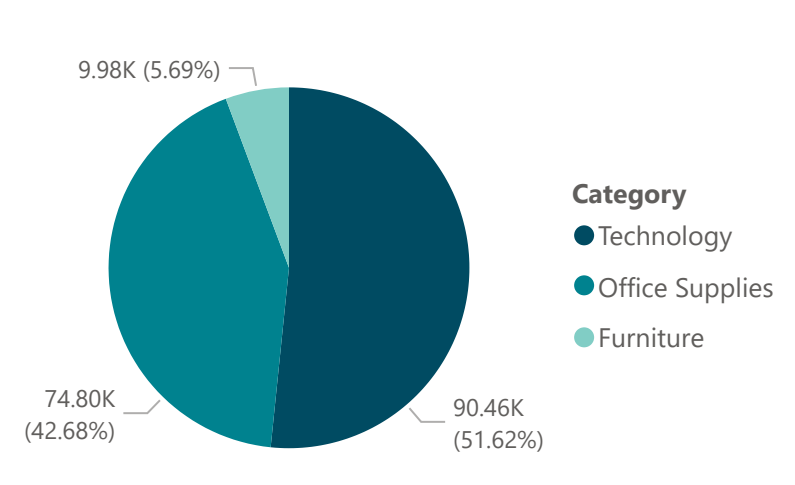
Region and State Level Analysis
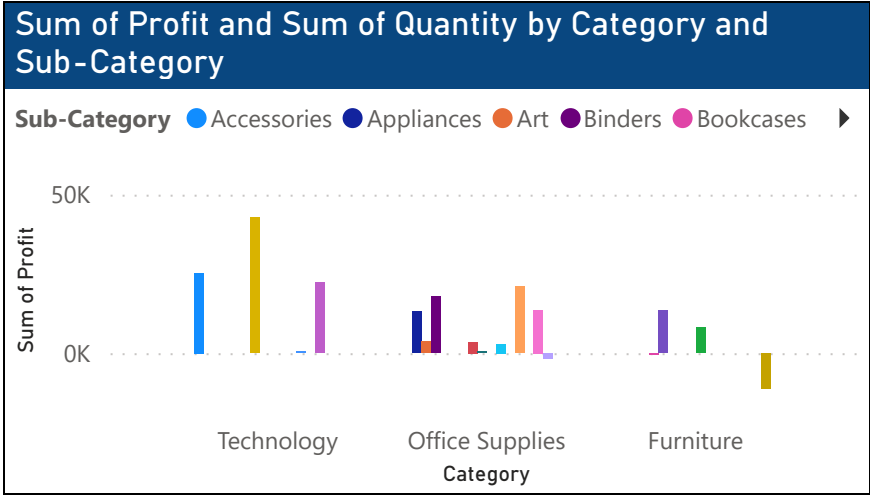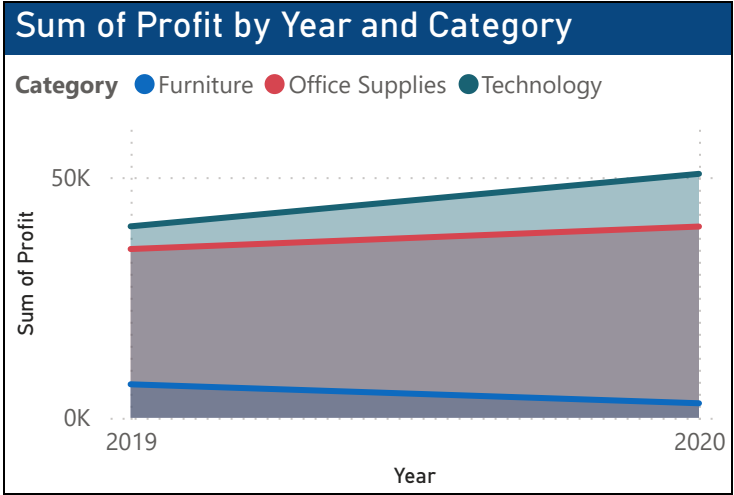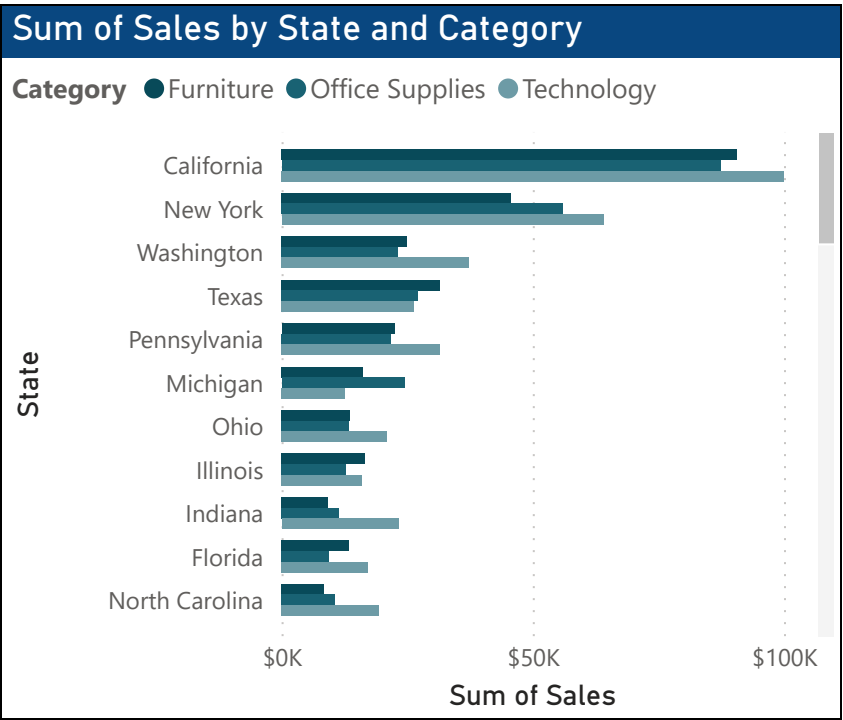
City	Sum of Quantity	Sum of
New York City	2091	3476
Los Angeles	1685	1911
Seattle	1053	1883
Detroit	243	1086
San Francisco	1190	1047
Lafayette	82	977
Jackson	239	638
Newark	207	604
Columbus	517	481
Providence	82	435
Richmond	105	409
Total	**22313**	**17523**

Sum of Sales by State and Category

Category ● Furniture ● Office Supplies ● Technology

Sum of Profit by Year and Category

Category ● Furniture ● Office Supplies ● Technology

Sum of Profit and Sum of Quantity by Category and Sub-Category

Sub-Category ● Accessories ● Appliances ● Art ● Binders ● Bookcases ▶

Sum of Sales by Segment

	100%
Consumer	$628.77K
Corporate	$448.95K
Home Office	$264.7K
	42.1%
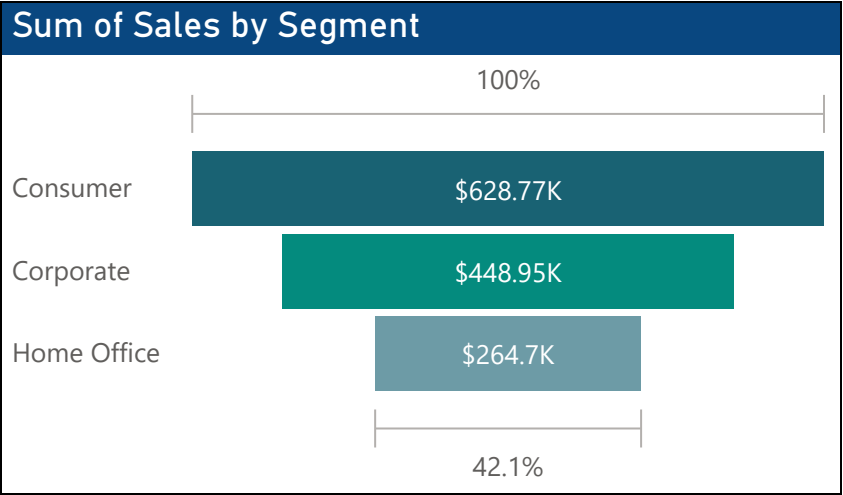
Category and Sub-Category Level Analysis

Category
- [ ] Furniture
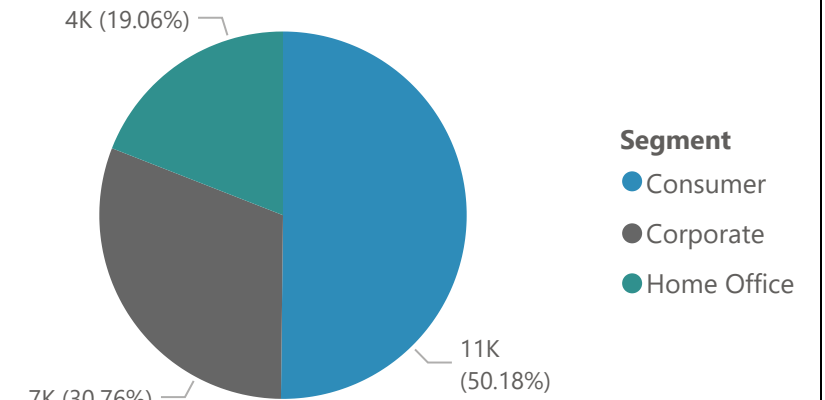- [ ] Office Supplies
- [ ] Technology

Sub-Category
- [ ] Accessories
- [ ] Appliances
- [ ] Art
- [ ] Binders
- [ ] Bookcases
- [ ] Chairs
- [ ] Copiers

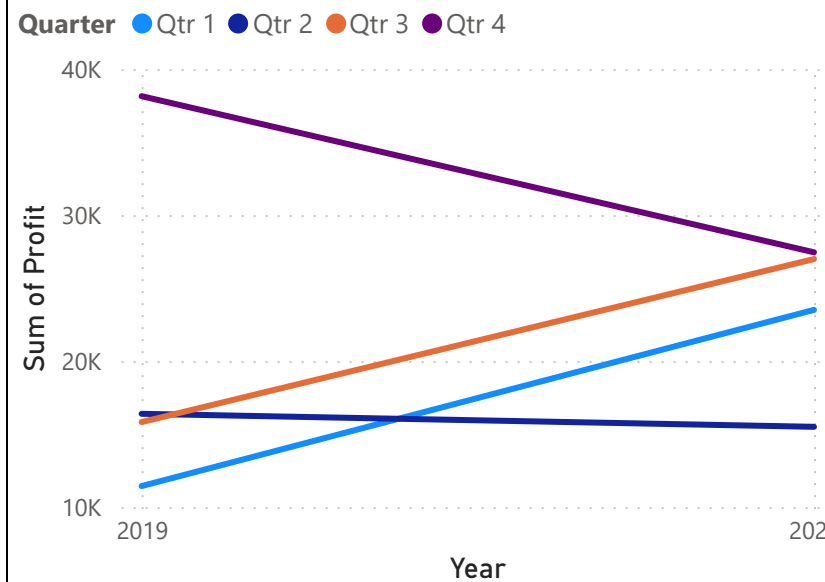## Sum of Sales and Sum of Profit by Region and Category

West
Technology
Furniture
Office Sup...

East
Office Supplies
Technology
Furniture

Central
Office Supplies
Furniture
Techn...

South
Technology
Office Supplies
Furni...
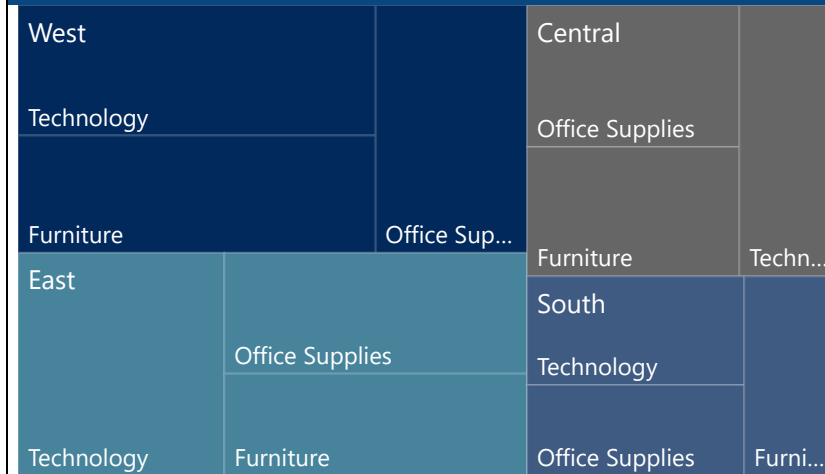
Sum of Quantity and Sum of Sales by Segment

4K (19.06%)
11K (50.18%)
7K (30.76%)

Segment
- ● Consumer
- ● Corporate
- ● Home Office

Sum of Sales, Sum of Quantity and Sum of Profit by Sub-Category

Sub-Categ... ● Accesso... ● Applian... ● Art ● Binders ▶

Sum of Quantity (4K, 3K, 2K, 1K, 0K)
Sum of Sales ($0.0M, $0.1M, $0.2M)
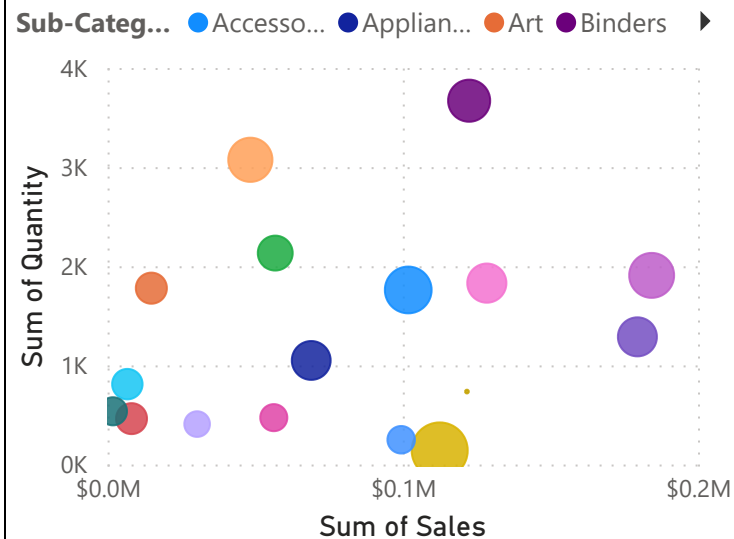
Sum of Profit by Year and Quarter

Quarter ● Qtr 1 ● Qtr 2 ● Qtr 3 ● Qtr 4

Sum of Profit (40K, 30K, 20K, 10K)
Year (2019, 2020)

Sum of Sales by Year and Quarter

Quarter ● Qtr 1 ● Qtr 2 ● Qtr 3 ● Qtr 4

Sum of Sales ($0.3M, $0.2M, $0.1M)
Year (2019, 2020)