**Assessment**

**Client wants to build an ecommerce portal for sports equipment, he wants to give the customers a great product experience along with smooth onboarding process to vendors on his platform.**

**List down the major features for the ecommerce portal for end customers and for vendors**

**For End Customers (Customer Portal):**

**1st Feature is User Signup / Signin**

* One feature is the ability for users to register and log in using their social network or email accounts.
* Allow customers to check out quickly.

**2nd Feature is Searching and looking at products**

* Make product discovery easier by using logical classification.
* Improve search results by adding filters and customized suggestions.

**3rd Feature is Product details and reviews**

* Offer thorough explanations, excellent photos, and client testimonials.

**4th Feature is Cart and Checkout**

* A user-friendly cart will make shopping simple
* Several payment choices and a simple checkout process will be provided.

**5th Feature is Order Processing**

* Use order tracking to keep clients updated.
* Make it simple to change or cancel orders.

**6th Feature is Customer service**

* Provide individualized help, a FAQ area, and live chat support.

**For Vendors (Vendor Portal):**

**1st Feature is Vendor Signup / Signin**

* Simplify the registration process with an easy-to-use form.
* Put authenticity verification into practice.

**2nd Feature is Product Management**

* Product management features include bulk product uploads, effective inventory management, and tools that make product management simple.

**3rd Feature is Order Processing**

* Integrate shipping carriers for label generation; offer order management tools and a notification system.

**4th Feature is Reporting and Analytics**

* Provide sales and inventory statistics to vendors and Provide customer behavior insights.

**5th Feature is Vendor Support**

* Establish a dedicated support channel and knowledge base**.**

**Define user journey for customer Onboarding and vendor on boarding Customer Onboarding:**

**customer Onboarding:**

* Visit the website or app to learn about the Ecommerce Portal.
* Choose to log in or continue without registering by proceeding as a guest.
* Examine or look up stuff.
* Choose what you want to buy and put it in your cart.
* Enter where you want it shipped and how you'll pay.
* Check everything's right and keep an eye on where your order is.
* You can make an account if you want for easier shopping next time.

**Vendor Onboarding:**

* Go to the page where you can sign up as a vendor.
* Fill in the form with your details and check that it's really you.
* Finish setting up your profile and choose how you want to get paid.
* Get into the dashboard where you can control your products and orders.
* Put your products on the website by adding their info and pictures.
* Decide how you'll send your products to customers.
* Start selling and keep an eye on how well you're doing.