

Task 1:-> Data Exploration and Summary

Objective: Understand and summarize key statistics in the dataset.

27.80

Average Age

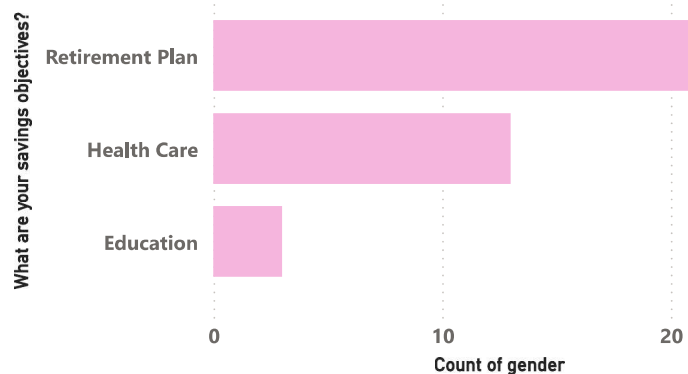
40

Count of Investment_Avenues

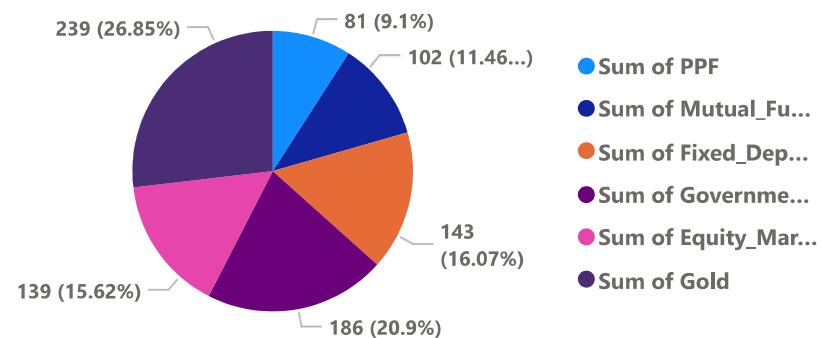
3

Count of Invest_Monitor

Preferences of Investment Based on Gender

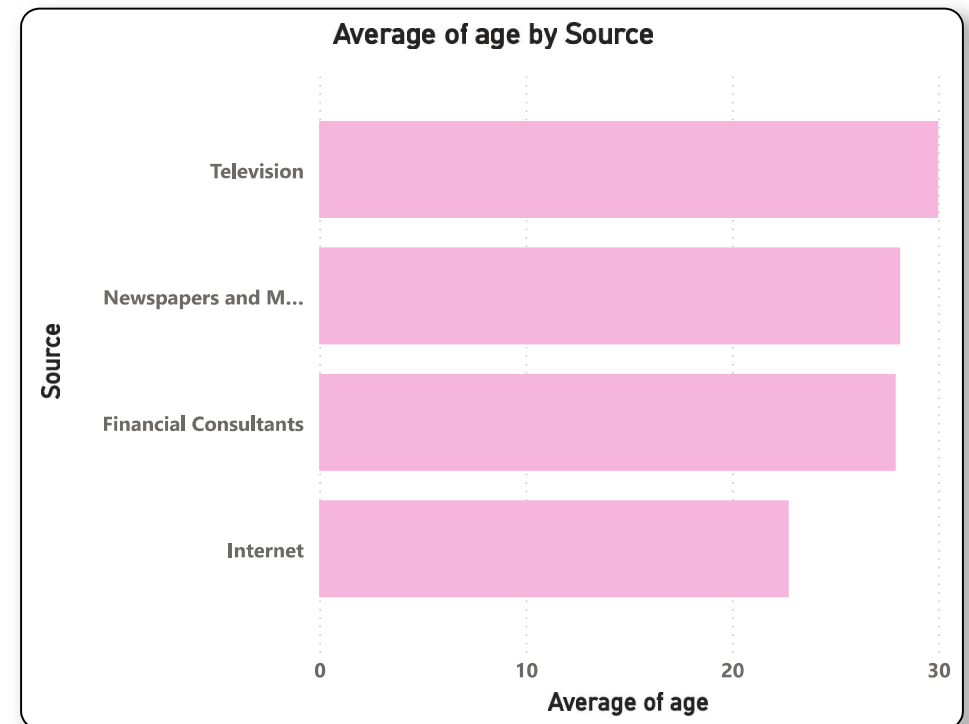
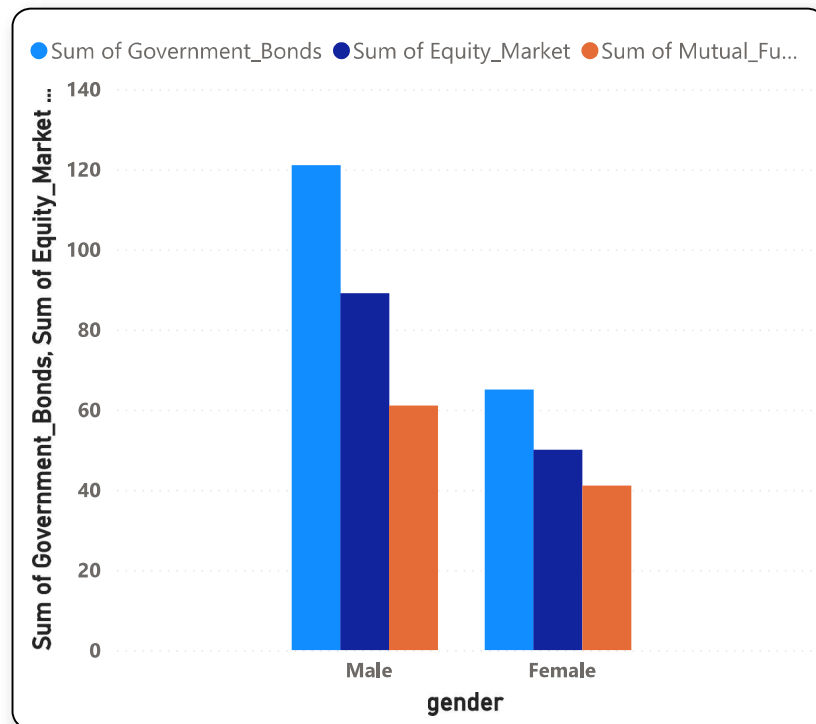


Sum of PPF, Sum of Mutual_Funds, Sum of Fixed_Deposits, Sum of Government_Bonds, Sum of Equity_Market and Sum of Gold



Task 2: Gender-based Analysis

Objective: Analyze and visualize gender-based differences in



Task 3: Objective Analysis

Objective: Analyze the relationship between savings objectives and investment choices.

Avenue

Equity

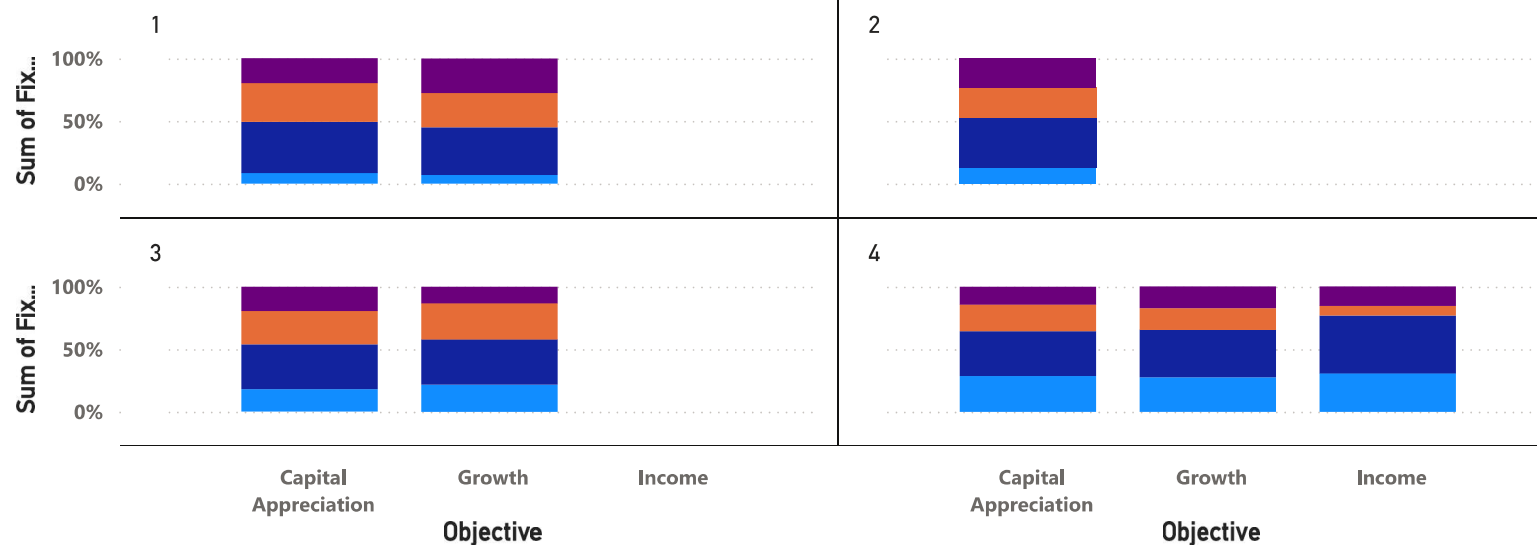
Fixed Deposits

Mutual Fund

Public Provident Fund

Sum of Fixed_Deposits, Sum of Government_Bonds, Sum of Equity_Market and Sum of Mutual_Funds by Objective and Fixed_Deposits

● Sum of Fixed_Deposits ● Sum of Government_Bonds ● Sum of Equity_Market ● Sum of Mutual_Funds



Task 4: Investment Duration and

Objective: Analyze investment durations and monitoring frequencies.

Avenue

Equity

Fixed Deposits

Mutual Fund

Public Provident
Fund

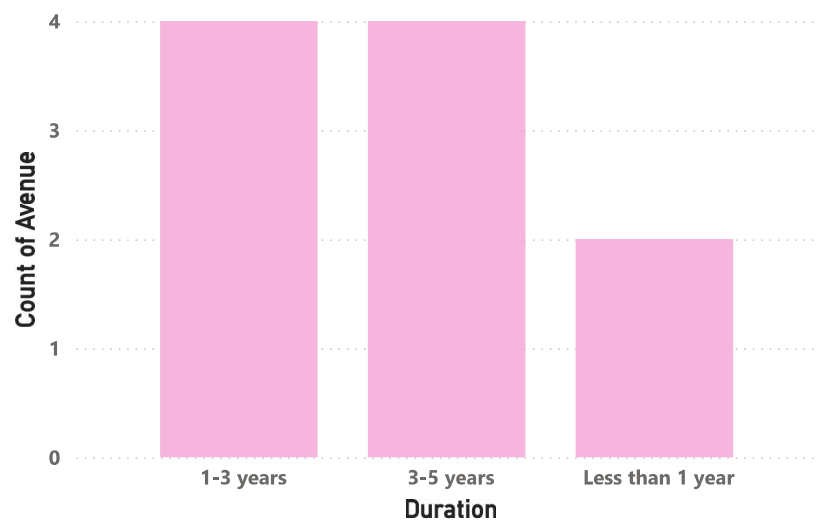
37

Sum of Equity_Market

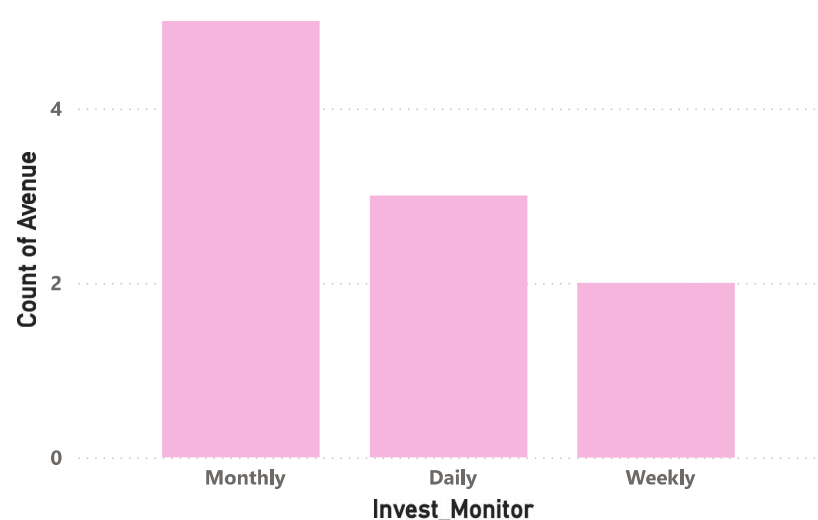
32

Sum of Fixed_Deposits

Count of Avenue by Duration

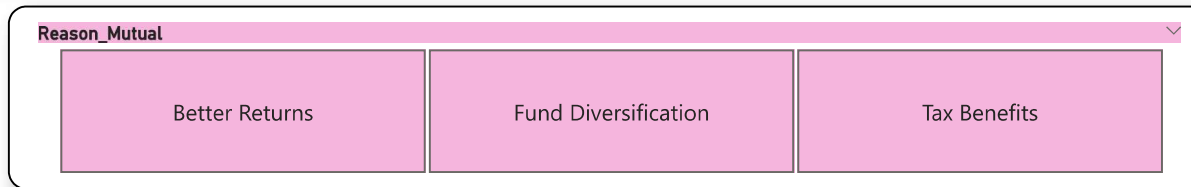


Count of Avenue by Invest_Monitor

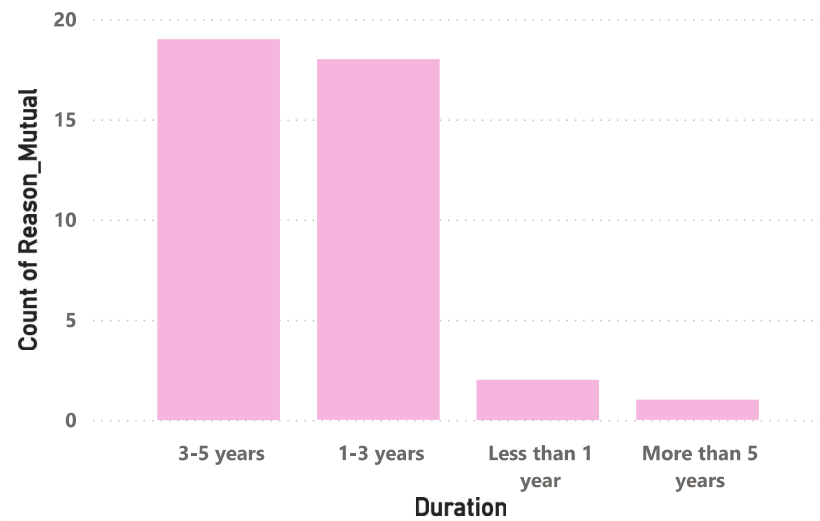


Task 5: Reasons for Investment

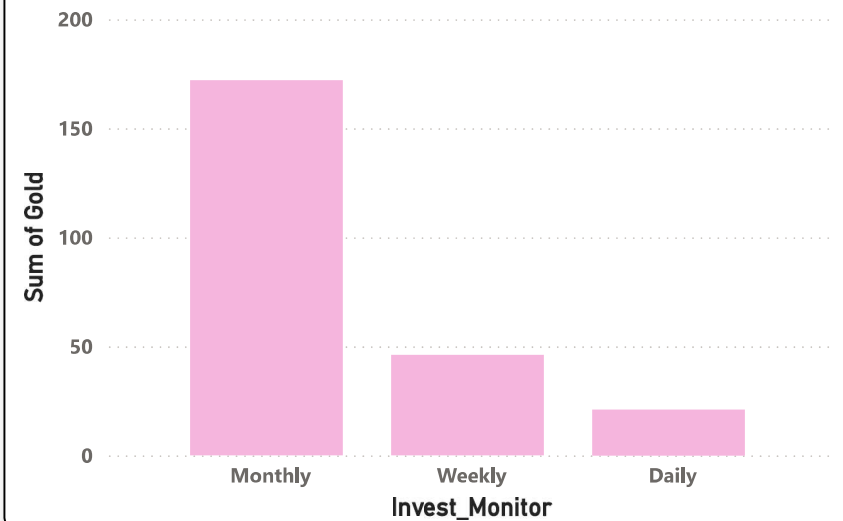
Objective: Analyze and visualize the reasons for investment.



Count of Reason_Mutual by Duration

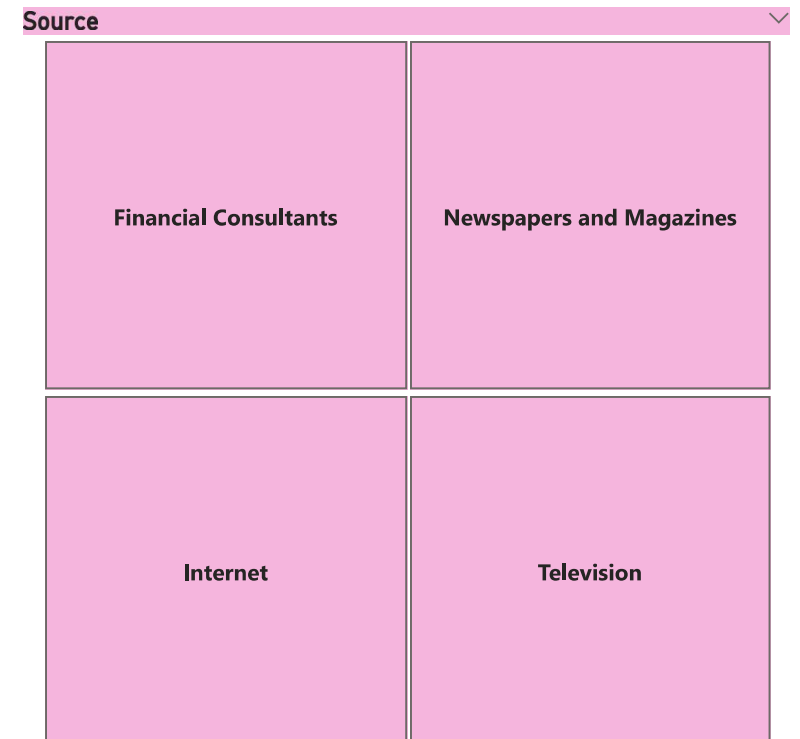
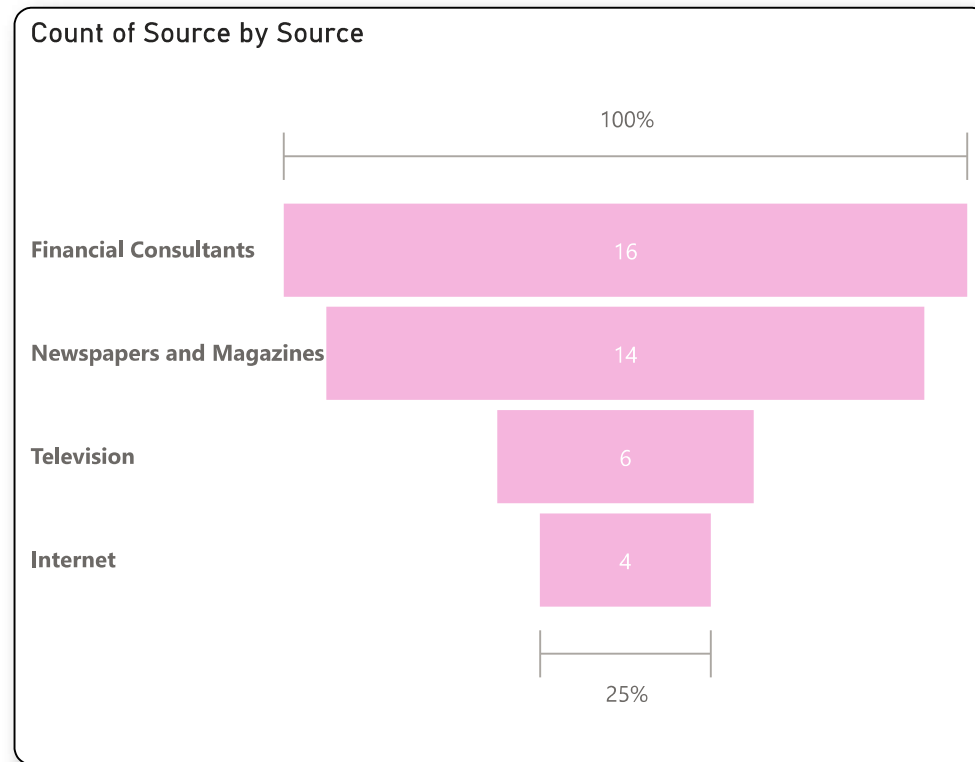


Sum of Gold by Invest_Monitor



Task 5: Source Of Information

Objective: Analyze the sources from which individuals gather investment information.



Task 7: Combine Insights into a Dashboard

Objective: Create a comprehensive dashboard incorporating all insights.

27.94

Average of age

16

Count of Investment_Avenues

Reason_Mutual

All

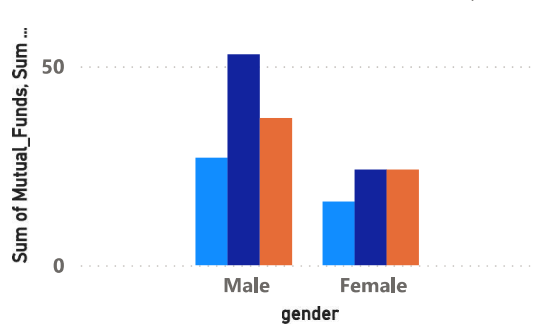
Avenue

All

Source

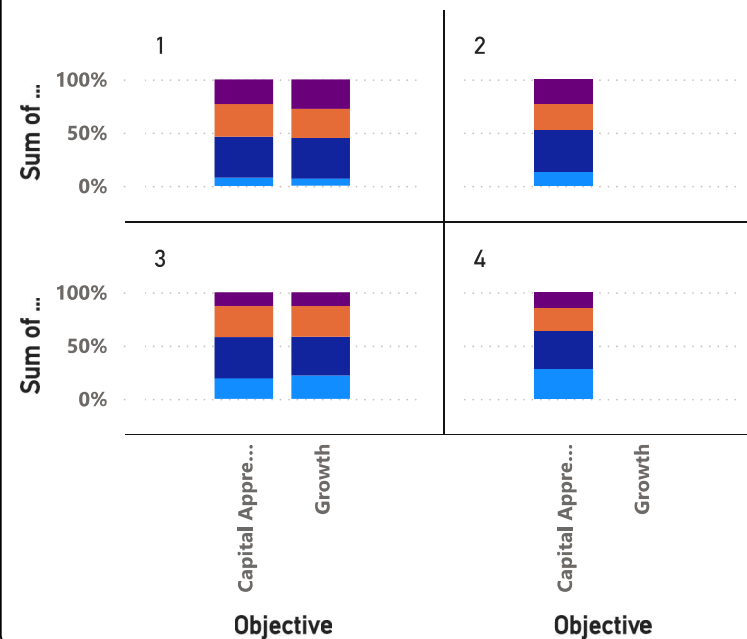
Financial Consultants

Sum of Mutual_Funds, Sum of Government_Bonds, Sum of Equity_Market and Sum of Fixed_Deposits by Objective and Fixed_Deposits

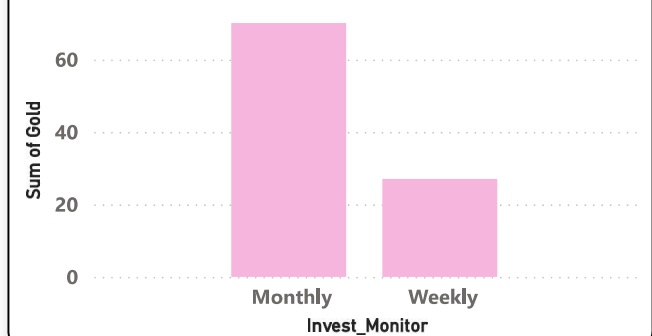


Sum of Fixed_Deposits, Sum of Government_Bonds, Sum of Equity_Market and Sum of Mutual_Funds by Objective and Fixed_Deposits

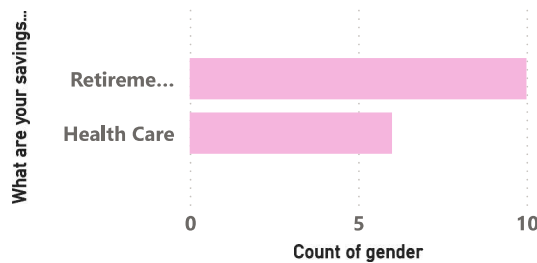
Sum of Fixed_Deposits, Sum of Government_Bonds, Sum of Equity_Market, Sum of Mutual_Funds



Sum of Gold by Invest_Monitor



Preferences of Investment Based on Gender



Count of Source by Source

