

Credit Card Transaction Report

8.29M

Total Revenue

36.96M

Total Trans Amt

888K

Customer Acq Cost

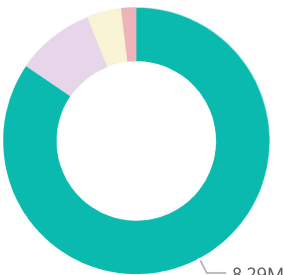
6.50M

Total Interest Earned

week_num2	previous_week_revenue	current_week_revenue1	wow_Revenue
1		1,81,987.32	
2	1,81,987.32	1,89,700.81	4.2%
3	1,89,700.81	2,05,776.80	8.5%
4	2,05,776.80	1,83,868.27	-10.6%
5	1,83,868.27	1,96,927.97	7.1%
6	1,96,927.97	2,04,592.13	3.9%
7	2,04,592.13	1,90,339.39	-7.0%
8	1,90,339.39	1,84,985.29	-2.8%

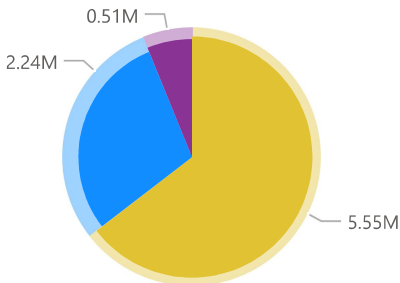
Sum of revenue by Card_Category

Blue Silver Gold Platinum



Sum of revenue by Use Chip

Swipe Chip Online



Week Num

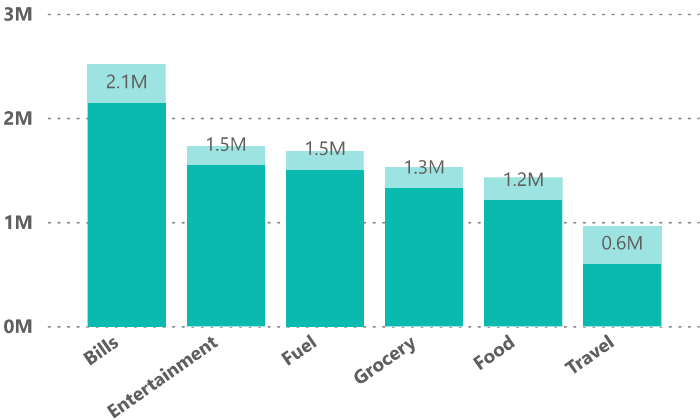
All

F M

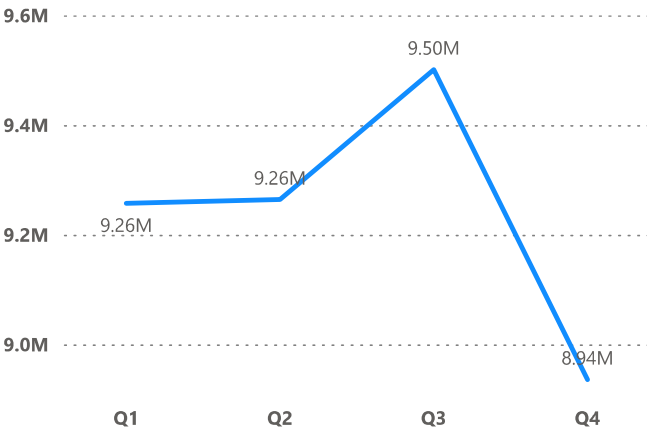
Q4 Q3 Q2 Q1

Silver Gold
Blue Platinum

Sum of revenue by Expenditure Type



Sum of Total_Trans_Amt by Qtr



Sum of revenue by Customer_Job

