

Manish Shukla

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BUSINESS EXPERIENCE

Senior Data Scientist - Deloitte (Client : Big Tech Giant), Dallas, TX, USA January 2022 - Present

- Developed an End-to-End Time Series system to forecast User related KPI metrics for the strategy and planning purpose at country level, which helped to suggest actionable insights for improving the product usage and revenue
- Built a complete system to detect anomaly in User related KPI metrics reported by 2K+ partners for planning purpose, which led to report metrics on time and reduce 80+ manual hours monthly

Data Scientist & Technical Advisor - Palladium, Dallas, TX, USA October 2020 – January 2022

- Manufactured a Time Series model to forecast the number of positive HIV & AIDS cases in African countries at Local Municipality level using exogenous factors
- Performed Media Analytics to find out if the training conducted by USAID was effective or not for society awareness

Analytics Intern - Mary Kay Inc., Dallas, TX, USA June 2020 – October 2020

- Implemented a prediction model to find the probability that user will click on email advertisement based on the features of the user and establish metrics to drive the product campaigns

Data Scientist - TechStar (Client Verizon), Irving, TX, USA December 2019-May 2020

- Built an AI/ML model using classification algorithms and web-scraped data to predict which server needs to be patched for 5G upgradation, benefits up to \$1.7 million
- Interpreted prominent features by weight of evidence from 200+ features for more than 28 million services to provide actionable insights for services mismatch and failure in upgradation

Data Scientist - Truevim, Lewisville, TX, USA August 2019-November 2019

- Developed a Time series ARIMAX and VAR model, which helped to forecast house prices by considering exogenous variables such as Dow Jones, Unemployment Rate, Interest Rate and Consumer Sentiment Analysis
- Built regression models using Random Forest and Neural Networks for extracted 5+ million raw data by using Beautiful Soup to predict house price and deployed using Flask to create proof of concept API

Analytics Intern - Mary Kay Inc., Dallas, TX, USA May 2019 – August 2019

- Performed Segmentation on 2+ Million customers with K-means clustering to target customers in the United States and redefined marketing strategies, which increased conversion rate by 9%
- Designed a POC for a chatbot using Natural Language Processing and Flask to shorten the communication gap between beauty consultants and consumers about the products details

Data Science and Analyst - Larsen & Toubro Infotech Ltd (LTI), Mumbai, India June 2015 – June 2018

- Added 450+ functionalities, 100 suggestions to improve stability and automated daily tasks, which resulted in savings of \$ 12 million, system stability up to 60% and averted 20+ hours of manual efforts on weekly basis
- Manufactured a classification model using Python to anticipate the buy probability of a car model for customer, and interpreted the features that highly influence the purchase of a car, which resulted in 16% profit
- Implemented a Logistic Regression to find that whether consumer will buy the vehicle again or not and found factors dealing with selling the car most, which improved sales by 9%

CERTIFICATION & TECHNICAL SKILLS

Languages: Python, R, SAS, PL/SQL, NoSQL, Stata, MATLAB, Flask, Hive, Spark, Scala, HTML, Swift, PyClip, NLTK, Spacy

Tools: Tableau, Hadoop, PostgreSQL, Google Analytics, Adobe Analytics, Power BI, MS Excel, MS SQL, MongoDB

Methods: Predictive and Statistical Modeling, Quantitative Analysis, Neural Networks, Time Series Analysis

Certification: IBM Data Science & AI Professional, Stanford Machine Learning, UC San Diego Python Data Products

Courses: Data Science Statistics, Machine Learning, Predictive Models, Econometrics, NLP, Prescriptive, Big Data

EDUCATION

The University of Texas at Dallas | M.S., Business Analytics (Data Science)

August 2018 - May 2020

University of Mumbai, India | B.E., Electronics & Telecommunication

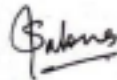
August 2011 - June 2015

Valuable Performance, 2017

Awarded to

Manish Shukla

Manish supports 60 applications with no escalations. He quickly gained application knowledge and processes. Apart from taking up complex work, he has always shown readiness to share and help other team members during crisis. His out-of-the-box thinking with strong technical and quick analytical skills have made him an asset for the team.



Sanjay Jalona

Chief Executive Officer & Managing Director



A Larsen & Toubro
Group Company



9 Courses

What is Data Science?

Open Source tools for Data Science

Data Science Methodology

Python for Data Science

Databases and SQL for Data Science

Data Analysis with Python

Data Visualization with Python

Machine Learning with Python

Applied Data Science Capstone



02/22/2019

Manish Shukla

has successfully completed the online, non-credit Specialization

IBM Data Science Professional Certificate

In this Professional Certificate learners developed and honed hands-on skills in Data Science and Machine Learning. Learners started with an orientation of Data Science and its Methodology, became familiar and used a variety of data science tools, learned Python and SQL, performed Data Visualization and Analysis, and created Machine Learning models. In the process they completed several labs and assignments on the cloud including a Capstone Project at the end to apply and demonstrate their knowledge and skills.



Joseph Santarangelo
Senior Data Scientist
IBM



Polong Lin
Data Scientist, IBM



Alex Aklonis, Ph.D.
Data Scientist



Rav Ahuja, MBA
Data Science & AI
Program Manager,
IBM



Saeed Aghabazorgi
Sr. Data Scientist
IBM