MANISH SHARMA

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EDUCATION

B.tech, Computer Science & Engineering	Sep 21- Ongoing	Vellore Institute of Technology, Bhopal	7.04/10 CGPA
Class XII	May 2021	Aadarsh Gagandeep Higher School, Sehore	74.20/100 Percentage
Class X	May 2019	The Oxford Higher Secondary School, Sehore	78.60/100 Percentage

SKILLS AND CERTIFICATIONS

Technical Skills:

- Data Analysis
- Power BI
- MS Office, Excel , PowerPoint

CERTIFICATION

- Advance Content Marketing by Semrush
- Content Marketing by Hubspot
- Sales Management by Hubspot
- Digital Marketing by Hubspot

Language Proficiency

- Fluent in English & Hindi

ACADEMIC PROJECTS

Comprehensive 2022 Annual Sales Analysis for Vrinda Store   (Feb 2023)

- **Objective:** Developed an in-depth annual sales report for 2022 to guide strategic decisions and drive sales growth for Vrinda Store in 2023.
- **Key Analysis:** Leveraged advanced Excel techniques to compare sales and orders, analyze customer demographics, evaluate order statuses, and assess geographical contributions.
- **Insights:** Identified top-performing states by sales, analyzed customer demographics, evaluated various sales channels, and pinpointed top-selling product categories.
- **Deliverables:** Delivered detailed Excel reports featuring comprehensive charts and actionable recommendations to optimize sales strategies and enhance customer engagement.

Sales Dashboard Development for Madhav Store   (March 2023)

- **Developed Comprehensive Dashboard:** Created a dynamic Power BI dashboard to monitor and analyze online sales data across India, providing real-time insights.
- **Advanced Data Analysis:** Conducted in-depth analysis of e-commerce sales data to extract key metrics and identify trends.
- **Implemented Advanced Features:** Utilized complex parameters, filters, and slicers to enable detailed data exploration and customization.
- **Integrated and Visualized Data**: Established data connections, joined tables, performed complex calculations, and deployed diverse visualizations including bar charts, pie charts, and maps to offer comprehensive insights.

EXTRA-CURRICULARS AND ACHIEVEMENT

Responsibilities and Leadership

- **Event Management**: Managed Bayaan Event with 1000+ attendees, showcasing diverse talent of college students.
- **Volunteer Service**: Dedicated volunteer at Ignites Club during Advitya

Achievements and Extracurricular Activities

- **Cricket Achievement**: Won 2nd place in the intraschool cricket tournament at The Oxford Higher Secondary School in December 2017.
- **Basketball Excellence**: Won the championship in the intraschool Basketball tournament at The Oxford Higher Secondary School in Dec 2018.
- **District-Level Participation**: Particiapted in Sehore district-level cricket tournament in January 2018.

ADDITIONAL INFORMATION

Hobbies and Interests

- Playing Cricket- Enjoy Playing Cricket as part of a local amateur team.
- Watching Movie and Series.