My life’s ambition is to start and run my own business venture in the technology space. I have a

strong technical background through my undergraduate degree and have acquired operational

acumen through my past work experience. Working as a business analyst will equip me with the

analysis skills needed to identify levers to impact business outcomes.

To that end, I stronglybelieve pursuing master’s in Business Analytics and Project Management is the right next step in my career that will propel me towards realizing my life’s ambition.

After my bachelor’s degree, I joined as a software engineer for Tata Consultancy Services (TCS),

working on a project for Bank of America. I developed data models for fraud detection through

analysis of transactional patterns. While working on this project, I realized the importance of

data analysis to unearth valuable information. I was also responsible for developing a central

web application to manage data for multiple projects contracted to TCS by Bank of America.

This effort directly contributed to TCS’s bottom line by reducing the manpower for the Bank of

America contract by 10%. This project earned me the “Star Performer” award. I was then

promoted to the role of an Associate Project Manager to act as a liaison between Tata

Consultancy Services and Bank of America. I was responsible for project planning, budgeting and resource management. In this role, I played a crucial part in ensuring the successful execution of Bank of America contract with TCS.

Later, I moved under Human Resource department to learn how to grow and nurture the people in an organization. I conceived and executed talented development programs and mentorship circles to help employees grow in their careers within TCS. Apart from my professional experience, I have demonstrated success in academic settings and extra-curricular activities. I was placed first in the district in my final year of high school. I earned my bachelor’s degree in Electronics and Instrumentation Engineering, with Robotics as my major.

For my final year capstone project, I developed a “Voice and Motion Controlled Fire Fighting

Robot” that was well received by the school faculty. In addition to my academic

accomplishments, I was also involved in community service as the director of my college’s

Rotaract Club. I worked with Non-government organizations to raise funds by conducting charity events. I also used my personal time on weekends to provide coaching in math and English to underprivileged kids.

After my marriage last year, I moved to Silicon Valley to join my husband. In the last few months ,I attended tech meetups around the bay area where I met entrepreneurs who have taken the leap in achieving their dreams and ambitions. These encounters have inspired me to take the next step in my journey towards my long-term goal. I strongly believe the Business Analytics and Project Management program at University of Connecticut would set me up for success.

I would not only get world class education with the guidance of award winning faculty, but also gain access to a network of distinguished alumni, who have been successful in their careers.

The journey ahead is no doubt challenging, but the exhilaration I get in taking this leap towards

my goal is unparalleled. I look forward to joining your esteemed university as a graduate student.