Swiggy Restaurants Overview – Hyderabad

Objective:

To analyze restaurant data from Swiggy (specific to Hyderabad) and derive key insights on customer preferences, restaurant performance, and cuisine trends using Excel and SQL.

Dataset Used:

- swiggy restaurants.csv
- Contains restaurant name, cuisine, area, average rating, delivery time, price, etc.

Tools Used:

- **SQL** for querying and analyzing raw data
- Microsoft Excel for creating interactive dashboards, charts, and summaries

Key Analysis Performed:

- Top 10 Premium Priced Cuisines
- Top 10 Budget Friendly Cuisines
- Most Famous Cuisines
- Top Restaurants by Cuisine Variety
- Fastest Delivered Areas
- Top Cuisines by Average Rating
- Top Restaurants by Avg Rating
- Total Restaurants by Area

Files in This Project:

- Swiggy Restaurants Data.csv Raw dataset
- Swiggy Restaurants Dashboard.xlsx-Excel dashboard
- Swiggy SQL queries.pdf All SQL queries and outputs
- Project Summary.pdf Project overview and context

Note:

A minor percentage difference was observed between SQL and Excel outputs for cuisine popularity due to calculation methods. This does not impact overall insight accuracy.