MANIVAANAN G

Digital Marketer / Website Developer

CONTACT ME

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📍 Udumalpet, 642 126.

EDUCATION

SKP Higher Secondary School
SSLC
2016–2017

SKP Higher Secondary School
HSC
2018–2019

Kamalam College of Arts & Science
Bachelor of Commerce (PA)
2019–2022

SKILLS

- Search Engine Optimization (SEO)
- Google Analytics & Search Console
- Content Marketing
- Social Media Marketing
- Pay-Per-Click (PPC) Advertising
- Email Marketing Automation
- Web Analytics & Reporting
- WordPress, HTML, CSS, PHP
- Digital Marketing Strategy

ABOUT ME

Results-driven *digital marketer and website developer* with demonstrated expertise in *SEO, content marketing, and web technology*. Adept at devising innovative strategies to increase online visibility, generate leads, and improve conversions. Passionate about empowering businesses to reach first-page search engine rankings, with experience in both technical and creative aspects of digital campaigns.

WORK EXPERIENCE

ControlN Technologies   Sep 2023 – Jan 2026

Digital Marketing Specialist / Website Developer

- Developed and executed comprehensive digital marketing campaigns, driving significant increases in website traffic and customer inquiries.

- Led local SEO initiatives that resulted in top Google search rankings for key client businesses, notably for "website development company in Udumalpet" and "best gym in Udumalpet."

Key Achievements & Case Studies

ardsControlN Technologies – Local SEO Dominance*

ControlN Technologies – Local SEO Dominance

- Successfully ranked ControlN Technologies as the *first result on Google* for "website development company in Udumalpet."
- Improved organic search impressions and drove a significant increase in qualified leads.

C3 Fitness Centre – Best Gym Ranking

- Strategized and led the SEO campaign to rank "C3 Fitness Centre" as the *top result for "best gym in Udumalpet"* on Google.
- Enhanced local visibility, resulting in increased membership inquiries and customer engagement.

QUALITIES

- Time Management
- Creativity
- Adaptability
- Analytical Thinking
- Teamwork