PROJECT REPORT TEMPLATE

1.INTRODUCTION

1.1 Overview

DESCRIPTION

The project aim is to provide real time knowledge for all the students who haave basic knowledge of Salesforce and Looking for a real-time project. This project will also help those prfessionals who are in cross-technology and want to switch to Salesforce. With the help of this project they will gain knowledge and can include it into their resumes as well.

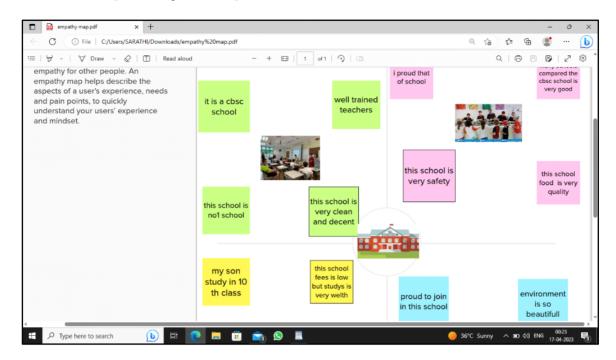
1.2 Purpose

Developing the goals and policies for school activities.

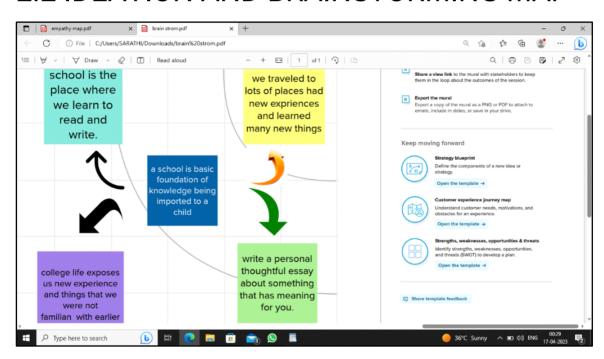
Plaanning and implementing programmes of school organization.

PROBLEM DEFINITION AND DESIGN THINKING

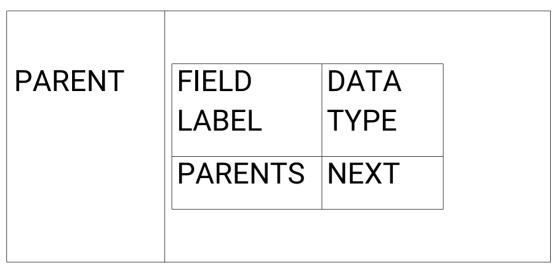
2.1 Empathy map



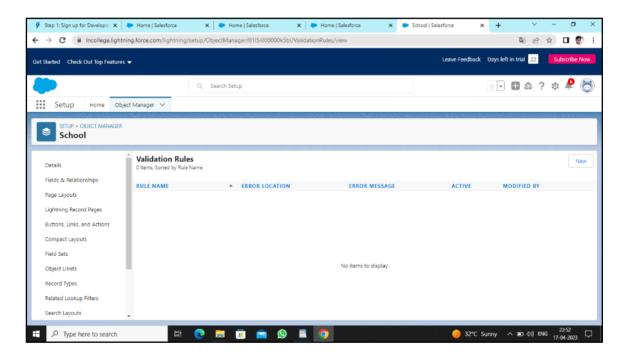
2.2 IDEATION AND BRAINSTORMING MAP

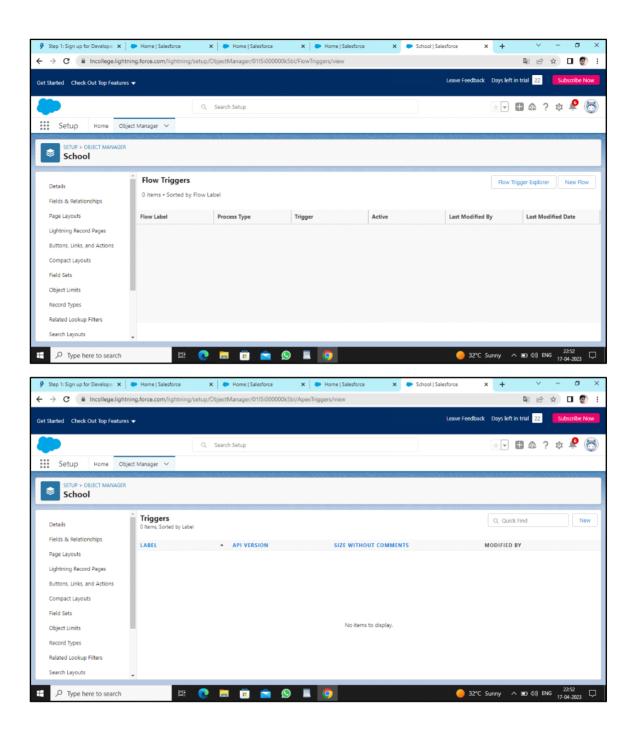


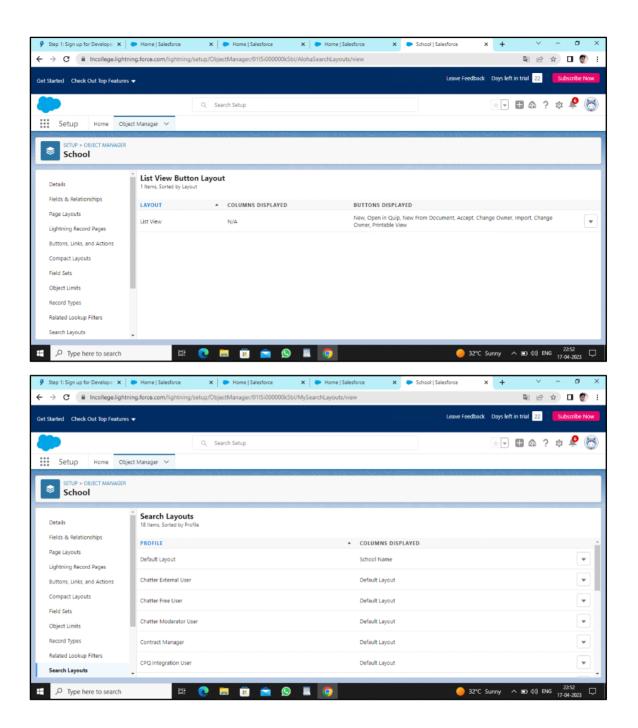
OBJECT NAME	FIELDS IN	THE OBJECTS	
SCHOOL	FIELD LABLE	DATA TYPE	
	SCHOOL S	TEXT	
STUDENT			
	FIELD	DATA	
	LABEL	TYPE	
	STUDENT	NEXT	

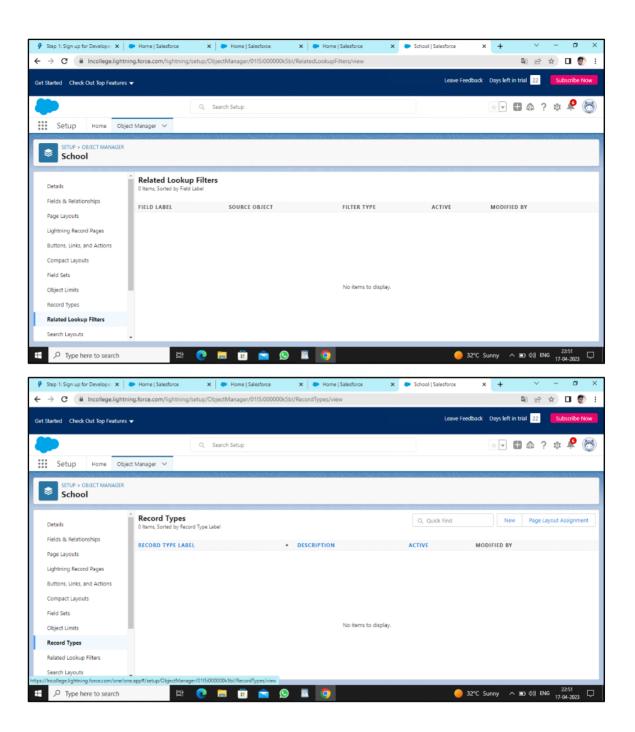


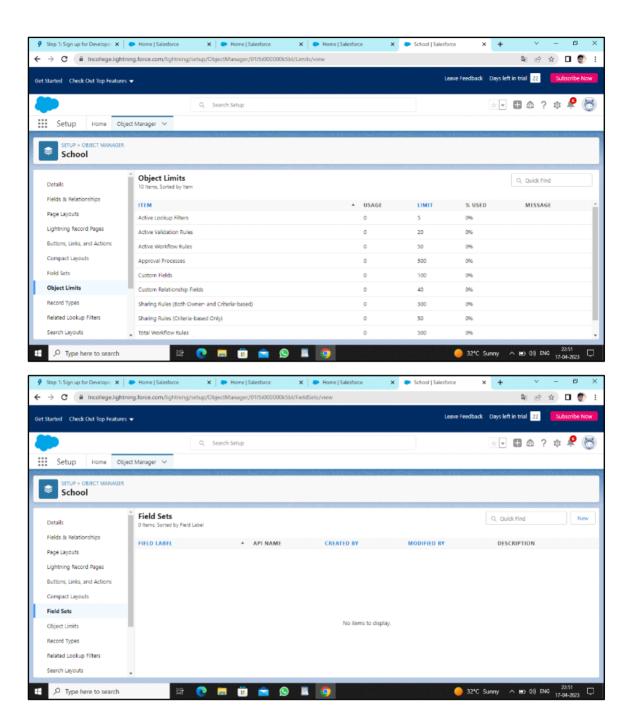
3.2 ACTIVITY AND SCREENSHOT

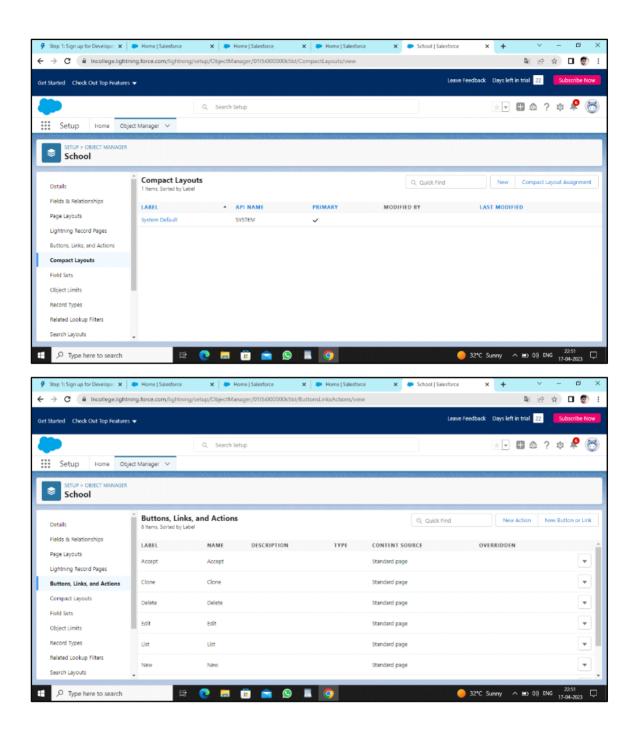


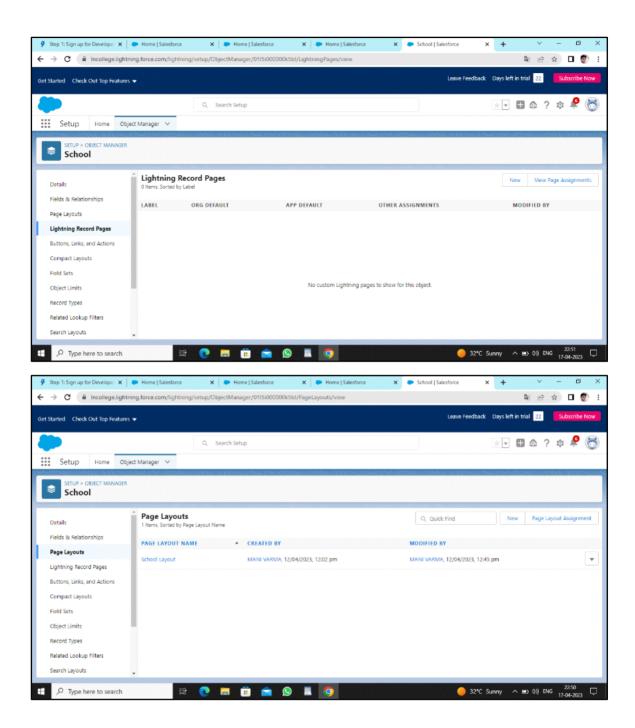


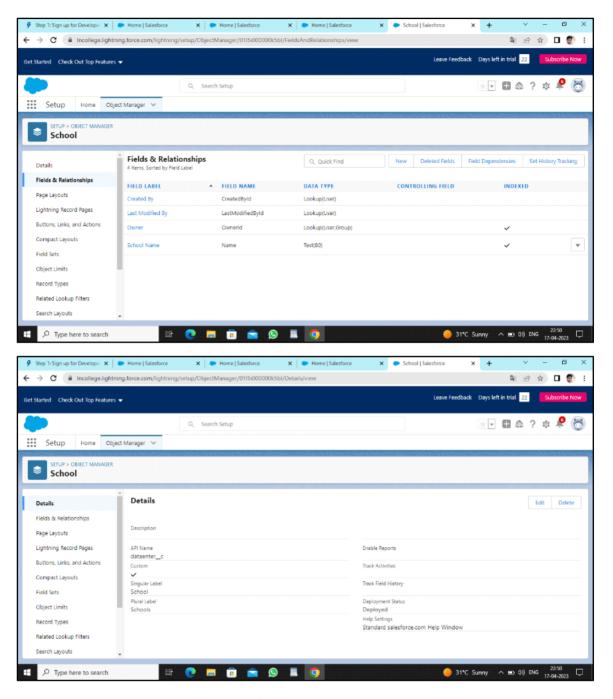












4 Trailhead Profile Public URL

Kesavan :

Krishnamoorthi :http://trailblazer.me/id/krishna307

Mani :https://trailhea d.salesforce.com Manivarma :

https://trailhead.salesforce.com

Project Report Template

ADVANTAGES AND DISADVANTAGES

- * Improved Informational Organization......
- * CRM for enhanced communication......
- * CRM improves your customer service.....
- * Automation of every day tasks.....
- * Greater efficiency for multiple teams.....
- * Improved analytical data and reporting

DISADVANTAGES

* CRM costs. one of the greatest challenges to CRM implementation is cost....

- * Business culture .A lack of commitment or resistance to cultural change from people within the company can cause major difficulties with CRM implementation...
- * Poor communication ...
- * Lack of leadership.

APPLICATIONS:

* Customer relationship management is a set of integrated, data-driven software solutions that help manage, track, and store information related to your company's current potential customers.

CONCLUSION:

* Customer relationship management enables a company to aligns it's strategy with the needs of the customer in order to best meet those needs and thus ensure long-term customer loyalty.

FUTURE SCOPE:

* Which companies will be able to pivot to meet the changing needs and trends-driven by customer expertations.

THANK

YOU !!!