TECHTROVE

Date: 01-08-2023
Guide: Ms. Jetty Benjamin

1. Project Overview?

'TechTrove' is an online mobile shopping platform that aims to provide a rapid and user-friendly platform for consumers to explore, select, and purchase a wide range of mobile devices from various brands and categories. The website's goal is to improve the whole shopping experience by providing a streamlined interface, safe transactions, and personalized recommendations. This system is designed to handle the admin, user, and delivery person tasks.

The shopping platform includes an effective product listing and search engine that allows consumers to readily select mobile devices based on factors such as brand, price range, features, and customer ratings. This improves the user experience and enables for more efficient product discovery.

2. To what extend the system is proposed for?

'TechTrove' provides a seamless and time saving shopping experience for customers, streamlining the process of acquiring mobile phones and related products. It gives consumers access to premium products, easy pricing comparisons and convenient order tracking, all while providing efficient management for administrators and delivery staff. The system is intended to provide a satisfactory and enjoyable buying experience for all users involved in the online mobile store.

3. Specify the Viewers/Public which is to be involved in the System?

Customers, Guest Users and Online shoppers

4. List the Modules included in your System?

Admin, User (Customer) and Delivery Person

5. Identify the users in your project?

Guest Users & Customers

6. Who owns the system?

Admin

7. System is related to which firm/industry/organization?

E-Commerce Industry

8. Details of person that you have contacted for data collection?

Jose Denies(Konattu Group, Pathanadu)

Questionnaire to collect details about the project?

(min 10 questions, include descriptive answers, attach additional docs (e.g. Bill receipts, certificate models), if any?)

1. Which brands are the most popular in your store?

Apple, Samsung, Xiaomi, OPPO, Realme, Motorla.

2. Which type of payment method is used in your store?

Cash or credit card payments are accepted.

3. How do you incorporate customer review into your service improvements?

We can alter our product offers based on customer review to better meet their needs.

4. Do you keep track of your inventory using inventory management software or systems?

No. We have a printed recorder. When a product is sold or restricted, update the inventory record.

5. How do you decide on the pricing of your devices?

The pricing model is based on a combination of factors, including the manufacturers

suggested   retail price (MSRP), our purchasing costs.

6. How do you market your business and attract new customers?

 By reward programs.

7. How do you handle orders from customers?

We handle it by offering both telephone support and in-person assistance.

8. What are the biggest difficulties you have when managing your mobile store?

My biggest difficulties are expanding my consumer base, effectively managing my inventory, and ensuring the legitimacy of my products.

9. How do you manage product shipments?

  We occasionally work with reputable courier firms in addition to in-house delivery for specific deliveries

10. How do you deal with customer questions?

For customer inquiries, we provide both telephone support and in-person assistance.