

# Manjit Singh

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## EDUCATION

Executive Post Graduate Program in Data Science & AI Oct '23 - Jan '25  
IIIT Bangalore Bengaluru, IN

Bachelor of Commerce - B.Com Jul '20 - Jun '23  
Gauhati University Guwahati, Assam, IN  
• Secured: 6.89 CGPA

## KEY SKILLS

- Machine Learning Algorithms • Data Analysis Techniques • Artificial Intelligence • Natural Language Processing (NLP) • Deep Learning
- Mathematics • Statistical Analysis • Data Wrangling • Data Visualization • Problem Solving • Market Research • Business Acumen
- Version Control • Business Intelligence Tools • Reporting • Data Cleaning & Preparation

## TECHNICAL SKILLS

Tools: Python, SQL, Power BI, Tableau, MS Excel  
Frameworks: NumPy, Pandas, Scikit-Learn, Matplotlib, SciPy, NLTK, TensorFlow, PyTorch, Keras  
Database: MySQL, PostgreSQL

## PROJECTS

- Customer Segmentation using Clustering Techniques
- Developed a customer segmentation model using **K-means clustering** and **Hierarchical clustering** to identify 3 distinct customer groups. [LINK](#)
- Vehicle EDA Analysis and Optimization
- Conducted **exploratory data analysis** on vehicle IoT data to uncover trends in fuel usage, engine performance, and driver behavior. [LINK](#)
- Conversational AI Chatbot
- Developed a conversational AI chatbot using **LangChain**, enabling personalized, context-driven interactions with memory and real-time user engagement. [LINK](#)

## PROFESSIONAL EXPERIENCE

Business Analyst Feb '24 - May '24  
Quest Global Technologies Ltd Assam, IN

- Increased operational efficiency by **10%** through **data analysis** and recommendations
- Enhanced **cross-team communication** by **20%** through effective **collaboration** with sales, marketing, and product teams
- Improved **KPI** monitoring efficiency by **20%** using detailed **dashboards** and **reports**

Business Analyst Intern Nov '23 - Feb '24  
Quest Global Technologies Ltd Assam, IN

- Improved conversion rates by **12%** through strategic **data analysis** and **A/B testing**
- Identified **5 new business opportunities** in the GCC region by analyzing **market trends**
- Boosted ROI by **15%** through the integration of **blockchain** and **cryptocurrency** insights

## CERTIFICATIONS/ COURSES

- Data Science Programming Bootcamp | [upGrad](#)
- Python Preparatory Course | [upGrad](#)
- ChatGPT Prompt Engineering for Developers | [DeepLearning.AI](#)
- Hands-On Generative AI: From Concepts to Implementation | [AGIE AI](#)