

DrupalCamp Delhi'19

Sponsorship Catalogue

Thank you for your interest in sponsoring DCD'19! We are excited to promote your company to our ever growing and diverse community of Drupal developers, site builders, project managers, and others.



Your sponsorship is vital to nurturing and strengthening the Drupal community. A strong community equals great Drupal business opportunities.

Camp Overview

What: DrupalCamp Delhi 2019

When: 15 - 16 June, 2019

Where: JNU Convention Center (directions: <https://goo.gl/maps/HvKuHXV4t632>)

DrupalCamp Delhi provides great ROI for your business. At DCD19, you will engage with the amazingly talented and passionate Drupal community with a sponsor package that:

- Provides visibility for your brand for a highly targeted audience
- Showcases your products or services at the one of the largest DrupalCamp in India
- Network with industry experts, prospect and build great partnerships
- Attract and recruit the right talent by promoting your culture and job openings
- Validate your commitment to the larger Drupal and open source community

For all other questions or inquires not available in these resources, please reach out to:

Shadab Ashraf - Lead Organizer, DrupalCamp Delhi

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Thank you, again, for your support of DrupalCamp Delhi 2019! Please allow us to assist in making your sponsorship experience as easy and successful as possible. We'll see you in Delhi!

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SPONSORSHIP PACKAGES

Package: **Core**

Benefit	DIAMOND	PLATINUM	GOLD	SILVER
Slots available	1	3	5	8
Price (INR)	1,50,000	1,00,000	75,000	35,000
Exhibit Booth	A backdrop, multiple standees, banner, seating for upto 6 company reps. The most prominent placement at the highest trafficked location.	A backdrop, multiple standees, banner, seating for upto 4 company reps. Premium placement at a high traffic location	No backdrop. Upto 2 standees, table runner or banner, seating for upto 2 company reps.	---
Keynote (60 min)	1 Keynote	---	---	---
Logo Placement	- Site header - Sponsor Page - 1st Tier Email - Dedicated Slide on MainStage	- Site footer - Sponsor Page - 2nd Tier Email - Shared Slide on MainStage	- Sponsor Page - Shared Slide on MainStage	- Site Footer - Shared Slide on MainStage
Executive Meeting Room (for brainstorming, recruitment drive etc.)	Exclusive meeting room for the duration of the event	---	---	---
Named Room	1 Session Room	---	---	---
Ad in Program Guide	Full-page ad	---	---	---
Web ad	1 Ad (300x250px)	1 Ad (300x250px)	---	---
Social Media Promotions (including paid ads)	12 posts	7 posts	5 posts	3 post
Recognition on ticket confirmation page	Header	Footer	---	---
Keynote introduction (3 min speaking opportunity)	---	Yes	---	---

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Highlight Case study (30 min) **Eligibility criteria	2 sessions	1 session	---	---
Message in attendee email	Yes	---	---	---
Attendee list (one time report of names, companies, titles)	Yes	Yes	Yes	---
Branding on lanyard	Yes	---	---	---
Logo on offline collaterals (signage, standees, flyers etc.)	Yes	Yes	Yes	Yes
Trivia Night prizes (Can provide prizes with attribution)	Yes	Yes	Yes	Yes
After Party Passes	5	3	2	1

Additional Sponsorship Options

Package: **Drupal CodeSprint Sponsor**

Cost: INR 55,000

Benefit	Specifics
Naming Rights	The codesprint would be named after your brand, e.g. "The ABC Codesprint"
Logo Placement	<ul style="list-style-type: none"> - Site Sponsor Page - Site Sprint Page - On-Site Sprint Signage - Shared Slide on MainStage
Recognition	<ul style="list-style-type: none"> - Recognition as sprint sponsor when mentioned in attendee emails and online - Public thank you during sprint opening
Hand Outs	<ul style="list-style-type: none"> - Lay-out branded items on a table placed inside the sprint room
Listings in program guide	<ul style="list-style-type: none"> - Company Name on the thank you page - Brand Placement in show Schedule
Trivia Night prizes (Can provide prizes with attribution)	Yes
Social Media Promotions (including paid ads)	2 posts
After Party Passes	2 tickets

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Package: Trivia Night

Cost: INR 55,000

Benefit	Specifics
Naming Rights	The Trivia night would be named after your brand, e.g. "Trivia Night presented by ABC Company"
Logo Placement	<ul style="list-style-type: none">- Site Sponsor Page- Site Trivia Night Page- On-Site Trivia Signage- Shared Slide on MainStage
Recognition	<ul style="list-style-type: none">- Recognition as Trivia Night sponsor when mentioned in attendee emails and online- Public shout-out during Trivia Night
Social Media Promotions (including paid ads)	<ul style="list-style-type: none">- 2 posts
Hand Outs (to be provided by the sponsor)	<ul style="list-style-type: none">- Lay-out branded items on tables at event- Opportunity to provide branded pencils, table tents, or scorecards to be used
Listings in program guide	<ul style="list-style-type: none">- Company Name in Thank You page- Brand Placement in show Schedule
Trivia Night prizes (Can provide prizes with attribution)	Yes
After Party Passes	2 tickets

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Package: Food Sponsor

Cost: INR 60,000

Benefit	Specifics
Logo Placement	<ul style="list-style-type: none">- Site Sponsor Page- Site Opening Reception Page- On-Site Reception Signage (3x)- Shared Slide on MainStage
Social Media Promotions (including paid ads)	2 posts
Recognition	<ul style="list-style-type: none">- Recognition as Reception sponsor when mentioned in attendee emails and online- Public shout-out during thank you note
Hand Outs (provided by the sponsor)	<ul style="list-style-type: none">- Lay-out branded items on tables at event- Opportunity to provide catering items to be used during the opening reception- Chance to set up to 2 free standing banners in break area

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Listings in program guide	<ul style="list-style-type: none"> - Company Name in Thank You page - Brand Placement in show Schedule
Trivia Night prizes (Can provide prizes with attribution)	Yes
After Party Passes	2 tickets

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Package: Lanyard + Badge Insert

Cost: INR 75,000

Benefit	Specifics
Lanyard Branding	Sponsor logo on lanyard thread
Badge Insert (sponsor to provide)	Sponsor to supply printed badge inserts that would be kept in lanyard pouch (size: B4)
Logo Placement	<ul style="list-style-type: none"> - Site Sponsor Page - Site Opening Reception Page - On-Site Reception Signage - Shared Slide on MainStage
Social Media Promotions (including paid ads)	2 posts
Recognition	<ul style="list-style-type: none"> - Recognition as lanyard sponsor when mentioned in attendee emails and online - Public shout-out during thank you note
Hand Outs (provided by the sponsor)	<ul style="list-style-type: none"> - lay-out branded items on tables at event - Opportunity to provide catering items to be used during the opening reception - Chance to set up to 2 free standing banners in break area
Listings in program guide	<ul style="list-style-type: none"> - Company Name in Thank You page - Brand Placement in show Schedule
Trivia Night prizes (Can provide prizes with attribution)	Yes
After Party Passes	2 tickets

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Package: Tea & Coffee 40,000

Cost: INR

Benefit	Specifics
Logo Placement	<ul style="list-style-type: none"> - Site Sponsor Page - On-Site break Signage
Recognition	<ul style="list-style-type: none"> - Recognition as reception sponsor when mentioned in attendee emails and online

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Hand Outs (provided by the sponsor)	<ul style="list-style-type: none"> - lay-out branded items on tables at event - Opportunity to provide catering items to be used during the respective break - Chance to set up to 2 free standing banners in break area
Listings in program guide	<ul style="list-style-type: none"> - Company Name in Thank You page - Brand Placement in show Schedule

Package: Birds of Feather (BoF) Room

Cost: INR 40,000

Benefit	Specifics
Naming Rights	The BoF Room would be named after your brand, e.g. "The XYZ BoF"
Logo Placement	<ul style="list-style-type: none"> - Site Sponsor Page - On-Site Room Signage - On-site & Program Guide Map - Shared Slide on MainStage
Recognition	<ul style="list-style-type: none"> - Recognition as Reception sponsor when mentioned in attendee emails and online - Name mention in conference schedule - Public shout-out during thank you note
Hand Outs	<ul style="list-style-type: none"> - lay-out branded items on table in room - Chance to set up to 1 free standing banners in dedicated BoF room
Listings in program guide	<ul style="list-style-type: none"> - Brand Placement in show Map & Schedule
Trivia Night prizes (Can provide prizes with attribution)	Yes
After Party Passes	2 tickets

Package: Individual Sponsor

Cost: INR 6000

Benefit	Specifics
Highlight on the 'Drupal Hero' section on Website	<ul style="list-style-type: none"> - Get your picture, full name, LinkedIn URL, job title and company name mentioned on DCD website.
Recognition	<ul style="list-style-type: none"> - Recognition as Reception sponsor when mentioned in attendee emails and online - Name mention in conference schedule - Publicly thanked on Keynote stage
After party pass	1 ticket