

## **DATAMAGNET**

### **PROJECT OBJECTIVE:**

The main objective of this project is to capture the organization business process digitally and to bridge the gap in understanding to reduce complaints in order to increase yield in terms of sales.

### **PROJECT DESCRIPTION:**

Data Magnet is a **Web based Portal for CK foods** to capture the organization business process digitally. It includes Internal Quality Compliance checklist, Gap training Program, Business Store Manager store visit checklist, Special Cake Order Feedback, Customer/Product Compliance Resolving. Each menu in this portal is integrated with other menus in terms of functional flow.

Based on the IQC score in Audit, Gap training Program will be given to bridge the gap in business understanding which increases the business yield.

### **PROJECT TEAM:**

**Client:** Cavin Kare private limited

**Development Lead:** Lakshmi Narayanan

**Development Head:** Aishwaryaa B