

SDE MOBILE APP

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**PREPARED BY
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PROJECT DESCRIPTION:

The goal of the project is to deliver the product from distributor to customer and to capture the daily activity of the distributor, in which the activities are done accordingly as per the schedule is monitored. The distributor send orders to the retailers in which the process is captured as morning and evening photo copy upload so that the entire process in day today day activity is maintained using this website. SDE and SM activities are monitored by ZSM and ASM. ZSM and ASM are the higher priorities.SDE only has the permission to upload beat optimization and score card is only for SM.

PROJECT SCOPE:

S.NO	MENU	PROJECT DESCRIPTION
1	Login	<ul style="list-style-type: none">– Login has user credential types thus as per their desired mobile number and password the application usage permission will be allotted and have to access with the recommended user login.– If the user forgets the password they can reset the password using forget password option.
2	SDE Market Visit	<ul style="list-style-type: none">- SDE market visit will capture the details visits made by salesman under the respective distributor login.- Through Calendar report the day to day report of salesman visit with details can be viewed by the distributor.- OSM tab will list only the records of Orange salesman alone.
3	Beat optimization	<ul style="list-style-type: none">- Beat Optimization can only uploaded by SDE as Excel Upload.
4	Orange salesman performance	<ul style="list-style-type: none">- Orange Salesman Performance report can be viewed as Weekly, JC Wise and daily.- Each Salesman report can be separately selected and viewed using OSM Name from the Filter.
5	SS review	<ul style="list-style-type: none">- SS Review helps evaluate the Key performance measure with the Index set for each salesman.- Weekly Scorecard for each salesman will be entered by their respective SDE.
6	RS review	<ul style="list-style-type: none">- RS Review helps evaluate the Key performance measure with the Index set for each salesman.- Weekly Scorecard for each salesman will be entered by their respective SDE.
7	Incentive	<ul style="list-style-type: none">- The Incentive of the salesman is based on Target and Achieved.- In slab, the parameter can be set for incentive

		can be viewed slab wise.
8	CK competition watch	<ul style="list-style-type: none">- The User will visit the market directly and capture the visited points through add form tab.
9	Salesman funnel	<ul style="list-style-type: none">- SDE enters the details of candidate for recruitment through recruitment form, Entered form and funnel form.- Recruitment form – Basic details can be entered, If submitted move to entered form. If saved move to funnel form.
10	RS Funnel	<ul style="list-style-type: none">- SDE enters the details of candidate for recruitment through recruitment form, Entered form and funnel form.- Recruitment form – Basic details can be entered, If submitted move to entered form. If saved move to funnel form.
11	SS Funnel	<ul style="list-style-type: none">- SDE enters the details of candidate for recruitment through recruitment form, Entered form and funnel form.- Recruitment form – Basic details can be entered, If submitted move to entered form. If saved move to funnel form.