

CAPTURING COMPETITION DETAILS

Competition Data Capture From Market

- The input field to be captured as Date with the date picker, Source as drop down option such as Market Visit.
- Need to select the insight category with multiple check box options – the categories which includes consumer, competition, Trade, Product, New Trends, Packaging, Process-best practice, and others.
- Need to include a Comment box as input field.
- Then it contains product name with select box option which **capture from master**.
- Below this need to add MRP (in Rs), Price to retailer (PTR in Rs), Net weight (in Gm), Case configuration (No. of pcs) all these fields should be in text box.
- Photo of the pack with Image upload option.
- All the above mentioned field should be in mandatory option.
- Shelf life (In Months) should be as textbox- Optional field.

Date	Source	Comment
<input type="text" value="Dd/mm/yyyy"/>	<input type="text" value="Market visit"/> v	<input type="text"/>
Insight Category		
<input type="checkbox"/> Consumer	<input type="checkbox"/> Competition	
<input type="checkbox"/> Trade	<input type="checkbox"/> Product	
<input type="checkbox"/> New trends	<input type="checkbox"/> Packaging	
<input type="checkbox"/> Process- Best practices	<input type="checkbox"/> Others	
Product name* <input type="text" value="v"/>	MRP (in Rs)* <input type="text"/>	Price to Retailer (PTR in Rs)* <input type="text"/>
Net Weight (in gm)* <input type="text"/>	Case Configuration (No.of.Pcs)* <input type="text"/>	Photo of the pack* <input type="text" value="Upload"/>
Shelf life (in months) <input type="text"/>		
		<input type="button" value="SAVE"/> <input type="button" value="CLEAR"/>

Add product

Date	Source	Comment	Insights	Product name
MRP	Price to retailer	Net weight	Case configuration	Shelf life

08.07.2023	Market visit	xxx	Trade	xxx
120	xxx	50	5	6