

FlightFinder App

Making beautiful memories one destination *at a time*



Empathy-Driven Design Process

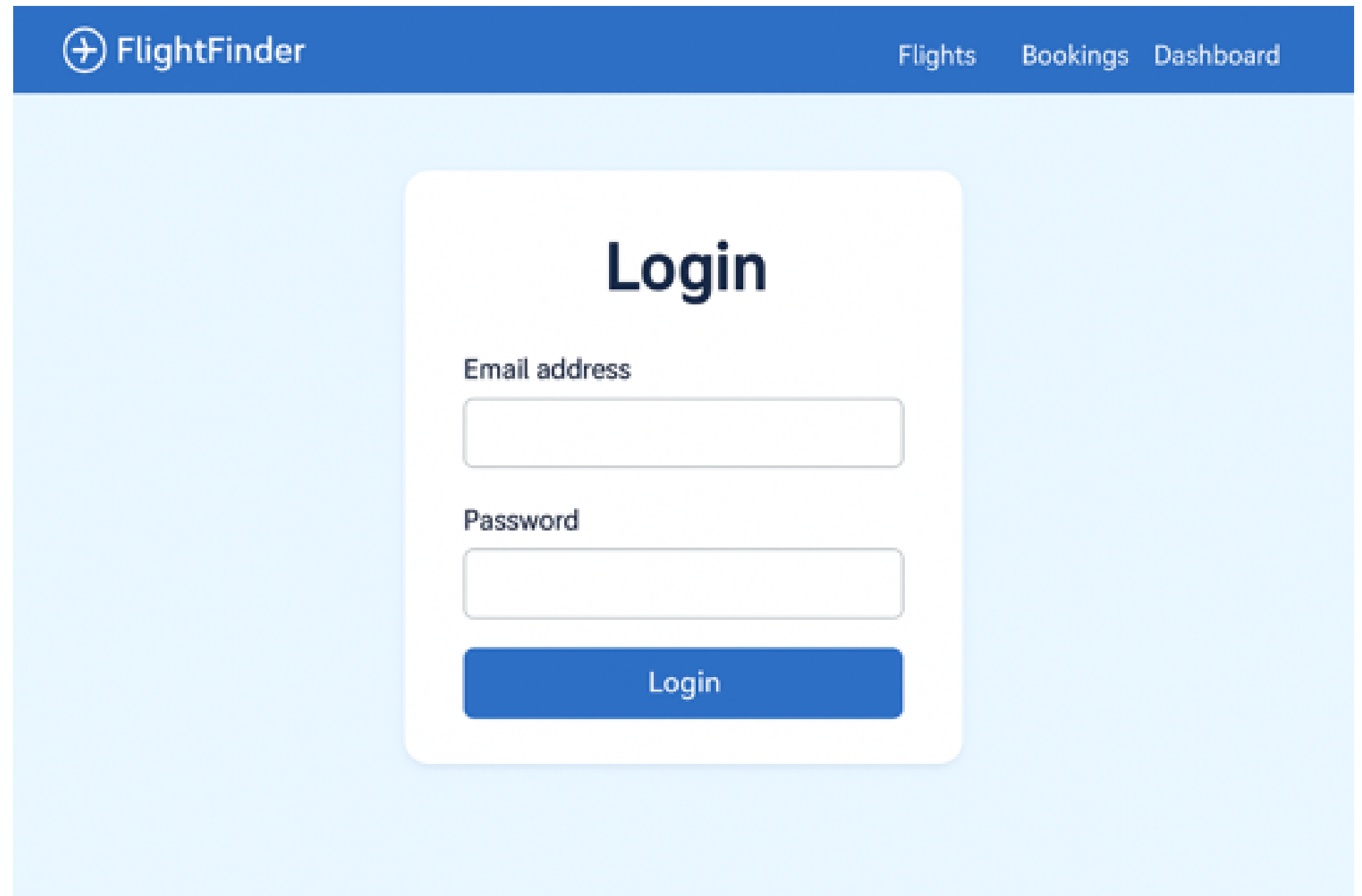
- Empathize: Observed user frustrations with complex flight tools
- Define: Users seek speed, trust, and customization
- Ideate: Simple login, smart filters, mobile-first
- Prototype: Crafted modern, easy interfaces
- Test: Improved through real user feedback

User Journey: John's Experience

- Secure Login →
- Effortless Flight Search →
- Filters for Airline, Class, Timing →
- Visual Seat Selection →
- Quick Checkout → E-ticket Ready

Login Page

Minimal and intuitive login interface.
Security-first with clear feedback.



The image shows a web application interface for 'FlightFinder'. At the top, there is a dark blue header bar. On the left side of this bar is a white plus icon inside a circle, followed by the text 'FlightFinder'. On the right side of the header bar are three links: 'Flights', 'Bookings', and 'Dashboard'. Below the header bar is a light blue background. In the center of this background is a white rounded rectangle. Inside this rectangle, the word 'Login' is written in a large, bold, dark blue font. Below 'Login' are two input fields. The first is labeled 'Email address' and the second is labeled 'Password'. Both labels are in a small, dark blue font. Below the input fields is a solid blue button with the word 'Login' in white text.

FlightFinder

Flights Bookings Dashboard

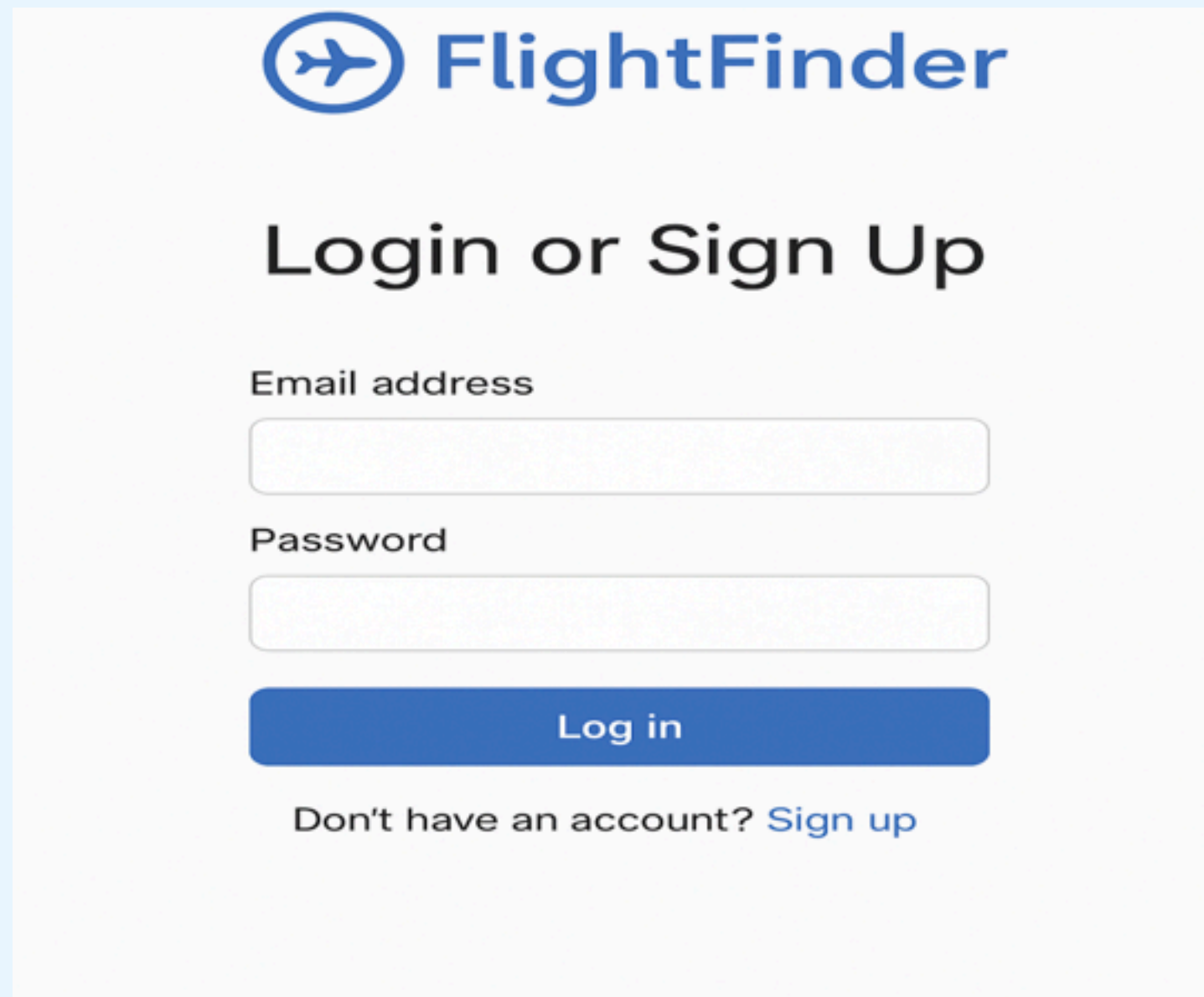
Login

Email address


Password

Login

Flight Search UI



The image shows a login and sign-up form for 'FlightFinder'. At the top is the logo, which consists of a blue circle containing a white airplane icon, followed by the text 'FlightFinder' in a blue sans-serif font. Below the logo is the heading 'Login or Sign Up' in a large, black, sans-serif font. Underneath the heading are two input fields: the first is labeled 'Email address' and the second is labeled 'Password'. Both labels are in a small, black, sans-serif font. The input fields are white with a thin grey border and rounded corners. Below the password field is a blue button with rounded corners and the text 'Log in' in white. At the bottom of the form is a link that says 'Don't have an account? Sign up', where 'Sign up' is in blue and the rest is in black.

 **FlightFinder**

Login or Sign Up

Email address

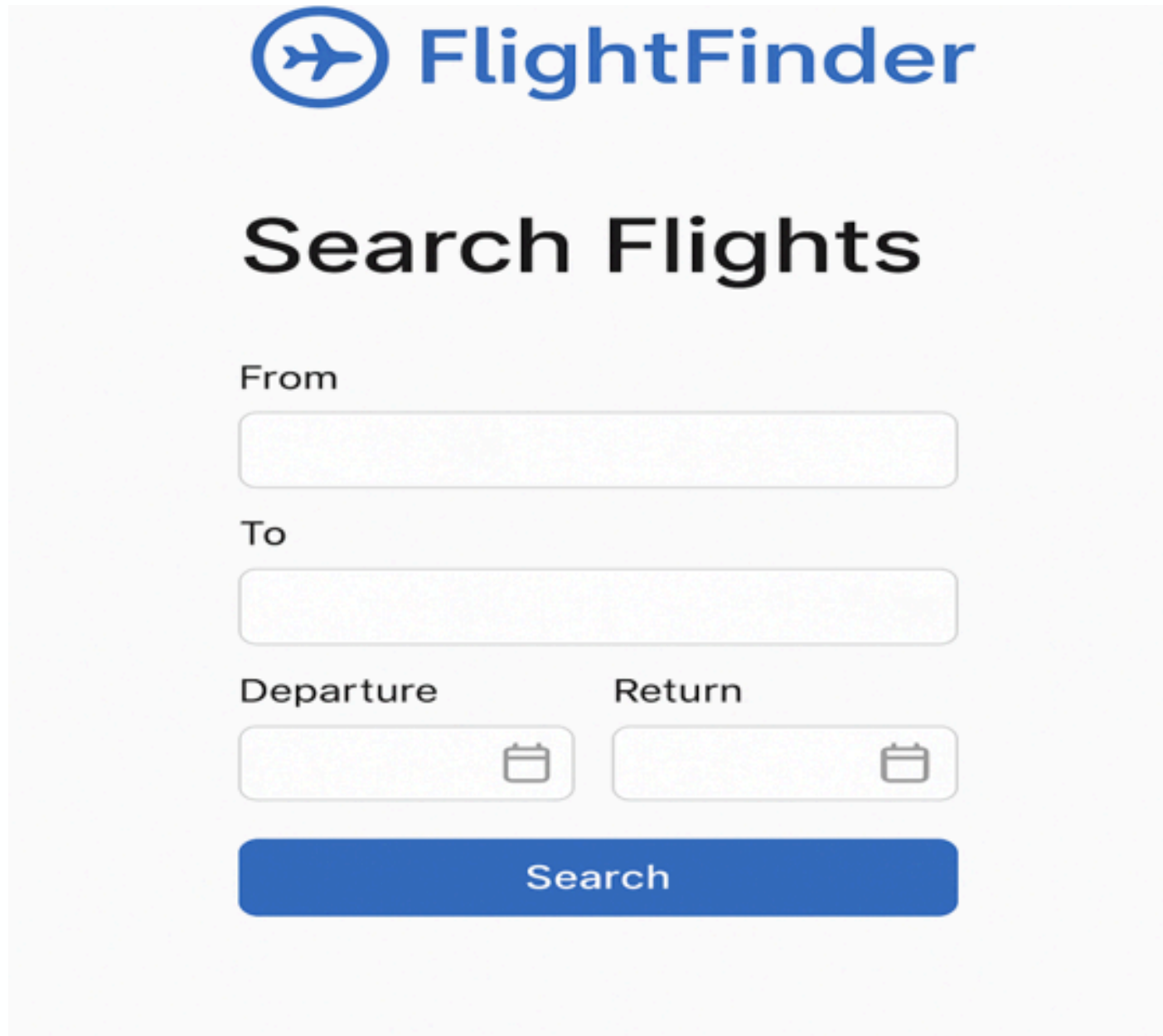
Password

Log in

Don't have an account? [Sign up](#)

Smart inputs to search by city, date, class.
Filter panel helps reduce clutter and speed choice.

Mobile Booking Screen

A mobile booking interface for FlightFinder. At the top is the FlightFinder logo, which consists of a blue circle containing a white airplane icon, followed by the text "FlightFinder" in blue. Below the logo is the heading "Search Flights" in bold black text. The form contains three input fields: "From" (a single-line text box), "To" (a single-line text box), and "Departure" (a date picker with a calendar icon). To the right of the "Departure" field is a "Return" label above another date picker with a calendar icon. At the bottom of the form is a blue rectangular button with the word "Search" in white text.

FlightFinder

Search Flights

From

To

Departure

Return

Search

Designed responsively for mobile.

Easy one-handed operation for busy users on the move.

Dashboard Overview

Visual breakdown of bookings and upcoming flights.
Admin and User roles with personalized views.



THANK YOU
