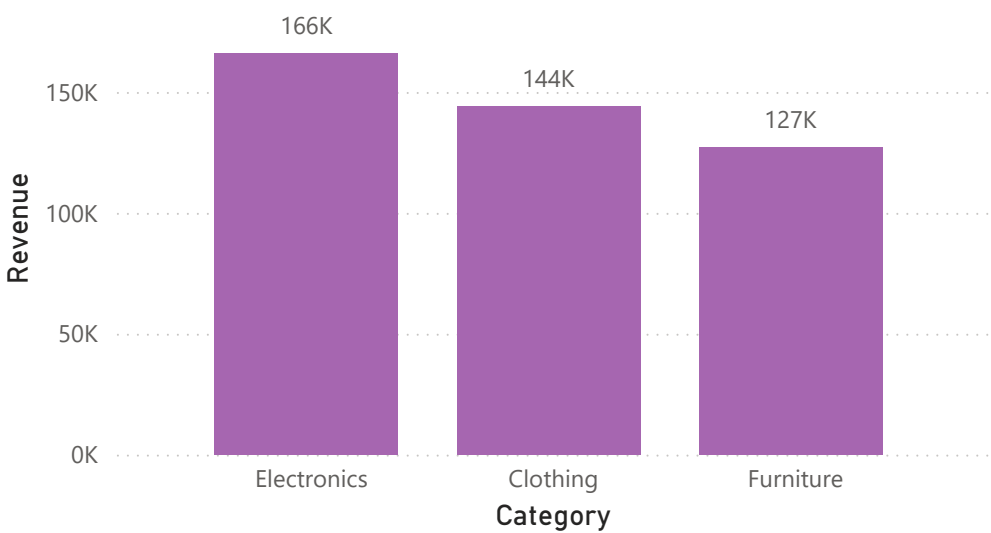


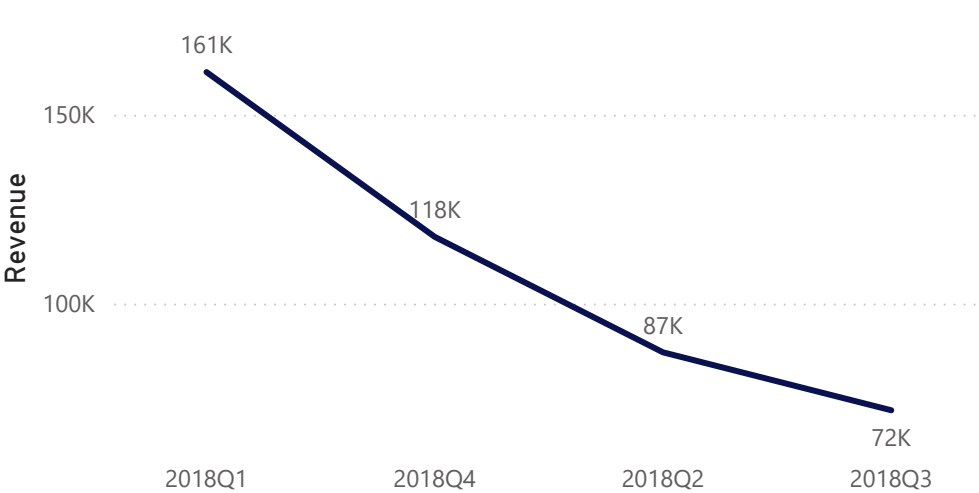
INDIA'S ONLINE SALES DATA

Total Revenue	Total Quantity Sales	Total Profit Margin	Profit Margin %
438K	5615	₹ 37.0K	8.4%

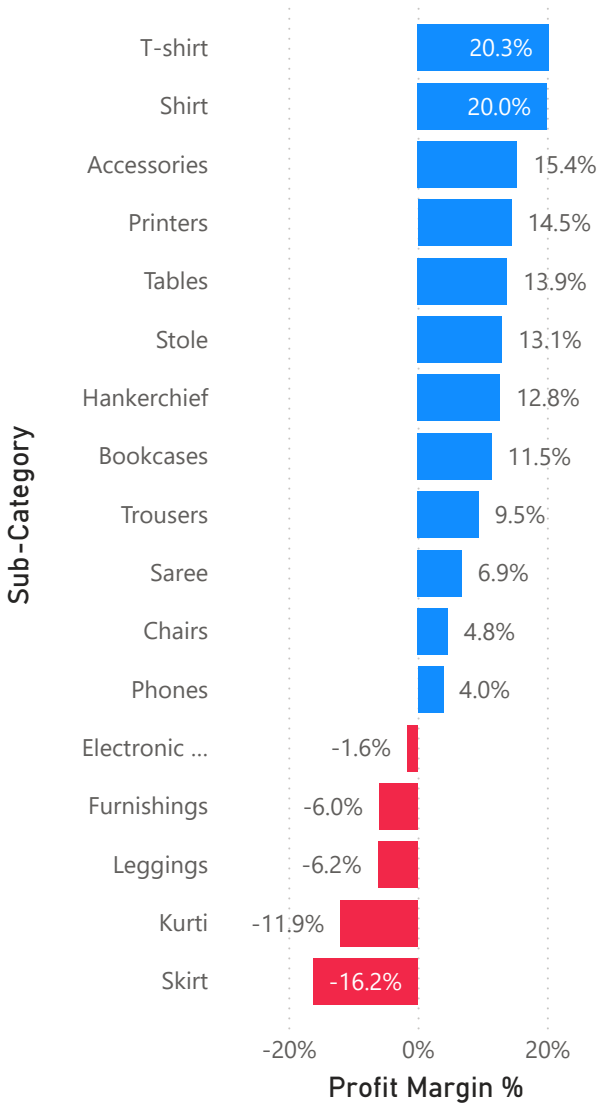
Revenue by Category



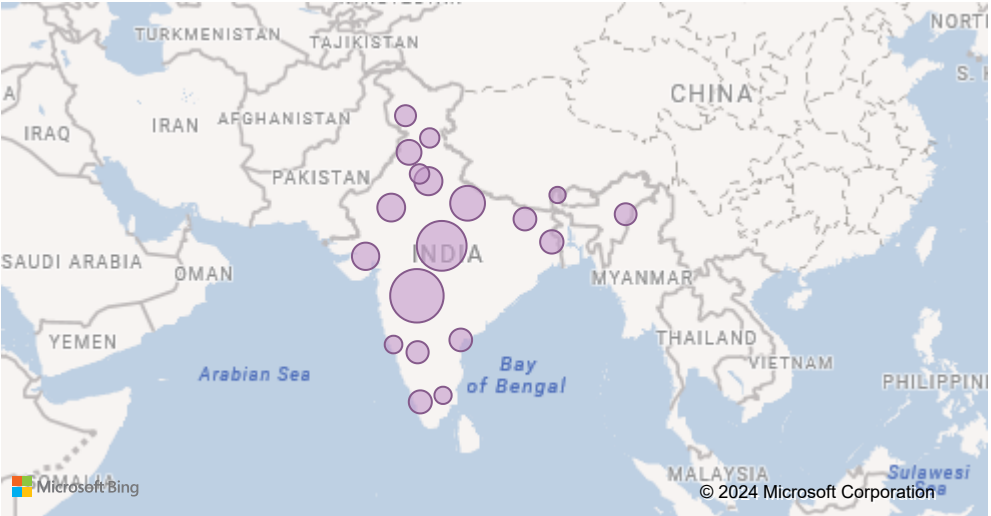
Quarterly Revenue Trend



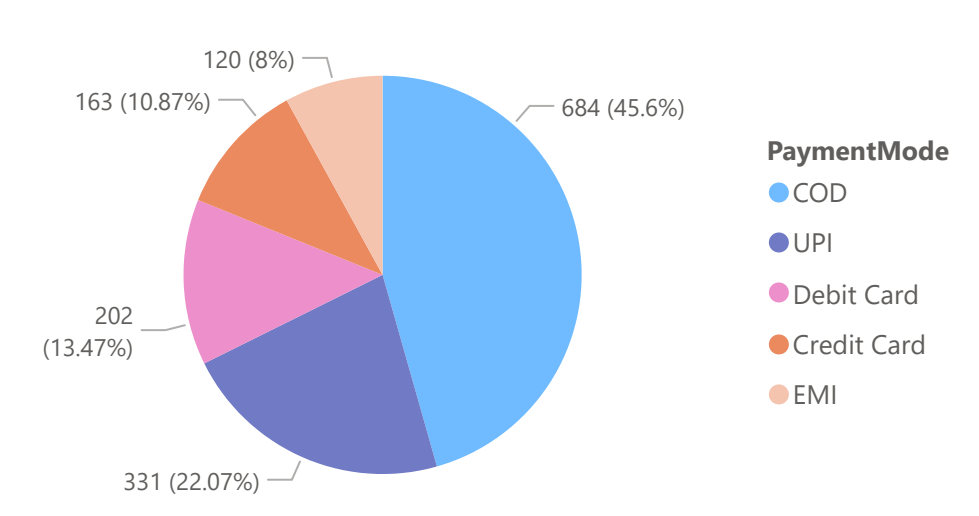
Profit Margin % by Sub-Category



Revenue by States



Customers based on Payment mode

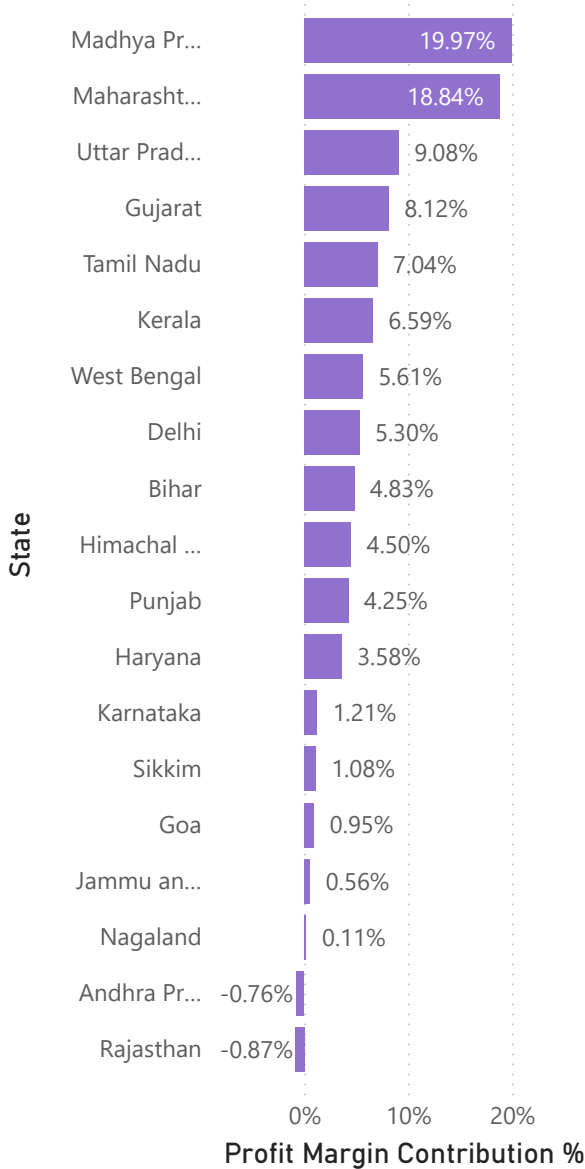




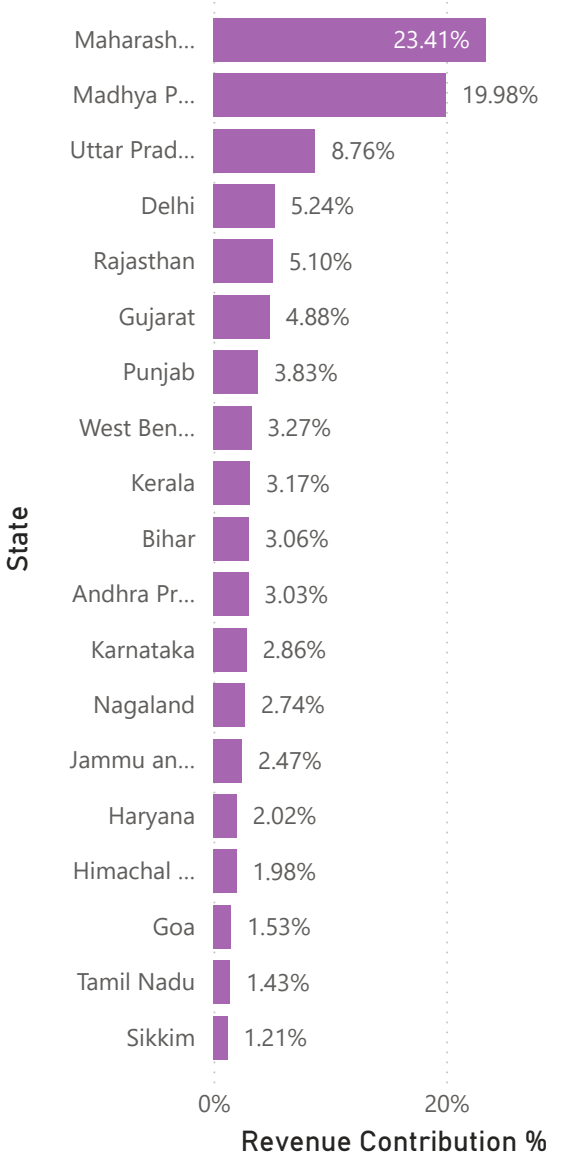
INDIA'S ONLINE SALES DATA

Total Revenue	Total Quantity Sales	Total Profit Margin	Profit Margin %
438K	5615	₹ 37.0K	8.4%

Profit Margin Contribution % by State



Revenue Contribution % by State



Sub-Category	Revenue	Revenue Contribution %	Profit Margin %	Profit Margin Contribution %
Printers	₹ 59,252	13.53%	14.5%	23.28%
Saree	₹ 59,094	13.50%	6.9%	10.98%
Bookcases	₹ 56,861	12.99%	11.5%	17.63%
Phones	₹ 46,119	10.53%	4.0%	5.00%
Electronic Games	₹ 39,168	8.95%	-1.6%	-1.74%
Chairs	₹ 34,222	7.82%	4.8%	4.40%
Trousers	₹ 30,039	6.86%	9.5%	7.70%
Tables	₹ 22,614	5.17%	13.9%	8.49%
Accessories	₹ 21,728	4.96%	15.4%	9.07%
Stole	₹ 18,546	4.24%	13.1%	6.58%
Hankerchief	₹ 14,294	3.27%	12.8%	4.93%
Furnishings	₹ 13,484	3.08%	-6.0%	-2.18%
Shirt	₹ 7,555	1.73%	20.0%	4.09%
T-shirt	₹ 7,382	1.69%	20.3%	4.06%
Kurti	₹ 3,361	0.77%	-11.9%	-1.08%
Leggings	₹ 2,106	0.48%	-6.2%	-0.35%
Skirt	₹ 1,946	0.44%	-16.2%	-0.85%
Total	₹ 4,37,771	100.00%	8.4%	100.00%