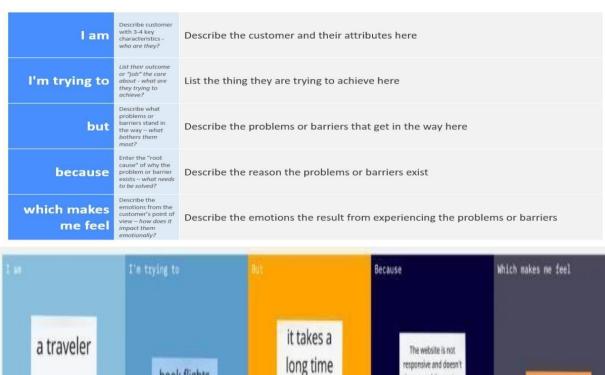
Ideation Phase Define the Problem Statements

Date	26 June 2025
Team ID	LTVIP2025TMID49167
Project Name	iRevolution: A Data-driven Exploration of Apple's iPhone Impact in India using Tableau
Maximum Marks	2 Marks

Customer Problem Statement Template:

Creating a problem statement to understand the customer's point of view. The Customer Problem Statement template helps us to focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows us and our team to find the ideal solution for the challenges your customers face. Throughout the process, we'll also be able to empathize with our customers, which helps us better understand how they perceive our product or service.



have a mobile version

Frustrated

book flights

on my phone

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A content creator	Buy Phone	Which have good storage	memory	relieved