



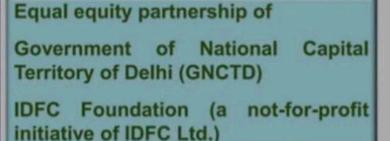
TRANSPORTATION







bidding



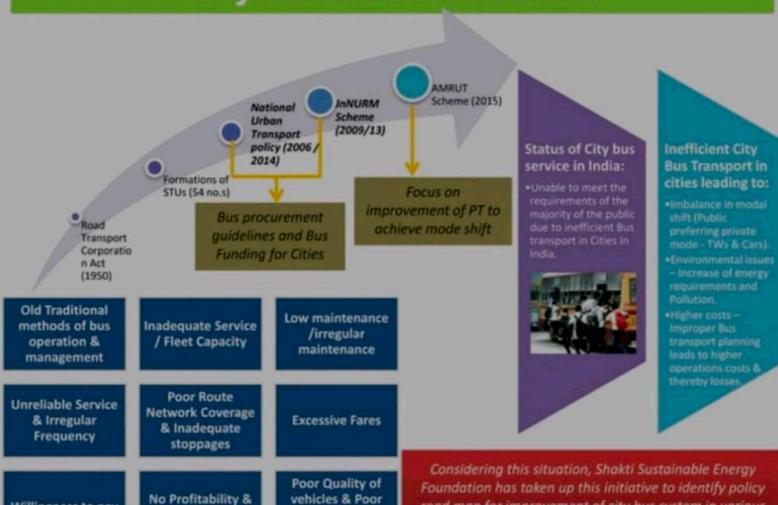
Planning

Concept



tation

City Bus Service in India



customer satisfaction road map for improvement of city bus system in various

Willingness to pay

Viability

Use of Data in Public Transport Operations



Route Planning and Route Rationalisation Concession Development & Award

Service Deployment and Optimisation

Service Monitoring

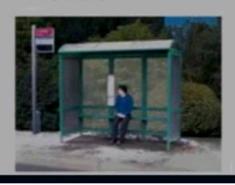


Service Delivery and Maintaining Level of Service

Vehicle & Crew



Users



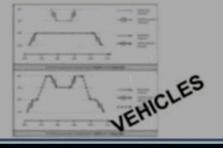
Infrastructure



Use of Data in Public Transport Operations

Service Deployment and Optimisation Time Table Optimisation (GPS Run Time) Frequency Optimisation (E ticket data)

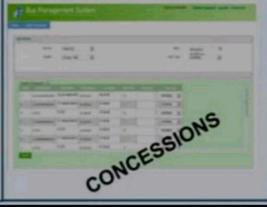
Fleet Optimisation(Interlining)



Service Monitoring & Payments



Monitoring KPI in concession Agreement from GPS data and making payment



Service Delivery & LOS



- Excess Wait Time
- Occupancy / Crowding
- Public Transport Accessibility

USERS

Route Planning Practices – Various Cities

Ahmedabad

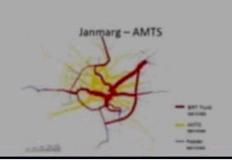
- □ Ahmedabad also developed a trunk – feeder bus scheme but could not implement it entirely due to public opinion on direct routes
- ☐ Jan-Marg also developed "
 Feeder Route system based on passenger " Origin –
 Destination " data for BRT system as well planning for route extensions in non –
 BRT segments

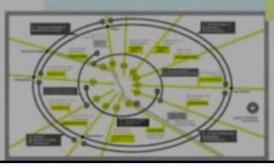
Bangalore

▶ Bangalore used passenger profiles and bus route network to develop Trunk – Feeder Bus Network named "BIG - 10" which is implemented

Raipur

Raipur is also carrying out a route planning and service planning exercise for starting operation of BRT based on passenger profiles & related data







Concession Development/Route Clusters - Various Cities

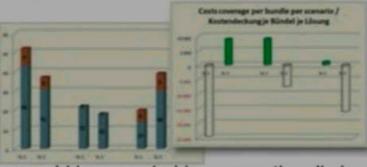
Development of Route Clusters for Private concessions was done based on data and analysis in Delhi Cluster Scheme. Though it was done with limited database it helped to develop balanced cluster scheme



- Most of Cities use judgement, local knowledge and limited data for route award to private concessions.
- □ Use of data provides information on likely profitability, number of buses, dead kilometres etc

EVALUATING LINE BUNDLES

Comparing detailed indicators of different solutions



By use of proper data, private concessions could be awarded in more rationally in our cities. Delhi Cluster Scheme designed using Data & Network of city

Service Delivery and Maintaining Level of Service for Users

 Information System Like Journey Planner, Mobile App Most of the cities are in the process of developing Mobile App.
Delhi is having App "
Poochho" which gives data on "Seat Availability"



 Analysis of Excess Wait Time None of the city is doing it. However, some cities are conducting user satisfaction surveys

Occupancy and Crowding

None of the city is doing it. However, some cities are conducting user satisfaction surveys

Transfers

None of the city is doing it.

Bus Management System Seoul

Global positioning system ("GPS") in bus & Smart Card use allow a central bus control centre to monitor all Operations and provide information.

- Conducted Extensive Route Rationalisation based on scientific data
- Bus locations and speeds monitoring to enhance the punctuality
- Optimize service distribution: by adjusting bus assignments and scheduling as per travel demands on different parts of bus network
- Extra buses put during peak hours for popular routes to reduce crowding & shorten waiting time

7851 Buses

429 Routes

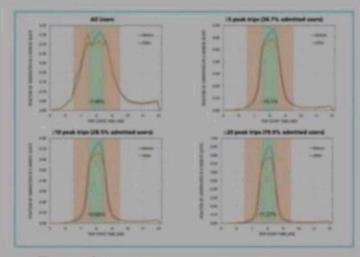




Using ITS Data to influence Transit user behavior

Singapore incentivizing Transit users to travel offpeak, through

- Tracking/analyzing people's trips by smart card reading
- Providing random
 rewards, social influence,
 (commuters are
 compared to their
 friends), and
 personalized offers



Result:

>10 % peak-hour travelers shift their trips to non peakhour.

Cost:

7 Singapore dollar per participants in one year

Most of the Urban Bus Agencies are implementing GPS & ETM solutions and will have good data available in coming years There clear benefits recorded that use of Data in operation helps in improving Efficiency. □ Data Analytics will be very important for decision making of □ Understand user profile & Planning □ Time Table & Fleet Optimisation □ Improving Service Delivery to users □ Implementing KPI & Payments to Concessionaires □ Need to better customise IT solutions to local conditions and with understanding of operations to enhance benefits

