

Micro II, Dominic Rohner, Spring 2005

Problem Set 1

1. We analyze a contract between an employer (the Principal) and an employee (the Agent) in a context of moral hazard. The agent can exert two levels of effort, e^H and e^L , which have costs $c^H = 1$ and $c^L = 0$. The employee's reservation utility is $\bar{U} = 1$. The Principal is risk-neutral, and the Agent is risk-averse, with a utility function $u(w) = \sqrt{w}$.

There are two possible outcomes, $x^L = 2$ and $x^H = 10$. The probabilities of these outcomes depending on the Agent's effort levels are given in the following table:

	x^L	x^H
e^L	1	0
e^H	$\frac{1}{2}$	$\frac{1}{2}$

- (a) First, assume that the Principal can observe the Agent's effort level and chooses to pay a wage w^H for effort level e^H and w^L for effort level e^L .
 - i. Write the expected profit of the Principal when the agent chooses effort level e^H , Π^H , and when they choose effort level e^L , Π^L .
 - ii. Write the participation constraints of the Agent when choosing effort level e^H and effort level e^L .
 - iii. What are the wages paid by the Principal in the optimal contract? What is the expected profit of the Principal when choosing to implement effort level e^L and effort level e^H ? Show that the Principal prefers to implement effort level e^H .

- (b) Now assume that the Principal cannot observe the Agent's effort and pays wage w^H when the *outcome* is x^H and wage w^L when the *outcome* is x^L . First, assume that the Principal chooses to implement effort level e^H .
- i. Write the expected profit of the Principal
 - ii. Write the participation constraint of the Agent choosing effort e^H
 - iii. Write the incentive constraint of the Agent
 - iv. Plot the participation and incentive constraints of the Agent and the Principal's isoprofit curves in the space (t^H, t^L) where $t^H = \sqrt{w^H}$, $t^L = \sqrt{w^L}$.
 - v. What is the optimal contract? Compute the expected profit of the Principal.
- (c) Now, suppose that the Principal chooses to implement the effort level e^L .
- i. Write the expected profit of the Principal:
 - ii. Write the participation constraint of the Agent who chooses the effort level e^L :
 - iii. Deduce the optimal wage and the expected profit of the Principal. Show that the Principal is indifferent between the two effort levels.

2. We now study a contract between a seller and a buyer. The buyer has a utility function given by $\theta q - pq$, where q is the quantity purchased and p is the unit price. There are two types of buyers: low-demand buyers ($\theta = 1$) and high-demand buyers ($\theta = 2$). It is assumed that there is a fraction $\frac{2}{3}$ of low-demand buyers and a fraction $\frac{1}{3}$ of high-demand buyers. Each buyer has a reservation utility of 0. Finally, the seller has a quadratic production cost given by $c(q) = q^2$.

The seller cannot distinguish between low-demand and high-demand buyers and offers two contracts, (p^H, q^H) and (p^L, q^L) , to separate them.

- (a) Write the expected profit of the seller when buyers of type H and type L self-select:
- (b) Write the participation constraints for both types of agents:
- (c) Write the incentive constraints for both types of agents:
- (d) Use the participation constraint of L-type agents and the incentive constraint of H-type agents to express $p^L q^L$ and $p^H q^H$ only as functions of q^L and q^H .
- (e) By substituting these expressions into the seller's expected profit, determine the optimal contract quantities q^H and q^L .
- (f) Verify that the quantity q^H corresponds to the efficient quantity (which maximizes total surplus), whereas the quantity q^L is below the efficient level.
- (g) Which of the two prices, p^H or p^L , is higher?

Multiple Choice Question

Tick all boxes with correct answers.

- ☐ Adverse selection is about hidden actions
- ☐ In the Spence signalling model the Principal moves first.
- ☐ In Adverse Selection, the bad type is pushed to the reservation utility level, whereas the good type collects an informational rent.
- ☐ In Moral Hazard models, the relation between effort and the result is deterministic.
- ☐ In the context of Expected Utility Theory, strict risk-aversion and strict concavity of the utility function are equivalent

Short Question: Describe the Independence Axiom of Expected Utility Theory