### **PS5 Solutions**

Jingle Fu

## Problem 1

#### Solution (a).

Yes, there are missing values in the data set. The initial number of observations is 99457, The dataset's reported missing values indicate that only *age* has missing observations (119 missing values). After dropping these, we end up with 99338 observations.

```
rm(list = ls())
2 library(tidyverse)
3 library(ggplot2)
4 library(dplyr)
5 library(broom)
6 library(stats)
7 library(stargazer)
8 library(car)
10 set.seed (2024)
12 dat <- read.csv("dat_SalesCustomers.csv")</pre>
variables_to_check <- c("category", "price", "gender", "age", "payment_</pre>
     method")
nissing_counts <- sapply(dat[variables_to_check], function(x) sum(is.na(</pre>
print("Number of missing values in each variable:")
print(missing_counts)
18 dat_clean <- dat[complete.cases(dat[variables_to_check]), ]</pre>
20 num_observations <- nrow(dat_clean)</pre>
21 print(paste("Number of observations after removing missing values:", num
     _observations))
```

#### Solution (b).

Define

```
\begin{aligned} \text{paid\_in\_cash}_i &= \mathbf{1} \{ \text{payment\_method}_i = \text{Cash} \} \\ & \text{male}_i = \mathbf{1} \{ \text{gender}_i = \text{Male} \} \end{aligned}
```

The fraction of transactions carried out in cash is

$$\frac{1}{n} \sum_{i=1}^{n} \text{paid}_{-} \text{in}_{-} \text{cash}_{i}.$$

Empirically, this is about 44.69%.

The fraction of overall sales carried out in cash is

$$\frac{\sum_{i=1}^{n} \operatorname{paid}_{i} \operatorname{m_{cash}}_{i} \cdot \operatorname{price}_{i}}{\sum_{i=1}^{n} \operatorname{price}_{i}}.$$

Empirically, this fraction is about 44.79%.

These results indicate that cash payments represent nearly half of all transactions and sales value.

#### Solution (c).

We now consider only the first n=1000 observations. Let the categories be divided into five mutually exclusive groups: Clothes and Shoes (C), Cosmetics (Cos), Food (F), Technology (T), and Other (O). Define indicator variables:

$$d_{C,i} = \mathbf{1}\{\text{category}_i = \text{Clothes and Shoes}\}$$
 $d_{Cos,i} = \mathbf{1}\{\text{category}_i = \text{Cosmetics}\}$ 
 $d_{F,i} = \mathbf{1}\{\text{category}_i = \text{Food}\}$ 
 $d_{T,i} = \mathbf{1}\{\text{category}_i = \text{Technology}\}$ 
 $d_{O,i} = 1 - (d_{C,i} + d_{Cos,i} + d_{F,i} + d_{T,i}).$ 

The fraction of transactions in category j is

$$\frac{1}{1000} \sum_{i=1}^{1000} d_{j,i}.$$

The fraction of sales in category j is

$$\frac{\sum_{i=1}^{1000} d_{j,i} \cdot price_i}{\sum_{i=1}^{1000} price_i}.$$

### Empirically:

- Transactions fraction: Clothes/Shoes: 43.8%, Cosmetics: 14.8%, Food: 14.0%, Technology: 5.0%, Other: 22.4%.
- Sales fraction: Clothes/Shoes: 70.58%, Cosmetics: 2.72%, Food: 0.32%, Technology: 23.9%, Other: 2.49%.

The result shows that most transactions and sales are in the Clothes/Shoes category. Technology, though having the lowest transaction fraction, has the second-highest sales fraction, meaning that it has the highest average price.

```
1 dat_1000 <- dat_clean[1:1000, ]</pre>
3 dat_1000$clothes_shoes <- ifelse(dat_1000$category %in% c("Clothing", "
     Shoes"), 1, 0)
4 dat_1000$cosmetics <- ifelse(dat_1000$category == "Cosmetics", 1, 0)
5 dat_1000$food <- ifelse(dat_1000$category %in% c("Food", "Food &
     Beverage"), 1, 0)
6 dat_1000$technology <- ifelse(dat_1000$category == "Technology", 1, 0)
8 dat_1000$other_category <- ifelse(dat_1000$clothes_shoes + dat_1000$</pre>
     cosmetics + dat_1000$food + dat_1000$technology == 0, 1, 0)
10 all(dat_1000$clothes_shoes + dat_1000$cosmetics + dat_1000$food + dat_
     1000$technology + dat_1000$other_category == 1)
11
12 fraction_transactions <- c(</pre>
    "Clothes and Shoes" = mean(dat_1000$clothes_shoes),
    "Cosmetics" = mean(dat_1000$cosmetics),
14
    Food'' = mean(dat_1000\$food),
    "Technology" = mean(dat_1000$technology),
    "Other" = mean(dat_1000$other_category)
19 print("Fraction of transactions in each category:")
20 print(round(fraction_transactions * 100, 2))
total_sales_1000 <- sum(dat_1000$price)</pre>
23 sales_clothes_shoes <- sum(dat_1000$price[dat_1000$clothes_shoes == 1])</pre>
24 sales_cosmetics <- sum(dat_1000$price[dat_1000$cosmetics == 1])
sales_food <- sum(dat_1000$price[dat_1000$food == 1])
26 sales_technology <- sum(dat_1000$price[dat_1000$technology == 1])
27 sales_other <- sum(dat_1000$price[dat_1000$other_category == 1])
```

```
fraction_sales <- c(
    "Clothes and Shoes" = sales_clothes_shoes / total_sales_1000,
    "Cosmetics" = sales_cosmetics / total_sales_1000,
    "Food" = sales_food / total_sales_1000,
    "Technology" = sales_technology / total_sales_1000,
    "Other" = sales_other / total_sales_1000

print("Fraction of sales in each category:")
print(round(fraction_sales * 100, 2))</pre>
```

#### Solution (d).

For a sample  $\{(y_i, x_i)\}_{i=1}^n$ , the log-likelihood function is:

$$\ell(\beta; Z_n) = \sum_{i=1}^n \left[ y_i \log(\Phi(x_i'\beta)) + (1 - y_i) \log(1 - \Phi(x_i'\beta)) \right].$$

To derive the Hessian, focus on a single observation i and then we will take expectations:

$$\ell_i(\beta) = y_i \log(\Phi(t_i)) + (1 - y_i) \log(1 - \Phi(t_i)), \quad t_i = x_i'\beta.$$

#### First Derivative (Score):

First, take the derivative with respect to  $t_i$ :

$$\frac{\partial \ell_i(\beta)}{\partial t_i} = y_i \frac{\phi(t_i)}{\Phi(t_i)} - (1 - y_i) \frac{\phi(t_i)}{1 - \Phi(t_i)},$$

where  $\phi(\cdot)$  is the standard normal PDF.

Combine the fractions:

$$\frac{\partial \ell_i(\beta)}{\partial t_i} = \phi(t_i) \left[ \frac{y_i}{\Phi(t_i)} - \frac{1 - y_i}{1 - \Phi(t_i)} \right].$$

Find a common denominator  $\Phi(t_i)(1 - \Phi(t_i))$ :

$$\frac{\partial \ell_i(\beta)}{\partial t_i} = \frac{\phi(t_i)}{\Phi(t_i)(1 - \Phi(t_i))} (y_i - \Phi(t_i)).$$

Since  $y_i - \Phi(t_i) = y_i - p_i$ , we have:

$$\frac{\partial \ell_i(\beta)}{\partial t_i} = \frac{\phi(t_i)}{p_i(1-p_i)}(y_i - p_i).$$

To get the gradient w.r.t.  $\beta$ , use chain rule:

$$\frac{\partial \ell_i(\beta)}{\partial \beta} = \frac{\partial \ell_i(\beta)}{\partial t_i} x_i = \frac{\phi(t_i)}{p_i(1-p_i)} (y_i - p_i) x_i.$$

So,

$$s_n(\beta) = -\frac{1}{n} \nabla_{\beta} \ell(\beta; Z_n) = -\frac{1}{n} \sum_{i=1}^n \left[ y_i \frac{\phi(x_i'\beta)}{\Phi(x_i'\beta)} - (1 - y_i) \frac{\phi(x_i'\beta)}{1 - \Phi(x_i'\beta)} \right] x_i'.$$

#### Second Derivative (Hessian):

Now differentiate again with respect to  $\beta$ :

$$\frac{\partial^2 \ell_i(\beta)}{\partial \beta \partial \beta'} = \frac{\partial}{\partial \beta} \left( \frac{\phi(t_i)}{p_i(1-p_i)} (y_i - p_i) x_i \right).$$

Since  $t_i = x_i'\beta$ ,  $\frac{\partial t_i}{\partial \beta} = x_i$ . Thus, second derivatives w.r.t.  $\beta$  come through differentiating w.r.t.  $t_i$ , then applying chain rule again:

$$\frac{\partial^2 \ell_i(\beta)}{\partial \beta \partial \beta'} = \left(\frac{\partial^2 \ell_i(\beta)}{\partial t_i^2}\right) x_i x_i'.$$

We have:

$$\frac{\partial \ell_i(\beta)}{\partial t_i} = \frac{\phi(t_i)}{p_i(1-p_i)} (y_i - p_i).$$

Take the derivative w.r.t.  $t_i$ :

$$\frac{\partial^2 \ell_i(\beta)}{\partial t_i^2} = \frac{\partial}{\partial t_i} \left[ \frac{\phi(t_i)}{p_i(1-p_i)} (y_i - p_i) \right].$$

This involves the product rule and quotient rule. However, the key simplification occurs when we take expectations at the true parameter  $\beta_0$ . Under the true model,  $E[y_i] = p_i$ , so  $E[y_i - p_i] = 0$ . Terms involving  $(y_i - p_i)$  vanish when taking expectation.

At the true parameter, the Fisher information (which is  $-E[\partial^2 \ell_i(\beta_0)/\partial\beta\partial\beta']$ ) simplifies dramatically. Instead of going through the full complex algebra of the second derivative in the  $y_i$  form, we use the known result from standard Probit derivations:

Under correct specification, the expected Hessian w.r.t.  $t_i$  at  $\beta_0$  is known to be:

$$E\left[\frac{\partial^2 \ell_i(\beta_0)}{\partial t_i^2}\right] = -\frac{\phi(t_i)^2}{p_i(1-p_i)}.$$

Thus:

$$E\left[\frac{\partial^2 \ell_i(\beta_0)}{\partial \beta \partial \beta'}\right] = E\left[\frac{\partial^2 \ell_i(\beta_0)}{\partial t_i^2} x_i x_i'\right] = E\left[-\frac{\phi(t_i)^2}{p_i(1-p_i)} x_i x_i'\right].$$

Multiplying by -1, the Fisher Information matrix (which is H in the problem) is:

$$H = E \left[ \frac{\phi(x_i'\beta_0)^2}{\Phi(x_i'\beta_0)[1 - \Phi(x_i'\beta_0)]} x_i x_i' \right].$$

Since  $1 - \Phi(t_i) = \Phi(-t_i)$ :

$$H = E \left[ \frac{\phi(x_i'\beta_0)^2}{\Phi(x_i'\beta_0)\Phi(-x_i'\beta_0)} x_i x_i' \right].$$

## Step 1: Characterizing the MLE $\hat{\beta}$

The MLE  $\hat{\beta}$  sets the gradient to zero:

$$\nabla_{\beta}\ell(\hat{\beta}; Z_n) = 0.$$

Substituting back:

$$\sum_{i=1}^{n} \left[ y_i \frac{\phi(x_i'\hat{\beta})}{\Phi(x_i'\hat{\beta})} - (1 - y_i) \frac{\phi(x_i'\hat{\beta})}{1 - \Phi(x_i'\hat{\beta})} \right] x_i = 0.$$

This is a system of k nonlinear equations in the k unknowns  $\hat{\beta} = (\hat{\beta}_1, \dots, \hat{\beta}_k)'$ .

### Step 2: No Closed-Form Solution

Unlike in linear regression or the logit model (even the logit doesn't have a closed form), the Probit model does not admit a closed-form solution for  $\hat{\beta}$ . The equation above must be solved using numerical optimization techniques such as the Newton-Raphson algorithm or other iterative methods.

#### Step 3: Numerical Optimization

A common iterative procedure is:

### Algorithm 1: Newton-Raphson Method

**Input:** Initialize  $\beta_0$ , tolerence level  $\varepsilon > 0$ 

```
1 for m=1 to M do
```

```
Given \beta^m, compute \nabla_{\beta}\ell(\beta^{(m)};Z_n) and [H(\beta^{(m)};Z_n)];

Set \beta^{(m+1)} = \beta^{(m)} - [H(\beta^{(m)};Z_n)]^{-1}\nabla_{\beta}\ell(\beta^{(m)};Z_n);

if \|\beta^{m+1} - \beta^m\| < \varepsilon then

\hat{\beta} = \beta^{m+1};

else

Proceed to the next iteration;

end
```

9 end

where  $H(\beta; Z_n)$  is the Hessian matrix of second derivatives evaluated at  $\beta$ . Convergence is achieved when changes in  $\beta$  or the norm of the gradient are below a given tolerance. The regression result is as follows:

$$\hat{\beta} = \begin{bmatrix} \hat{\beta}_0 \\ \hat{\beta}_{price} \\ \hat{\beta}_{male} \\ \hat{\beta}_{age} \\ \hat{\beta}_{cosmetics} \\ \hat{\beta}_{food} \\ \hat{\beta}_{technology} \end{bmatrix} = \begin{bmatrix} 0.0682 \\ 0.000112 \\ -0.0502 \\ -0.00183 \\ -0.2879 \\ -0.1195 \\ 0.0640 \\ -0.4195 \end{bmatrix}.$$

#### Interpretation:

• The coefficient on price is positive but very small, suggesting a tiny positive association of price with the probability of cash payment (not statistically significant).

- male is negative, but not significant, suggesting no strong gender effect on the probability of cash usage.
- age coefficient is negative and small, not statistically significant either.
- Some category dummies (like Clothes/Shoes) are significantly different from zero, indicating that the reference category (likely "Other") differs in payment method probability.

```
1 X <- as.matrix(cbind(1, dat_1000[, c("price", "male", "age", "clothes_</pre>
     shoes", "cosmetics", "food", "technology")]))
y <- dat_1000$paid_in_cash
4 neg_log_likelihood <- function(beta, X, y) {</pre>
    X_beta <- X %*% beta</pre>
    log_phi_Xb <- pnorm(X_beta, log.p = TRUE)</pre>
    log_phi_minus_Xb <- pnorm(-X_beta, log.p = TRUE)</pre>
    11 <- sum(y * log_phi_Xb + (1 - y) * log_phi_minus_Xb)</pre>
    return(-11)
10 }
11
12 neg_log_likelihood_grad <- function(beta, X, y) {</pre>
    X_beta <- X %*% beta</pre>
    phi_Xb <- dnorm(X_beta)</pre>
    Phi_Xb <- pnorm(X_beta)</pre>
    Phi_minus_Xb <- pnorm(-X_beta)</pre>
    epsilon <- 1e-16
17
    Phi_Xb <- pmax(Phi_Xb, epsilon)</pre>
18
    Phi_minus_Xb <- pmax(Phi_minus_Xb, epsilon)</pre>
19
    _minus_Xb))
    return(as.vector(gradient))
22 }
24 initial_beta <- rep(0, ncol(X))</pre>
26 result <- optim(par = initial_beta, fn = neg_log_likelihood, gr = neg_</pre>
     log_likelihood_grad, X = X, y = y, method = "BFGS")
if (result$convergence == 0) {
  cat("Optimization converged.\n")
30 } else {
  cat("Optimization did not converge.\n")
```

Table 1: Optimization model

	Dependent variable:
	paid_in_cash
price	0.0001
	(0.0001)
male	-0.050
	(0.081)
age	-0.002
	(0.003)
clothes_shoes	-0.288**
	(0.130)
cosmetics	-0.120
	(0.133)
food	0.064
	(0.135)
technology	-0.420
	(0.314)
Constant	0.068
	(0.148)
Observations	1,000
Log Likelihood	-685.217
Akaike Inf. Crit.	1,386.434
Note:	*p<0.1; **p<0.05; ***p<0.01

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#### Solution (e).

We define

$$\gamma_1(\beta) = \Phi(x_2'\beta) - \Phi(x_1'\beta),$$

where  $x'_1$  is a vector for a 30-year-old male buying Clothes/Shoes for 500 TRY, and  $x'_2$  is the same vector but with age increased to 60 years old. Only the age element of  $x_i$  changes from 30 to 60.

For our estimated  $\hat{\beta}$ ,

$$\gamma_1(\hat{\beta}) \approx -0.02096.$$

This suggests that increasing age from 30 to 60 reduces the probability of cash payment by about 2.1 percentage points for this specific profile.

For  $\gamma_2(\beta)$ , we do not condition on category. We take a weighted average of the partial effects across the five categories, with weights given by their share in total sales:

$$\gamma_2(\hat{\beta}) = \sum_j w_j \left[ \Phi(x'_{2,j}\beta) - \Phi(x'_{1,j}\beta) \right],$$

where  $w_j$  is the sales fraction for category j.

Empirically,

$$\gamma_2(\hat{\beta}) \approx -0.02077,$$

very close to  $\gamma_1(\hat{\beta})$ , indicating a similar overall effect once categories are averaged by their sales importance.

```
1 x_age_30 <- c(1, 500, 1, 30, 1, 0, 0, 0)
2
3 x_age_60 <- x_age_30
4 x_age_60[4] <- 60 # Update age to 35</pre>
```

```
6 prob_age_30 <- pnorm(sum(x_age_30 * beta_hat))</pre>
7 prob_age_60 <- pnorm(sum(x_age_60 * beta_hat))</pre>
9 gamma_1 <- prob_age_60 - prob_age_30</pre>
print(paste("Gamma_1 (effect of age increasing by 5 years):", gamma_1))
12 gamma_c <- numeric(length(fraction_sales))</pre>
names(gamma_c) <- names(fraction_sales)</pre>
14
  for (cat in names(fraction_sales)) {
    clothes_shoes <- ifelse(cat == "Clothes and Shoes", 1, 0)</pre>
    cosmetics <- ifelse(cat == "Cosmetics", 1, 0)</pre>
17
    food <- ifelse(cat == "Food", 1, 0)</pre>
18
    technology <- ifelse(cat == "Technology", 1, 0)</pre>
19
20
    x_age_30_2 \leftarrow c(1, 500, 1, 30, clothes_shoes, cosmetics, food,
21
     technology)
    x_age_60_2 <- x_age_30_2
22
    x_age_60_2[4] \leftarrow 60 # Update age to 35
    prob_age_30_2 <- pnorm(sum(x_age_30_2 * beta_hat))</pre>
25
    prob_age_60_2 <- pnorm(sum(x_age_60_2 * beta_hat))</pre>
26
27
    gamma_c[cat] <- prob_age_60_2 - prob_age_30_2</pre>
29 }
30
31 gamma_2 <- sum(fraction_sales * gamma_c)</pre>
print(paste("Gamma_2 (weighted effect over categories):", gamma_2))
```

#### Solution (f).

Consider the linear model

$$y_i = x_i' \beta + u_i$$

where  $u_i \mid x_i \sim N(0,1)$ .

Step 1: Define the Objective Function

Define  $\mathcal{B} = \{\beta \in \mathbb{R} : ||\beta|| \le c\}$  for some very large c.

The objective function is given by:

$$\hat{\beta} = \arg\min_{\beta \in \mathcal{B}} Q_n(\beta) = \arg\min_{\beta \in \mathcal{B}} \frac{1}{n} \sum_{i=1}^n (y_i - x_i'\beta)^2$$

Step 2: Express the Limiting Behavior of the Objective Function

The expected form of the objective function  $Q_n(\beta)$  is:

$$Q(\beta) = E[(y_i - x_i'\beta)^2]$$

$$= E[(x_i'\beta_0 + u_i - x_i'\beta)^2]$$

$$= E[(x_i'(\beta_0 - \beta) + u_i)^2]$$

$$= E[(x_i'(\beta_0 - \beta))^2] + 2E[x_i'(\beta_0 - \beta)u_i] + E[u_i^2]$$

$$= E[(x_i'(\beta_0 - \beta))^2] + \sigma^2$$

$$= (\beta_0 - \beta)'E[x_ix_i'](\beta_0 - \beta) + 1$$

since  $E[u_i \mid x_i] = 0$  and  $\sigma^2 = 1$ .

Step 3: Show Minimization of  $Q(\beta)$  at  $\beta_0$ 

As  $E[x_i x_i']$  is positive definite, the function  $Q(\beta)$  is minimized at  $\beta_0$  because:

$$(\beta_0 - \beta)' E[x_i x_i'] (\beta_0 - \beta) \ge 0$$

which is zero if and only if  $\beta = \beta_0$ .

Step 4: Prove Uniform Convergence of  $Q_n(\beta)$  to  $Q(\beta)$ 

It's obvious that  $m(x_i, y_i, \beta) = (y_i - x_i'\beta)^2$  satisfies the first three conditions of the Uniform Law of Large Numbers (ULLN).

We then prove the fourth one:

$$E\left[\sup_{\beta\in\mathcal{B}}\|m(x_i,y_i,\beta)\|\right] \leq E\left[|y_i|^2\right] + \sup_{\beta\in\mathcal{B}} 2E\left[|y_i||x_i|\|\beta\|\right] + \sup_{\beta\in\mathcal{B}} E\left[|x_i|^2\|\beta^2\|\right] < \infty$$

By ULLN:

$$Q_n(\beta) \stackrel{p}{\to} Q(\beta), n \to \infty$$

Step 5: Demonstrate the Consistency of  $\hat{\beta}_n$ 

According to extremum estimator theory, if  $Q_n(\beta)$  converges uniformly to  $Q(\beta)$  and  $Q(\beta)$  has a unique global minimum at  $\beta_0$ , then:

$$\hat{\beta}_n \xrightarrow{p} \beta_0$$

#### Consistency of Probit Estimator:

First, we define  $f(w_i; \theta) = \Phi(x_i'\beta)^{y_t} \Phi(-x_i'\beta)^{1-y_t}$ , then  $\log f(w_i; \theta) = y_i \log \Phi(x_i'\beta) + (1 - y_i) \log \Phi(-x_i'\beta)$ .

Step 1: Theorem of Consistency

**Theorem 1.** If  $Q_n(w_i; \theta)$  is a function of  $w_i$  and  $\theta$  such that:

(A) Parameter space  $\Theta \in \mathbb{R}^k$  is compact,  $\theta_0 \in \Theta$ ;

- (B)  $Q_n(w_i; \theta)$  is continuous in  $\theta \in \Theta$  for all  $w_i$ .
- (C)  $Q_n(\theta)$  converges in probability to  $Q(\theta)$  uniformly in  $\theta \in \Theta$ , and  $Q(\theta)$  has a unique global minimum at  $\theta_0$ .

Define  $Q_n(\hat{\theta}_n) = \max_{\theta \in \Theta} Q_n(\theta)$ .

Then,  $\hat{\theta}_n \stackrel{p}{\to} \theta_0$ .

### Proof for Theorem 1.

Let N be a neignbourhood in  $\mathbb{R}^k$  containing  $\theta_0$ . Then  $\overline{N} \cap \Theta$  is compact  $\Rightarrow \max_{\theta \in \overline{N} \cap \Theta} Q(\theta)$  exists.

Denote  $\varepsilon = Q(\theta_0) - \max_{\theta \in \overline{N} \cap \Theta} Q(\theta)$ .

Define incident  $A_n$  as:

$$A_n: \left| \frac{1}{n} Q_n(\theta) - Q(\theta) \right| < \frac{\varepsilon}{2}.$$

This implies that:

$$\begin{cases} Q(\hat{\theta}_n) > \frac{1}{n} Q_n(\hat{\theta}_n) - \frac{\varepsilon}{2} \\ \frac{1}{n} Q_n(\hat{\theta}_n) > Q(\theta_0) - \frac{\varepsilon}{2} \end{cases}$$

But, as  $Q_N(\hat{\theta}_n) \geq Q_n(\theta_0)$ ,

$$Q(\hat{\theta}_n) > Q(\theta_0) - \varepsilon \Rightarrow \hat{\theta}_n \in N.$$

Thus,  $\mathbb{P}[A_n] \leq \mathbb{P}[\hat{\theta}_n \in N]$ . Since we have  $\lim_{n \to \infty} \mathbb{P}[A_n] = 1$  by (C), we have  $\mathbb{P}[\hat{\theta}_n \in N] \to 1$ . Hence  $\hat{\theta}_n \stackrel{p}{\to} \theta_0$ .

In our cese, we take the parameter space  $\mathcal{B} = \{\beta \in \mathbb{R}^k : ||\beta|| < c\}$  for some large c, then, we have our compact parameter space  $\Theta$ , (A) is satisfied.

As we take  $Q_n(\theta) = \frac{1}{n}\ell(\beta; Z_n) = \frac{1}{n}\sum_{i=1}^n \log f(w_i; \beta)$ , it's continuous in  $\theta$  for all  $w_i$ , (B) is satisfied.

So, we need to prove two conditions for the theorem to hold:

- 1.  $Q_n(\theta)$  converges in probability to  $Q(\theta)$  uniformly in  $\theta \in \Theta$ .
- 2. (Identification)  $Q(\theta)$  has a unique global minimum at  $\theta_0$ .

#### Step 2: Identification of Probit Model

**Definition 1** (Identification). The information matrix  $I(\theta)$  is defined as:

$$I(\theta) = E \left[ \frac{\partial \ell^2(w_i; \theta)}{\partial \theta \partial \theta'} \right].$$

If  $I(\theta)$  is positive definite, then  $\theta$  is identified.

If  $\theta$  is identified, it means that if  $\theta \neq \theta_0$ , then  $f(w_i; \theta) \neq f(w_i; \theta_0)$ .

### Lemma 1 (Information Inequality).

If  $\theta$  is identified, and  $\mathbb{E}[\log f(w_i; \theta) < \infty]$  for all  $\theta$ , then  $Q(\theta) = \mathbb{E}[|\log f(w_i; \theta)|]$  has a unique maximum at  $\theta_0$ .

### Proof for Lemma 1.

For a random variable Y, by Jensen's inequality, we have:

$$-\log \mathbb{E}[Y] < \mathbb{E}\left[-\log Y\right].$$

In our case, we define a new random variable for  $\theta \neq \theta_0$ :

$$Y = \frac{f(w_i; \theta)}{\mathbb{E}[f(w_i; \theta_0)]}.$$

Then, we have:

$$Q(\theta_0) - Q(\theta) = \mathbb{E}\left[-\log Y\right] > -\log \mathbb{E}[Y]$$
$$= -\log \int f(w_i; \theta) d\theta = 0$$

### Step 3: Prove uniform convergence of Probit Model

To prove the uniform convergence of the Probit model, we give the second theorem:

#### **Theorem 2** (Uniform Law of Large Numbers).

If  $x_i$  (or say, data) are i.i.d, and  $\log f(w_i; \theta)$  is a function of  $x_i, y_i, \theta$  such that:

- (a) Parameter space  $\Theta \in \mathbb{R}^k$  is compact,  $\theta_0 \in \Theta$ ;
- (b)  $m(w_i; \theta)$  is continuous at each  $\theta \in \Theta$  with probability to 1;
- (c) There exist a dominant function  $d(w_i)$  such that  $\|\log f(w_i; \theta)\| \le \|d(w_i)\| \ \forall \theta \in \Theta$ ;
- (d)  $E[d(w_i)] < \infty$ .

then,  $\mathbb{E}\left[\log f(w_i;\theta)\right]$  is continuous and

$$\sup_{\theta \in \Theta} \left\| \frac{1}{n} \sum_{i=1}^{n} \log f(w_i; \theta) - \mathbb{E} \left[ \log f(w_i; \theta) \right] \right\| \xrightarrow{p} 0.$$

#### Proof for Theorem 2.

For  $\forall \theta_0 \in \Theta$ , we define  $\mathcal{B}(\theta_0, \delta) = \{\theta \in \Theta : \|\theta - \theta_0\| < \delta\}$  and

$$\Delta_{\delta}(w_i; \theta) = \sup_{\theta \in \mathcal{B}(\theta_0, \delta)} (\log f(w_i; \theta) - \mathbb{E} [\log f(w_i; \theta)]).$$

For  $\theta_0 \in \Theta$ , we have:

$$\mathbb{E}\left[\Delta_{\delta}(w_i;\theta)\to 0\right] \text{ as } \delta\to 0.$$

because

1.  $\Delta_{\delta}(w_i; \theta_0) \to \log f(w_i; \theta) - \mathbb{E}[\log f(w_i; \theta)]$  almost surely as  $\delta \to 0$ , because:

$$\mathbb{P}\left[\lim_{\delta \to 0} \sup_{\theta \in \mathcal{B}(\theta_0, \delta)} \log f(w_i; \theta) = \log f(w_i; \theta_0)\right] = 1$$

by condition (b) and that  $\mathbb{E}[\log f(w_i;\theta)]$  is continuous at  $\theta_0$ .

2. By condition (c) and (d), we have:

$$\Delta_{\delta}(w_i; \theta_0) \le 2 \sup_{\theta \in \mathcal{B}(\theta_0, \delta)} |\log f(w_i; \theta)| \le 2d(w_i)$$

So, for all  $\theta \in \Theta$ ,  $\varepsilon > 0$ ,  $\exists \delta_{\varepsilon}(\theta)$ , such that

$$\mathbb{E}\left[\Delta_{\delta_{\varepsilon}(\theta)}(w_i;\theta)\right] < \varepsilon.$$

Obviously, we can cover the entire parameter space with a finite number of  $\mathcal{B}(\theta, \delta_{\varepsilon}(\theta))$ :  $\theta \in \Theta$ , which is:

$$\mathcal{B}\left(\theta_{k}, \delta_{\varepsilon}(\theta_{k}) : k = 1, 2, \cdots, K\right) \text{ s.t. } \Theta = \bigcup_{k=1}^{K} \mathcal{B}\left(\theta_{k}, \delta_{\varepsilon}(\theta_{k})\right).$$

Note that:

$$\sup_{\theta \in \Theta} \left[ \frac{1}{n} \sum_{i=1}^{n} \log f(w_i; \theta) - \mathbb{E} \left[ \log f(w_i; \theta) \right] \right]$$

$$= \max_{k} \sup_{\theta \in \mathcal{B}(\theta_k, \delta_{\varepsilon}(\theta_k))} \left[ \frac{1}{n} \sum_{i=1}^{n} \log f(w_i; \theta) - \mathbb{E} \left[ \log f(w_i; \theta) \right] \right]$$

$$\leq \max_{k} \frac{1}{n} \left[ \sum_{i=1}^{n} \sup_{\theta \in \mathcal{B}(\theta_k, \delta_{\varepsilon}(\theta_k))} \log f(w_i; \theta) - \mathbb{E} \left[ \log f(w_i; \theta) \right] \right]$$

$$\leq \mathcal{O}_p(1) + \max_{k} \mathbb{E}^* \Delta_{\delta_{\varepsilon}(\theta_k)}(w_i; \theta_k)$$

$$= \mathcal{O}_p(1) + \varepsilon.$$

where the second inequality holds by the Weak Law of Large Numbers (WLLN) because:

$$\left| \sup_{\theta \in \mathcal{B}(\theta_k, \delta_{\varepsilon}(\theta_k))} \log f(w_i; \theta) \right| \le d(w_i); \mathbb{E}[d(w_i)] < \infty.$$

and the third inequality holds by the definition of  $\delta_{\varepsilon}(\theta_k)$ . By analogous argument, we can

prove that:

$$\inf_{\theta \in \Theta} \left[ \frac{1}{n} \sum_{i=1}^{n} \log f(w_i; \theta) - \mathbb{E} \left[ \log f(w_i; \theta) \right] \right] \ge O_p(1) - \varepsilon.$$

Combing the two results, we have:

$$\left| \frac{1}{n} \sum_{i=1}^{n} \log f(w_i; \theta) - \mathbb{E}[\log f(w_i; \theta)] \right| \to \mathcal{O}_p(1) = 0.$$

Finishing the proof of Theorem 2, we can find that the Probit model still have to satisfy conditions (c) and (d) to hold the theorem.

Step 4: Proof of Conditions (c) and (d) for ULLN

In this part, we show that identification and the uniform convergence of the Probit model are combined by the existence of  $\mathbb{E}[x_i x_i']$  and its nonsingularity.

Proof for ULLN conditions (c) and (d).

For this proof, we take two steps:

Step 1:  $\mathbb{E}[|\log f(w_i; \theta)|]$  is finite.

Let  $\theta \neq \theta_0$ , then

$$\mathbb{E}\left[\left(x_i'(\theta - \theta_0)\right)^2\right] = (\theta - \theta_0)' \mathbb{E}[x_i x_i'](\theta - \theta_0) > 0$$

$$\Rightarrow x_i'(\theta - \theta_0) \neq 0$$

$$\Rightarrow x_i'\theta \neq x_i'\theta_0$$

Since  $\Phi$  is strictly monotone, this gives us  $\Phi(x_i'\theta) \neq \Phi(-x_i'\theta)$ . So that  $f(w_i;\theta) = \Phi(x_i'\beta)^{y_t}\Phi(-x_i'\beta)^{1-y_t} \neq f(w_i;\theta_0)$ .

We know that  $\frac{d \log \Phi(v)}{dx} = \frac{\phi(v)}{\Phi(v)}$  is convex and asymptotic to 0 as  $v \to \infty$  and to -v as  $v \to -\infty$ .

We take the mean-value expansion around  $\theta = 0$ :

$$\begin{aligned} |\log \Phi(x_i'\theta)| &= \left|\log \Phi(0) + \lambda(x_i'\tilde{\theta})x_i'\theta\right| \\ &\leq |\log \Phi(0)| + \left|\lambda(x_i'\tilde{\theta})x_i'\theta\right| \\ &\leq |\log \Phi(0)| + C\left(1 + \left|x_i'\tilde{\theta}\right|\right)|x_i'\theta| \\ &\leq |\log \Phi(0)| + C\left(1 + ||x_i|| ||\theta||\right)||x_i|| ||\theta|| \end{aligned}$$

where  $\lambda$  is the reverse Mills ratio.

Since  $1 - \Phi(v) = \Phi(-v)$  and y are bounded, we have:

$$|\log f(w_i; \theta)| < |\log \Phi(0)| + C (1 + ||x_i|| ||\theta||) ||x_i|| ||\theta||$$

where C is a constant.

Thus, we could say that  $\mathbb{E}[|\log f(w_i;\theta)|]$  is finite.

Step 2:  $\mathbb{E}[d(w_i)]$  exist, and is finite.

Based on Step 1, we could directly take

$$d(w_i) = C (1 + ||x_i||^2).$$

It's obvious that  $\mathbb{E}[d(w_i)]$  is finite.

Combining Lemma 1, Lemma 2, Theorem 1, and Theorem 2, we could say that the Probit model estimator is consistent.

#### Solution (g).

```
1 M <- 100
2 n <- nrow(dat_1000)</pre>
3 beta_age_bootstrap <- numeric(M)</pre>
4 gamma_1_bootstrap <- numeric(M)</pre>
5 gamma_2_bootstrap <- numeric(M)</pre>
6 set.seed (2024)
8 for (m in 1:M) {
    indices <- sample(1:n, size = n, replace = TRUE)</pre>
    dat_bootstrap <- dat_1000[indices, ]</pre>
11
    model_boot <- glm(paid_in_cash ~ price + male + age + clothes_shoes +</pre>
12
      cosmetics + food + technology, data = dat_bootstrap, family =
      binomial(link = "probit"))
    beta_hat_boot <- coef(model_boot)</pre>
14
    beta_age_bootstrap[m] <- beta_hat_boot["age"]</pre>
15
16
    x_age_30 \leftarrow c(1, 500, 1, 30, 1, 0, 0, 0)
17
    x_age_60 <- x_age_30
18
    x_age_60[4] <- 60 # Update age to 35</pre>
19
    prob_age_30 <- pnorm(sum(x_age_30 * beta_hat_boot))</pre>
20
    prob_age_60 <- pnorm(sum(x_age_60 * beta_hat_boot))</pre>
21
    gamma_1_bootstrap[m] <- prob_age_60 - prob_age_30</pre>
23
    gamma_c <- numeric(length(fraction_sales))</pre>
24
    names(gamma_c) <- names(fraction_sales)</pre>
25
26
    for (cat in names(fraction_sales)) {
27
       clothes_shoes <- ifelse(cat == "Clothes and Shoes", 1, 0)</pre>
28
       cosmetics <- ifelse(cat == "Cosmetics", 1, 0)</pre>
      food <- ifelse(cat == "Food", 1, 0)</pre>
       technology <- ifelse(cat == "Technology", 1, 0)</pre>
31
```

```
x_age_30_2 \leftarrow c(1, 500, 1, 30, clothes_shoes, cosmetics, food,
     technology)
      x_age_60_2 <- x_age_30
      x_age_60_2[4] \leftarrow 60 # Update age to 35
35
36
      prob_age_30_2 <- pnorm(sum(x_age_30_2 * beta_hat_boot))</pre>
37
      prob_age_60_2 <- pnorm(sum(x_age_60_2 * beta_hat_boot))</pre>
      gamma_c[cat] <- prob_age_60_2 - prob_age_30_2</pre>
39
    }
40
41
    gamma_2_bootstrap[m] <- sum(fraction_sales * gamma_c)</pre>
43 }
45 hist(beta_age_bootstrap, main = "Bootstrap Distribution of Coefficient
     on Age", xlab = "Coefficient on Age", breaks = 20)
46 hist(gamma_1_bootstrap, main = "Bootstrap Distribution of Gamma_1", xlab
      = "Gamma_1", breaks = 20)
47 hist(gamma_2_bootstrap, main = "Bootstrap Distribution of Gamma_2", xlab
      = "Gamma_2", breaks = 20)
```

# Bootstrap Distribution of Coefficient on Age

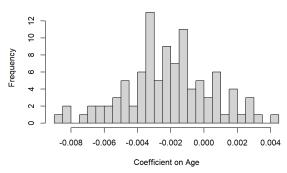


Figure 1: Bootstrap Distribution of Coefficient on Age

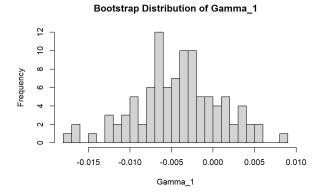


Figure 2: Bootstrap Distribution of Gamma\_1

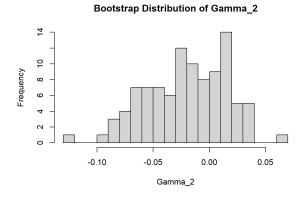


Figure 3: Bootstrap Distribution of Gamma\_2

#### Solution (h).

In the dataset result, the given histograms for the bootstrap distributions and the asymptotic distributions show approximately symmetric, bell-shaped distributions. This suggests that the normal approximation may be reasonable.

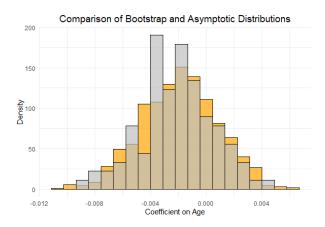


Figure 4: Comparison of Bootstrap and Asymptotic Distributions

```
1 X <- as.matrix(cbind(1, dat_1000[, c("price", "male", "age", "clothes_</pre>
      shoes", "cosmetics", "food", "technology")]))
2 X_beta_hat <- X %*% beta_hat</pre>
4 log_phi_Xb <- dnorm(X_beta_hat, log = TRUE)</pre>
5 log_Phi_Xb <- pnorm(X_beta_hat, log.p = TRUE)</pre>
7 log_Phi_minus_Xb <- pnorm(-X_beta_hat, log.p = TRUE)</pre>
8 log_factor <- 2 * log_phi_Xb - log_Phi_Xb - log_Phi_minus_Xb</pre>
9 factor <- exp(log_factor)</pre>
10 factor[!is.finite(factor)] <- 0</pre>
factor <- as.vector(factor)</pre>
12 X_weighted <- sweep(X, 1, factor, FUN = "*")
14 H_hat <- t(X) %*% X_weighted / nrow(X)</pre>
15 V_hat <- solve(H_hat)</pre>
variance_beta_age <- V_hat[4, 4]
18 beta_age_sd <- sqrt(variance_beta_age / nrow(X))</pre>
  if (!is.finite(beta_age_sd)) {
    stop("Standard error for the coefficient on age is not finite.")
22 }
24 mean_age <- beta_hat[4]</pre>
simulated_draws <- rnorm(1000, mean = mean_age, sd = beta_age_sd)</pre>
27 library(ggplot2)
```

```
29 bootstrap_data <- data.frame(Distribution = "Bootstrap", Values = beta_
     age_bootstrap)
30 asymptotic_data <- data.frame(Distribution = "Asymptotic", Values =</pre>
     simulated_draws)
 combined_data <- rbind(bootstrap_data, asymptotic_data)</pre>
32
  ggplot(combined_data, aes(x = Values, fill = Distribution)) +
    geom_histogram(aes(y = ..density..),
                    bins = 20, alpha = 1, position = "identity", color = "
     black") +
    scale_fill_manual(values = c("Bootstrap" = "grey", "Asymptotic" = "red
     "))+
    labs(title = "Comparison of Bootstrap and Asymptotic Distributions",
37
         x = "Coefficient on Age", y = "Density") +
38
    theme_minimal() +
39
    theme(plot.title = element_text(hjust = 0.5, size = 14),
40
          legend.title = element_blank(),
41
          legend.position = "topright") +
    guides(fill = guide_legend(reverse = TRUE))
43
```

#### Solution (i).

The Delta Method states that if

$$\sqrt{n}(\hat{\beta} - \beta_0) \xrightarrow{d} N(0, H^{-1}),$$

and  $g(\cdot)$  is a continuously differentiable function at  $\beta_0$ , then

$$\sqrt{n}(g(\hat{\beta}) - g(\beta_0)) \xrightarrow{d} N(0, \nabla_{\beta}g(\beta_0)'H^{-1}\nabla_{\beta}g(\beta_0)).$$

In our case,  $g(\beta) = \gamma_1(\beta)$ .

Computing the Gradient  $\nabla_{\beta}\gamma_1(\beta)$ :

We have:

$$\gamma_1(\beta) = \Phi(x_2'\beta) - \Phi(x_1'\beta).$$

The gradient with respect to  $\beta$  is:

$$\nabla_{\beta}\gamma_1(\beta) = \frac{\partial}{\partial\beta} \left[ \Phi(x_2'\beta) \right] - \frac{\partial}{\partial\beta} \left[ \Phi(x_1'\beta) \right].$$

Since  $\frac{d}{dt}\Phi(t) = \phi(t)$ , we get:

$$\nabla_{\beta}\gamma_1(\beta) = \phi(x_2'\beta)x_2 - \phi(x_1'\beta)x_1.$$

Asymptotic Distribution of  $\gamma_1(\hat{\beta})$ :

Applying the Delta Method at  $\beta_0$ :

$$\sqrt{n}(\gamma_1(\hat{\beta}) - \gamma_1(\beta_0)) \xrightarrow{d} N(0, \nabla_{\beta}\gamma_1(\beta_0)'H^{-1}\nabla_{\beta}\gamma_1(\beta_0)).$$

In finite samples, we replace  $\beta_0$  with  $\hat{\beta}$ , and H with its estimator  $\hat{H}$ , thus:

$$\gamma_1(\hat{\beta}) \overset{approx}{\sim} N\left(\gamma_1(\hat{\beta}), \frac{1}{n} \nabla_{\beta} \gamma_1(\hat{\beta})' \hat{H}^{-1} \nabla_{\beta} \gamma_1(\hat{\beta})\right),$$

where  $\hat{H}$  and  $\nabla_{\beta}\gamma_1(\hat{\beta})$  are computed from the sample and the estimated parameters. This gives us an asymptotic approximation to the finite sample distribution of  $\gamma_1(\hat{\beta})$ . To summarize, the asymptotic variance of  $\gamma_1(\hat{\beta})$  is:

$$\widehat{\operatorname{Var}}(\gamma_1(\hat{\beta})) = \frac{1}{n} \nabla_{\beta} \gamma_1(\hat{\beta})' \hat{H}^{-1} \nabla_{\beta} \gamma_1(\hat{\beta}).$$

### Empirical Implementation:

- 1. Estimate  $\hat{\beta}$  using the Probit model.
- 2. Compute  $\nabla_{\beta} \gamma_1(\hat{\beta}) = \phi(x_2'\hat{\beta})x_2 \phi(x_1'\hat{\beta})x_1$ .
- 3. Compute  $\hat{H}^{-1}$  (the inverse of the estimated H matrix).
- 4. Approximate:

$$\gamma_1(\hat{\beta}) \sim N\left(\gamma_1(\hat{\beta}), \frac{1}{n} \nabla_{\beta} \gamma_1(\hat{\beta})' \hat{H}^{-1} \nabla_{\beta} \gamma_1(\hat{\beta})\right).$$

The comparison shows that both approximations yield similar conclusions: the effect is not statistically significant, and the distributions are roughly symmetric.

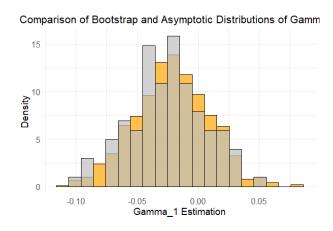


Figure 5: Comparison of Bootstrap and Asymptotic Distributions of Gamma 1

```
phi_age_60 <- dnorm(sum(x_age_60 * beta_hat))
phi_age_30 <- dnorm(sum(x_age_30 * beta_hat))
grad_g <- phi_age_60 * x_age_60 - phi_age_30 * x_age_30

print(grad_g)

# Compute asymptotic variance</pre>
```

```
8 var_gamma_1 <- t(grad_g) %*% V_hat %*% grad_g / nrow(dat_1000)</pre>
gamma_1_sd <- sqrt(var_gamma_1)</pre>
simulated_gamma <- rnorm(1000, mean = gamma_1, sd = gamma_1_sd)</pre>
13 bootstrap_data2 <- data.frame(Value = gamma_1_bootstrap, Distribution =</pre>
     "Bootstrap")
14 simulated_data2 <- data.frame(Value = simulated_gamma, Distribution = "
     Asymptotic")
15
16 # Combine data
17 combined_data2 <- rbind(bootstrap_data2, simulated_data2)</pre>
19 # Create the plot
ggplot(combined_data2, aes(x = Value, fill = Distribution)) +
    geom_histogram(aes(y = ..density..), bins = 20, position = "identity",
      alpha = 0.7, color = "black") +
    scale_fill_manual(values = c("Bootstrap" = "grey", "Asymptotic" = "
     orange")) +
    labs(title = "Comparison of Bootstrap and Asymptotic Distributions of
     Gamma_1",
         x = "Gamma_1 Estimation", y = "Density") +
24
    theme_minimal() +
25
    theme(plot.title = element_text(hjust = 0.5, size = 16),
26
          legend.title = element_blank(),
27
          legend.position = "topright",
2.8
          axis.title = element_text(size = 14),
29
          axis.text = element_text(size = 12)) +
    guides(fill = guide_legend(reverse = TRUE))
31
```

#### Solution (j).

We test

$$H_0: \gamma_1(\beta) = 0$$
 vs.  $H_1: \gamma_1(\beta) \neq 0$ .

Under the asymptotic approximation,

$$\gamma_1(\hat{\beta}) \approx N\left(\gamma_1(\beta_0), \frac{1}{n}\hat{V}\right),$$

where

$$\hat{V} = \nabla_{\beta} \gamma_1(\hat{\beta})' \hat{H}^{-1} \nabla_{\beta} \gamma_1(\hat{\beta}).$$

The t-statistic is:

$$t = \frac{\gamma_1(\hat{\beta})}{\sqrt{\hat{V}/n}}.$$

Empirically,  $t \approx -0.68$ .

A 95% confidence interval for  $\gamma_1(\beta)$  is:

$$\left[\gamma_1(\hat{\beta}) - 1.96\sqrt{\frac{\hat{V}}{n}}, \gamma_1(\hat{\beta}) + 1.96\sqrt{\frac{\hat{V}}{n}}\right].$$

Empirically, the 95% Confidence Interval for  $\gamma_1(\beta)$  is: -0.0815 to 0.0396, covering 0. So, we conclude that the expected probabilities of cash payment for a 30 year-old and a 60 year-old male buying clothes for 500 TRY are not significantly different.

```
t_statistic <- gamma_1 / gamma_1_sd
critical_value <- qnorm(0.975) # 1.96 for 95% confidence

if (abs(t_statistic) > critical_value) {
    conclusion <- "Reject the null hypothesis."
} else {
    conclusion <- "Fail to reject the null hypothesis."
}

print(paste("t-statistic:", round(t_statistic, 2)))
print(paste("Conclusion:", conclusion))

lower_bound <- gamma_1 - critical_value * gamma_1_sd
upper_bound <- gamma_1 + critical_value * gamma_1_sd

print(paste("95% Confidence Interval for gamma_1:", round(lower_bound, 4), "to", round(upper_bound, 4)))</pre>
```