

FILTERS

region	All
market	All
division	All

Customer Net Sales Performance All values in USD

Acclaimed Stores 1.4M 2.9M 10.9M 378.1% All-Out 0.2M 0.8M 495.7% Amazon 12.2M 37.5M 82.1M 218.9% Argos (Sainsbury's) 0.4M 0.7M 2.3M 306.0% Atlas Stores 0.2M 0.7M 3.2M 470.3% Atlig e Store 7.2M 23.7M 53.0M 223.8% BestBuy 0.9M 1.8M 6.3M 356.1% Boulanger 0.2M 0.8M 4.1M 492.9% Chip 7 0.6M 1.3M 5.5M 416.1% Chip 7 0.6M 1.3M 5.5M 416.1% Control 0.9M 2.2M 7.7M 349.2% Control 0.9M 2.2M 7.7M 349.2% Costco 1.1M 2.8M 9.3M 337.4% Croma 1.7M 2.5M 7.5M 305.1% Currys (Dixons Carphone) 0.3M 0.8M 1.9M 242.2% <	Customer	2019	2020	2021 21 vs 20
Amazon (Sainsbury's) 12.2M 37.5M 82.1M 218.9% Argos (Sainsbury's) 0.4M 0.7M 2.3M 306.0% Atlas Stores 0.2M 0.7M 3.2M 470.3% Atlig e Store 7.2M 23.7M 53.0M 223.8% AtliQ Exclusive 9.6M 17.7M 61.1M 345.8% BestBuy 0.9M 1.8M 6.3M 356.1% Boulanger 0.2M 0.8M 4.1M 492.9% Chip 7 0.6M 1.3M 5.5M 416.1% Chiptec 0.4M 3.0M 722.0% Control 0.9M 2.2M 7.7M 349.2% Coolblue 0.5M 1.2M 4.2M 360.0% Costco 1.1M 2.8M 9.3M 337.4% Corma 1.7M 2.5M 7.5M 305.1% Currys (Dixons Carphone) 0.3M 0.8M 1.9M 246.9% Digmarket 0.8M 1.7M 4.1M 241.1 <td>Acclaimed Stores</td> <td>1.4M</td> <td>2.9M</td> <td>10.9M 378.1%</td>	Acclaimed Stores	1.4M	2.9M	10.9M 378.1%
Argos (Sainsbury's) 0.4M 0.7M 3.2M 470.3% Atlia e Stores 0.2M 0.7M 3.2M 470.3% AtliQ e Store 7.2M 23.7M 53.0M 223.8% AtliQ Exclusive 9.6M 17.7M 61.1M 345.8% BestBuy 0.9M 1.8M 6.3M 356.1% Boulanger 0.2M 0.8M 4.1M 492.9% Chip 7 0.6M 1.3M 5.5M 416.1% Chipt 6 0.4M 3.0M 722.0% Control 0.9M 2.2M 7.7M 349.2% Coolblue 0.5M 1.2M 4.2M 360.0% Costco 1.1M 2.8M 9.3M 337.4% Corma 1.7M 2.5M 7.5M 305.1% Currys (Dixons Carphone) 0.3M 0.8M 1.9M 246.9% Digimarket 0.8M 1.7M 4.1M 241.1% Electricalsara Stores 0.1M 0.7M 2.3M 313.3% </td <td>All-Out</td> <td></td> <td>0.2M</td> <td>0.8M 495.7%</td>	All-Out		0.2M	0.8M 495.7%
Atlas Stores 0.2M 0.7M 3.2M 470.3% Atlig e Store 7.2M 23.7M 53.0M 223.8% AtliQ Exclusive 9.6M 17.7M 61.1M 345.8% BestBuy 0.9M 1.8M 6.3M 356.1% Boulanger 0.2M 0.8M 4.1M 492.9% Chip 7 0.6M 1.3M 5.5M 416.1% Chiptec 0.4M 3.0M 722.0% Control 0.9M 2.2M 7.7M 349.2% Coolblue 0.5M 1.2M 4.2M 360.0% Costco 1.1M 2.8M 9.3M 337.4% Croma 1.7M 2.5M 7.5M 360.1% Currys (Dixons Carphone) 0.3M 0.8M 1.9M 246.9% Currys (Dixons Carphone) 0.3M 0.8M 1.9M 246.9% Electricalsocity 0.8M 1.7M 4.1M 241.1% Ebay 2.6M 6.3M 15.2M 242.2%	Amazon	12.2M	37.5M	82.1M 218.9%
Atliq e Store 7.2M 23.7M 53.0M 223.8% AtliQ Exclusive 9.6M 17.7M 61.1M 345.8% BestBuy 0.9M 1.8M 6.3M 356.1% Boulanger 0.2M 0.8M 4.1M 492.9% Chip 7 0.6M 1.3M 5.5M 416.1% Chiptec 0.4M 3.0M 722.0% Control 0.9M 2.2M 7.7M 349.2% Coolblue 0.5M 1.2M 4.2M 360.0% Costco 1.1M 2.8M 9.3M 337.4% Croma 1.7M 2.5M 7.5M 305.1% Currys (Dixons Carphone) 0.3M 0.8M 1.9M 246.9% Digimarket 0.8M 1.7M 4.1M 241.1% Ebay 2.6M 6.3M 15.2M 242.2% Electricalsara Stores 0.1M 0.6M 1.9M 245.2% Electricalsary Stores 0.1M 0.7M 2.3M 313.3%	Argos (Sainsbury's)	0.4M	0.7M	2.3M 306.0%
AtliQ Exclusive 9.6M 17.7M 61.1M 345.8% BestBuy 0.9M 1.8M 6.3M 356.1% Boulanger 0.2M 0.8M 4.1M 492.9% Chip 7 0.6M 1.3M 5.5M 416.1% Chiptec 0.4M 3.0M 722.0% Control 0.9M 2.2M 7.7M 349.2% Coolblue 0.5M 1.2M 4.2M 360.0% Costco 1.1M 2.8M 9.3M 37.4% Croma 1.7M 2.5M 7.5M 305.1% Currys (Dixons Carphone) 0.3M 0.8M 1.9M 246.9% Digimarket 0.8M 1.7M 4.1M 241.1% Ebay 2.6M 6.3M 15.2M 242.2% Electricalsara Stores 0.1M 0.6M 1.9M 242.2% Electricalsbac Stores 0.1M 0.7M 2.3M 313.3% Electricalspuipo Stores 0.1M 0.7M 3.6M 15.5% <td>Atlas Stores</td> <td>0.2M</td> <td>0.7M</td> <td>3.2M ☐ 470.3%</td>	Atlas Stores	0.2M	0.7M	3.2M ☐ 470.3%
BestBuy 0.9M 1.8M 6.3M 356.1% Boulanger 0.2M 0.8M 4.1M 492.9% Chip 7 0.6M 1.3M 5.5M 416.1% Chiptec 0.4M 3.0M 722.0% Control 0.9M 2.2M 7.7M 349.2% Coolblue 0.5M 1.2M 4.2M 360.0% Costco 1.1M 2.8M 9.3M 337.4% Croma 1.7M 2.5M 7.5M 305.1% Currys (Dixons Carphone) 0.3M 0.8M 1.9M 246.9% Oroma 1.7M 2.5M 7.5M 305.1% Currys (Dixons Carphone) 0.3M 0.8M 1.9M 246.9% Currys (Dixons Carphone) 0.3M 0.8M 1.9M 246.9% Currys (Dixons Carphone) 0.3M 0.8M 1.9M 246.9% Electricalsocity 2.6M 6.3M 15.2M 242.2% Electricalsocity 2.6M 6.3M 15.2M	Atliq e Store	7.2M	23.7M	53.0M 223.8%
Boulanger 0.2M 0.8M 4.1M 492.9% Chip 7 0.6M 1.3M 5.5M 416.1% Chiptec 0.4M 3.0M 722.0% Control 0.9M 2.2M 7.7M 349.2% Corntrol 0.5M 1.2M 4.2M 360.0% Costco 1.1M 2.8M 9.3M 337.4% Croma 1.7M 2.5M 7.5M 305.1% Currys (Dixons Carphone) 0.3M 0.8M 1.9M 246.9% Digimarket 0.8M 1.7M 4.1M 241.1% Ebay 2.6M 6.3M 15.2M 242.2% Electricalsars Stores 0.1M 0.7M 1.04.6% 1.9M 242.2% Electricalsbance Stores 0.1M 0.7M 2.3M 313.3% 1.24.1% 2.24.2% 2.2 2.2 2.2 2.2 2.2 2.2 2.2 2.2 2.2 2.2 2.2 2.2 2.2 2.2 2.2 2.2 <t< td=""><td>AtliQ Exclusive</td><td>9.6M</td><td>17.7M</td><td>61.1M 345.8%</td></t<>	AtliQ Exclusive	9.6M	17.7M	61.1M 345.8%
Chip 7 0.6M 1.3M 5.5M 416.1% Chiptec 0.4M 3.0M 722.0% Control 0.9M 2.2M 7.7M 349.2% Coolblue 0.5M 1.2M 4.2M 360.0% Costco 1.1M 2.8M 9.3M 337.4% Croma 1.7M 2.5M 7.5M 305.1% Currys (Dixons Carphone) 0.3M 0.8M 1.9M 246.9% Digimarket 0.8M 1.7M 4.1M 241.1% Ebay 2.6M 6.3M 15.2M 242.2% Electricalsare Stores 0.1M 0.6M 1.9M 286.0% Electricalsance Stores 0.1M 0.7M 2.3M 313.3% Electricalsance Stores 0.1M 0.7M 2.3M 313.3% Electricalsocity 2.3M 3.5M 12.4M 358.8% Electricalsquipo Stores 0.2M 0.7M 3.6M 535.3% Elkjäp 0.5M 1.3M 5.2M	BestBuy	0.9M	1.8M	6.3M 356.1%
Chiptec 0.4M 3.0M 722.0% Control 0.9M 2.2M 7.7M 349.2% Coolblue 0.5M 1.2M 4.2M 360.0% Costco 1.1M 2.8M 9.3M 337.4% Croma 1.7M 2.5M 7.5M 305.1% Currys (Dixons Carphone) 0.3M 0.8M 1.9M 246.9% Digimarket 0.8M 1.7M 4.1M 241.1% Ebay 2.6M 6.3M 15.2M 242.2% Electricalsara Stores 0.1M 0.6M 1.9M 286.0% Electricalsbace Stores 0.1M 0.7M 2.3M 313.3% Electricalsquipace Stores 0.1M 0.7M 2.3M 313.3% Electricalsquipo Stores 0.2M 0.7M 3.6M 535.3% Elite 0.4M 0.8M 4.1M 495.5% Elkjøp 0.5M 1.3M 5.2M 391.9% Epic Stores 0.4M 0.9M 4.2M <t< td=""><td>Boulanger</td><td>0.2M</td><td>0.8M</td><td>4.1M ☐ 492.9%</td></t<>	Boulanger	0.2M	0.8M	4.1M ☐ 492.9%
Control 0.9M 2.2M 7.7M 349.2% Coolblue 0.5M 1.2M 4.2M 360.0% Costco 1.1M 2.8M 9.3M 337.4% Croma 1.7M 2.5M 7.5M 305.1% Currys (Dixons Carphone) 0.3M 0.8M 1.9M 246.9% Digimarket 0.8M 1.7M 4.1M 241.1% Ebay 2.6M 6.3M 15.2M 242.2% Electricalsare Stores 0.1M 0.6M 1.9M 286.0% Electricalsare Stores 0.1M 0.7M 2.3M 313.3% Electricalsputical 1.8M 2.6M 11.9M 457.5% Electricalsquipo Stores 0.2M 0.7M 3.6M 535.3% Elite 0.4M 0.8M 4.1M 495.5% Elkjøp 0.5M 1.3M 5.2M 391.9% Epic Stores 0.4M 0.9M 4.2M 446.1% Euronics 0.4M 0.9M 3.9M	Chip 7	0.6M	1.3M	5.5M 416.1%
Coolblue 0.5M 1.2M 4.2M 360.0% Costco 1.1M 2.8M 9.3M 337.4% Croma 1.7M 2.5M 7.5M 305.1% Currys (Dixons Carphone) 0.3M 0.8M 1.9M 246.9% Digimarket 0.8M 1.7M 4.1M 241.1% Ebay 2.6M 6.3M 15.2M 242.2% Electricalsara Stores 0.1M 0.6M 1.9M 286.0% Electricalsbea Stores 0.1M 0.7M 0.7M 504.6% Electricalslytical 1.8M 2.6M 11.9M 457.5% Electricalsocity 2.3M 3.5M 12.4M 358.8% Electricalsquipo Stores 0.2M 0.7M 3.6M 535.3% Elite 0.4M 0.8M 4.1M 495.5% Elkjøp 0.5M 1.3M 5.2M 391.9% Eixpersion 0.4M 0.9M 4.2M 446.1% Euronics 0.4M 0.9M	Chiptec		0.4M	3.0M 722.0%
Costco 1.1M 2.8M 9.3M 337.4% Croma 1.7M 2.5M 7.5M 305.1% Currys (Dixons Carphone) 0.3M 0.8M 1.9M 246.9% Digimarket 0.8M 1.7M 4.1M 241.1% Ebay 2.6M 6.3M 15.2M 242.2% Electricalsara Stores 0.1M 0.6M 1.9M 286.0% Electricalsbea Stores 0.1M 0.7M 0.7M 504.6% Electricalslance Stores 0.1M 0.7M 0.7M 2.3M 313.3% Electricalsocity 2.3M 3.5M 11.9M 457.5% Electricalsquipo Stores 0.2M 0.7M 3.6M 535.3% Elitie 0.4M 0.8M 4.1M 495.5% Elkjøp 0.5M 1.3M 5.2M 391.9% Elkjøp 0.5M 1.3M 5.2M 391.9% Euronics 0.4M 0.9M 4.2M 446.1% Euronics 0.4M	Control	0.9M	2.2M	7.7M 349.2%
Croma 1.7M 2.5M 7.5M 305.1% Currys (Dixons Carphone) 0.3M 0.8M 1.9M 246.9% Digimarket 0.8M 1.7M 4.1M 241.1% Ebay 2.6M 6.3M 15.2M 242.2% Electricalsara Stores 0.1M 0.6M 1.9M 286.0% Electricalsbea Stores 0.1M 0.7M 504.6% Electricalslance Stores 0.1M 0.7M 2.3M 313.3% Electricalslytical 1.8M 2.6M 11.9M 457.5% Electricalsquipo Stores 0.2M 0.7M 3.6M 535.3% Electricalsquipo Stores 0.2M 0.7M 3.6M 535.3% Elite 0.4M 0.8M 4.1M 495.5% Elkjøp 0.5M 1.3M 5.2M 391.9% Epic Stores 0.4M 0.9M 4.2M 446.1% Euronics 0.4M 0.9M 3.9M 444.7% Expert 0.8M 1.8M 6.4M 364.0% Expression 1.5M 2.0M 7.9M	Coolblue	0.5M	1.2M	4.2M ☐ 360.0%
Currys (Dixons Carphone) 0.3M 0.8M 1.9M 246.9% Digimarket 0.8M 1.7M 4.1M 241.1% Ebay 2.6M 6.3M 15.2M 242.2% Electricalsara Stores 0.1M 0.6M 1.9M 286.0% Electricalsbea Stores 0.1M 0.7M 504.6% Electricalslytical 1.8M 2.6M 11.9M 457.5% Electricalsocity 2.3M 3.5M 12.4M 358.8% Electricalsquipo Stores 0.2M 0.7M 3.6M 535.3% Elite 0.4M 0.8M 4.1M 495.5% Elkjøp 0.5M 1.3M 5.2M 391.9% Epic Stores 0.4M 0.9M 4.2M 446.1% Euronics 0.4M 0.9M 3.9M 444.7% Expert 0.8M 1.8M 6.4M 364.0% Expression 1.5M 2.0M 7.9M 391.6% Flawless Stores 0.1M 0.5M 1.8M	Costco	1.1M	2.8M	9.3M ☐ 337.4%
Digimarket 0.8M 1.7M 4.1M 241.1% Ebay 2.6M 6.3M 15.2M 242.2% Electricalsara Stores 0.1M 0.6M 1.9M 286.0% Electricalsbea Stores 0.1M 0.7M 504.6% Electricalslytical 1.8M 2.6M 11.9M 457.5% Electricalsocity 2.3M 3.5M 12.4M 358.8% Electricalsquipo Stores 0.2M 0.7M 3.6M 535.3% Elite 0.4M 0.8M 4.1M 495.5% Elkjøp 0.5M 1.3M 5.2M 391.9% Epic Stores 0.4M 0.9M 4.2M 446.1% Euronics 0.4M 0.9M 3.9M 444.7% Expert 0.8M 1.8M 6.4M 364.0% Expression 1.5M 2.0M 7.9M 391.6% Flawless Stores 0.1M 0.5M 1.8M 396.3% Flighart 2.9M 8.3M 19.3M <	Croma	1.7M	2.5M	7.5M 305.1%
Ebay	Currys (Dixons Carphone)	0.3M	0.8M	1.9M 246.9%
Electricalsara Stores 0.1M 0.6M 1.9M 286.0% Electricalsbea Stores 0.1M 0.7M 504.6% Electricalslance Stores 0.1M 0.7M 2.3M 313.3% Electricalslytical 1.8M 2.6M 11.9M 457.5% Electricalsocity 2.3M 3.5M 12.4M 358.8% Electricalsquipo Stores 0.2M 0.7M 3.6M 535.3% Elite 0.4M 0.8M 4.1M 495.5% Elkjøp 0.5M 1.3M 5.2M 391.9% Epic Stores 0.4M 0.9M 4.2M 446.1% Euronics 0.4M 0.9M 3.9M 444.7% Expert 0.8M 1.8M 6.4M 364.0% Expression 1.7M 3.0M 9.8M 328.2% Ezone 1.5M 2.0M 7.9M 391.6% Flawless Stores 0.1M 0.5M 1.8M 396.3% Flipkart 2.9M 8.3M 19.3M </td <td>Digimarket</td> <td>0.8M</td> <td>1.7M</td> <td>4.1M 241.1%</td>	Digimarket	0.8M	1.7M	4.1M 241.1%
Electricalsbea Stores 0.1M 0.7M 504.6% Electricalslance Stores 0.1M 0.7M 2.3M 313.3% Electricalslytical 1.8M 2.6M 11.9M 457.5% Electricalsocity 2.3M 3.5M 12.4M 358.8% Electricalsquipo Stores 0.2M 0.7M 3.6M 535.3% Elite 0.4M 0.8M 4.1M 495.5% Elkjøp 0.5M 1.3M 5.2M 391.9% Epic Stores 0.4M 0.9M 4.2M 446.1% Euronics 0.4M 0.9M 3.9M 444.7% Expert 0.8M 1.8M 6.4M 364.0% Expression 1.7M 3.0M 9.8M 328.2% Ezone 1.5M 2.0M 7.9M 391.6% Flawless Stores 0.1M 0.5M 1.8M 396.3% Flipkart 2.9M 8.3M 19.3M 231.0% Forward Stores 0.6M 1.5M 8.7M	Ebay	2.6M	6.3M	15.2M 242.2%
Electricalslance Stores 0.1M 0.7M 2.3M 313.3% Electricalslytical 1.8M 2.6M 11.9M 457.5% Electricalsocity 2.3M 3.5M 12.4M 358.8% Electricalsquipo Stores 0.2M 0.7M 3.6M 535.3% Elite 0.4M 0.8M 4.1M 495.5% Elkjøp 0.5M 1.3M 5.2M 391.9% Epic Stores 0.4M 0.9M 4.2M 446.1% Euronics 0.4M 0.9M 3.9M 444.7% Expert 0.8M 1.8M 6.4M 364.0% Expression 1.7M 3.0M 9.8M 328.2% Ezone 1.5M 2.0M 7.9M 391.6% Flawless Stores 0.1M 0.5M 1.8M 396.3% Flipkart 2.9M 8.3M 19.3M 231.0% Forward Stores 0.6M 1.5M 4.1M 272.0% Girias 1.5M 2.1M 8.7M </td <td>Electricalsara Stores</td> <td>0.1M</td> <td>0.6M</td> <td>1.9M 286.0%</td>	Electricalsara Stores	0.1M	0.6M	1.9M 286.0%
Electricalslytical 1.8M 2.6M 11.9M 457.5% Electricalsocity 2.3M 3.5M 12.4M 358.8% Electricalsquipo Stores 0.2M 0.7M 3.6M 535.3% Elite 0.4M 0.8M 4.1M 495.5% Elkjøp 0.5M 1.3M 5.2M 391.9% Epic Stores 0.4M 0.9M 4.2M 446.1% Euronics 0.4M 0.9M 3.9M 444.7% Expert 0.8M 1.8M 6.4M 364.0% Expression 1.7M 3.0M 9.8M 328.2% Ezone 1.5M 2.0M 7.9M 391.6% Flawless Stores 0.1M 0.5M 1.8M 396.3% Flipkart 2.9M 8.3M 19.3M 231.0% Fnac-Darty 0.5M 0.8M 2.9M 349.8% Forward Stores 0.6M 1.5M 4.1M 272.0% Girias 1.5M 2.1M 8.7M 419.3% Info Stores 0.1M 0.5M 1.8M 384.1% <td>Electricalsbea Stores</td> <td></td> <td>0.1M</td> <td>0.7M 504.6%</td>	Electricalsbea Stores		0.1M	0.7M 504.6%
Electricalsocity 2.3M 3.5M 12.4M 358.8% Electricalsquipo Stores 0.2M 0.7M 3.6M 535.3% Elite 0.4M 0.8M 4.1M 495.5% Elkjøp 0.5M 1.3M 5.2M 391.9% Epic Stores 0.4M 0.9M 4.2M 446.1% Euronics 0.4M 0.9M 3.9M 444.7% Expert 0.8M 1.8M 6.4M 364.0% Expression 1.7M 3.0M 9.8M 328.2% Ezone 1.5M 2.0M 7.9M 391.6% Flawless Stores 0.1M 0.5M 1.8M 396.3% Flipkart 2.9M 8.3M 19.3M 231.0% Fnac-Darty 0.5M 0.8M 2.9M 349.8% Forward Stores 0.6M 1.5M 4.1M 272.0% Girias 1.5M 2.1M 8.7M 419.3% Info Stores 0.1M 0.5M 1.8M 384.1% Insight 0.4M 1.0M 2.8M 271.8%	Electricalslance Stores	0.1M	0.7M	2.3M 313.3%
Electricalsquipo Stores 0.2M 0.7M 3.6M 535.3% Elite 0.4M 0.8M 4.1M 495.5% Elkjøp 0.5M 1.3M 5.2M 391.9% Epic Stores 0.4M 0.9M 4.2M 446.1% Euronics 0.4M 0.9M 3.9M 444.7% Expert 0.8M 1.8M 6.4M 364.0% Expression 1.7M 3.0M 9.8M 328.2% Ezone 1.5M 2.0M 7.9M 391.6% Flawless Stores 0.1M 0.5M 1.8M 396.3% Flipkart 2.9M 8.3M 19.3M 231.0% Fnac-Darty 0.5M 0.8M 2.9M 349.8% Forward Stores 0.6M 1.5M 4.1M 272.0% Girias 1.5M 2.1M 8.7M 419.3% Info Stores 0.1M 0.5M 1.8M 384.1% Insight 0.4M 1.0M 2.8M 271.8%	Electricalslytical	1.8M	2.6M	11.9M 457.5%
Elite 0.4M 0.8M 4.1M 495.5% Elkjøp 0.5M 1.3M 5.2M 391.9% Epic Stores 0.4M 0.9M 4.2M 446.1% Euronics 0.4M 0.9M 3.9M 444.7% Expert 0.8M 1.8M 6.4M 364.0% Expression 1.7M 3.0M 9.8M 328.2% Ezone 1.5M 2.0M 7.9M 391.6% Flawless Stores 0.1M 0.5M 1.8M 396.3% Flipkart 2.9M 8.3M 19.3M 231.0% Fnac-Darty 0.5M 0.8M 2.9M 349.8% Forward Stores 0.6M 1.5M 4.1M 272.0% Girias 1.5M 2.1M 8.7M 419.3% Info Stores 0.1M 0.5M 1.8M 384.1% Insight 0.4M 1.0M 2.8M 271.8% Integration Stores 0.2M 1.4M 887.2% Leader 4.7M 6.0M 18.8M 314.8%	Electricalsocity	2.3M	3.5M	12.4M 358.8%
Elkjøp 0.5M 1.3M 5.2M 391.9% Epic Stores 0.4M 0.9M 4.2M 446.1% Euronics 0.4M 0.9M 3.9M 444.7% Expert 0.8M 1.8M 6.4M 364.0% Expression 1.7M 3.0M 9.8M 328.2% Ezone 1.5M 2.0M 7.9M 391.6% Flawless Stores 0.1M 0.5M 1.8M 396.3% Flipkart 2.9M 8.3M 19.3M 231.0% Fnac-Darty 0.5M 0.8M 2.9M 349.8% Forward Stores 0.6M 1.5M 4.1M 272.0% Girias 1.5M 2.1M 8.7M 419.3% Info Stores 0.1M 0.5M 1.8M 384.1% Insight 0.4M 1.0M 2.8M 271.8% Integration Stores 0.2M 1.4M 887.2% Leader 4.7M 6.0M 18.8M 314.8%	Electricalsquipo Stores	0.2M	0.7M	3.6M ☐ 535.3%
Epic Stores 0.4M 0.9M 4.2M 446.1% Euronics 0.4M 0.9M 3.9M 444.7% Expert 0.8M 1.8M 6.4M 364.0% Expression 1.7M 3.0M 9.8M 328.2% Ezone 1.5M 2.0M 7.9M 391.6% Flawless Stores 0.1M 0.5M 1.8M 396.3% Flipkart 2.9M 8.3M 19.3M 231.0% Fnac-Darty 0.5M 0.8M 2.9M 349.8% Forward Stores 0.6M 1.5M 4.1M 272.0% Girias 1.5M 2.1M 8.7M 419.3% Info Stores 0.1M 0.5M 1.8M 384.1% Insight 0.4M 1.0M 2.8M 271.8% Integration Stores 0.2M 1.4M 887.2% Leader 4.7M 6.0M 18.8M 314.8%	Elite	0.4M	0.8M	4.1M 495.5%
Euronics 0.4M 0.9M 3.9M 444.7% Expert 0.8M 1.8M 6.4M 364.0% Expression 1.7M 3.0M 9.8M 328.2% Ezone 1.5M 2.0M 7.9M 391.6% Flawless Stores 0.1M 0.5M 1.8M 396.3% Flipkart 2.9M 8.3M 19.3M 231.0% Fnac-Darty 0.5M 0.8M 2.9M 349.8% Forward Stores 0.6M 1.5M 4.1M 272.0% Girias 1.5M 2.1M 8.7M 419.3% Info Stores 0.1M 0.5M 1.8M 384.1% Insight 0.4M 1.0M 2.8M 271.8% Integration Stores 0.2M 1.4M 887.2% Leader 4.7M 6.0M 18.8M 314.8%	Elkjøp	0.5M	1.3M	5.2M 391.9%
Expert 0.8M 1.8M 6.4M 364.0% Expression 1.7M 3.0M 9.8M 328.2% Ezone 1.5M 2.0M 7.9M 391.6% Flawless Stores 0.1M 0.5M 1.8M 396.3% Flipkart 2.9M 8.3M 19.3M 231.0% Fnac-Darty 0.5M 0.8M 2.9M 349.8% Forward Stores 0.6M 1.5M 4.1M 272.0% Girias 1.5M 2.1M 8.7M 419.3% Info Stores 0.1M 0.5M 1.8M 384.1% Insight 0.4M 1.0M 2.8M 271.8% Integration Stores 0.2M 1.4M 887.2% Leader 4.7M 6.0M 18.8M 314.8%	Epic Stores	0.4M	0.9M	4.2M 446.1%
Expression 1.7M 3.0M 9.8M 328.2% Ezone 1.5M 2.0M 7.9M 391.6% Flawless Stores 0.1M 0.5M 1.8M 396.3% Flipkart 2.9M 8.3M 19.3M 231.0% Fnac-Darty 0.5M 0.8M 2.9M 349.8% Forward Stores 0.6M 1.5M 4.1M 272.0% Girias 1.5M 2.1M 8.7M 419.3% Info Stores 0.1M 0.5M 1.8M 384.1% Insight 0.4M 1.0M 2.8M 271.8% Integration Stores 0.2M 1.4M 887.2% Leader 4.7M 6.0M 18.8M 314.8%	Euronics	0.4M	0.9M	3.9M 444.7%
Ezone 1.5M 2.0M 7.9M 391.6% Flawless Stores 0.1M 0.5M 1.8M 396.3% Flipkart 2.9M 8.3M 19.3M 231.0% Fnac-Darty 0.5M 0.8M 2.9M 349.8% Forward Stores 0.6M 1.5M 4.1M 272.0% Girias 1.5M 2.1M 8.7M 419.3% Info Stores 0.1M 0.5M 1.8M 384.1% Insight 0.4M 1.0M 2.8M 271.8% Integration Stores 0.2M 1.4M 887.2% Leader 4.7M 6.0M 18.8M 314.8%	Expert	0.8M	1.8M	6.4M ☐ 364.0%
Flawless Stores 0.1M 0.5M 1.8M 396.3% Flipkart 2.9M 8.3M 19.3M 231.0% Fnac-Darty 0.5M 0.8M 2.9M 349.8% Forward Stores 0.6M 1.5M 4.1M 272.0% Girias 1.5M 2.1M 8.7M 419.3% Info Stores 0.1M 0.5M 1.8M 384.1% Insight 0.4M 1.0M 2.8M 271.8% Integration Stores 0.2M 1.4M 887.2% Leader 4.7M 6.0M 18.8M 314.8%	Expression	1.7M	3.0M	9.8M 328.2%
Flipkart 2.9M 8.3M 19.3M 231.0% Fnac-Darty 0.5M 0.8M 2.9M 349.8% Forward Stores 0.6M 1.5M 4.1M 272.0% Girias 1.5M 2.1M 8.7M 419.3% Info Stores 0.1M 0.5M 1.8M 384.1% Insight 0.4M 1.0M 2.8M 271.8% Integration Stores 0.2M 1.4M 887.2% Leader 4.7M 6.0M 18.8M 314.8%	Ezone	1.5M	2.0M	7.9M 391.6%
Fnac-Darty 0.5M 0.8M 2.9M 349.8% Forward Stores 0.6M 1.5M 4.1M 272.0% Girias 1.5M 2.1M 8.7M 419.3% Info Stores 0.1M 0.5M 1.8M 384.1% Insight 0.4M 1.0M 2.8M 271.8% Integration Stores 0.2M 1.4M 887.2% Leader 4.7M 6.0M 18.8M 314.8%	Flawless Stores	0.1M	0.5M	1.8M 396.3%
Forward Stores 0.6M 1.5M 4.1M 272.0% Girias 1.5M 2.1M 8.7M 419.3% Info Stores 0.1M 0.5M 1.8M 384.1% Insight 0.4M 1.0M 2.8M 271.8% Integration Stores 0.2M 1.4M 887.2% Leader 4.7M 6.0M 18.8M 314.8%	Flipkart	2.9M	8.3M	19.3M 231.0%
Girias 1.5M 2.1M 8.7M 419.3% Info Stores 0.1M 0.5M 1.8M 384.1% Insight 0.4M 1.0M 2.8M 271.8% Integration Stores 0.2M 1.4M 887.2% Leader 4.7M 6.0M 18.8M 314.8%	Fnac-Darty	0.5M	0.8M	2.9M 349.8%
Info Stores 0.1M 0.5M 1.8M 384.1% Insight 0.4M 1.0M 2.8M 271.8% Integration Stores 0.2M 1.4M 887.2% Leader 4.7M 6.0M 18.8M 314.8%	Forward Stores	0.6M	1.5M	4.1M 272.0%
Insight 0.4M 1.0M 2.8M 271.8% Integration Stores 0.2M 1.4M 887.2% Leader 4.7M 6.0M 18.8M 314.8%	Girias	1.5M	2.1M	8.7M 419.3%
Insight 0.4M 1.0M 2.8M 271.8% Integration Stores 0.2M 1.4M 887.2% Leader 4.7M 6.0M 18.8M 314.8%	Info Stores	0.1M	0.5M	
Integration Stores 0.2M 1.4M 887.2% Leader 4.7M 6.0M 18.8M 314.8%				
Leader 4.7M 6.0M 18.8M 314.8%	_			
	•	4.7M		
Logic Stores U.ZM U.9M 4.8M 515.2%	Logic Stores	0.2M	0.9M	4.8M 515.2%



Grand Total	87.5M	196.7M	598.9M 304.5%
Zone	0.3M	1.6M	5.3M 336.2%
walmart	1.3M	2.6M	9.7M 370.4%
Viveks	1.6M	2.2M	7.8M 348.1%
Vijay Sales	1.7M	2.1M	8.5M 397.8%
UniEuro	0.6M	1.6M	7.3M 457.0%
Taobao	0.2M	1.3M	3.3M 248.7%
Synthetic	1.9M	4.4M	12.2M 276.0%
Surface Stores	0.1M	0.5M	2.1M 398.8%
Staples	1.2M	2.9M	8.8M 307.0%
Sound	0.6M	1.7M	4.4M 260.3%
Sorefoz	0.6M	1.1M	4.7M 433.6%
Saturn	0.2M	0.4M	1.2M 310.5%
Sage	4.8M	6.4M	20.7M ☐ 321.5%
Relief	0.4M	1.0M	4.1M 403.6%
Reliance Digital	1.6M	2.6M	9.7M 377.9%
Radio Shack	0.8M	1.7M	5.4M 311.5%
Radio Popular	0.5M	1.5M	5.3M 362.6%
Propel	1.6M	2.5M	10.8M 440.6%
Premium Stores	0.5M	1.1M	3.9M 353.1%
Otto	0.3M	0.4M	1.2M 298.6%
Novus	1.9M	3.7M	9.9M 264.2%
Nova		0.0M	0.4M 2664.9%
Notebillig	0.2M	0.4M	1.1M 287.4%
Nomad Stores	0.5M	1.6M	4.0M 246.9%
Neptune	1.0M	3.4M	16.1M 471.5%
Lotus	1.5M	2.1M	8.1M 382.6%



GM% by Quarters (sub_zone)

FY	2019	_				
GM%	Quarters					
Sub Zone	Q1	Q2	Q3	Q4		Grand Total
ANZ	43.0%	42.2	2%	42.6%	42.5%	42.6%
India	42.5%	42.2	2%	42.0%	42.5%	42.4%
NA	35.1%	35.4	4%	35.4%	35.7%	35.4%
NE	36.6%	37.0	0%	36.5%	36.6%	36.7%
ROA	44.5%	44.3	3%	44.0%	44.5%	44.4%
SE	44.5%	44.	1%	44.0%	44.2%	44.2%

FY	2020				
GM%	Quarters				
Sub Zone	Q1	Q2	Q3	Q4	Grand Total
ANZ	43.3%	43.0%	42.8%	41.8%	42.8%
India	32.3%	32.1%	32.4%	32.0%	32.2%
NA	39.9%	40.1%	39.1%	39.7%	39.8%
NE	37.6%	37.8%	38.5%	37.7%	37.8%
ROA	38.4%	38.3%	38.8%	37.7%	38.2%
SE	38.5%	37.3%	38.2%	37.8%	37.9%

FY	2021	_			
GM%	Quarters				
Sub Zone	Q1	Q2	Q3	Q4	Grand Total
ANZ	39.0%	37.8%	38.39	<mark>%</mark> 38.0%	38.3%
India	32.3%	31.8%	31.99	% 32.0%	32.0%
NA	37.1%	37.4%	37.59	% 37.4%	37.3%
NE	37.9%	38.7%	38.29	% 38.3%	38.3%
ROA	38.5%	38.4%	38.19	% 38.1%	38.3%
SE	38.6%	38.3%	38.69	% 38.5%	38.5%



FILTERS

region	All
division	All

Market Performance vs Target All values are in USD

Country	2019	2020	2021	2021 - Target	%
Australia	3.9M	10.7M	21.0M	-2.2M	- <mark>9.5%</mark>
Austria		0.1M	2.8M	-0.3M	-10.5%
Bangladesh	0.5M	2.3M	7.0M	-0.7M	-9.3%
Canada	4.8M	12.2M	35.1M	-5.1M	-12.6%
China	1.4M	5.4M	22.9M	-2.1M	-8 <mark>.3%</mark>
France	4.0M	7.5M	25.9M	-2.2M	-7 <mark>.8%</mark>
Germany	2.6M	4.7M	12.0M	-1.5M	-11.3%
India	30.8M	49.8M	161.3M	-9.6M	-5. <mark>6%</mark>
Indonesia	2.5M	6.2M	18.4M	-2.4M	-11.5%
Italy	2.9M	4.5M	11.7M	-1.0M	-8 <mark>.2%</mark>
Japan		1.9M	7.9M	-0.3M	-4.0 <mark>%</mark>
Netherlands	0.2M	3.4M	8.0M	-0.7M	-7 <mark>.6%</mark>
Newzealand		2.0M	11.4M	-1.4M	-11.0%
Norway		2.5M	13.7M	-1.4M	-9.5%
Pakistan	0.6M	4.7M	5.7M	-0.5M	-8 <mark>.5%</mark>
Philiphines	5.7M	13.4M	31.9M	-2.5M	-7 <mark>.3%</mark>
Poland	0.4M	2.8M	5.2M	-0.9M	-15.3%
Portugal	0.7M	3.6M	11.8M	-0.5M	-4.1 <mark>%</mark>
South Korea	12.8M	17.3M	49.0M	-4.4M	-8 <mark>.2%</mark>
Spain		1.8M	12.6M	-1.8M	-12.4%
Sweden	0.1M	0.2M	1.8M	-0.2M	-10.0%
United Kingdom	2.0M	8.1M	34.2M	-3.0M	-8 <mark>.0%</mark>
USA	11.5M	31.9M	87.8M	-10.2M	-10.4%
Grand Total	87.5M	196.7M	598.9M	-54.9M	-8.4%



FILTERS

region All sub_zone All FY All

P & L for Markets All values are in USD

Market	Net Sales	COGS	Gross Margin	GM %
Australia	35.57M	22.1M	13.5M	37.9%
Austria	2.96M	2.1M	0.9M	30.0%
Bangladesh	9.69M	6.3M	3.4M	35.4%
Canada	51.99M	31.5M	20.5M	39.4%
China	29.74M	17.6M	12.1M	40.8%
France	37.45M	21.2M	16.2M	43.3%
Germany	19.26M	13.5M	5.8M	29.9%
India	241.85M	161.2M	80.7M	33.4%
Indonesia	27.15M	16.3M	10.8M	39.8%
Italy	19.09M	12.9M	6.2M	32.6%
Japan	9.80M	5.4M	4.4M	44.7%
Netherlands	11.57M	6.5M	5.0M	43.6%
Newzealand	13.39M	7.4M	6.0M	45.0%
Norway	16.16M	11.2M	5.0M	30.7%
Pakistan	10.98M	6.7M	4.3M	39.2%
Philiphines	50.92M	30.2M	20.8M	40.8%
Poland	8.39M	4.9M	3.5M	41.5%
Portugal	16.16M	9.6M	6.6M	40.7%
South Korea	79.05M	50.2M	28.8M	36.5%
Spain	14.39M	9.5M	4.8M	33.7%
Sweden	2.05M	1.2M	0.8M	40.6%
United Kingdom	44.23M	25.3M	18.9M	42.7%
USA	131.23M	82.5M	48.7M	37.1%



FILTERS

region	All
division	All
customer	All

Top 10 ProductsAll values are in USD

Products	2020	2021	21 vs 20
AQ Electron 4 3600 Desktop			
Processor	3.0M	19.4M	541.3%
AQ GT 21	0.8M	4.4M	461.1%
AQ Home Allin1	0.7M	5.2M	669.0%
AQ LION x1	0.0M	0.8M	1619.5%
AQ LION x2	0.1M	0.9M	1668.9%
AQ LION x3	0.1M	1.2M	1692.3%
AQ Mx NB	0.0M	1.4M	5623.5%
AQ Pen Drive DRC	0.6M	3.8M	487.7%
AQ Smash 2	0.4M	11.2M	2489.5%
AQ Zion Saga	0.7M	3.6M	428.5%
Grand Total	6.4M	52.0M	708.0%



FILTERS

region	All
division	All
customer	All

Products	Qty
AQ Gamers	3.4M
AQ Gamers Ms	4.0M
AQ Master wired x1 Ms	4.2M
AQ Master wireless x1	3.4M
AQ Master wireless x1 Ms	4.1M
Grand Total	19000112

region	All
division	All
customer	All

Products	Qty
AQ Gamer 1	51.7K
AQ GEN Z	63.1K
AQ Home Allin1	15.2K
AQ HOME Allin1 Gen 2	8.9K
AQ Smash 2	36.0K
Grand Total	174887

Top 5 Products

Bottom 5 Products



FILTERS

region	All
division	All
customer	All

New Products - 2021

All values are in USD

Products	2020	2021
AQ Clx3		4.4M
AQ Electron 3 3600 Desktop		
Processor		14.2M
AQ Gen Y		19.5M
AQ GEN Z		11.7M
AQ HOME Allin1 Gen 2		3.5M
AQ Lumina Ms		4.2M
AQ Marquee P3		4.9M
AQ Marquee P4		1.7M
AQ Maxima Ms		13.7M
AQ MB Lito		2.8M
AQ MB Lito 2		2.3M
AQ Qwerty		22.0M
AQ Qwerty Ms		15.4M
AQ Trigger		20.7M
AQ Trigger Ms		17.9M
AQ Wi Power Dx3		17.2M
Grand Total		176.2M



FILTERS

region All customer All

Division Level Report

All values are in USD

Division	2020	2021	21 vs 20
N & S	51.4M	94.7M	84.4%
P & A	105.2M	338.4M	<mark>2</mark> 21.5%
PC	40.1M	165.8M	313.7%
Grand Total	196.7M	598.9M	204.5%



FILTERS

region	All
customer	All

Grand Total	367.2M
USA	87.8M
United Kingdom	34.2M
South Korea	49.0M
India	161.3M
Canada	35.1M
Country	2021

Top 5 Country - 2021

All values are in USD

