

MANMATHNATH MAHANTA

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SUMMARY

Detail-oriented Business Analyst with a proven track record of transforming data into actionable insights to drive strategic decisions and business growth. Adept at utilizing **SQL**, **Power BI**, and **Excel** to analyze complex datasets and uncover trends. Known for a meticulous approach to problem-solving and a commitment to leveraging data to enhance efficiency and support organizational objectives. Ready to contribute to innovative projects and drive measurable impact through data-driven solutions.

SKILLS

• SQL	• Requirement Gathering	• Communication
• Excel	• Process Mapping	• Problem-solving
• Power BI	• Stakeholder Management	• Project Management
• Data Analysis	• Reporting	• Attention to Details

PROFESSIONAL EXPERIENCE

SAI PARAMOUNT IT SOLUTIONS

(July 2024 - Present)

Business Analyst

- Project Leadership:** Managed software development projects from initiation to implementation, ensuring successful and timely delivery.
- Process Enhancement:** Streamlined stakeholder communication and requirement-gathering processes, improving project clarity and alignment.
- Operational Efficiency:** Facilitated better collaboration between client and technology teams, optimizing resource allocation and reducing project bottlenecks.
- Risk Management:** Identified and mitigated project risks, enhancing overall project execution and ensuring compliance with company standards.

AFAME TECHNOLOGIES

(May 2024 - June 2024)

Data Analyst

- Excel Mastery:** Completed a dynamic internship, refining skills in MS Excel. Spearheaded data cleaning, sorting, and labeling processes, optimizing data management workflows.
- Power BI Proficiency:** Developed a comprehensive sales analysis dashboard, leveraging three years of sales data. Presented actionable insights to drive strategic decisions.
- Project Collaboration:** Contributed to HR report preparation, showcasing adaptability and delivering quality results within deadlines.
- Analytical Application:** Translated theoretical knowledge into practical solutions, honing problem-solving abilities in real-world scenarios.

PROJECTS

- **AtliQ Hardware Insights** (Link: GitHub Repository)

(April – 2024)

 - Enhanced Data-Driven Decision Making:** Analyzed sales and manufacturing data to support strategic planning.
 - Improved Operational Efficiency:** Identified areas for cost optimization and better resource allocation.
 - Refined Market and Sales Strategies:** Provided insights to improve market presence and boost sales.
 - Targeted Customer and Product Insights:** Delivered reports to tailor promotions and product offerings.
- **Customer Retention and Call Center Optimization Analysis** (Link: GitHub Repository)

(April – 2024)

 - Customer Retention:** Reduced churn by 26.54% through targeted analysis and retention strategies.
 - Call Center Optimization:** Enhanced operational efficiency and customer experience by optimizing call center metrics.
 - Tailored Offerings:** Improved acquisition and retention by analyzing customer demographics and preferences.
 - Service Planning:** Guided infrastructure decisions by assessing the impact of internet services on churn.

CERTIFICATIONS

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| • Data Analytics Professional Certificate by Google | • Power BI Data Analytics for all levels 2.0 by CodeBasics |
| • Excel: Beginner to Advance by CodeBasics | • SQL Beginner to Advance for Data Professionals by CodeBasics |