

# MANMATHNATH MAHANTA

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[LinkedIn](#) • [Portfolio Website](#) • [GitHub](#)

## Summary:

Proficient in SQL, PowerBI, and Excel. Experienced in data analytics, dashboard creation, and project management. Ready to drive your organization's data-driven success?

## Skills:

• Excel	• SQL	• Python
• Data Visualization	• Statistical Analysis	• Data Cleaning and Preprocessing
• AI Integration	• Analytical Troubleshooting	• Industry Expertise
• Articulate Discourse	• Strategic Analysis	• Meticulous Precision

## Professional Experience:

**AFAME TECHNOLOGIES** (May - 2024)  
Data Analyst

- Excel Mastery:** Completed a dynamic internship, refining skills in MS Excel. Spearheaded data cleaning, sorting, and labeling processes, optimizing data management workflows.
- Power BI Proficiency:** Developed a comprehensive sales analysis dashboard, leveraging three years of sales data. Presented actionable insights to drive strategic decisions.
- Project Collaboration:** Contributed to HR report preparation, showcasing adaptability and delivering quality results within deadlines.
- Analytical Application:** Translated theoretical knowledge into practical solutions, honing problem-solving abilities in real-world scenarios.

## Projects:

- AtliQ Hardware Insights** (Link: [GitHub Repository](#)) (April – 2024)
  - Enhanced Data-Driven Decision Making:** Analyzed sales and manufacturing data to support strategic planning.
  - Improved Operational Efficiency:** Identified areas for cost optimization and better resource allocation.
  - Refined Market and Sales Strategies:** Provided insights to improve market presence and boost sales.
  - Targeted Customer and Product Insights:** Delivered reports to tailor promotions and product offerings.
- Customer Retention and Call Center Optimization Analysis** (Link: [GitHub Repository](#)) (April – 2024)
  - Enabled Targeted Customer Retention Strategies:** Conducted analysis to identify key factors driving customer churn, reducing the 26.54% churn rate.
  - Optimized Call Center Operations:** Analyzed metrics like call volume, agent performance, and customer satisfaction to enhance operational efficiency and customer experience.
  - Tailored Customer Offerings:** Evaluated customer demographics, subscriptions, payment methods, and service preferences to improve acquisition and retention.
  - Guided Service and Infrastructure Planning:** Assessed the impact of different internet services (Fiber optic, DSL, no internet) on churn rates to support service offerings and infrastructure decisions.
- Google Trend Dashboard Development** (Link: [Live Dashboard](#) | [GitHub Repository](#)) (June – 2024)
  - Trend Tracking:** Implemented real-time tracking of search trends for job roles like Data Analyst, Data Scientist, Software Developer, and Web Developer across 60 countries.
  - Rising Keyword Insights:** Highlighted rising and top-related keywords, demonstrating data analysis skills for extracting actionable trend insights from data.
  - Comparative Analysis:** Enabled comparative analysis of search trends across multiple keywords and time periods through interactive data visualization.
  - Learning Outcome:** Gained expertise in data integration, parameter utilization, dynamic UI development, and effective presentation of regional data.

## Certifications:

• Data Analytics Professional Certificate by <b>Google</b>	• Power BI Data Analytics for all levels 2.0 by <b>CodeBasics</b>
• Excel: Beginner to Advance by <b>CodeBasics</b>	• SQL Beginner to Advance for Data Professionals by <b>CodeBasics</b>