

MANMATHNATH MAHANTA

manmath.contact@gmail.com • Bhubaneswar, Odisha, India • 7008548402

[LinkedIn](#) • [Portfolio Website](#) • [GitHub](#)

Summary:

Proficient in SQL, PowerBI, and Excel. Experienced in data analytics, dashboard creation, and project management. Ready to drive your organization's data-driven success.

Skills:

- | | | |
|------------------------|------------------------------|-----------------------------------|
| • Excel | • SQL | • Python |
| • Data Visualization | • Statistical Analysis | • Data Cleaning and Preprocessing |
| • AI Integration | • Analytical Troubleshooting | • Industry Expertise |
| • Articulate Discourse | • Strategic Analysis | • Meticulous Precision |

Professional Experience:

AFAME TECHNOLOGIES (May - 2024)
Data Analyst

- Excel Mastery:** Completed a dynamic internship, refining skills in MS Excel. Spearheaded data cleaning, sorting, and labeling processes, optimizing data management workflows.
- Power BI Proficiency:** Developed a comprehensive sales analysis dashboard, leveraging three years of sales data. Presented actionable insights to drive strategic decisions.
- Project Collaboration:** Contributed to HR report preparation, showcasing adaptability and delivering quality results within deadlines.
- Analytical Application:** Translated theoretical knowledge into practical solutions, honing problem-solving abilities in real-world scenarios.

Projects:

- | | |
|--|----------------|
| ○ AtliQ Hardware Insights (Link: GitHub Repository) | (April – 2024) |
| <ul style="list-style-type: none">Enhanced Data-Driven Decision Making: Analyzed sales and manufacturing data to support strategic planning.Improved Operational Efficiency: Identified areas for cost optimization and better resource allocation.Refined Market and Sales Strategies: Provided insights to improve market presence and boost sales.Targeted Customer and Product Insights: Delivered reports to tailor promotions and product offerings. | |
| ○ Customer Retention and Call Center Optimization Analysis (Link: GitHub Repository) | (April – 2024) |
| <ul style="list-style-type: none">Enabled Targeted Customer Retention Strategies: Conducted analysis to identify key factors driving customer churn, reducing the 26.54% churn rate.Optimized Call Center Operations: Analyzed metrics like call volume, agent performance, and customer satisfaction to enhance operational efficiency and customer experience.Tailored Customer Offerings: Evaluated customer demographics, subscriptions, payment methods, and service preferences to improve acquisition and retention.Guided Service and Infrastructure Planning: Assessed the impact of different internet services (Fiber optic, DSL, no internet) on churn rates to support service offerings and infrastructure decisions. | |
| ○ Google Trend Dashboard Development (Link: Live Dashboard GitHub Repository) | (June – 2024) |
| <ul style="list-style-type: none">Trend Tracking: Implemented real-time tracking of search trends for job roles like Data Analyst, Data Scientist, Software Developer, and Web Developer across 60 countries.Rising Keyword Insights: Highlighted rising and top-related keywords, demonstrating data analysis skills for extracting actionable trend insights from data.Comparative Analysis: Enabled comparative analysis of search trends across multiple keywords and time periods through interactive data visualization.Learning Outcome: Gained expertise in data integration, parameter utilization, dynamic UI development, and effective presentation of regional data. | |

Certifications:

- | | |
|--|---|
| • Data Analytics Professional Certificate by Google | • Power BI Data Analytics for all levels 2.0 by CodeBasics |
| • Excel: Beginner to Advance by CodeBasics | • SQL Beginner to Advance for Data Professionals by CodeBasics |