

## General E-Commerce

Step 1:- Marketplace type .

### E-Commerce

Key Benefits of e-commerce .

Lower Costs :-

E-Commerce business websites are cheaper to set up than Physical Stores .

Scalability :-

E-Commerce business can be easily expanded or reduced .

Convenience :-

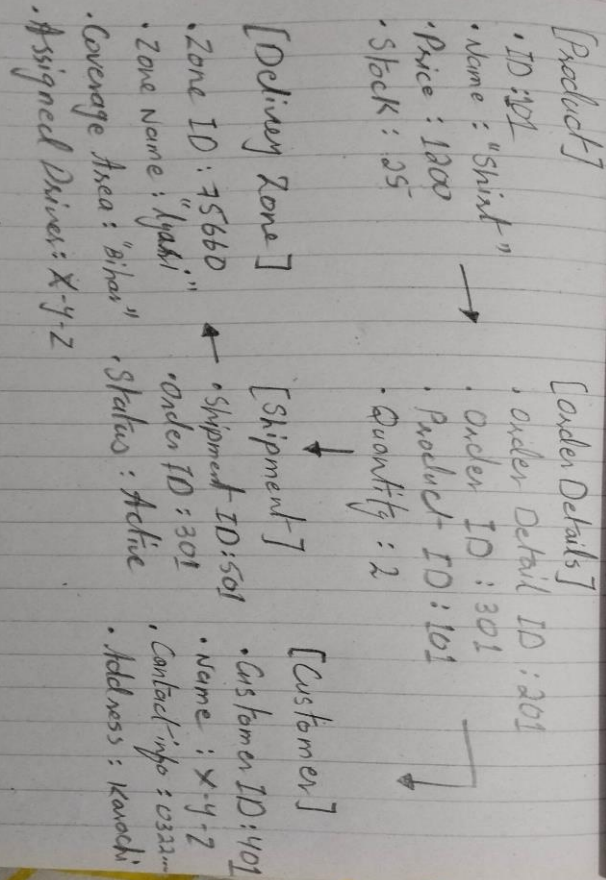
E-Commerce websites can be allow customers to 24/7 shopping , without being limited by store hours or locations .

Reach more Customers :-

E-Commerce websites can help business reach wider audience .

# Data Schema

## Data Schema



## My Business Goals

Step 2:-

### My Business Goals

- What problems does your marketplace aim to solve?
- Our marketplace helps people easily buy and sell what they need.
- Who is your target audience?
- Our target audience is people who love stylish, comfortable and trendy clothing, ranging from casual to special occasion outfit.
- What product or services will you offer?
- We offer stylish and comfortable clothing for every wear and special occasion.
- What will set your marketplace apart?
- Our marketplace stands out with affordable prices, fast delivery and unique customization clothing options.

