UDACITY

‹ Return to Classroom

Dashboard Design - Final

REVIEW
HISTORY

Meets Specifications

Congratulations on completing the project! You should be very proud of your accomplishments in building a complete Dashboard Design.

These dashboards are extremely common and important to businesses of all sizes.

You are demonstrating highly marketable skills

Good read

https://help.tableau.com/current/pro/desktop/en-us/dashboards_best_practices.htm

Dashboard

> The dashboard should allow the user to arrive at simple summaries of the high-level metrics. These include:
> Top-level revenue, profit, profit ratio and units sold for 2018
> YoY performance by customer segment (segment refers to Corporate, Consumer, Home Office)
> View sub-category performance by the active metric
> Draw attention to highest performing sub-categories within each customer segment for the chosen metric

> The dashboard should be either interactive or designed in a way to include data on sub-categories (e.g., through metrics for each sub-category, controls).

Design

Indicator colors are easily accessible to all color vision deficiencies. The dashboard's color uses accents, mins and maxs, and contrasts.

Font hierarchy should specify:
Dashboard title text
Body text
BAN Text
Context/instructive text

A screenshot of the dashboard should be taken, adding boxes in such a way that clearly illustrates how items within the dashboard relate to one another.

Annotation Layer

The text on the dashboard should provide context (e.g., what data sources, when was the data last refreshed).

The dashboard's text should aid the end user's comprehension (e.g, how to calculate profit ratio, how to define popularity).

   PROJECT LINK

RETURN TO PATH

Rate this review

START

START