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# Data Storytelling - Final

## REVIEW

## HISTORY

### Meets Specifications

Congratulations on completing the project! AMAZING WORK! Your presentation was very impressive and You have hit the core elements of a data presentation:

- Clear executive summary with recommendations
- Reviewed biases

All the best for the next one

### Limitations and Biases

The student should clearly articulate which type of bias is present in each of the three data pipeline stages: collection, processing and insights.

Nicely done! Your biases are clearly identified in each of the data pipeline stages

The student effectively communicates his or her expectations of the population and presents the sample data to the audience in a way that clearly demonstrates a discrepancy.

Nice work! You clearly articulate what the ideal population expectations would be and what the sample data does not possess. Both processing bias and selection bias is called out.

## Data Analysis

The student has analyzed each variable's distribution (inclusive of the mean, median, and standard deviation) and understood the inclusion of any outliers.

Nice work. You have completed a sanity check on the reliability of features using distribution analyses. You have also provided extensive analysis and have included detailed distribution analysis and descriptive statistics on each of your major variables of interest

The presentation slides include slides on data analysis carried out to reach the executive summary and recommendations.

## Data Presentation and Storytelling

The student has provided speaker notes in their PPT that outline how they'd communicate an executive summary and each slide's data output.

Tips:

- Include the importance of the analyses, the "*So what?*", in the narrative and through the slides.
- Include the analysis and its interpretation. For e.g., *Why should a management team care about a specific output or visualization?*

 PROJECT LINK

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