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Data Storytelling - Midterm

REVIEW

HISTORY

Meets Specifications

Hi

This is a great slide show. It is clear and easy to follow. I also find your ideas for exploration interesting, and challenging, and will definitely benefit the company. Please see my comments inside. If you have any questions please do not hesitate to post them in the knowledge forum.

Problem Statement

The problem statement should be:

- Specific
- Measurable
- Actionable

The problem statement is:

Specific: the key features of the top 5% of movies by rating

Measurable: rating

Actionable

"What are the key features of the top 5% of movies by rating all have in common?"

The ghost deck is structured logically and represents a structured and exhaustive thought process.

The titles of each slide are appended together to convey the logical thought process of the student. The issue tree is clearly evident in the slide.

Ghost Deck

The analyses defined by the student are hypothesis driven and issue driven. The hypothesis if analyzed should address the problem statement.

The problem statement is clearly defined.

The questions matter to the business, are well-scoped, and the hypothesized solution is actionable.

The analysis plan speaks clearly to the sub-issues.

The biases identified in the dataset are logically those that affect the recommendation the student makes to a management team.

The slide show includes a detailed discussion about the limitations and the shortcomings and the analysis and the dataset.

The ghost deck should have a clear flow from one thought to another
The headings should convey the main thought to the reader.

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The alignment between the hypothesis and analysis should be clearly evident so as to show hypothesis-driven structuring.

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A description of how the data will address the hypothesis is included.

 PROJECT LINK

RETURN TO PATH

