

Consultation Confirmation

Date & Time:

January 30, 2026 – 7:00 PM

Meeting Format:

In-person meeting

Summary of Key Discussion Points:

During our consultation, we reviewed the overall plan for the Rocket Rentals website. We discussed the Agile SDLC approach and agreed that building the site in stages makes sense since the business is new and will continue evolving. The client liked the 8-week timeline and the idea of launching core features first, then adding advanced features later such as online payments and delivery tracking.

We reviewed the logo concept and agreed on a simple, text-focused design with a small rocket icon to keep the brand modern but not overly busy. The client approved the site map structure, especially the clear navigation and tool categories. The cart-style system for rentals was emphasized as very important, since customers often need multiple tools for one project.

For the wireframes, the client liked the clean layout, strong navigation bar placement, and focus on mobile-friendly design. The homepage layout, tool catalog structure, and “How It Works” section were all well received.

Requested Changes / Refinements:

- Keep the design minimal and not too flashy
- Make sure the cart system is a core feature
- Plan ahead for delivery/pickup tracking features
- Leave room in the system for adding online payments later