Netflix Member Information Request Response

Here is your Netflix Member Information Request Response ("Response"). The Response consists of:

1. **Cover Sheet :** We include this Cover Sheet to help you understand the information included in the Files and tables. Some of the terms in the Files and tables may look or sound unfamiliar. The Cover Sheet provides plain language explanations of what these terms mean.

2. **Files:** The files including your information ("Files") - the tables in the Files are machine readable.

3. **Additional Information:** A document that provides information about the following areas:

   a. **Sources of personal information**

   b. **Purposes of processing**

   c. **Disclosure of personal information**

   d. **Automated processing**

If you have questions about the information in this Cover Sheet or in the tables, or have other questions about this Response, please send us an email at privacy@netflix.com and we will be happy to help.

About this Cover Sheet

We include this **Cover Sheet** to help you understand the information included in the Files and tables. Some of the terms in the Files and tables may look or sound unfamiliar. The Cover Sheet provides plain language explanations of what these terms mean. Here are a few other notes:

- You may have used the Netflix service or updated your information after you made your information request, in which case related information will not be included in this Response. Also, the information that we collect and retain may change over time.

- There might not be information in our systems for a given table or part of a table. In that case there may be blanks, we will not provide a specific table, or we will provide a table stating "We found no information for this table." Generally, notations such as "-1" or "NULL" indicate no or deleted information.

- We keep information for different periods of time, and, so in some cases we have limited amounts of personal information to include in this Response.

- In some cases, if your account is set to a specific language, our systems might record column headings or TV show/movie names in that language, as opposed to English.

- Unless otherwise indicated, all dates and times in charts and tables are provided in Coordinated Universal Time (UTC), which is the primary time standard by which the world regulates clocks and time.

Please see the Files to review your Netflix personal information. Use the explanations below to help you.

File 1: Account

Table 1: Account Details - This table will include either (a) the information that you provided to Netflix when you registered to use our service or (b) the information as you have updated it since registration (for example, if you updated your email or added a phone number). This table also includes information about your current account settings for settings such as playback and communications.

- **"firstName"** - the account owner's first name.
- **"lastName"** - the account owner's last name.
- **"emailAddress"** - the account owner's email address.
- **"phoneNumber"** - the account owner's phone number (if any).
- **"countryOfRegistration"** - the country associated with the account (based on IP address) when the email address associated with the account was first entered into our system.
- **"countryOfSignup"** - the country associated with the account (based on IP address) when the account subscription was activated by providing a payment method.
- **"primaryLang"** - the account owner's preferred language.
- **"hasAutoPlayback"** - indicates whether the next episode in a series will play automatically once the previous episode has ended.
- **"cookieDisclosure (true/false)"** - by default this is set to "false" and will say "true" if you have been presented with our cookie banner.
- **"inFreeTrial (true/false)"** - indicates whether or not the subscription is currently in the free trial period.
- **"membershipStatus"** - the membership status at the time this Response was requested.
- **"customerCreationTimeStamp"** - the UTC date and time when the member most recently activated their Netflix subscription.
- **"hasRejoined (true/false)"** - indicates whether a member has rejoined the service after cancelling the subscription but before account deletion.
- **"emailConsentMemberNews"** - indicates whether a member is eligible to receive "Now on Netflix" email notifications (emails about newly added movies, TV shows, and seasons, plus personalized suggestions and alerts).
- **"emailConsentNetflixNews"** - indicates whether a member is eligible to receive "Netflix Updates" (emails about new and enhanced features and tips for getting the most out of the Netflix service).

- **"emailConsentNetflixOffersViaEmail"** - indicates whether a member is eligible to receive "Netflix Offers" (emails about special offers and promotions).
- **"emailConsentNetflixSurveys"** - indicates whether a member is eligible to receive "Netflix Surveys" (in which we ask questions about how to make Netflix a better product for you).
- **"smsConsentTransactional"** - indicates whether a member is eligible to receive transactional SMS messages.
- **"smsConsentInformational"** - indicates whether a member is eligible to receive SMS messages related to the Netflix service like New Season alerts.
- **"testParticipation"** - refers to "Test Participation" in the Settings area in the "Account" page settings, which allows members to participate in tests to help improve the Netflix experience and see potential changes before they are available to all members.
- **"whatsAppConsent"** - indicates whether the account owner is eligible to receive Netflix messages through the WhatsApp messaging service.
- **"marketingCommunicationsMatchedIdentifiers"** - indicates whether you are eligible to receive Netflix promotional communications on third party services.

Table 2: SubscriptionHistory – This table contains details of the subscription(s) you have had with Netflix, such as the subscription plan name and the time period you subscribed to that particular plan.

- **"Subscription Opened Ts"** - the UTC date and time when the subscription was created.
- **"Is Free Trial At Signup"** -indicates whether the account owner received a free trial when signing up for the subscription.
- **"Subscription Closed Ts"** - the UTC date and time when the subscription was cancelled (if applicable).
- **"Is Customer Initiated Cancel"** - indicates whether the subscription was cancelled voluntarily by the member or automatically cancelled by Netflix.
- **"Signup Plan Category"** - indicates the type of subscription at the time of sign up.
- **"Signup Max Concurrent Streams"** - indicates the number of DVDs out at a time or concurrent streams allowed (as applicable).
- **"Signup Max Streaming Quality"** - indicates the streaming video quality at the time of sign up.
- **"Plan Change Date"** - the UTC date and time of a plan change (if any).
- **"Plan Change Old Category"** - indicates the previous subscription plan type (if any).
- **"Plan Change Old Max Concurrent Streams"** - indicates the maximum number of concurrent streams available on the prior plan (if applicable).

- **"Plan Change Old Max Streaming Quality"** - indicates the maximum streaming quality on the prior plan (if applicable).
- **"Plan Change New Category"** - indicates the current plan type for the subscription, if a plan change was made.
- **"Plan Change New Max Concurrent Streams"** - indicates the maximum concurrent streams available on the current plan, if a plan change was made.
- **"Plan Change New Max Streaming Quality"** - indicates the maximum streaming quality of the current plan, if a plan change was made.
- **"Cancellation Reason"** - indicates the reason for cancellation (if any).

File 2: Clickstream

Table: Clickstream - This table provides details of actions taken while navigating through the Netflix website while in a logged in state.

- **"Profile Name"** - the name of the profile associated with the clickstream information.
- **"Source"** - the device type from which the visit occurred.
- **"Navigation Level"** - the page of the Netflix service that was visited.
- **"Referrer Url"** - the URL of the website from which you came to visit the Netflix site.
- **"Webpage Url"** - the URL of the Netflix website page of the visit (only available where the device type ("Source") is a browser).
- **"Click Utc Ts"** - the UTC date and time when the Netflix page was visited.

File 3: Content_Interaction

Table 1: IndicatedPreferences - Upon first use of a profile, profile users are invited to select TV shows and movies they watched before they subscribed to Netflix, as well as TV shows and movies in which they have an interest ("Indicated Preferences"). This feature is only available on our website (not on mobile devices) and may be skipped, which is why this information may not be available. This information is used to give initial guidance to our recommendation systems.

- **"Profile Name"** – the name of the profile for which the preference was indicated.
- **"Show"** – the name of the TV show or movie selected from among a variable list.
- **"Has Watched"** – reflects a response indicating that the selected TV show or movie has been watched before.
- **"Is Interested"** – reflects whether the profile user expressed an interest in the TV show or movie.
- **"Event Date"** – the date the preferences were indicated.

Table 2: InteractiveTitles - This table provides details of choices selected while viewing an interactive TV show or movie.

- **"Profile Name"** – the name of the profile from which the interactive TV show or movie was viewed.
- **"Title Desc"** – the name of the interactive TV show or movie viewed.
- **"Selection Type"** – the choices made during the playback.
  - **"default"** refers to the default playback selection, and is selected when an active choice is not made and the **"ok"** button is not clicked during the allotted time.
  - **"userinput"** refers to the choice made during playback by the profile user indicated in **"Choice Segment Id"**.
- **"Choice Segment Id"** – the choice indicated in the **"Selection Type."**
- **"Has Watched"** – reflects whether this path (choice) has been taken before (TRUE) or has not been taken before (FALSE).
- **"Source"** – the device platform on which the TV show or movie was streamed.
- **"Utc Timestamp"** – the UTC date and time the choice in **"Selection Type"** was selected.

Table 3: My List – **My List** is created by selecting the "+" symbol in a TV show or movie information page while you are browsing through our catalogue.

- **"Profile Name"** – the name of the profile in which the TV show or movie was added to the profile's My List.
- **"Title Name"** – the name of the TV show or movie added the profile's My List.
- **"Country"** – the country where the TV show or movie was added to the profile's My List.
- **"Utc Title Add Date"** – the UTC date the TV show or movie was added to the profile's My List.

Table 4: Playback related events – This table provides details of actions taken during a

viewing session of an episode of a TV show or a movie.

- **"Profile Name"** - the name of the profile in which the TV show or movie was viewed.
- **"Title Description"** - the TV show or movie viewed.
- **"Device"** - the device type from which the TV show or movie was streamed.
- **"Playback Start Utc Ts"** - the UTC date and time the viewing started.
- **"Country"** - the country (based on IP address) from which the TV show or movie was viewed.
- **"Playtraces"** - indicates the events that took place during the playback.
    - **"eventType"** - indicates the type of action taken.
        - start -start of a viewing session.
        - pause - pause the viewing session.
        - reposition - click and hold the slider to move forward or backwards.
        - skip - skip by using the +10 or -10 seconds control.
        - play- play for the first time or resuming play after a pause.
        - transition - transition, applies to interactive titles where you make a choice and also where you are watching a series and transition from episode 1 right into episode 2 (for example).
        - stopped - stopped, the end of a viewing session.
    - **"sessionOffsetMs"** - indicates when the event occurred relative to the beginning of the viewing session that day.
    - **"mediaOffsetMs"** - indicates when the event occurred relative to the beginning of the TV show or movie.

Table 5: Ratings - This table contains details of TV show or movie ratings. The rating might have been in the form of stars or thumbs up/down depending on when it was made.

- **"Profile Name"** - the name of the profile from which the rating originated.
- **"Title Name"** - the name of the TV show or movie for which the rating was given.
- **"Rating Type"** - the type of rating given to a TV show or movie.
- **"Star Value"** - the most recent star rating the profile user has given to a particular TV show or movie. In this column, the following values have the following meaning:
    - "0" means the profile user has deleted the rating
    - "-1" means the profile user is not interested in the TV show or movie
    - "-2" means the profile user has indicated in Indicated Preferences (explained in the Indicated Preferences section below) that the TV show or movie has not been seen.
- **"Thumbs Value"** - the numeric representation of the rating given to a TV show or movie.

For a thumb Rating Type, the values have the following meaning:
- ○ "0" means "not rated"
- ○ "1" means "thumbs down"
- ○ "2" means "thumbs up"
- **"Device Model"** – the device model used when rating was given.
- **"Event Utc Ts"** – the UTC date and time when the rating was given.

Table 6: SearchHistory –

- **"Profile Name"** – the name of the profile from which the search request originated.
- **"Country Iso Code"** – the country (based on IP address) from which the search request originated.
- **"Device"** – the device type from which the account was accessed.
- **"Is Kids"** – indication whether the search occurred on a Kids profile. In this column, the following values have the following meaning:
  - ○ "0" means the search did not occur on a Kids profile.
  - ○ "1" means the search occurred on a Kids profile.
- **"Query Typed"** – the query entered in the search field.
- **"Displayed Name"** – the TV show or movie resulting from the query typed.
- **"Action"** – shows actions in response to searches (such as whether a synopsis was viewed or a "play" button for a show was clicked, or that a searched TV show or movie was added to "My List" (My List).
- **"Section"** – this column shows where on the search results page the Action occurred. For example, that the play button in the show synopsis window was clicked, or that information about one of the Netflix suggested results was viewed, etc.
- **"Utc Timestamp"** – the UTC date and time on which the search request was made.

Table 7: Viewing Activity –

- **"Profile Name"** – the name of the profile in which viewing occurred.
- **"Start Time"** – the UTC date and time viewing started.
- **"Duration"** – the length of the viewing session.
- **"Attributes"** – this column shows additional details of interactions with streamed content, where available:
  - ○ **"Autoplayed: user action: None"** – means that the viewer did not interact with that TV show or movie.
  - ○ **"Autoplayed: user action: Unspecified"** – means that the viewer either interacted with the TV show or movie (such as clicking on the box art and

viewing the TV show or movie page while the auto-played content plays), or that the auto-played content was watched longer than 2 minutes.
- **"Autoplayed: user action: User_Interaction"** - means that the viewer interacted with the TV show or movie in a browser, by clicking on the video player controls or using keyboard shortcuts.
- **"View was hidden"** - indicates that the TV show or movie was marked "hide from viewing history" in Account settings.
- **"Has branched playback"** - indicates that the member can make choices during playback, to control what happens next.
- **"Title"** - the TV show or movie viewed.
- **"Supplemental Video Type"** - videos other than a TV show or movie, such as trailers or montages.
  - The reference **"N/A"** means not applicable.
- **"Device Type"** - the device type from which the TV show or movie was streamed.
- **"Bookmark"** - the most recent viewing position (relative to the total length of the TV show or movie) from the particular playback session of the TV show or movie.
- **"Latest Bookmark"** - indicates whether the Bookmark is the most recent viewing position (relative to the total length of the TV show or movie) from the most recent playback session of a TV show or movie.
  - **"Not latest view"** - indicates that a particular playback session is not the most recent playback for the TV show or movie and therefore the Bookmark is not the most recent.
- **"Country"** - the country from which the TV show or movie was viewed. As of 1 April 2018, for members in the European Union traveling for up to 60 days from one member state to another member state, this is the country where the account was created rather than the member state where the TV show or movie was viewed.

File 4: Customer_Service

Table 1: ChatTranscripts - This table provides the details of contact with Customer Service by chat and chat transcripts (where applicable). At the end of a chat, customers are given the option to request a copy of the transcript.

- **"Contact Start Utc Ts"** - the UTC date and time of the beginning of the chat with our Customer Service agent.

- **"User Type"** – indicates who created the chat message.
  - **"AGENT"** indicates the Netflix customer service agent.
  - **"CUSTOMER"** - indicates the member or an authorized user on the account.
- **"Customer Message"** – the text of the messages exchanged between Agent and Customer.
- **"Fact Utc Date"** – the UTC date of the chat.
- **"End State"** – indicates how the chat ended, as detected by the Netflix system. For example, "agent closed" means the Agent ended the chat.
- **"Survey Response Count"** - indicates the number of responses provided in the optional survey at the end of the chat (if any).
- **"Negative Survey Response Cnt"** - indicates whether Customer took the optional survey at the end of the chat and whether Customer indicated Customer was dissatisfied with the customer service experience.
- **"Cancel Reason"** - indicates whether Customer took the optional survey at the end of the chat or call and whether Customer indicated Customer was dissatisfied with the customer service experience, (if any).
- **"Cancel Reason Explained"** - the reason for subscription cancellation the Customer provided to the Agent, if not a predetermined "Cancel Reason" category (if any).

Table2: CSContact – This table contains the following information:

- **"Contact Start Utc Ts"** - the UTC date and time of the beginning of the chat or call with our Customer Service agent.
- **"Contact End Utc Ts"** - the UTC date and time of the end of the chat or call with our Customer Service agent.
- **"Negative Survey Response Count"** - indicates whether the Customer took the optional survey at the end of the chat or call and whether Customer indicated Customer was dissatisfied with the customer service experience.
- **"Survey Response Count"** - indicates the number of responses provided in the optional survey at the end of the chat or call (if any).
- **"Language"** - indicates the language in which the chat or call took place.
- **"End State"** - indicates how the chat or call ended, as detected by the Netflix system. For example, "agent closed" means the Agent ended the chat.
- **"Cancel Reason"** - indicates whether Customer took the optional survey at the end of the chat or call and whether Customer indicated Customer was dissatisfied with the customer service experience, (if any).
- **"Cancel Reason Explained"** - the reason for subscription cancellation the Customer provided to the Agent, if not a predetermined "Cancel Reason" category (if any).
- **"Fact Utc Date"** - The UTC date of the chat.

File 5: Devices

Table: Devices – This table contains details of devices that have been linked to your Netflix member account. Please note that blanks in this table indicate that there was no playback on a profile from the device associated with the listed "esn" (defined below). In other words, a profile may have been accessed on that device, but no content was watched. Instances of Netflix access to retrieve information while processing inquiries (if any) related to your account may also appear on the list of devices in this table.

- **"profileName"** - the name of the profile associated with devices that interacted with the Netflix streaming service.
- **"esn"** - unique identifier of a device, which may be assigned by Netflix, the manufacturer of the device, the manufacturer of a specific component such as a processor, or the software/firmware on the device.
- **"deviceType"** - The device that was used to interact with the Netflix streaming service.
- **"acctFirstPlaybackDate"** - the UTC date and time playback was first initiated on the account, either by clicking play or continuing to stream after auto-play on a specific device, regardless of whether or not the user interacted with playback after auto-play started.
- **"acctLastPlaybackDate"** - the UTC date and time playback was last initiated on the account, either by clicking play or continuing to stream after auto-play on a specific device, regardless of whether or not the user interacted with playback after auto-play started.
- **"acctFirstPlaybackDateForUserGeneratedPlays"** - the UTC date and time playback was first initiated on the account, either by clicking play or performing a user action after auto-play on a specific device.
- **"acctLastPlaybackDateForUserGeneratedPlays"** - the UTC date and time playback was last initiated on the account, either by clicking play or performing a user action after auto-play on a specific device.
- **"profileFirstPlaybackDate"** - the first date a device was used to stream on the profile within the last two (2) years.
- **"profileLastPlaybackDate"** - the latest date a device was used to stream on the profile.

- **"profileFirstPlaybackDateForUserGeneratedPlays"** - the UTC date and time playback was first initiated on the profile, either by clicking play or continuing to stream after auto-play on a specific device.
- **"profileLastPlaybackDateForUserGeneratedPlays"** - the UTC date and time playback was last initiated on the profile, either by clicking play or continuing to stream after auto-play on a specific device.
- **"deactivationTime"** - the UTC date(s) the devices were signed out of the account either by the member through the Account page or by Customer Service.
  - "The reference **"N/A"** means not applicable.

File 6: Ip_Addresses

Table: Ip_Addresses - This table contains information associated with the last time a particular device was used to stream from a particular IP address. The table only includes the device type, so it is possible to see the same device type and same IP address in multiple entries. In those cases, the streaming was from a different device of the same type (e.g., an iPhone 5 and an iPhone 6, or two different iPhones of the same generation).

- **"esn"** - unique identifier of a device, which may be assigned by Netflix, the manufacturer of the device, the manufacturer of a specific component such as a processor, or the software/firmware on the device.
- **"country"** - the country (based on IP address) from which streaming took place.
- **"localizedDeviceDescription"** - the localized description of the device used for streaming; if no localized translation is available, the English description is used.
- **"DeviceDescription"** - the English description of the device used for streaming.
- **"ip"** - the Internet Protocol address used by the device for streaming.
- **"regionCodeDisplayName"** - the state/province/region associated with the given IP address.
- **"ts"** - the UTC date and time when the device started streaming using the given IP address.

File 7: Messages

Table: MessagesSentByNetflix - This table contains details of messages that you received from Netflix in accordance with your preferences, as well as the details of your interactions with links contained in messages you received from Netflix.

- **"Profile Name"** - the name of the profile associated with the message from Netflix.
- **"Sent Utc Ts"** - the UTC date and time the message was sent by Netflix.
- **"Message Name"** - the type of message sent.
- **"Channel"** - the method by which the message was sent (e.g., email, push notification, SMS, in-app).
- **"Country Iso Code"** - the country associated with the Netflix subscription at the time the message was sent.
- **"Account Locale"** - the country where the account was created.
- **"Email Locale"** - the language in which the message was sent.
- **"Title Name"** - the name of the TV show or movie (if any) referenced in the message.
- **"Email Domain Name"** - the email domain of the member's email address.
- **"Link Url"** - the URL the message receiver clicked on within the message.
- **"Click Utc Ts"** - the UTC date and time the Link Url was clicked on.
- **"Device Model"** - The device to which the message was sent.
- **"Click Cnt"** - The number of instances a message url was clicked.

File 8: Payment_And_Billing

Table 1: Billing History - This table contains payment details you have provided to Netflix. In addition, this table contains information about the charges we have made or attempted to make to your method of payment for your subscription.

- **"Transaction Date"** - The UTC date the method of payment on file was charged.
- **"Service Period Start Date"** - The UTC date of the start of the subscription service billing period (for example, 1 March).
- **"Service Period End Date"** - The UTC date of the end of the subscription service billing period (for example, 31 March).
- **"Description"** - The type of charge incurred.

- For example, "subscription", means that you were charged the amount for the subscription service; "upgrade" means that you were charged the amount because you upgraded your subscription to a different plan.
- **"Payment Type"** -The method of payment associated with your account.
- **"Mop Last 4"** - The last four digits of your method of payment, if you pay (or have paid) with a debit or credit card.
- **"Mop Creation Date"** - The UTC date your method of payment was applied to your account.
- **"Mop Pmt Processor Desc"** - indicates the Payment processor used for the payment transaction.
  - For example, "PAYMENTEC" is a specific payment processor.
- **"Item Price Amt"** - The total cost of your subscription plan without tax included which represents your sale amount.
- **"Currency"** - The currency in which your method of payment is charged.
- **"Tax Amt"**- The tax amount applied to your subscription service sale amount.
- **"Gross Sales Amt"** - The total amount charged for the subscription including tax amount and sale amount.
- **"Pmt Txn Type"** - indicates the specific stage that a payment transaction has entered.
  - For example, "SALE" indicates when the subscription renewal began. "CAPTURED" indicates that payment was captured by our payment processor.
- **"Pmt Status"** - The status of the payment transaction.
  - For example, "declined" means that the transaction was declined , "approved" means that the payment transaction was approved and the method of payment was charged, and "pending" means the transaction is pending decline or approval.
- **"Final Invoice Result"** - The result of the charges we have made or attempted to make on your account for your subscription.
  - For example, "COMPLETED" means that the charge was successful; "SETTLED" is a financial term meaning that the fee in the captured transaction has reached Netflix, and "AUTHORIZATIONS" are requests sent by Netflix to the financial institution to verify that the payment method provided to Netflix works. These requests are not charges, but in some cases they may affect the available account balance. In the case of gift cards, "APPLIED" refers to the value of the gift card applied to your account, and "DEDUCTED" refers to the charge deducted from the balance of the gift card.
- **"Country"** - The country in which the account subscription is initiated by providing a method of payment.

- **"Next Billing Date"** – The UTC date of the next date on which the member will be billed.

Table 2: Gift Subscriptions – This table contains details of Netflix gift subscriptions you have purchased or redeemed.

- **"expirationDate"** – the gift subscription code expiration date, if applicable.
- **"offerDescription"** – the description of the purchased gift subscription.
- **"redemptionDate"** – the UTC date and time of the gift subscription redemption.
- "**redeemerName**" – the name of the person for whom the gift subscription was purchased.
- **"giftCode"** – indicates the code generated to redeem the gift.
- **"purchaseDate"** – the UTC date and time of the gift subscription purchase.
- **"purchaseCountryCode"** – the country (based on IP address) where the gift subscription was purchased.
- **"purchasePrice"** – the purchase price of the gift subscription.
- **"purchaseDiscounted"** – the amount by which the purchase price was discounted, if applicable.
- **"purchasedBy"** – indicates the purchaser of the gift subscription.
- **"customizationMessage"** – the custom message the purchaser of the gift subscription drafted to accompany the gift subscription sent to the recipient, if applicable.

File 9: Profiles

.Png files – You will see .png files (images) showing the current avatars in use for profiles.

Table 1: AvatarHistory – This table contains details of avatar icons chosen for a particular profile.

- **"Icons"** - code associated with previous icons (avatars) used, if any.
- **"profileName"** - the name of the profile chosen by the profile user.

Table 2: Profiles – This table contains details of profiles that have been created within your Netflix member account.

- **"profileName"** - the name of the profile chosen by the profile user.
- **"profileCreationtime"** - the UTC date and time that the profile was activated.
- **"maturityLevel"** - the maximum maturity level designating which TV shows or movies are shown to the profile user.
- **"primaryLang"** - the profile user's language preference.
- **"hasAutoPlayback"** - indicates whether the next episode in a series will automatically start playing once the previous episode has ended.
- **"maxStreamQuality"** - indicates whether the profile user has specified the maximum streaming quality they wish to receive. For example, a profile user may specify a lower streaming quality to reduce bandwidth usage.

File 10: Social_Media_Connections

Table: SocialMediaConnections – This table includes details of the records we hold regarding the Facebook account to which you may have connected to your Netflix member account (if applicable, please note that this is a legacy feature).

- **"FACEBOOK_SSO"** - the social media platform to which your Netflix account is connected. **"partnerIds"** is the member's user ID.
- **"FACEBOOK_AVATAR"** -the profile name where the social media platform profile picture is used and the member's **partnerIds**

File 11: Surveys

The **Surveys** table contains information associated with Netflix post-subscription cancellation surveys you have taken or otherwise interacted with.

Table: The **ProductCancellationSurvey** table contains the following information:

- **"Question Name"** - indicates the subject matter of the survey.
- **"Question Current Txt"** - indicates the question posed during the survey.
- **"Answer Name"** - indicates the answer category provided.
- **"Answer Current Text"** - indicates the provided response to the question asked.
- **"Answer Response Text"** - the text (if any) provided in an open text field.
- **"Locale Code"** - the language preference setting in which the survey was provided.
- **"Event Utc Date"** - The UTC date when the survey was taken.