Manuel De Freitas

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Front End Developer

With more than 7 years of experience as a Software Developer and Web Designer, I have consistently delivered impactful results by reducing latency by 50%, increasing customer satisfaction by 10%, and improving website rankings in competitive fields. In 2 years, I have successfully migrated data and improved user experience for a major company.

WORK EXPERIENCE

Viulogix • 01/2019 - Present
Software Developer

- In 2 months, I worked with cross-functional teams to implement Agile methodologies, reducing development time by 25% and increasing scalability by 50%.
- Collaborated on Vue.js and React.js web and mobile apps, achieving 95% customer satisfaction. Implemented user-centered software design to optimize user experience.
- Streamlined the development process by implementing React Native, which improved cost efficiency and elevated app performance.
- In 1 year, I met with back-end engineers to ensure alignment with data architecture which resulted in increased productivity and efficiency.

Infinite Communications, Inc. • Sherman Oaks, California • 04/2016 - 12/2019
Web Designer & Developer

- Maximized marketing and design efforts for dental offices by adhering to DRY principle. Custom WordPress plugins and themes met each dentist's unique style and preferences.
- Boosted online presence and customer engagement for dental clients by successfully implementing Google Tag Manager and Analytics, leading to increased conversions and revenue.
- In 3 years, I designed and developed 10+ mobile-responsive websites, resulting in a 25% increase in traffic and improved user experience.

Monsieur Marcel Gourmet Market & Restaurant • Los Angeles • Full-time • 06/2014 - 06/2016
Web Designer

- Restructured Monsieur Marcel's e-commerce website in 3 months, resulting in an intuitive layout that increased user click-through rate by 60% and boosted customer satisfaction.
- Owner of the Web Design Process: I guided the web design process, leading it to a successful completion, resulting in a 40% increase in user satisfaction.
- Implemented SEO strategies and improved website loading speed, leading to 30% increase in organic traffic and improved search engine ranking.

EDUCATION

BTS Informatique in Computer Science
AKOR Alternance • GPA: BTS Informatique de Gestion • 09/2008 - 07/2010

Baccalaureat in Science

Lycée George Braque • 01/2003 - 01/2006

CERTIFICATIONS

PHP Course Certificate

Sololearn • 07/2018 - Present

HTML Course Certificate

Sololearn • 07/2018 - Present

JavaScript Course Certificate

Sololearn • 07/2018 - Present

PROJECTS

MapSource - GIS & Maintenance survey web app

Viulogix • 09/2023 - 09/2023

- **Custom Form Builder**: Recognizing the diverse survey requirements in field operations, I implemented a custom form builder using React. This feature empowered administrators to create and modify survey forms dynamically, adapting to evolving data collection needs without the need for extensive coding changes.
- **.NET/C# Backend Integration**: The React frontend seamlessly communicated with a powerful .NET/C# backend, facilitating efficient data transfer and processing. The backend played a crucial role in managing user authentication, storing survey responses, and handling requests for map coordinate data.

TA Helper - Timekeeping and Survey web app

Viulogix • 06/2023 - 08/2023

- **Survey Administration:** Leveraging Vue.js, I implemented a robust survey module that enabled administrators to create and distribute surveys effortlessly. The interactive Vue.js components facilitated a seamless survey-taking experience for users, promoting higher response rates and valuable feedback.
- **Chat Functionality:** Recognizing the importance of real-time communication, I integrated a chat feature using Vue.js. This allowed users within the application to communicate instantly, fostering collaboration among team members and providing a convenient channel for quick discussions.

Quanta - NewHire Web application

Viulogix • 03/2023 - 04/2023

- **Image Uploading**: The hiring process often requires documentation, and I implemented a feature enabling applicants to upload images seamlessly. Vue.js facilitated a smooth user experience, allowing candidates to upload their resumes, portfolios, and other essential documents with ease.
- **Signature Integration**: Acknowledging the importance of legally binding signatures in the hiring process, I incorporated a digital signature feature. Vue.js contributed to the creation of an intuitive interface, allowing candidates to provide electronic signatures directly within the application.

SpreadBoss Inventory app

Viulogix • 11/2022 - 01/2023

- **Barcode Scanning Capabilities**: The heart of the application lies in its advanced barcode scanning functionality. Equipped with the ability to scan barcodes, QR codes, and RFID tags, users can effortlessly input and manage inventory items, reducing manual entry errors and enhancing overall accuracy.

- **Geolocation Integration**: Leveraging React Native's capabilities, the app integrates geolocation services to provide real-time tracking and mapping of inventory items. This feature ensures precise location data, facilitating efficient retrieval and relocation of assets within warehouses or across various job sites.
- **Check-In/Check-Out System**: The app streamlines the inventory workflow with a robust check-in/check-out system. Users can easily log the movement of items, recording the transition of assets between different locations or departments. This feature enhances accountability, minimizes loss, and optimizes resource allocation.

Custom Wordpress Theme

Infinite Communications, Inc. • 05/2016 - 06/2016

- **Specialized Blog Implementation:** Recognizing the importance of content marketing in the dental industry, I integrated a dedicated blog into the custom WordPress theme. This blog serves as a valuable platform for practices to share informative articles, news, and updates, fostering engagement with their audience.
- **User-Friendly Experience**: The custom theme prioritized user experience, ensuring that the websites were not only visually appealing but also intuitively navigable. This approach aimed to enhance patient engagement and satisfaction by providing a seamless online experience.
- **SEO Optimization**: As part of the development process, I incorporated SEO best practices optimizing the websites for search engines. This strategic approach aimed to improve the online visibility of dental practices, attracting a broader audience and potential patients.

SKILLS & INTERESTS

Agile Methodologies, Angular CLI, C#, CSS, Front-End Development, Git, HTML, jQuery, Leaflet, Mobile Application Development, .NET Framework, Node.js, React.js, React Native, Software Design, Software Development, SQL, User Experience (UX), Vue.js, WordPress, Apple, Biking, HIIT, SwiftUI Personal development