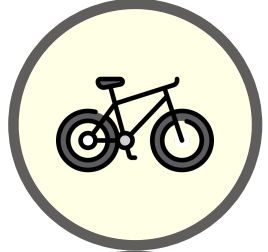




General view



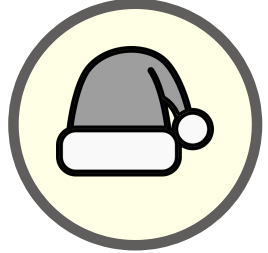
Economy



Bikes



Accessories



Christmas fever

Sales

2011-2016

General view

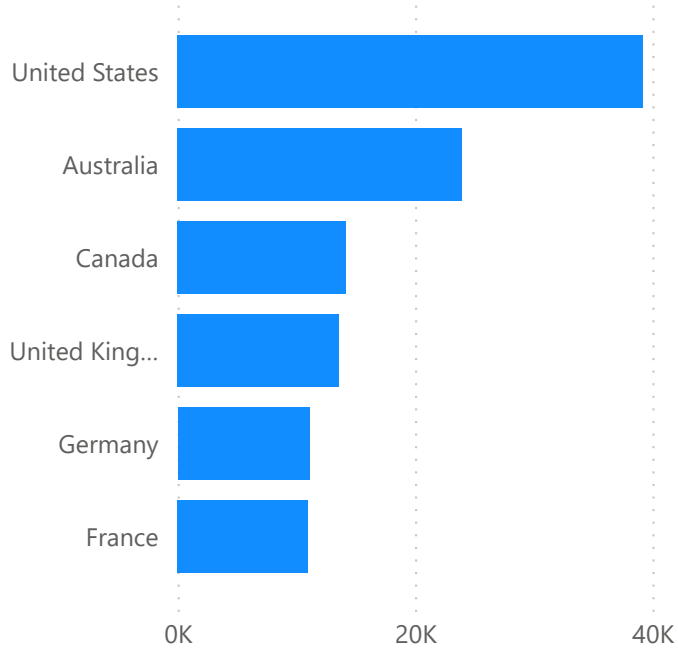


State

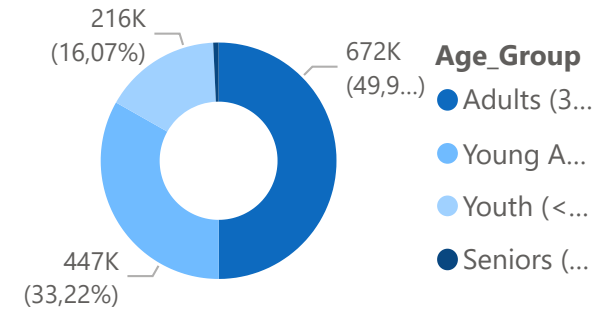
All



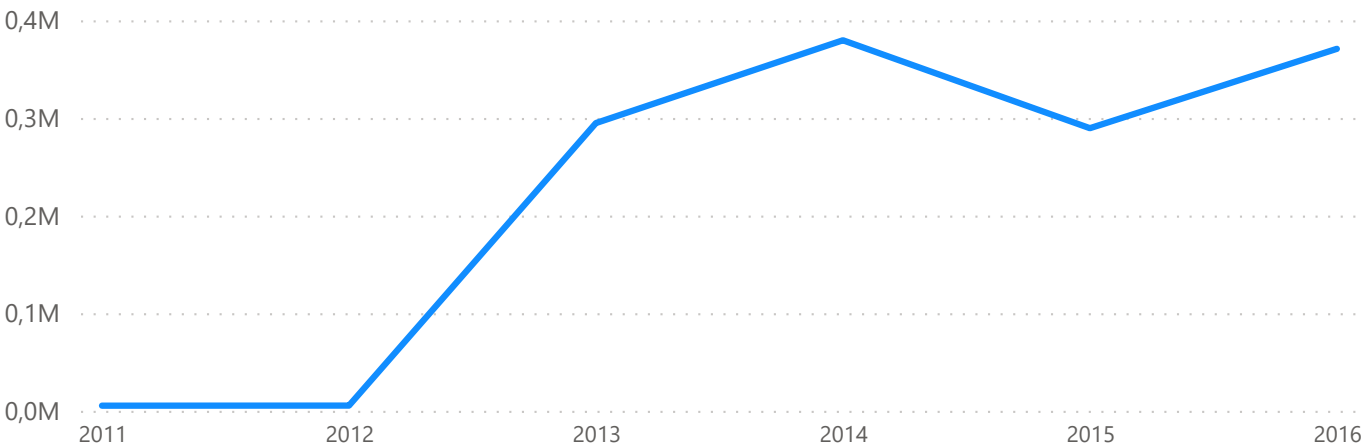
Top countries
with most orders



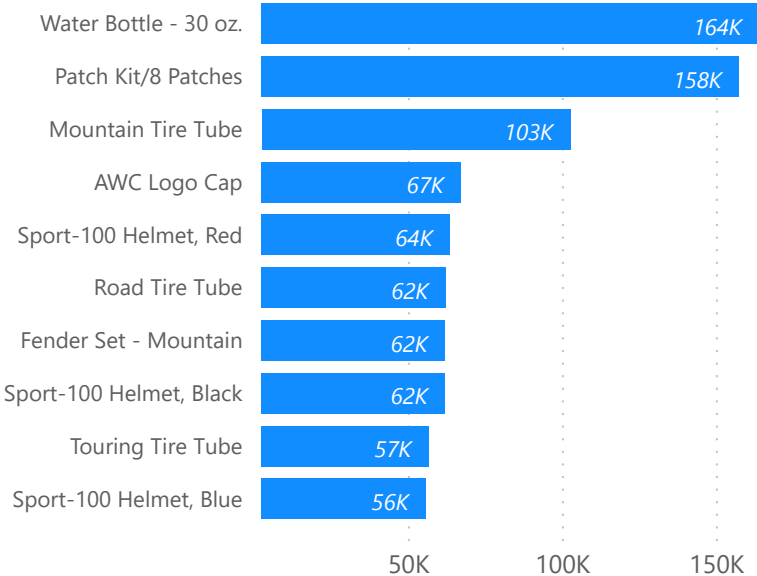
Age groups
sales



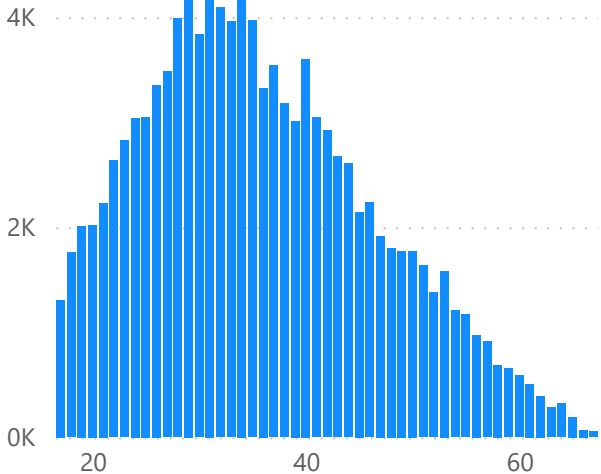
Products
sales per year



Products
most ever sold



Orders
per customer age



Subcategory
with most sales

Tires and Tubes

Products sold

1345K

Amount of orders

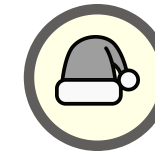
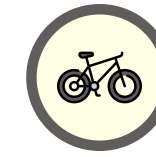
113,04K

Average
customer age

35,92

2011

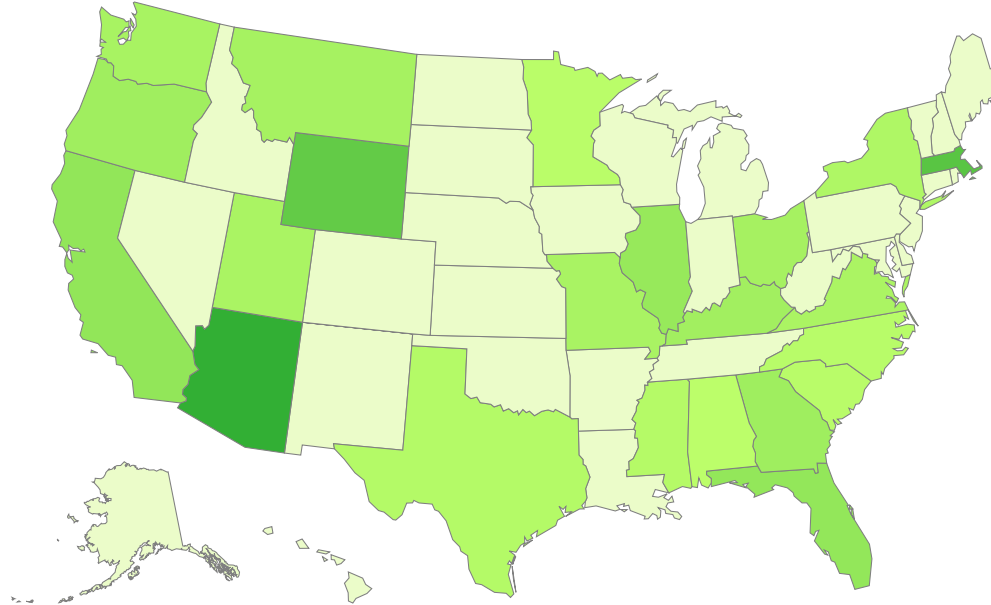
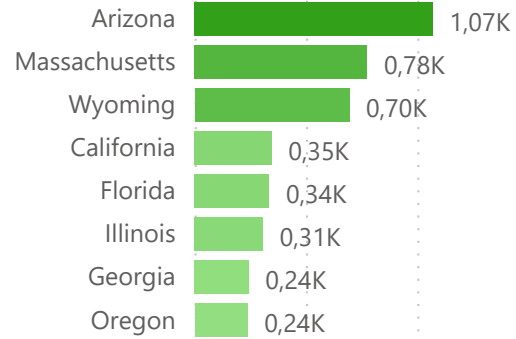
2016



States

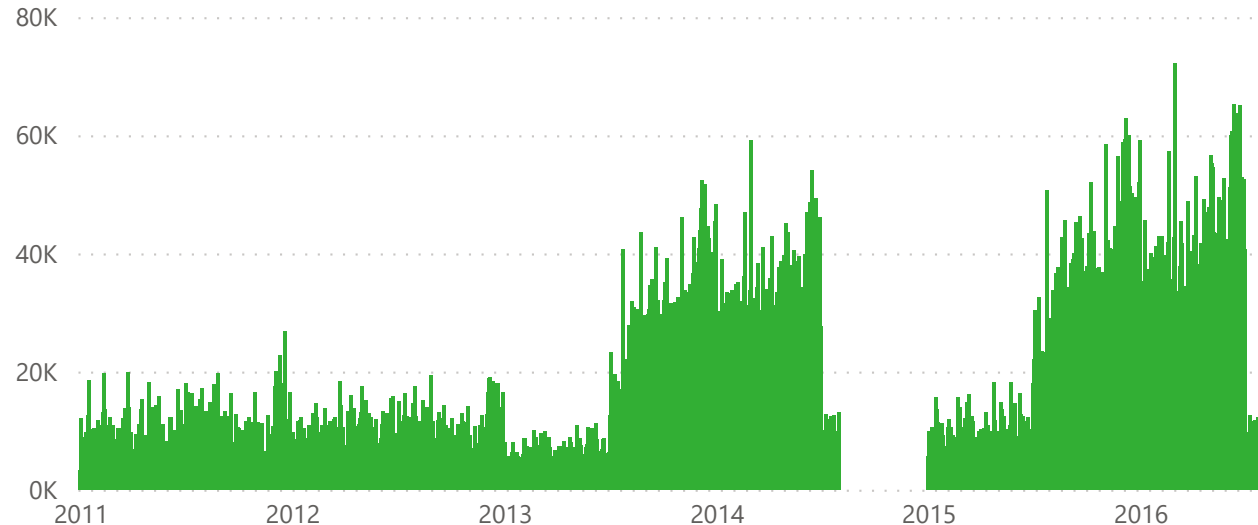
profit average

Average of ... 0,03K 1,07K



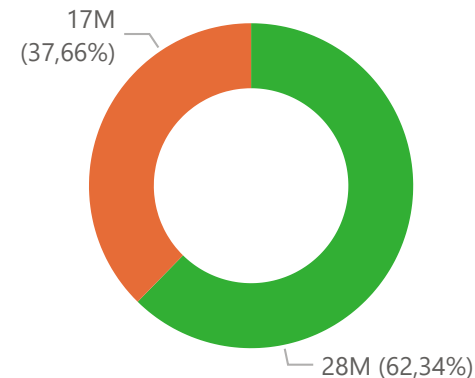
Profit

per day



Revenue vs cost

in dollars



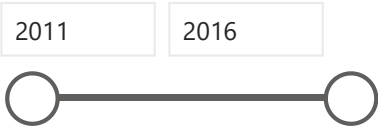
● Revenue ● Cost

Product categories

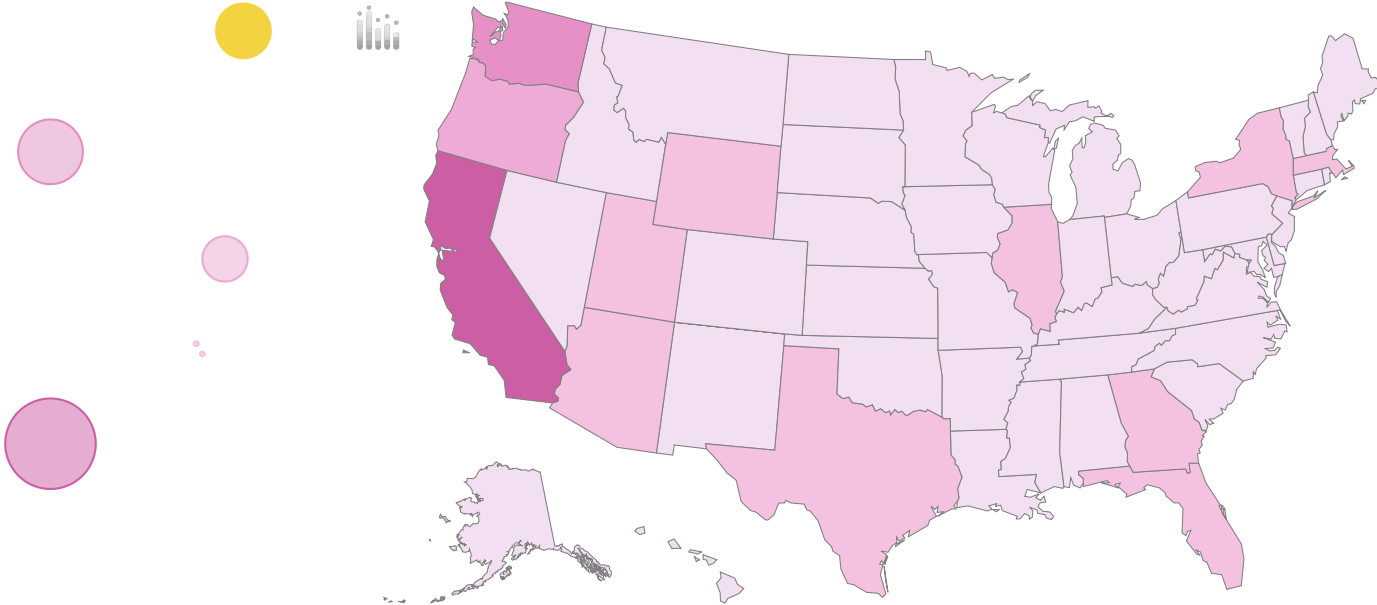
total cost vs total revenue



Bikes

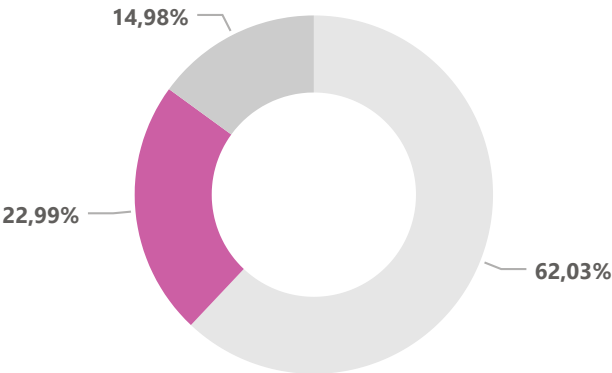


USA states sales



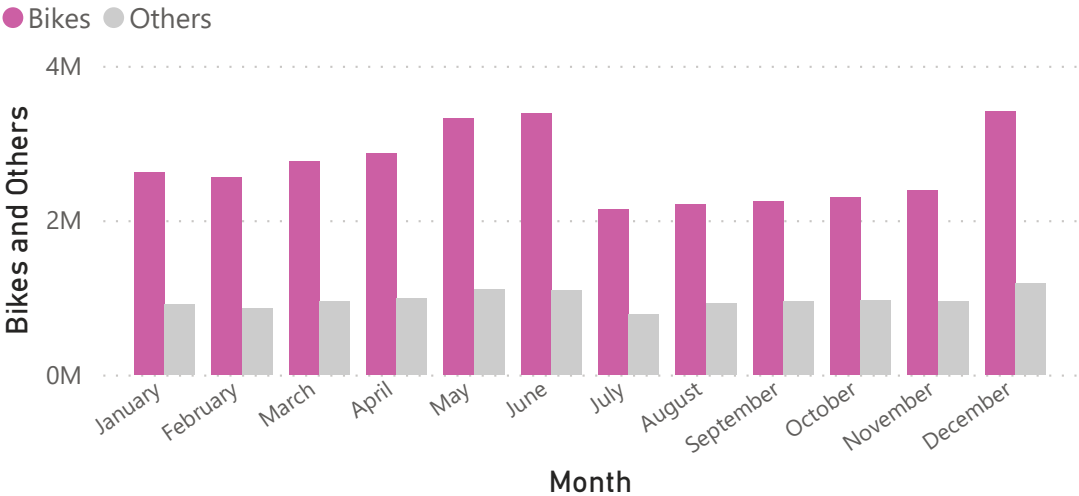
Bikes sold

percentage of total sales



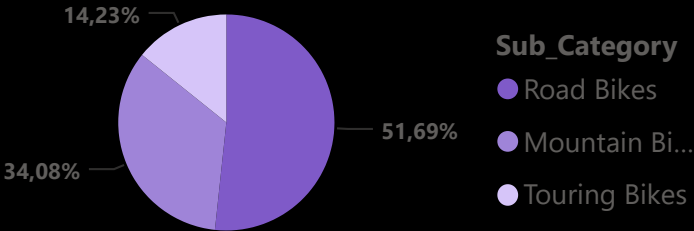
Profit

per month



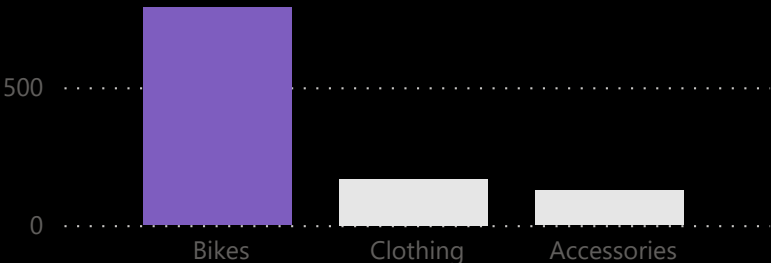
Type of bike

percentage of total sales



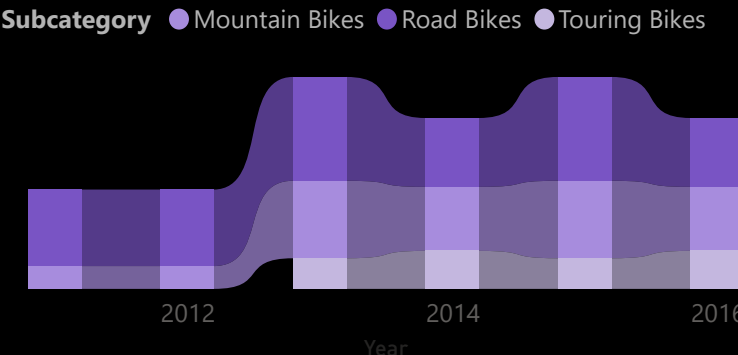
Average profit

product types



Types

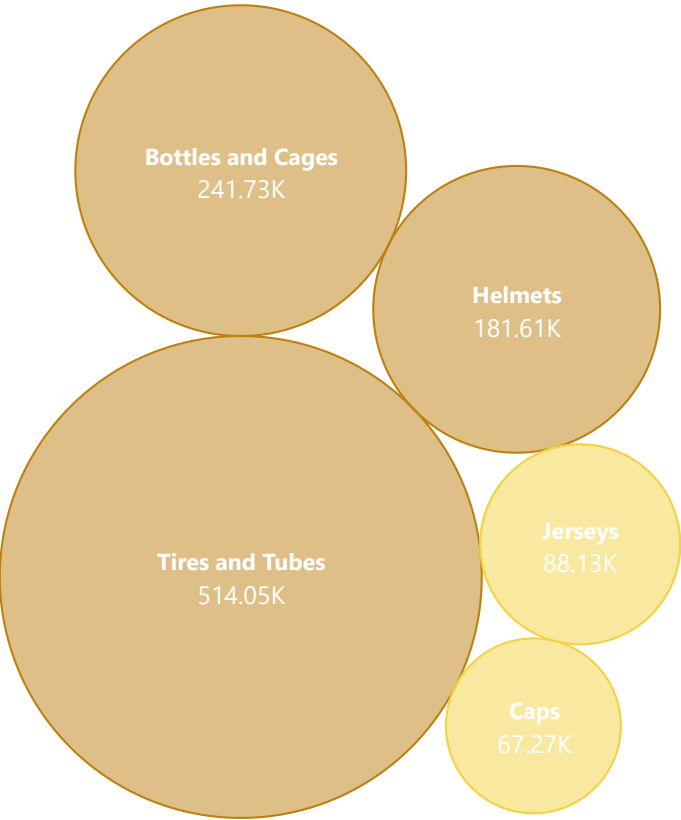
sales per year



Accessories



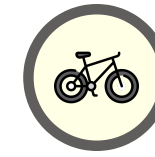
USA states
sales



Year
All

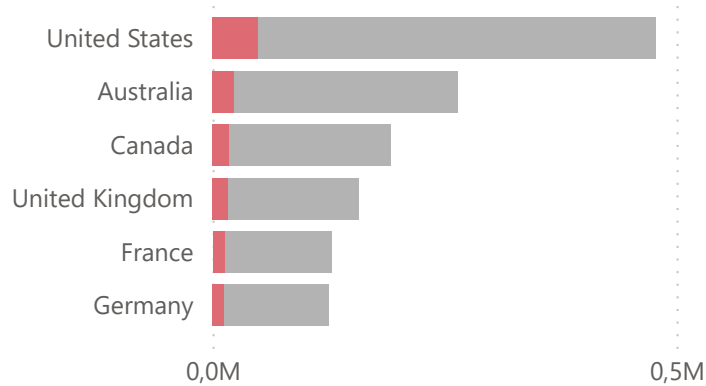
Category
All

Age_Gr...
All

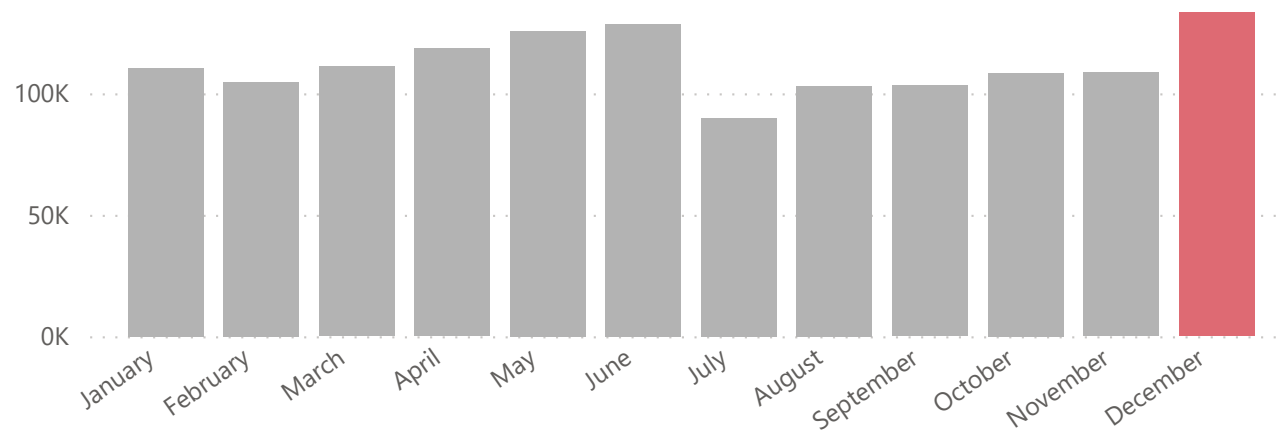


Top countries with most sales

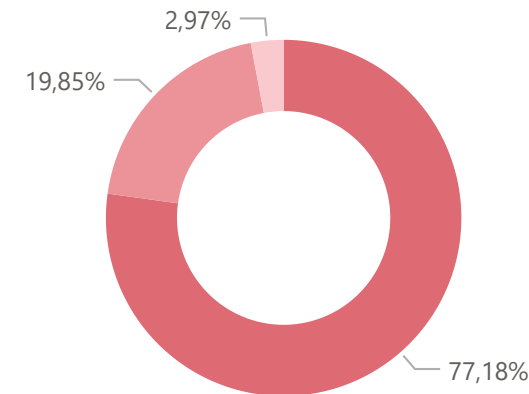
December Rest of the year



Total product sales per month

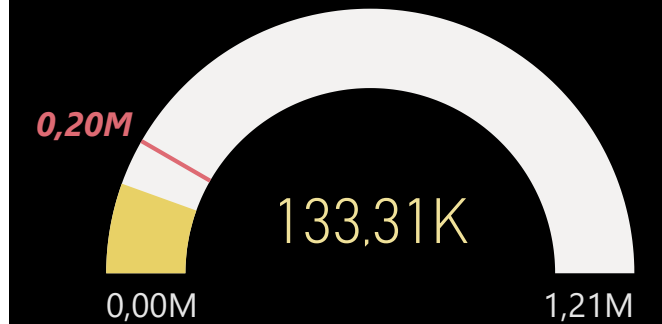


Product categories sales

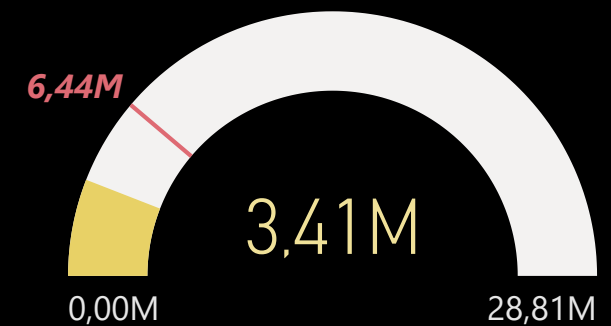


Category Accessories Clothing Bikes

Objectives for December



The objective for each December is to sell the 15% of the products sold in the whole year



But at the same time, the other target is to make in December the 20% of the yearly profit

Bike sales around the world

aa aa aa
aa aa aa

