THE IMPACT OF SOCIAL MEDIA ON WITERPERSONAL RELATIONSHIPS

STATISTICS

INCORPORATE
RELEVANT
STATISTICS
ABOUT SOCIAL
MEDIA USAGE
AND ITS
GROWTH.
PERCENTAGE OF
THE GLOBAL
POPULATION
USING SOCIAL
MEDIA.

SOCIETAL IMPACTS

Discuss potential societal impacts of widespread social media use.

- Impact on societal norms and expectations.
- Influence on

communication patterns in communities.

TIPS FOR HEALTHY SOCIAL MEDIA USE

PROVIDE PRACTICAL
TIPS FOR MAINTAINING
HEALTHY
RELATIONSHIPS WHILE
USING SOCIAL MEDIA.
SETTING BOUNDARIES
FOR SOCIAL MEDIA
USAGE.
PRIORITIZING FACE-TOFACE COMMUNICATION.

POSITIVE EFFECTS

Showcase positive aspects

of social media on

relationships.

Increased connectivity

among friends and

family

NEGATIVE EFFECTS

ILLUSTRATE
NEGATIVE IMPACTS
OF SOCIAL MEDIA O
INTERPERSONAL
RELATIONSHIPS.
STATISTICS ON
RELATIONSHIP
DISSATISFACTION
DUE TO SOCIAL
MEDIA.

CASE STUDIES

INCLUDE BRIEF CASE
STUDIES HIGHLIGHTING
REAL-LIFE EXAMPLES
OF SOCIAL MEDIA'S
EFFECTS ON
RELATIONSHIPS.
EXAMPLES OF HOW
SOCIAL MEDIA
CONTRIBUTED TO
RELATIONSHIP
SUCCESS OR
CHALLENGES.

For more details, you may visit www.socialmedia.com.