

Manodharshan V

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Career Objective

A tech-savvy and creative individual with expertise in graphic design, social media marketing, and content creation. Passionate about exploring innovative solutions through startups, participating in hackathons, and enhancing skills in electronic payments and prompt engineering. Seeking opportunities to grow and contribute in technology-driven environments.

Educational Qualifications

- **Bachelor of Commerce in Computer Applications (B.Com CA)**

Completion Year: 2025

Sona College of Arts and Science, Periyar University

Current Percentage: 70%

- **Higher Secondary (XII Standard)**

Completion Year: 2022

John Britto Matriculation Higher Secondary School, State Board

Percentage: 87%

- **Secondary (X Standard)**

Completion Year: 2020

John Britto Matriculation Higher Secondary School, State Board

Percentage: 75%

Internships

- **Aavin (Tamil Nadu Co-operative Milk Producers' Federation Limited)**

June 5, 2024 – June 18, 2024

Gained insights into supply chain management and operations of a large-scale cooperative.

- **Sona Incubation Foundation**

November 21, 2024 – Present

Currently working on fostering entrepreneurial ideas and supporting startup ecosystems.

Academic Project

Title: *The Study on Investment Behavior of Working Women (With Special Reference to Salem Town)*

- Conducted a detailed analysis of investment patterns and preferences among working women.

- Gained practical exposure to data collection, analysis, and reporting.

Key Skills

- **Technical Expertise:** MS Office (Excel, Word, PowerPoint)
- **Business Acumen:** Tally ERP 9, Tally Prime (Basic in both)
- **Soft Skills:** Prompt engineering, social media marketing, content creation, time management
- **Creative Skills:** Graphic Design
- **Languages:** Proficient in Tamil and English

Workshops and Competitions

- Participated in **Smart India Hackathon (SIH)** and startup idea contests.
- Actively involved in the following workshops:
 - **Workshop on Digital Marketing** - Focused on strategies for content creation and marketing on social media platforms.
 - **Entrepreneurship Development Workshop** - Gained insight into startup ideation and business model creation.
 - **Hackathon for Social Impact** - Worked on tech solutions for societal challenges.

Achievements

- Recognized for excellent participation in startup competitions.
- Developed photo editing and design portfolios for part-time opportunities.
- Participated in college-level reels competitions.
- Actively participated in skit and acting programs during festive events.

Personal Details

- **Date of Birth:** May 17, 2005
- **Father's Name:** Venkatesh M
- **Mother's Name:** Sangeetha V
- **Hobbies:** Watching Tamil movies (*Favorite: Billa*), enjoying biryani, and exploring technology.
- **Personality Traits:** Introverted yet fun-loving and creative.
- **Techie Activities:** Actively worked and helped in department activities and programs.

Declaration

I hereby declare that all the information mentioned above is true to the best of my knowledge and belief.

Date: December 19, 2024

Place: Salem