# Developer days

# UI and UX week 1 challenge

1. **Problem Statement:**

   Develop a Platform to enable Software trainers to host their own content on their own domine. That enables to gain their own audience. Take payment and receive training and integration with other marketing places.

2. **Description:**

   **HSTUTORIALS** is a software or a platform that enables a Trainer to create, market, sell and delivery their own courses. It does not need any technical background. Anyone can upload and market their own courses on their own domines.

   Some Features are:

   - ✓ Easy Onboarding
   - ✓ Live lessons and chats
   - ✓ Assessments and customisable certificates
   - ✓ Customisable site / landing page
   - ✓ Create and delivery unlimited courses
   - ✓ Create Free, Paid and Time limited courses
   - ✓ Rich student environment
   - ✓ Easy Navigation on website
   - ✓ Students' progress tracking
   - ✓ Site monitoring Dashboard
   - ✓ Own or Export data
   - ✓ Can use any domine name

   They can easily host their tutorials to the site, they can price their tutorials, before that they have to Sign up/Login to their account. They can also receive a training and integration with other marketing places. And they can also track their improvements, their views and their ratings. Here they can create unlimited courses and unlimited students can enrol in the courses

3. **Name of our App:**

   **HSTUTORIALS.COM**

4. **Target audience:**

   - ✓ Anyone who need to create, market, sell and delivery their own courses.

5. **User persona and User needs:**

We choose Karthik Udupa, Student of Vidyavardhaka college of engineering as My Ideal user how need to create a technology related course. When we ask him, he said following things.

- ✓ Good customer experience
- ✓ Student progress tracking dashboard
- ✓ Customisable site
- ✓ Able to Issue certificates
- ✓ Flexible pricing of plans
- ✓ Very easy navigation on site
- ✓ Easy creation and Modification of course contents
- ✓ Easy Marketing

These are some of the things said by my ideal user That need to be there in the application.

## 6. Goals:

- ✓ HSTUTORIALS is easy to setup and make your own
- ✓ To make own and earn form your own contents
- ✓ To give flexible work environment
- ✓ To provide learning opportunity and personal development
- ✓ To provide marketing Skills

## 7. Q and A with clients:

- o How much do you cost?
    - We offer four different plans to choose from depending on your needs. Our Free plan includes our core feature set and is a great starting point if you're looking to test the waters with online course creation.
- o Can we see the demo of the plat form?
    - Yes, we have a demo video that can cover everything from building out your course and customizing your website, to integrating with the business tools you already used.
- o Should we us HSTUTORIALS if we don't have technical experience?
    - No, it's ok if you don't have any technical knowledge, you can start using site by seeing demo video. If you have any quires, you can contact support centre.
- o Can we offer certificates through my courses?
    - Yes of course you can offer a certificate for the students.
- o Can we bulk enrol students?
    - Yes, In HSTUTORIALS the no limit for student enrolment.
- o Can students access contents offline?
    - NO, because they need to Sign up or login to their account online.

- In which language HSTUTORIALS is available?

    - As a course creator, you can build out your educational content in any language you want. HSTUTORIALS also allows you to adjust the language in which your site elements (such as buttons and menu items) are displayed, with the freedom to choose from 30 of the most widely spoken languages in the world.

- Can we live stream webinars?

    - Yes, In HSTUTORIALS There is a feature of live streaming and to upload the recorded videos.

## 8. Similar apps:

- ✓ Personal development school

- ✓ Thinkific.com

- ✓ Kid explores