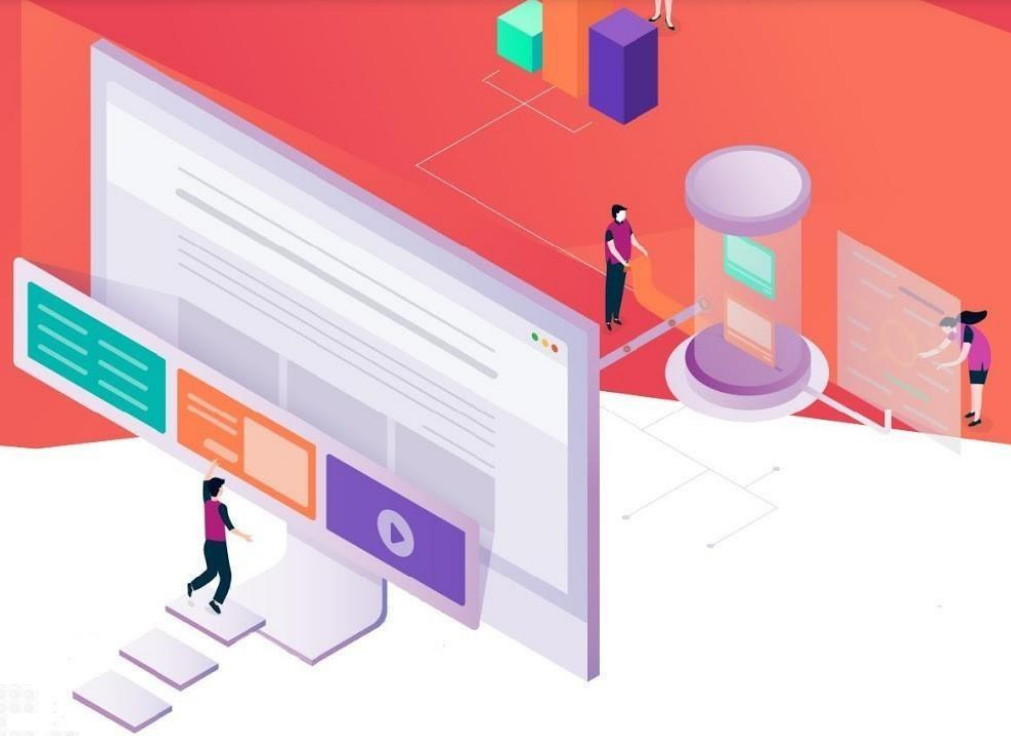
media.net
Careers



Leaders in Technology & Advertising Globally

Contextual & Programmatic Advertising

Software Development & Licensing

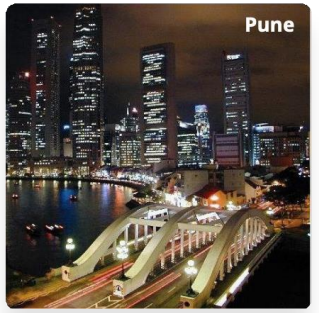
Digital & Performance Marketing

Our Locations

1500+

Team Strength Across 9 Locations

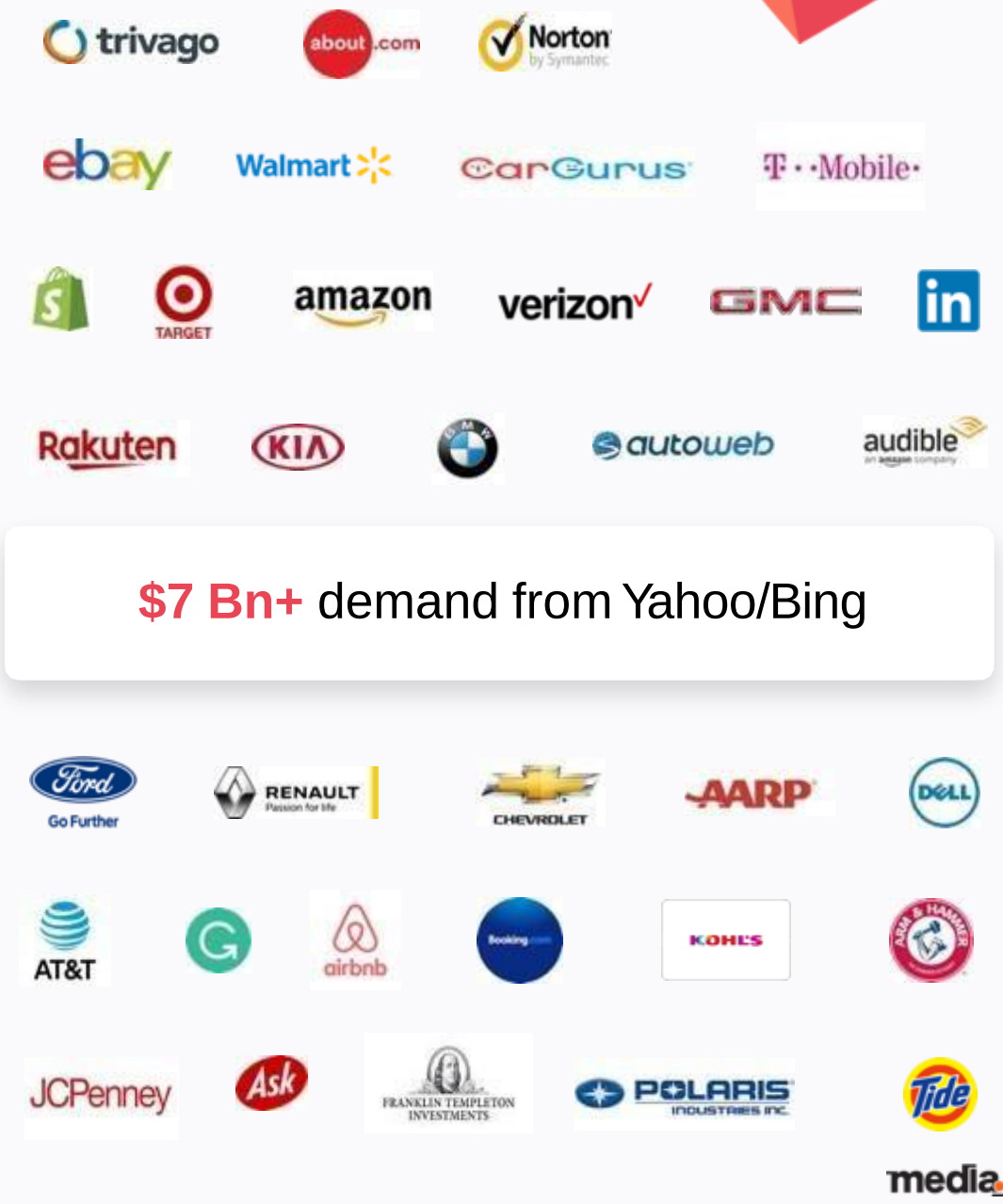
Dubai, Los Angeles, New York, San Francisco, Miami, Zurich, Mumbai, Bangalore, Pune



Some of our Publisher Relationships

Some of our Advertisers

Selected Direct Advertisers



$7 Bn+ demand from Yahoo/Bing

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Recruiting Top Talent

Under our recruitment brand names, Directi & Media.net, we compete and win for top global talent

Business Standard

HOME MARKETS COMPANIES OPINION TECH SPECIALS PF PORTFOLIO MULTIMI

Today's Paper Latest News Economy Finance Current Affairs International Management T

JUST IN Ajit Pawar reviews progress on Ambedkar memorial in Mumbai

You are here: Home » PTI Stories » National » News

Media.net to hire over 130 freshers from top engg colleges, B-schools

Press Trust of India | New Delhi
Last Updated at December 11, 2019 21:05 IST

SendGrid Email delivery service that gets to the inbox in 2.6 seconds

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Google tightens political ads policy to thwart abuse

Media.net, an advertising technology company, on Wednesday said it plans to hire over 130 freshers from top engineering colleges across the country.

Welcome to the campus, IIT-style

ORIENTATION IIT-B has unique programme to ease in the fresh batch

Global Tech Cos Go to Town to Hire Fresh Talent

Line up more offers, better perks at regional tech colleges

Looking Beyond IITs

Directi takes on Google in pampering employees

Rajesh Kurup
Mumbai, Sept. 17

Bhavin Turakhia sits relaxed in his plush Andheri office, wearing parrot-green Adidas track pants and a grey T-shirt on a weekday. The 32-year-old head of Directi, the Web products development company he founded in 1998, is rarely seen in formals, not even when meeting marquee clients.

"Nobody comes to us for what we wear... They come to us for what we are and for the quality of our products," said Turakhia, who is also chairman and CEO.

The company's office in the Mumbai suburbs is much like a college, swarming with teenagers in jeans and T-shirts, some even in Bermudas paired with matching sandals.

Directi pampers its employees with flexible working hours, free food, a gym and play areas (ping-pong tables and gaming

"We can swipe-in at any time, timings do not matter, only the output matters," said Nikhil Mangal, a developer with the company since 2009.

Directi, which was started with a capital of just Rs 25,000, now has a net worth of $350 million, according to an internal audit. It owns BigRock.com (a Web hosting company), Logicboxes and ResellerClub (domain registrars), Skenzo (Internet traffic monetisation business) and Radix (registry business).

This draws a lot of parallels with Google (ranked as the world's best company to work with), which has boece courts, bowling alleys and food, all gratis. Facebook and Yahoo similarly pamper staff.

Directi's employee referral plan takes the cake. The staffer who refers a candidate has to conduct the first interview. And if the candidate gets the job, the employee is rewarded with a car (Honda Brio) or cash equivalent.

With salaries of Rs 20 lakh a year for an engineer just out of college, Directi is a good paymaster too. The firm recruits just 35 freshers every year after interviewing at least 6,000 applicants.

rajesh.kurup
@thehindu.co.in

"Sample this: Amazon, Google, Pepsi-Co, Yahoo, Cisco, Oracle, Deloitte, Adobe, DE Shaw, Flipkart, Directi, Caterpillar, Future First and IBM ae making offers is year at non-IIT campuses in Vellore, Madurai and Mesra"

"All was so much fun with videos and interactive sessions and every evening seniors have some fun activities planned for us. He told students the story of how he began his career with Rs. 25,000 loan from his father and now his company is worth $300 million operating in 60 countries. Students were very inspired."

"With salaries of Rs 20 lakh a year for an engineer just out of college, Directi is a good paymaster too. The firm recruits just 35 freshers every year after interviewing at least 600 applicants"

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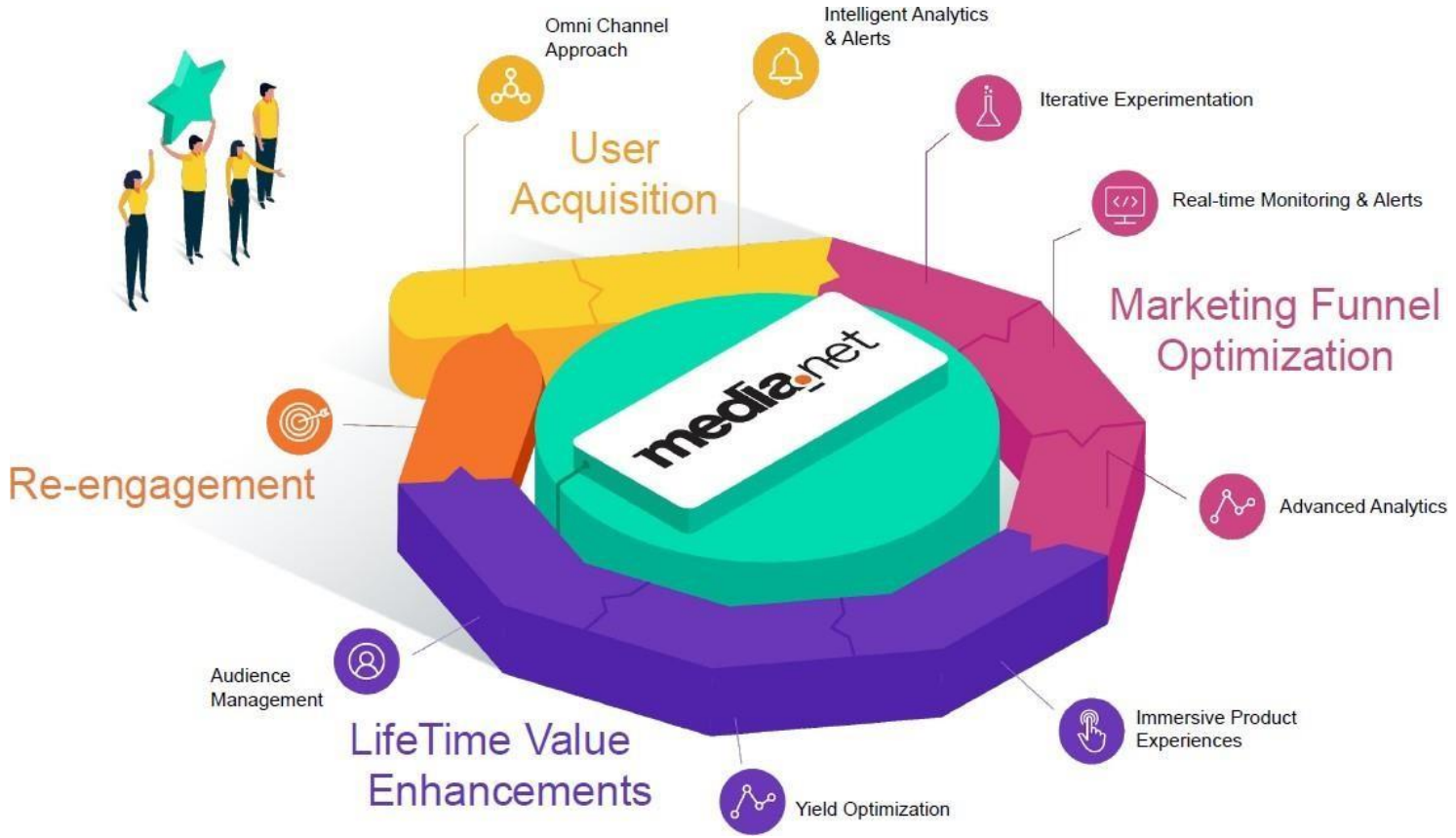
Software Development Engineering



SDE at Media.net

Who Should Apply?

- You have the makings of an ace developer - impressive problem-solving skills, sharp reasoning and a logical bent. You are passionate about programming and delivering, clean, test-covered, well-designed, scalable code. You have a good grasp on programming fundamentals including OOPs, Design Patterns, algorithms, data structures, networking etc and are not rigid with respect to choose of technology, are relatively platform agnostic, and open to adopting the right technology for the task at hand.

Skills –

- You are acquainted with / have mastered a few of the below skills/tools - Java, C#, PHP, Ruby, Python, C++, Javascript, WPF, Erlang, Haskell, LISP, Linux, Flex, XUL, Bash, Advanced Networking, Async IO, Routing, TCP/UDP, Postgres, Data structures, Advanced RDBMS, MySQL, MSSQL, neo4j, BDB, REST, SOAP, IPC, RPC, HTML, CSS, Ajax, Agile, TDD, XP, Scrum, caching, Load Balancing, Horizontal Partitioning, memcached, Multi-threading, Concurrency, Scalability, Unicode, Usability / Ux, MVC, Spring, Titanium, Ant, Watir, Selenium, Git, CVS, SVN, JIRA, ... ad infinitum

Bonus points –

- Knowledge of Agile development methodologies (XP, Scrum etc)

Active Blogger - Contribution to Open-Source projects

You wrote your first program on a ZX Spectrum (Add extra points if you still own the wicked cool box)

Ability to rattle off the names of every planet from Issac Asimov's Foundation

Trilogy in reverse alphabetical order

Location : Mumbai/Bangalore

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Skills & Requirements

- You have a **knack for technology**
- You're good at **analytics**
- You **think out of the box**
- You are **result oriented**
- You have flair for **managing stakeholders**
- You are articulate and **a strong communicator**
- You can wear **multiple hats and multi-task**

The hiring process

1. Online Coding Challenge
2. Interview Rounds (2 Algo rounds)
3. Final Interview +HR Round

Our Culture

Work Life

- Flexible work hours and leaves
- Salary advance
- Maternity/Paternity leave benefits & adoption assistance
- Butler & Concierge services
- Team Off-sites & Celebrations

Beyond Work

- Insurance benefits for you and family
- Interest-free loans
- Gift vouchers for special moments
- Fully-equipped Gym
- Education Sponsorship Programs

Friday Night Chill Sessions

Pool & Foosball Tables

Breakout Rooms

Kindles

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Compensation and Benefits:

Software Development Engineer		
Component	Amount	Comments
Compensation (A)	18,00,000	per annum
Joining Bonus (B)	2,00,000	one time
Guaranteed Cash Bonus (C)	16,00,000	paid across 4 years
Relocation Benefit (D)	1,05,000	one time reimbursement
Benefits (E)	57,626	non monetary
Total Package (A+B+C+D+E)	**37,62,626**	

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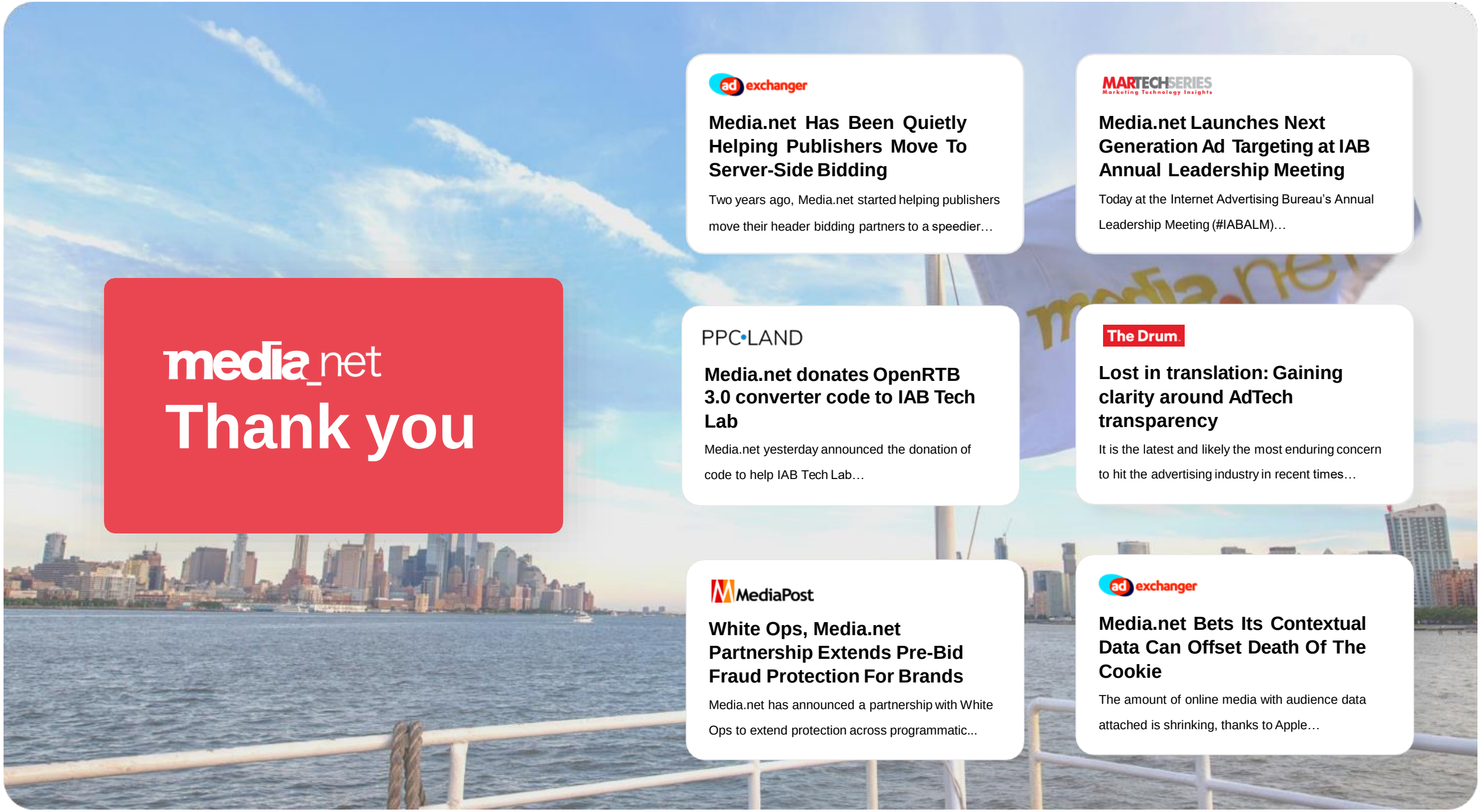

adexchanger

Media.net Has Been Quietly Helping Publishers Move To Server-Side Bidding

Two years ago, Media.net started helping publishers move their header bidding partners to a speedier…

MARTECHSERIES
Marketing Technology Insights

Media.net Launches Next Generation Ad Targeting at IAB Annual Leadership Meeting

Today at the Internet Advertising Bureau's Annual Leadership Meeting (#IABALM)…

PPC•LAND

Media.net donates OpenRTB 3.0 converter code to IAB Tech Lab

Media.net yesterday announced the donation of code to help IAB Tech Lab…

The Drum

Lost in translation: Gaining clarity around AdTech transparency

It is the latest and likely the most enduring concern to hit the advertising industry in recent times…

MediaPost

White Ops, Media.net Partnership Extends Pre-Bid Fraud Protection For Brands

Media.net has announced a partnership with White Ops to extend protection across programmatic...

adexchanger

Media.net Bets Its Contextual Data Can Offset Death Of The Cookie

The amount of online media with audience data attached is shrinking, thanks to Apple…